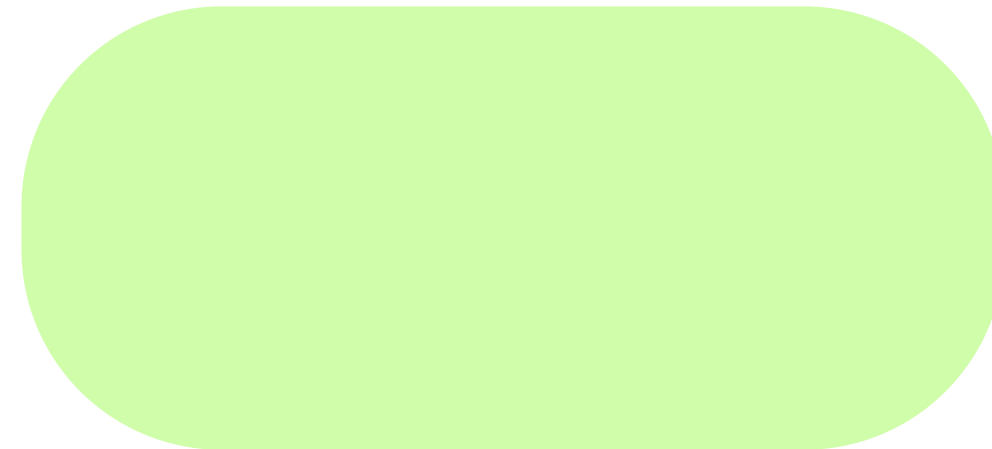
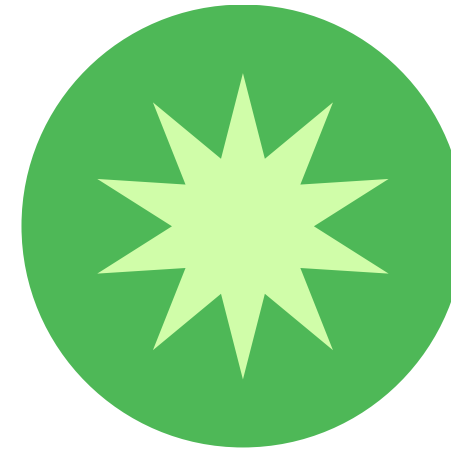




Partnership Exploration





What we do



Run a **free nonprofit learning platform** stocked with 100s of online courses + resources

Why we do it



To remove the cost barrier to **team training + program delivery** for under-resourced nonprofits

Our impact



1700+ registered nonprofits and charities are currently learning for free on OWL. We get **100+ new signups every month!**

Our reach spreads fast

17000+

Nonprofits

200+

Free Courses

9500+

Nonprofit Users

01 🎉

Year Old

#online-training

#charity-resources

#nonprofit-community



Our community is expanding



Ways to partner with OWL

CONTENT PARTNERS



1 Course Donation
Content Partner

2 Course Creation
Content Partner

REFERRAL PARTNERS



3 OWL
Referral Partner

4 docebo
Referral Partner

COURSE DONATION Content Partner



Donate your courses and get recognized as a key contributor to the Nonprofit sector.



Donate Courses

How it works:

- Donate courses and reach 1000+ nonprofits worldwide
- Deepen your brand recognition in the nonprofit sector
- Sit back and let us do the marketing for you

Partner Benefits

What you'll get:

- ✓ CSR-friendly website placement
- ✓ Updated course description highlighting your expertise
- ✓ **\$1,000 OWL Partner Credits per donated course** to spend your way

COURSE CREATION Content Partner



Make a course with us! As the subject matter expert, turn your wisdom and experience into an interactive learning module.



HIV Fundamentals



Building Equitable HR at your Nonprofit



Homelessness: What Volunteers Need to Know

Co-create Courses

How it works:

- You provide the content, we create the course (\$10,000 value)
- You share the course where/how you want, we share with nonprofits for free
- You promote to your network (\$10,000 value) and enjoy free promotion to ours

Partner Benefits

What you'll get:

- ✓ CSR-friendly website placement
- ✓ Beautifully packaged co-branded multimedia course
- ✓ **\$5,000 OWL Partner Credits** to spend your way

OWL Referral Partner



Share OWL with other nonprofits + charities! It's free for your under-resourced nonprofit/charity friends, and you'll get perks for sharing.

Refer to your network

How it works:

- Refer an eligible nonprofit/charity to OWL
Make sure they mention you when they sign up!
- We undergo a vetting process for eligibility
- We keep track of your approved referrals

Partner Benefits

What you'll get:

- ✓ Brand halo - positive brand association from social impact
- ✓ **\$1,000 OWL Partner Credits per 10 approved referrals** to spend your way



plex

Keith Valory
Chief Executive Officer

HURON COUNTY
FOOD DISTRIBUTION CENTRE
EST. 2008

Chris Allen
Executive Director

DOCEBO Referral Partner



Send your nonprofit clients our way. As a partner, you'll receive commission you can share with any clients in need of a robust LMS like **docebo**

Refer to your clients

How it works:

- You refer us an eligible nonprofit/charity that needs their own LMS
- We route/track the referral to Docebo
- If a match is made, we share your commission and exclusive OWL benefits

Partner Benefits

What you'll get:

- ✓ 5% commission goes straight to you + 2% kick-back you can share with your client or keep
- ✓ Your clients get special nonprofit pricing + exclusive access to a free library of nonprofit courses
- ✓ A dedicated email blast + **\$3,500 OWL Partner Credits** to spend your way



camh
Centre for Addiction and Mental Health



**Sanjeev
Sockalingam**
Senior Vice President

SKILL MASTERS
market



**Heather
Burright**
Principal Consultant

Our Partners get Marketing Perks

Have the freedom to choose where to spend your Partner Credits.

OWL - Open World Learning
876 followers
3mo • 🌐
We're beyond excited to share that we've partnered with **Imagine Canada** and **HR Intervals** to launch our new course, **Building an Equitable HR!** ...more

Imagine Canada
31,482 followers
3mo • 🌐
🌟 New E-learning course! 🌟
Building equitable HR practices isn't just about policies—it's about ...more

EQUITY
But we know that's not the case. Equity requires us to address the different backgrounds, barriers and ...more

Get the right volunteers now.
FREE FOREVER FOR NONPROFITS
VOLUNTEERS NEEDED

ESL business courses for newcomers
TALAERA x OWL Open World Learning
Does your nonprofit support newcomers and refugees? Does anyone on your team need a quick, easy English language boost? We've got you!
In partnership with **Talaera**, OWL is proud to bring free ESL (English as a Second Language) online courses to **those who need it most**. That includes your nonprofit staff, volunteers, board members, and the people you serve.
Our new interactive courses are:

OWL
Open World Learning

My Current Courses
FILTERS Search...
NEWEST TO OLDEST (ENROLLMENT)
Interacting with Neurodivergent Youth
Softening Language for Productive Conversations
HIV Fundamentals
Getting Your Volunteer-Run Group Started
Project Lifecycle

My Badges
0 Earned Badges
0 Unearned Badges
0 Earned Points

Admin Tools
Add Users
Remove Users
Request Summary Report
Upgrade Account
Contact Support

OWL Partner Credits

	CREDIT VALUE	YEARLY CAP PER PARTNER	USER REACH	WHAT WE DO FOR YOU
3x Social Media Posts	\$500	2	2200+ followers on LinkedIn, Instagram, and Facebook	We create posts we both share
Guest Blog	\$500	2	2000+ new website visitors monthly	We review and publish your blog post
1x LMS Dashboard Ad	\$1000	1	9500+ users board members, staff, volunteers, HR reps	We support ad creation and set-up
1x LMS Category Ad	\$500	1	9500+ users board members, staff, volunteers, HR reps	We support ad creation and set-up
1x Newsletter Placement	\$500	2	9400+ subscribers board members, staff, volunteers, HR reps	We support ad creation and set-up
Joint Webinar	\$2000	1	9500+ OWL users	We take the lead in set-up, execution, and promotion
1x Dedicated Email Blast	\$1500	1	9400+ subscribers board members, staff, volunteers, hr reps	We support email draft, set-up, and scheduling
Logo Feature on Website	\$500	1	2000+ new website visitors monthly	We publish your logo with a blurb and backlink



Let's continue the conversation!

We can't wait to grow a partnership and make
a bigger impact together.



Let's chat

