

Mainstreet

REALTORS®

2026 SRES Advantage Summit

Presented by Mainstreet

Senior Services Committee

Day 1 - June 22 In person at Mainstreet Downers Grove Campus

9 a.m. – 12:30 p.m. Main Event

12:30 p.m. – 1:30 p.m. – Networking

Day 2 - June 23 – Virtual via Zoom

Why Sponsor?

Why Sponsor the 2026 SRES® Advantage Summit?

The 2026 SRES® Advantage Summit connects sponsors directly with REALTORS® serving the fast-growing 50+ market and the professionals influencing senior housing decisions. Hosted by Mainstreet REALTORS® Senior Services Committee, this event offers valuable exposure to members actively building referral networks and resource connections for aging clients and their families.

Mainstreet's Senior Services Forum Member Community includes 1,700+ participants and is the only REALTOR® association community of its kind in the country dedicated specifically to education, resources and collaboration for real estate professionals serving the housing needs of older adults.

As the senior population continues to grow, this summit creates meaningful opportunities to build relationships, increase brand visibility and generate long-term referral connections.

Community Connector Presenting Sponsor — \$1,000

Exclusive Opportunity

Position your brand as the driving force behind meaningful conversations, professional relationships, and trusted senior-focused solutions throughout the 2026 SRES® Advantage Summit.

Sponsor Benefits:

- Exclusive recognition as the presenting sponsor of the 2026 SRES® Advantage Summit experience
 - Opportunity to personally welcome attendees and strengthen brand relationships with a two-minute speaking opportunity during Day 1
 - Premier vendor placement designed to maximize attendee interaction, networking, and referral conversations
 - Company logo featured across event promotional materials, social media graphics, and on-site event displays
 - Brand visibility on event TVs during lunch and networking breaks to reinforce attendee engagement
 - Company tagged in promotional and post-event social media recognition across Mainstreet platforms
 - Three complimentary event registrations to encourage team participation, networking, and relationship-building opportunities
 - Post-event attendee list including names, membership type, office information, and contact details to support continued outreach and connection-building
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Gather & Connect Lunch Sponsor — \$750

Exclusive Opportunity

Sponsor the summit's most relationship-focused gathering while creating meaningful engagement opportunities with attendees in a relaxed networking environment.

Sponsor Benefits:

- Exclusive recognition as the featured lunch sponsor of the 2026 SRES® Advantage Summit
- Opportunity to deliver brief welcome remarks before lunch service begins and connect directly with attendees
- Company logo prominently displayed during the lunch experience and networking break
- Vendor table presence during Day 1 to encourage conversations, referrals, and business relationship development
- Company logo featured on the event registration page and select promotional materials
- Company tagged in event promotional content and post-event social media recognition
- Two complimentary event registrations for additional networking and engagement opportunities
- Post-event attendee list including names, membership type, office information, and contact details for continued follow-up and relationship cultivation

Nourish & Network Snack Sponsor — \$500

Two Opportunities

Support the moments where conversations happen naturally and connections grow throughout the summit experience.

Sponsor Benefits:

- Sponsorship recognition at snack and refreshment stations designed to encourage attendee interaction and networking
 - Position your brand alongside hospitality, comfort, and meaningful community engagement throughout the event
 - Two-minute speaking opportunity during Day 1 in-person summit to introduce your services and expertise
 - Vendor table during the networking reception and tasting experience to foster referral-building conversations and relationship development
 - Company tagged in event promotional social media content and post-event recognition posts
 - Company logo featured on the event registration page and select event materials
 - Two complimentary event registrations to maximize networking opportunities
 - Post-event attendee list including names, membership type, office information, and contact details to support ongoing engagement after the summit
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Referral Network Sponsor — \$350

Two Opportunities

Increase your visibility while building authentic connections with REALTORS® and professionals serving older adults and their families.

Sponsor Benefits:

- Two-minute speaking opportunity during the virtual Day 2 Zoom experience to introduce your organization and services
- Vendor table presence during the Day 1 in-person networking reception for direct attendee engagement and referral conversations
- Company logo featured on the event registration page and sponsor recognition materials
- One complimentary event registration for networking and relationship-building opportunities
- Post-event attendee list including names, membership type, office information, and contact details to continue conversations beyond the event

Cancellation of Contract: Mainstreet reserves the right to cancel this contract at any time. No cancellations will be allowed after contract has been received. Sponsor is allowed to find another Mainstreet Affiliate member as their replacement.

Cancellation of Event: Mainstreet will offer the Sponsor the opportunity to sponsor the rescheduled event date. If the Sponsor is not available for the rescheduled date, Mainstreet will refund the Sponsorship Fee. If the event is cancelled and not rescheduled, Mainstreet will provide the Sponsor a full refund.

It is hereby agreed upon, by and between Mainstreet Realtors and _____(Company Name), the following sponsorship agreement:

Company Name:

Company Contact:

Company Phone:

Company Address:

Email

Company Social Media Handles

Attendee Names

Please attach up to date logo(high resolution)

Date

Date

Accepted By Todd Felker

Mainstreet REALTORS®

Sponsor Signature

Events and Sponsorships Specialist

Credit Card Payment Information

NAME:

COMPANY:

ADDRESS:

CREDIT CARD: AMEX Visa Mastercard Discover

AMOUNT:

CARD NUMBER:

EXP. DATE:

SIGNATURE:

A 3% surcharge will be applied to all credit card transactions to cover processing costs. Cash or check payments do not incur this fee.

If mailing a check please send to
Mainstreet Realtors
ATTN: Todd Felker
6655 Main St
Downers Grove, IL 60516