

Mainstreet
REALTORS®

PROPEL.

Igniting Innovation in Technology

Propel A Signature Tech Event

Event Details

Date: July 28

Timeline: Vendor Check-in: 10:30 a.m.

Lunch: 11:30 a.m. – 1 p.m.

Vendor Fair: 11:30 a.m. - 1 p.m.

Program: 1 p.m.–4:30 p.m.

Cocktail Reception: 4:30 p.m. – 6 p.m.

Location: Abbington Distinctive Banquets

3S002 Route 53 Corner of Route 53 and, Butterfield Rd, Glen Ellyn, IL 60137

▪ Why Sponsor Propel 2026

Propel 2026 is not a traditional conference built around celebrity speakers and passive audiences. It is a high-impact, action-focused experience designed to help Realtors solve immediate business challenges, improve efficiency, and implement real strategies that drive results.

Sponsors are not simply buying logo placement—they are positioning their brand alongside the tools, systems, and solutions agents are actively looking for right now.

Attendees are coming to Propel with a purpose:

- *To generate more listings
- *Work buyers more effectively
- *Adapt to market shifts
- *Leverage AI and technology
- *Build consistent business systems
- *Find practical solutions they can implement immediately

This creates a uniquely valuable environment for sponsors because attendees are highly engaged, problem-aware, and actively seeking resources, partnerships, and technology that can help them grow.

Session Sponsor (Exclusive)

Position your brand at the center of learning, i

- **Align your brand with high-value education** Professionals while they are actively engage
- **Two-minute on-stage introduction**, giving you as a go-to resource for agents
- **Integrated visibility from registration throu** before, during, and after attendance
- **Full-page digital feature in program**, allowing you to clearly communicate how you help Realtors close more deals and serve clients better
- **Recognition as a Tech Expert Sponsor**, reinforcing credibility and expertise within the Realtor community
- **High-traffic vendor space designed for real conversations**, not just pass-through visibility
- **Three premium event passes** to build relationships, host partners, or connect with key agents
- **Post-event access to qualified attendee data**, enabling intentional follow-up and business development



AI Photo Booth Sponsor (

Be part of the most shared, social, and talked

- **Your brand integrated into every attendee photo** exposure tied to positive, memorable interactions
- **Direct connection to attendees in a high-energy** opportunities for casual conversations and relationships
- **Extended reach through social sharing**, with targeted agents and their networks
- **Half-page digital feature in program**, allowing you to clearly communicate how you help Realtors close more deals and serve clients better
- **On-site signage and stage recognition**, reinforcing your presence during key moments
- **Vendor space for continued engagement beyond the booth experience**
- **Three event passes** to maximize your team's ability to connect
- **Post-event attendee data for targeted follow-up and continued conversations**



Better to Give-Swag Giveaway (Exclusive)



Put your brand directly into every Realtor's hands

- **Guaranteed touchpoint with every attendee**, ensuring your brand stays top of mind in their daily workflow beyond the event
- **Association with a high-value takeaway**, positioning your company as thoughtful, useful, and Realtor-focused
- **Half-page digital feature in program**, allowing you to clearly communicate how you help Realtors close more deals and serve clients better
- **Consistent visibility throughout the event experience**, reinforcing familiarity and recall
- **Stage recognition as a key contributor to the attendee experience**
- **Vendor space to turn awareness into real conversations and connections**
- **Three event passes for deeper engagement with agents and clients**
- **Post-event attendee access to continue building relationships and generating opportunities**

Lanyard Sponsor (Exclusive)

Stay front and center in every interaction



- **Your brand worn by every attendee throughout the event**, ensuring maximum exposure during networking moments
- **Half-page digital feature in program**, allowing you to clearly communicate how you help Realtors close more deals and serve clients better
- **Positioned at the center of every hands-on interaction**
- **Recognition from the stage to reinforce your role as a key event partner**
- **Vendor space to turn awareness into real conversations and connections**
- **Two event passes to build meaningful connections in person**
- **Post-event attendee data to support ongoing relationship-building and outreach**

Swag Bag Sponsor (Exclusive)

Be part of every interaction as attendees collect



- Your brand travels with attendees throughout the event and as a valuable takeaway
 - Extended visibility beyond the event as bags are used long after the event
 - Association with discovery and value, as Realtors and attendees receive your brand
 - Stage recognition reinforcing your support of the overall experience
 - Vendor space to turn awareness into real conversations and connections
 - Three event passes to connect with agents and partners directly
 - Post-event attendee data for strategic follow-up and relationship development
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Feed the Soul – Lunch Sponsor — \$1,000

(3 Opportunities) Category Exclusive

Be part of a shared experience where connections naturally happen

- Align your brand with one of the most social and high-attendance moments of the event
- Presence at tables where Realtors are talking and building relationships
- On-site signage, reinforcing your presence during key moments
- Stage recognition connecting your brand to hospitality and community
- Vendor space to turn awareness into real conversations and connections
- Two event passes for in-person engagement
- Post-event attendee data for follow-up and lead development

Keep it Caffeinated – Beverage Sponsor — \$800 (2 Opportunities)

Fuel the conversations—and be part of every networking reset

- **Brand the moments attendees pause, recharge, and reconnect**, creating natural opportunities for interaction
 - **Consistent exposure during repeat visits to beverage stations**
 - **Association with energy, productivity, and connection throughout the day**
 - **On-site signage**, reinforcing your presence during key moments
 - **Stage recognition reinforcing your presence**
 - **Vendor space + two passes to convert visibility into conversations**
 - **Post-event attendee data for continued outreach**
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Table Sponsor — \$500

Your entry point to direct engagement with attending Realtors

- **Dedicated space in vendor fair to connect one-on-one with agents actively exploring partnerships and resources**
- **Position yourself as accessible and relationship-focused within the event experience**
- **Two event passes to support meaningful conversations**
- **Post-event attendee data (excluding emails) to support targeted follow-up**

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