

Mainstreet
REALTORS®

ECONOMIC OUTLOOK 2026

WEDNESDAY,
JANUARY 14

Meridian Banquet & Conference Center
1701 W. Algonquin Rd, Rolling Meadows, IL

Why should you sponsor?

There will be over 250 attendees and the event will feature a sponsor showcase and breakfast from 8:30 a.m. to 9:30 a.m. Every vendor will have a six-foot table to display their marketing materials. Attendees will be given a vendor card to encourage them to visit all tables and may turn it in to win prizes. Sponsors have the option of adding on a raffle prize package that gives them additional exposure at the event or may bring their own. If you bring your own, you are responsible for making sure the winner gets the prize.

NEW THIS YEAR – SPONSOR SOCIAL MEDIA CONTEST

Objective: Generate Buzz around the Economic Outlook 2026 and invite sponsors to participate in a Social Media Challenge. Mainstreet's Social Media Strategist, Morgan Taylor will provide sponsors with taglines to use and examples of trending formats and ideas that sponsors can draw inspiration from. Think quick, engaging and visually creative.

1. Create & Post
 - a. Produce one short-form video in the form of a reel or TikTok
 - b. Must be engaging, informative or interactive. Bonus points if it connects to the event's theme
2. Tag & Collaborate
 - a. Tag Mainstreet's Social Media Pages when posting. Failure to tag will result in your video not being eligible to win
 - i. Facebook – Mainstreet Realtors
 - ii. Instagram - @mainstreetorg
 - iii. TikTok – mainstreet_realtors
3. Prizes
 - a. Winner will receive a free comped sponsorship and be the exclusive sponsor of the follow-up Economic Outlook event in June
 - b. The winning video will be played live at the event with Sponsor recognition

Keynote Sponsor

1 Exclusive Sponsorship

Sponsor Benefits:

- Five-minute speaking opportunity during the event to help the attendees. This will be right after the keynote speech.
- Opportunity to provide a pull-up banner for your company.
- Full-page ad in digital program – Deadlines:
 - Program will be emailed to all attendees post-event
- Company logo on event landing and registration pages
- Pre-event spotlight feature: 30-second video (provided by sponsor) that will be shared via Mainstreet's Social Media Channels - Sponsor will be tagged
 - Deadline to receive video is December 16
- Company logo included in keynote speaker e-blast sent to over 19,000 Mainstreet members
- Company logo included on Economic Outlook Social Media graphic
 - Will be used to promote the event on all of Mainstreet's channels and you may share it on your socials to promote your participation at event
- Company recognition on the thank you slide that will be shown on projection screens during the event
- Company recognition from the podium as the Keynote Sponsor
- Six complimentary tickets to the event with reserved seating close to the stage
- Six-foot exhibitor table with prime placement
- Excel spreadsheet with attendee names, member type, email address, office address and office phone number
 - Must be a Mainstreet Affiliate member to receive emails



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Signature Sponsor

1 Exclusive Sponsorship

Sponsor Benefits:

- Five-minute speaking opportunity during the event to help the attendees.
- Opportunity to provide a pull-up banner for your company.
- Full-page ad in digital program – Details:
 - Program will be emailed to attendees
- Pre-event spotlight feature: 30-second video (provided by sponsor) that will be shared via Mainstreet's Social Media Channels - Sponsor will be tagged
 - Deadline to receive video is December 16
- Company logo included on Economic Outlook Promotional Flyer
- Company logo on event landing and registration pages
- Company logo included in reminder email sent to attendees the week of the event
- Company recognition on the thank you slide that will be shown on projection screens during the event
- Company recognition from the podium as the Signature Sponsor
- Six complimentary tickets to the event with reserved seating close to the stage
- Six-foot exhibitor table with prime placement
- Excel spreadsheet with attendee names, member type, email address, office address and office phone number
 - Must be a Mainstreet Affiliate member to receive emails



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Photobooth Sponsor

1 Exclusive Sponsorship

Sponsor Benefits:

- Two-minute speaking opportunity during the event
- Opportunity to provide a pull-up banner during the event
- Full-page ad in digital program – December 16
 - Program will be emailed to attendees
- Company logo on event landing and confirmation emails
- Sponsor Social Media Graphic provided by Mainstreet to be used on the event page
- Company logo featured on digital frame for the photobooth
- Post-event Social Media post featuring pictures from the photobooth, sponsor will be tagged
- Opportunity to provide branded props
- Pre-event spotlight feature: 30-second video (provided by sponsor) that will be shared via Mainstreet's Social Media Channels - Sponsor will be tagged
 - Deadline to receive video is December 16
- Company recognition on the thank you slide that will be shown on projection screens during the event
- Company recognition from the podium as the Photobooth Sponsor
- Four complimentary tickets to the event with reserved seating close to the stage
- Six-foot exhibitor table with prime placement
- Excel spreadsheet with attendee names, member type, email address, office address and office phone number
 - Must be a Mainstreet Affiliate member to receive emails



Something Sweet Sponsor \$1500

1 Exclusive Sponsorship

Sponsor Benefits:

- Company logo on a sweets item that will be placed at each place setting
- Pre-event social media post: Sweet Partner Highlight with company logo and fun tagline – Sweetening the Outlook!
- Company recognition on the thank you slide that will be shown on projection screens during the event
- Company recognition from the podium as the Something Sweet Sponsor
- Company logo on event landing and registration pages
- Sponsor Social Media Graphic provided by Mainstreet to promote your participation at the event
- Three complimentary tickets to the event
- Six-foot exhibitor table with prime placement
- Excel spreadsheet with attendee names, member type, email address, office address, and office phone number
 - Must be a Mainstreet Affiliate member to receive emails

Centerpiece Sponsor

1 Exclusive Sponsorship

Sponsor Benefits:

- Tabletop signage with company logo and
 - If promotional offer, we must rec
- Sponsor Social Media Graphic provided b
- Company recognition on the thank you s
- Company recognition from the podium a
- Company logo on event landing and registration pages
- Three complimentary tickets to the event
- Six-foot exhibitor table with prime placement
- Excel spreadsheet with attendee names, member type, email address, office address and office phone number
 - Must be a Mainstreet Affiliate member to receive emails



Coat Check Sponsor

1 Exclusive Sponsorship

Sponsor Benefits:

- Company logo on signage by coat check area
 - May provide a QR code to infrared cameras by January 5
- Company logo in reminder email to attendees
- Sponsor Social Media Graphic provided by Mainstreet to promote your participation at the event
- Company recognition on the thank you slide that will be shown on projection screens during the event
- Company recognition from the podium as a Sponsor
- Company logo on event landing and registration pages
- Three complimentary tickets to the event
- Six-foot exhibitor table
- Excel spreadsheet with attendee names, member type, email address, office address and office phone number
 - Must be a Mainstreet Affiliate member to receive emails



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Breakfast Sponsor

\$750

2 Sponsorship Opportunities - 1 Remaining

Sponsor Benefits:

- Company logo on signage by buffet
 - Opportunity to place a pull-up banner by the buffet line
- Morning Powered by Shout-out day before the event i.e., Tomorrow's breakfast at Economic Outlook provided by Mainstreet
- Sponsor Social Media Graphic provided by Mainstreet to promote your participation at the event
- Company recognition on the thank you slide that will be shown on projection screens during the event
- Company recognition from the podium as a Sponsor
- Company logo on event landing and registration pages
- Two complimentary tickets to the event
- Six-foot exhibitor table
- Excel spreadsheet with attendee names, member type, email address, office address and office phone number
 - Must be a Mainstreet Affiliate member to receive emails

Beverage Station Sponsor **\$700**

2 Sponsorship Opportunities

Sponsor Benefits:

- Company logo on signage by beverage stations
 - Opportunity to place a pull-up banner by a beverage station
- Sponsor Social Media Graphic provided by Mainstreet to promote your participation at the event
- Company recognition on the thank you slide that will be shown on projection screens during the event
- Company recognition from the podium as a Sponsor
- Company logo on event landing and registration pages
- Two complimentary tickets to the event
- Six-foot exhibitor table
- Excel spreadsheet with attendee names, member type, email address, office address and office phone number
 - Must be a Mainstreet Affiliate member to receive emails

Outlook Sponsor **\$500**

12 Sponsorship Opportunities - 6 Remaining

Sponsor Benefits:

- Sponsor Social Media Graphic provided by Mainstreet to promote your participation at the event
- Company recognition from the podium as a Sponsor
- Company logo on event landing and registration pages
- Two complimentary tickets to the event
- Six-foot exhibitor table
- Excel spreadsheet with attendee names, member type, email address, office address and office phone number
 - Must be a Mainstreet Affiliate member to receive emails

Raffle Prize Add-on- can not be purchased individually - \$150

- Prize provided by Mainstreet and valued at around \$100
- Photo op with the winner that will be shared via our Social Channels
- Custom table top sign with your logo featuring the prize at your table

Cancellation of Contract: Mainstreet reserves the right to cancel this contract at any time. No cancellations will be allowed after contract has been received. Sponsor is allowed to find another Mainstreet Affiliate member as their replacement.

Cancellation of Event: Mainstreet will offer the Sponsor the opportunity to sponsor the rescheduled event date. If the Sponsor is not available for the rescheduled date, Mainstreet will refund the Sponsorship Fee. If the event is cancelled and not rescheduled, Mainstreet will provide the Sponsor a full refund.

It is hereby agreed upon, by and between Mainstreet Realtors and _____ (Company Name), the following sponsorship agreement:

Company Name:

Sponsorship Package:

Company Contact:

Company Phone:

Company Address:

Email

Company Social Media Handles

Attendee Names (Please refer to how many tickets are included in your package)

Extra Tickets? \$49 per ticket, How Many?

Please attach up to date logo(high resolution)

Date

Date

Accepted By Todd Felker

Mainstreet Organization of REALTORS®

Sponsor Signature

Events and Sponsorships Specialist

Credit Card Payment Information

NAME:

COMPANY:

ADDRESS:

CREDIT CARD: AMEX Visa Mastercard Discover

AMOUNT:

CARD NUMBER:

EXP. DATE:

SIGNATURE:

A 3% surcharge will be applied to all credit card transactions to cover processing costs. Cash or check payments do not incur this fee.