

Mainstreet

REALTORS®

FORWARN Mobile App Sponsorship

What is FOREWARN?

FOREWARN is a mobile app, provided to all Mainstreet REALTOR® members as a member benefit. It provides comprehensive background information on clients and prospects and has the highest usage rate of any member benefit Mainstreet offers. The app curates public information regarding identity, criminal records, bankruptcies, liens, judgements, address history, and property records all in one place. The app is used as a safety tool for REALTORS® to pre-screen new clients before meeting them in person. Risk Assessment and Due Diligence at your fingertips.

Why Sponsor this?

Brand Alignment with Safety & Trust

Sponsoring a safety app positions a company as:

- Responsible
- Community-focused
- Protective of professionals
- Forward-thinking

In industries like real estate, safety messaging resonates deeply. It's not fluff - it's personal.

Direct Access to a Targeted Audience

A sponsor gains:

- Targeted exposure to on average 9,344 users a month with each user searching 10 numbers per month = 93,440 views per month
- High-trust brand placement
- Association with a tool used daily

That's stronger than generic advertising — it's contextual relevance.

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Sponsorship Benefits

\$2,000 per quarter

(1 Sponsor per quarter)

- Company logo placed on the home screen in the FOREWARN mobile app for three months
- Company logo placed on a FOREWARN ad in the weekly blast
 - Ad will be included twice a month during your selected three-month time period for a total of 6 times
 - Ad will be created by Mainstreet staff
 - Ad will link to Mainstreet's FOREWARN webpage where the sponsors's logo will be displayed and linked to the sponsor's site
- Logo placed on FOREWARN social media promotion graphic
 - Graphic will be placed twice a month during your selected three-month time period for a total of 6 posts
 - Graphic will be posted on Mainstreet Facebook Business page (9,724 followers) and tagged to Sponsors facebook business page (Affiliate must provide link)
- List of user names, personal email address, office address, and office phone numbers in an Excel spreadsheet

Cancellation of Contract: Mainstreet reserves the right to cancel this contract at any time. No cancellations will be allowed after contract has been received. Sponsor is allowed to find another Mainstreet Affiliate member as their replacement.

Cancellation of Event: Mainstreet will offer the Sponsor the opportunity to sponsor the rescheduled event date. If the Sponsor is not available for the rescheduled date, Mainstreet will refund the Sponsorship Fee. If the event is cancelled and not rescheduled, Mainstreet will provide the Sponsor a full refund.

It is hereby agreed upon, by and between Mainstreet Realtors and _____(Company Name), the following sponsorship agreement:

Company Name:

Company Contact:

Company Phone:

Company Address:

Email

Company Social Media Handles

Attendee Names

Please attach up to date logo(high resolution)

Date

Date

Accepted By Todd Felker

Mainstreet REALTORS®

Sponsor Signature

Events and Sponsorships Specialist

Credit Card Payment Information

NAME:

COMPANY:

ADDRESS:

CREDIT CARD: AMEX Visa Mastercard Discover

AMOUNT:

CARD NUMBER:

EXP. DATE:

SIGNATURE:

A 3% surcharge will be applied to all credit card transactions to cover processing costs. Cash or check payments do not incur this fee.

If mailing a check please send to
Mainstreet Realtors
ATTN: Todd Felker
6655 Main St
Downers Grove, IL 60516