



Dear Affiliate Member,

Thank you for your consideration in becoming a Corporate Sponsor at Mainstreet REALTORS® for the 2026 year. We have four corporate sponsorship levels: Platinum, Gold, Silver and Bronze. Each level offers you unique experiences for getting in front of Mainstreet REALTORS® whether it's speaking in front of a group, advertising on TVs at Mainstreet headquarters and our campuses or having a virtual ad in one of our digital programs. We have multiple opportunities for every price point.

What do we know about advertising?

- Consistency is key to keeping your name and brand top of mind for Mainstreet's 19,000+ members
- When you advertise with us you are showing Mainstreet REALTORS® that you are invested in our industry
- Advertising helps build long-term relationships
- Align your brand with Mainstreet's brand
- Set and forget (well, not really but it eliminates the need for you to continually sign up to sponsor events). Staff will reach out as we get close to an event to remind you of what your sponsorship includes, if we need anything from you, etc.

Please consider becoming a Corporate Sponsor with Mainstreet REALTORS®. We look forward to working with you in 2026.

Sincerely,

A handwritten signature in black ink that reads "Amy Robey".

Amy Robey
Affiliate Staff Liaison

A handwritten signature in black ink that reads "Todd Felker".

Todd Felker
Events Specialist

6655 Main Street, Downers Grove, IL 60516

MainstreetRealtors.com



Affiliate Partner

Mainstreet
REALTORS®



Corporate Sponsorship Packages

Levels

Platinum Level - \$30,000

\$19,000 Minimum Commitment to Events (5 events)
Can commit more of budget if desired based on level

Corporate or Single Member Affiliate Membership \$600 or \$220

\$1,000 Promoting you in signage and marketing materials as a corporate sponsor

\$4,000 Minimum dedicated to Educational Sponsorships

Remaining Balance Remaining balance can be used however member would like to distribute across available sponsorship opportunities

Gold Level - \$22,000

\$14,000 Minimum Commitment to Events (5 events)
Can commit more of budget if desired based on level

Corporate or Single Member Affiliate Membership \$600 or \$220

\$1,000 Promoting you in signage and marketing materials as a corporate sponsor

\$4,000 Minimum dedicated to Educational Sponsorships

Remaining Balance Remaining balance can be used however member would like to distribute across available sponsorship opportunities

Silver Level - \$16,000

\$8,000 Minimum Commitment to Events (5 events)
Can commit more of budget if desired based on level

Corporate or Single Member Affiliate Membership \$600 or \$220

\$1,000 Promoting you in signage and marketing materials as a corporate sponsor

\$3,000 Minimum dedicated to Educational Sponsorships

Remaining Balance Remaining balance can be used however member would like to distribute across available sponsorship opportunities

Bronze Level - \$10,000

\$5,000 Minimum Commitment to Events (5 events)
Can commit more of budget if desired based on level

Corporate or Single Member Affiliate Membership \$600 or \$220

\$1,000 Promoting you in signage and marketing materials as a corporate sponsor

\$2,000 Minimum dedicated to Educational Sponsorships

Remaining Balance Remaining balance can be used however member would like to distribute across available sponsorship opportunities

Personalized for



Affiliate Partner

Mainstreet
REALTORS®



Marketing Opportunities

Brand Recognition • Fostering Relationships • Generating Leads

Signature & Featured Events

Sponsorship Levels

	Platinum	Gold	Silver	Bronze
• Economic Outlook	\$3,000	\$2,000	\$1,000	\$500
• Installation	\$6,000	\$4,000	\$2,500	\$1,000
• Law Day	\$1,500	\$1,000	\$750	\$500
• Night at the Ballpark	\$2,000	\$1,500	\$1,000	\$500
• Oktoberfest	\$6,000	\$4,000	\$2,500	\$1,000
• Propel	\$4,500	\$3,000	\$2,000	\$1,000
• April YPN Pints & Pros	\$2,500	\$1,800	\$1,000	\$500
• December YPN Pints & Pros	\$2,500	\$1,800	\$1,000	\$500

Blog (ChicagolandHomes.com) - \$500

- Sponsored education articles
- Two articles

Corporate Membership - \$600

- Up to 10 people

Coffee & Conversations - \$300 each

- 12 sessions
 - Monthly event discussing hot topics of the industry
 - Features a speaking opportunity at the start of the zoom

Designation Classes - \$300 each

- 17 classes per year
 - Buyer Representation, Seller Representation, Staging, etc.
 - Classes feature a speaking opportunity at the start of the lunch hour and networking over the lunch hour

Continuing Education - \$200 or \$300 each

- 110 classes per year
 - \$200 classes feature a speaking opportunity at the start of the class
 - \$300 classes feature a speaking opportunity at the start of the lunch hour and networking over the lunch hour

Designated Managing Brokers - \$1,500

- Two events
- Targeted events to Managing Brokers Only – keeps members up to date on the latest happenings in the industry.

JumpStart - \$500

- 2 classes per month (category exclusive)
- Pre-licensing class for our newest members
 - Average attendance over last year, 140 per month

NEW

Digital Advertising Packages

3 months - \$1,250

- Category Exclusive
- Two ads per month
(sent to 40,000 recipients weekly with a 45% open rate)
- Three ads (one per month) in the Managing Broker Blast
- Two standalone eblasts
(targeted eblasts such as: Education, YPN, Seniors, Global, etc.)
- Digital ad on TVs in Downers Grove, Rolling Meadows & Tinley Park

6 months - \$2,300

- Category Exclusive
- Two ads per month
(sent to 40,000 recipients weekly with a 45% open rate)
- Six ads (one per month) in the Managing Broker Blast
- Four standalone eblasts
(targeted eblasts such as: Education, YPN, Seniors, Global, etc.)
- Digital ad on TVs in Downers Grove, Rolling Meadows & Tinley Park

NEW

Electric Charging Stations - \$400 first month

(price includes sign creation);
\$250 each month after

- Downers Grove Campus
 - 1 Ad at Station
 - 1 Ad in Monthly eblast – Goes out to 40k
 - 1 Social Media Ad
 - Pull from sponsorship ad

Eblast Marketing - \$2,000

- Featured in eblast to 40,000+ recipients
- Once a month for 12 months

Social Media Interview - \$1,000

- Interview with Affiliate to discuss latest tools and offers
 - Twice over the year

Forewarn per Quarter - \$2,500

Annually - \$10,000

- Featured sponsor in Safety App for REALTORS®
- Monthly Social Media post during sponsorship

Lobby TVs - \$750 per quarter

- Advertising brand to members that visit our locations
 - Downers Grove, Rolling Meadows, Tinley Park

Market Momentum - \$500 per month

- Monthly Video with CEO and President
- Shoutout and thank you with logo

Strategic Planning Retreat - \$2,500

- Two-day retreat for incoming Board of Directors
- You will be featured on signage throughout event and may attend

Leadership Academy - \$1,500

- Two-day event for future Mainstreet Leaders
- Featured over both days and you can attend a post event reception to network with attendees

Interested?

Please contact:



Amy Robey, ACA, AHWD, RCE
VP, Marketing & Communications
Amy@MainstreetRealtors.com
630.324.8428



Todd Felker, AHWD, CEP
Events & Sponsorship Specialist
Todd@MainstreetRealtors.com
630.324.8422

