

Mainstreet

REALTORS®

Empower You Unconference & 20 Under 40 Reception

June 9, 2 p.m. - 7 p.m.
Downers Grove Campus

Details: Stop sitting in sessions. Start solving real business challenges.

Mainstreet's Young Professionals Network invites you to a one-day, high-impact experience designed to put you in the driver's seat. This isn't a traditional conference. This is Empower You: a collaborative, participant driven event where ideas are shared, challenges are tackled and opportunities are created.

At Empower You Unconference, you won't just hear ideas. You'll build strategies you can use immediately to generate leads, convert clients and close more deals. This is where real conversations spark real growth.

Sponsor Positioning

This isn't about brand awareness.

This is about **getting in front of ambitious agents while they are actively working on growing their business.**

As a sponsor, you will:

- **Join the Conversation** – Not observe it
- **Engage in Real Time** – During masterminds, networking, and shared experiences
- **Build Early Trust** – With agents who are shaping their vendor relationships now
- **Access High-Intent Attendees** – Not passive conference-goers
- **Turn Face Time Into Follow-Up** – With built-in attendee access

Mastermind Int Exclusive

Positioning:

This is the closest you c
that drive their busine:



conversations

What You Get:

- **Opening Influence Moment** — conversations begin **value before**
- **Ongoing brand integration throughout the event experience**, with visibility across main event graphics and in-room screens during key moments of attendee attention.
- **Integrated brand presence across pre-event marketing**, positioning your company in front of attendees early and driving awareness before they even walk in the room.
- **Prominent placement on event registration page and promotional materials**, ensuring your brand is aligned with the event from first touch to attendance.
- **Recognition on onsite signage**
- **Attendee List for Strategic Follow-Up**
- **4 Event Passes for Your Team**

💡 *You're not sponsoring the room — you're influencing the room.*

Content & Engager Exclusive

Positioning:

Be the brand attendees intera



What You Get:

- **Your brand integrated into ever** — shareable exposure tied to positive, memor
- **Direct connection to attendees i** — increasing opportunities for casual conversations and relationship building
- **Extended reach through social sharing**, with tagged content putting your brand in front of agents and their networks
- **2-Minute Live Engagement Opportunity**
- **Pre + Post Event Promotion**
- **Attendee List for Follow-Up**
- **3 Event Passes**

💡 *This is repeated interaction, not one-time exposure.*

Slamdunk Pop-A-Shot Partner | \$850

Exclusive

Positioning:

Create the moment attendees gather around, compete in, and remember long after the event ends.

What You Get:

- **Ongoing brand integration throughout the event experience**, with visibility across main event graphics and in-room screens during key moments of attendee attention.
 - **Direct connection to attendees in a high-energy, repeat-visit environment**, increasing opportunities for casual conversations and relationship building
 - **Extended reach through social sharing**, with tagged content putting your brand in front of agents and their networks
 - **Tagged promotion across event marketing leading up to the event**, increasing pre-event visibility and awareness
 - **Opportunity to help announce the winners of the 20 Under 40**
 - Social media post tagging you and the winners of the awards
 - **Attendee List for Follow-Up**
 - **3 Event Passes**
 - ◆ This is hands-on engagement tied directly to energy, interaction, and celebration.
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Reception Connection Partner | \$750

2 Opportunities-Category Exclusive

Positioning:

Own the environment where **relationships actually form**.

What You Get:

- **Interactive Role (Bartending)** – A built-in way to meet a high volume of attendees naturally
- **Ongoing brand integration throughout the event experience**, with visibility across main event graphics and in-room screens during key moments of attendee attention.
- **Association with 20 Under 40 Honorees** – Connect with emerging leaders
- **2-Minute Speaking Opportunity**
- **Ability to Distribute Materials That Start Conversations**
- **Attendee List for Follow-Up**
- **2 Event Passes**
 - ◆ *This is where conversations turn into contacts.*

Taco Experience Partner | \$500 2 Opportunities Available

Positioning:

Be part of the moments where people naturally gather and connect.

What You Get:

- **High-Dwell Engagement Area** – Consistent traffic and repeat interaction
 - **Ongoing brand integration throughout the event experience**, with visibility across main event graphics and in-room screens during key moments of attendee attention.
 - **Casual, Easy Networking Environment** – Lower barriers = more conversations
 - **Opportunity to Personally Engage Attendees Nearby**
 - **Attendee List for Follow-Up**
 - **2 Event Passes**
- 👉 *Food creates flow — flow creates conversations.*
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Networking Access Partner | \$300

Positioning:

A direct, efficient way to get in the room and start building relationships.

What You Get:

- **On-Site Presence with Attendee Interaction Opportunity**
- **Ability to Distribute Materials That Start Conversations**
- **Targeted Attendee Contact List (Post-Event)**
- **1 Event Pass**

Cancellation of Contract: Mainstreet reserves the right to cancel this contract at any time. No cancellations will be allowed after contract has been received. Sponsor is allowed to find another Mainstreet Affiliate member as their replacement.

Cancellation of Event: Mainstreet will offer the Sponsor the opportunity to sponsor the rescheduled event date. If the Sponsor is not available for the rescheduled date, Mainstreet will refund the Sponsorship Fee. If the event is cancelled and not rescheduled, Mainstreet will provide the Sponsor a full refund.

It is hereby agreed upon, by and between Mainstreet Realtors and _____(Company Name), the following sponsorship agreement:

Company Name:

Company Contact:

Company Phone:

Company Address:

Email

Company Social Media Handles

Attendee Names

Please attach up to date logo(high resolution)

Date

Date

Accepted By Todd Felker

Mainstreet REALTORS®

Sponsor Signature

Events and Sponsorships Specialist

Credit Card Payment Information

NAME:

COMPANY:

ADDRESS:

CREDIT CARD: AMEX Visa Mastercard Discover

AMOUNT:

CARD NUMBER:

EXP. DATE:

SIGNATURE:

A 3% surcharge will be applied to all credit card transactions to cover processing costs. Cash or check payments do not incur this fee.

If mailing a check please send to
Mainstreet Realtors
ATTN: Todd Felker
6655 Main St
Downers Grove, IL 60516