MainstreetREALTORS.com Ph: 630.324.8400 Fx: 630.324.8402

Dear Potential Affiliate Partner,

Thank you for your consideration in becoming an Affiliate Partner of **Mainstreet REALTORS®**. Included in this packet is information on the Association. We offer unique experiences for getting in front of Mainstreet REALTORS®. Whether it's speaking in front of a group, advertising on TVs at Mainstreet campuses, advertising on Mainstreet's public facing website featuring member listings, Chicagolandhomes.com or having a virtual ad in one of our digital programs. We have enticing opportunities for every price point.

What do we know about sponsorship and advertising?

- Consistency is key to keeping your name and brand visible for Mainstreet's 19,000+ members;
- When you sponsor with us you are showing Mainstreet REALTORS® that you are invested in our industry;
- Advertising and sponsorship help build long-term relationships;
- Align your brand with Mainstreet's brand.

Want to see the latest sponsorship opportunities?
Visit **https://www.mainstreetrealtors.com/sponsorship-opportunities**

We look forward to working with you in 2026. Should you have any questions in the meantime, please reach out to **Amy Robey**, V.P. of Marketing & Communications at **630.324.8428** or via email at **Amy@MainstreetRealtors.com**.

Sincerely,

Greg Phillips

Mainstreet REALTORS® 2026-2027 President

Mainstreet REALTORS®

Affiliate Partner

annual local dues $220 pro-rated monthly

In return, as an affiliate partner you'll get the opportunity to...

- Market to **19,000+ REALTORS®** in the Chicagoland area and more than **150** of our Affiliate members
- Build long-term relationships
- Align your brand with Mainstreet's brand
- Gain a competitive edge over your competitors

Plus...



- **ChicagolandHomes.com** – *$425*
  (Consumer facing site)
- **Mainstreet REALTORS® Industry Partner Search** – *$200*
- **Use of Mainstreet's classroom** – *$300*
  to host your own class (twice per year)

2026

EMPOWER YOU

And Exclusive Member Discounts...

to Mainstreet Education & Events

Contact...



Amy Robey, V.P. Marketing & Communications
Amy@MainstreetRealtors.com
630.324.8428

MainstreetREALTORS.com Ph: 630.324.8400 Fx: 630.324.8402

Affiliate Membership Information
November 2026

This membership is an Individual membership, not a corporate membership and is non-transferable. Each person interested in applying for Affiliate membership must be approved by the Board of Directors individually.

Association Dues — November - December 2026	$36.67
Total	$36.67

As an Affiliate member, you will receive Association communications, are able to attend Mainstreet educational classes and events and apply to committees during the online open enrollment every spring.

Documents Needed

New Licensee:

1. Application of Membership
2. Copy of your state issued license (if applicable)
3. Check made out to Mainstreet for: Association dues(if your check comes from your corporate office, please attach to your application)
4. To make your payment via CC over the phone, contact Brigitte at **630.324.8450**

Email completed application, bios*(personal & company)* **& headshot: Brigitte@mainstreetrealtors.com**

Association Dues – Dues are non-refundable, subject to change and are prorated monthly. Your invoices from Mainstreet will come from **accounting@mainstreetrealtors.com**. Please add **accounting@mainstreetrealtors.com** to your email contacts/ address book to ensure your invoice doesn't go into your junk mail/spam folder.

A flat convenience fee will be applied to all credit card transactions. Cash or check payments do not incur this fee.

Prices subject to change and are non-refundable.

New Affiliate Membership Application

Company Information

Office Name:		
Office Address:		Office Phone:
Office City:	Office State:	Office Zip:
Office Fax:		Website:

Personal Information

Name:		Birth Date:
Home Address:		
City:	State:	Zip:
Cell #:	Email:	

Areas of interest: ☐ Affiliate Advisory Board ☐ Attending Events ☐ Sponsorship Packages ☐ Advertising Online

Billing Info

Active Email:

Your invoices from Mainstreet will come from **accounting@mainstreetrealtors.com**.
Please add **accounting@mainstreetrealtors.com** to your email contacts/address book to ensure your invoice doesn't go into your junk mail/ spam folder.

Additional Company Info

Services you provide:
(Examples: catering, cleaning services, photography, mortgages)

Signature:	Date:

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Affiliate Member Code of Conduct
2026

As an Affiliate Member of Mainstreet REALTORS®, I will abide by the "Affiliate Member Code of Conduct." I pledge to demonstrate to REALTORS® and Affiliates that I am a professional and strive to do my best in serving my clients.

An **Affiliate Member** shall not deny equal professional services or shall not be party to any plan or agreement to discriminate against any person on account of race, age, color, religion, sex, ancestry, order of protection status, gender identity, marital status, physical or mental disability, familial status, national origin, sexual orientation, military status, dishonorable discharge from the military service or any other class protected by the Illinois Human Rights Act.

An **Affiliate Member** shall not disparage competitors or other Affiliates for any reason. An Affiliate Member shall not knowingly or recklessly make or publish false or misleading statements about competitors or Mainstreet Members, whether or not such statements are intended to gain unfair advantage over competitors.

An **Affiliate Member** is required to use professional courtesy and consideration at all Mainstreet events in which you are not a paid sponsor, including but not limited to, refraining from actively marketing their business, distributing marketing materials or business cards or otherwise encroaching on the benefits allotted to paid sponsors, except as may be specifically permitted by Mainstreet.

An **Affiliate Member** shall be informed and do business in accordance with all laws, governmental regulations and public policies, if any, in the field in which the Affiliate Member customarily engages. Affiliate Members shall maintain proper insurance and licensure(s), where applicable.

An **Affiliate Member** shall provide a level of proficient service in keeping with the standards of practice in the field in which the Affiliate Member customarily engages.

An **Affiliate Member** should adhere to the CAN-SPAM act when using a Mainstreet member list provided to them through a sponsorship opportunity.

An **Affiliate Member** shall not undertake activities that compromise or interfere with the contractual business relationship which REALTOR® and Affiliate Members may have with their customers and clients.

An **Affiliate Member** shall abide by the bylaws of the Association.

Violation of the Affiliate Code of Conduct will result in one or more of the following actions, in the exercise of the reasonable discretion of the Board of Directors of Mainstreet REALTORS®:

- Written warning;
- Revocation, for a period not to exceed six (6) months, of the right to attend or to sponsor Mainstreet events;
- Termination of affiliate membership without refund of individual or corporate affiliate membership dues.

Any Affiliate member accused of a violation of the Affiliate Code of Conduct shall have the following rights:

- The right to receive a copy of the full complaint, including the name of the complainant;
- The opportunity to respond in writing to the complainant;
- The opportunity to present evidence in the presence of the Complainant and to cross-examine the Complainant during a hearing with the Executive Committee, Board of Directors or a panel thereof.

The undersigned acknowledges the intention to abide by the **Mainstreet REALTORS®** Affiliate Code of Conduct and further acknowledges that violations of the Code of Conduct may provide for such disciplinary actions described above.

Signature:	Date: