



## Senior Services Webinar: Communicating Effectively with Older Adult Clients

Date: March 16, 11 a.m. via Zoom

### Why Sponsor Mainstreet Senior Services?

Partner with a one-of-a-kind Senior Services program. The only REALTOR® association in the country offering a dedicated initiative focused exclusively on serving older adults.

Sponsoring Mainstreet Senior Services places your brand in front of a highly targeted, local network of senior-focused real estate professionals, including

- 1,643 Mainstreet members actively engaged in the Senior Services Forum
- 1,149 participants in the Senior Services Facebook community
- SRES designees from across the U.S. and select international markets

This is more than event visibility. It's a strategic opportunity to align your business with trusted professionals who guide critical housing decisions for older adults and their families. Sponsors build meaningful referral relationships, strengthen brand credibility and demonstrate a shared commitment to protecting, educating and empowering the aging population.

Sponsor Mainstreet Senior Services and connect with the REALTORS® who serve seniors every day. Where impact, education and trust come together.

### The Communicator \$250

2 Opportunities (Category Exclusive)

#### Sponsor Benefits:

- Company logo on event registration page
- Two-minute speaking opportunity during event
- Company logo added to branded zoom backdrop that you will use on Zoom
- List of attendee names, member type, office address, and office number in an Excel spreadsheet

**Cancellation of Contract:** Mainstreet reserves the right to cancel this contract at any time. No cancellations will be allowed after contract has been received. Sponsor is allowed to find another Mainstreet Affiliate member as their replacement.

Cancellation of Event: Mainstreet will offer the Sponsor the opportunity to sponsor the rescheduled event date. If the Sponsor is not available for the rescheduled date, Mainstreet will refund the Sponsorship Fee. If the event is cancelled and not rescheduled, Mainstreet will provide the Sponsor a full refund.

IT IS HEREBY AGREED, by and between the Mainstreet Organization of REALTORS®,  
and  
\_\_\_\_\_(Company Name), the following sponsorship agreement:

Company Name  Sponsorship

Contact Name

## Company Phon

Email

Accepted By Todd Felker

## Mainstreet Organization of REALTORS®

### Sponsor Signature

## Events and Sponsorships Specialist

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