

# BEYOND THE BASICS



# We Embrace Your Challenge

At LPi, we transform visions into finished products. With 25+ years of experience serving top brands, we specialize in innovative print solutions that perform as good as they look.

## Our Cleveland facility offers:

Specialty finishes (neon, metallic, holographic films)  
Functional coatings (dry-erase, protective laminates)  
Custom fabrication (die-cutting, magnetic materials)  
Cost-effective scaling (domestic & overseas production)

This booklet showcases our capabilities and sparks ideas for your next project. Let's create something remarkable together.

The LPi Team

# How We Bring Your Vision to Life

## Discovery & Consultation:

We start by understanding your vision, needs, and challenges, allowing us to provide tailored solutions that align with your goals.

## Design & Planning:

Our team collaborates with you to design and plan the project, ensuring every detail is accounted for.

## Material Selection:

We guide you in choosing the best materials and finishes to achieve the desired look, feel, and durability for your product.

## Production & Finishing:

Utilizing our advanced equipment and expertise, we bring your project to life, applying the perfect finishing touches to enhance quality and impact.

## Quality Assurance:

We meticulously review every piece to ensure it meets our high standards and your satisfaction.

## Delivery & Support:

We deliver the finished product and provide ongoing support to ensure it continues to serve your needs effectively.

Now that you know how we approach every project, it's time to dive into the world of print and finishing. This often-overlooked step is where the magic happens, turning standard prints into something truly special. Let's explore how different techniques can transform your materials into standout pieces.

# Ways to Bring Your Vision to Life

## Marketing & Promotional Materials

- Business Cards – Essential for networking and branding.
- Flyers & Leaflets – Used for events, sales, and promotions.
- Brochures – Tri-fold or bi-fold for detailed business/service info.
- Posters – Event promotions, advertising, or decorative purposes.
- Banners – Vinyl, fabric, or retractable banners for events & stores.
- Postcards – Direct mail marketing or event invitations.
- Door Hangers – Local business promotions or announcements.
- Stickers & Labels – Product branding, packaging, or promotional giveaways.
- Signs (Yard Signs, A-Frames, Window Decals) – For businesses, real estate, or events.
- Counter Mats – Point of Sale displays.

## Business & Office Essentials

- Letterheads & Stationery – Professional business correspondence.
- Notepads & Custom Notebooks – Branded memo pads for offices.
- Presentation Folders – For meetings, proposals, and documents.
- Calendars (Desk & Wall) – Promotional or office use.
- Mouse Pads – Promotional items and educational resources.

## Event & Personal Printing

- Invitations – Weddings, birthdays, corporate events.
- Greeting Cards – Custom holiday or thank-you cards.
- Menus – Restaurants, cafes, and catering businesses.
- Programs – Weddings, funerals, conferences, or theater events.
- Name Tags & Badges – Conferences, trade shows, or corporate events.

## Large Format & Specialty Printing

- Trade Show Displays (Pop-up, Roll-up, Table Covers)
- Wall Murals & Decals – Office or home decor.
- Fabric Printing (Flags, Tablecloths, Backdrops)
- Canvas Prints – Photo or art prints for decoration.

## Books & Publishing

- Booklets & Catalogs – Product catalogs, manuals, or guides.
- Magazines & Zines – Small-run indie or corporate publications.
- Perfect Bound & Saddle-Stitched Books – Manuals, workbooks, Cookbooks, or novels.
- Comic Books – Special Edits and short runs.

## Packaging & Retail

- Product Packaging (Boxes, Labels, Shrink Sleeves)
- Hang Tags – Clothing, retail products, or event passes.
- Custom event packaging – Stickers, Labels, Boxes, Presentation Folders.

**“Print is the tangible bridge between the digital and physical world. It provides a lasting impression that screens simply can't replicate.”**

# FAN SAMPLE BOOK

Lamination

Collation

Eyeletting

Round Cornering



**“The details are not the details.  
They make the design.” - Charles Eames**

A fan sample book is more than just a collection of samples—it’s a meticulously crafted tool that presents a range of materials or designs in a compact, interactive format. Each element of a fan sample book is carefully finished to ensure it not only looks great but also functions smoothly.

**Eyeletting:** The core of a fan sample book is the eyelet, a small but crucial component that binds the pages together, allowing them to pivot smoothly. Eyeletting involves precisely placing a metal eyelet through each page, creating a durable hinge that can withstand repeated use.

**Collation:** Before eyeletting, each page of the fan sample book must be carefully collated. This means arranging the pages in a specific order, ensuring that they flow seamlessly from one to the next. Proper collation is essential for a smooth, professional presentation.

**Lamination:** To protect the pages from wear and tear, lamination is applied. This process adds a protective layer that enhances durability while giving the pages a polished, high-quality finish. Whether it’s a glossy or matte look, lamination ensures the sample book can be handled without damage.

**Round Cornering:** The finishing touch is often round cornering, where the sharp edges of the pages are rounded off. This not only improves the aesthetic appeal but also enhances the user experience by making the pages more comfortable to flip through.

Together, these finishing techniques transform a simple stack of printed pages into a refined, functional product that effectively showcases the range of options available.

## Similar Products:

- Brochures (tri-fold, z-fold)
- Booklets & Catalogs
- Manuals
- Event Programs

Why? Fans often overlap with multi-page print projects.

**81% of consumers say that high-quality printed materials make a brand feel more trustworthy.**

# MENUS

Menus are more than just a list of options—they're a key part of the dining experience. A well-crafted menu not only provides information but also conveys the essence of the establishment. The secret to a great menu lies in the finishing touches that ensure it can withstand daily use while maintaining a polished appearance.

**Soft Touch Lamination:** To give the menu a luxurious feel, soft touch lamination is applied. This process adds a velvety texture that is pleasant to the touch, enhancing the user's experience while also providing a layer of protection.

**Hole Drilling:** Some menus are designed to be hung or placed in binders. Precise hole drilling ensures the holes are perfectly aligned and cleanly cut, allowing for easy handling and presentation. This small detail can make a big difference in the functionality and overall look of the menu.

**Flush-Cut Lamination:** For a sleek and modern appearance, flush-cut lamination is used. This technique involves trimming the laminated edges to align perfectly with the paper, creating a seamless finish that adds to the menu's durability and aesthetic appeal.

Together, these finishing techniques create a menu that is not only durable but also elevates the dining experience, offering a tactile and visual treat that reflects the quality of the establishment.

## Similar Products:

- Table Tents / Tabletop Displays
- Drink Coasters (custom die-cut)
- Food Packaging (boxes, sleeves)
- Loyalty Cards / Gift Cards

Why? All are F&B-adjacent and often ordered together.

**Restaurants that use durable, well-designed menus report a 20% increase in customer satisfaction.**

**A well-crafted menu is the silent ambassador of your brand.**



# BUSINESS CARD

A business card is often the first tangible impression someone has of your brand. It's a small but powerful tool that conveys professionalism, creativity, and attention to detail. With the right print finishing techniques, a business card can go beyond being a mere contact reference—it can become a memorable piece that stands out in a crowd.

**Digital Printing with 5th Color Station:** Standard CMYK printing covers a broad range of colors, but the addition of a 5th color station allows for even more creativity. Whether it's adding a touch of neon, a metallic sheen, or a subtle clear gloss, these special colors can make your business card pop and leave a lasting impression.

**Double Pasting:** For a sturdier card with a luxurious feel, double pasting involves gluing two sheets of card stock together. This not only adds thickness but also creates a more substantial and durable card that feels significant in hand, adding to the perceived value of your brand.

**Textured Laminations:** Texture adds another dimension to your business card. Whether it's a soft, velvety touch or a rugged, tactile finish, textured lamination engages the sense of touch and makes the card more memorable. It's a subtle detail that speaks volumes about the quality and thoughtfulness of your brand.

**Matte Lamination:** For a sophisticated and refined finish, matte lamination is the ideal choice. This process gives the business card a smooth, non-reflective surface that not only enhances the visual appeal but also adds a soft, luxurious feel. Matte lamination provides added durability, protecting the card from scratches and wear while giving it an elegant look that stands out in any professional setting.

By combining these print finishing techniques, you can transform a simple business card into a distinctive brand ambassador, making a lasting impression that resonates.

**88% of business cards handed out are thrown away within a week, but those with unique design elements are kept significantly longer.**



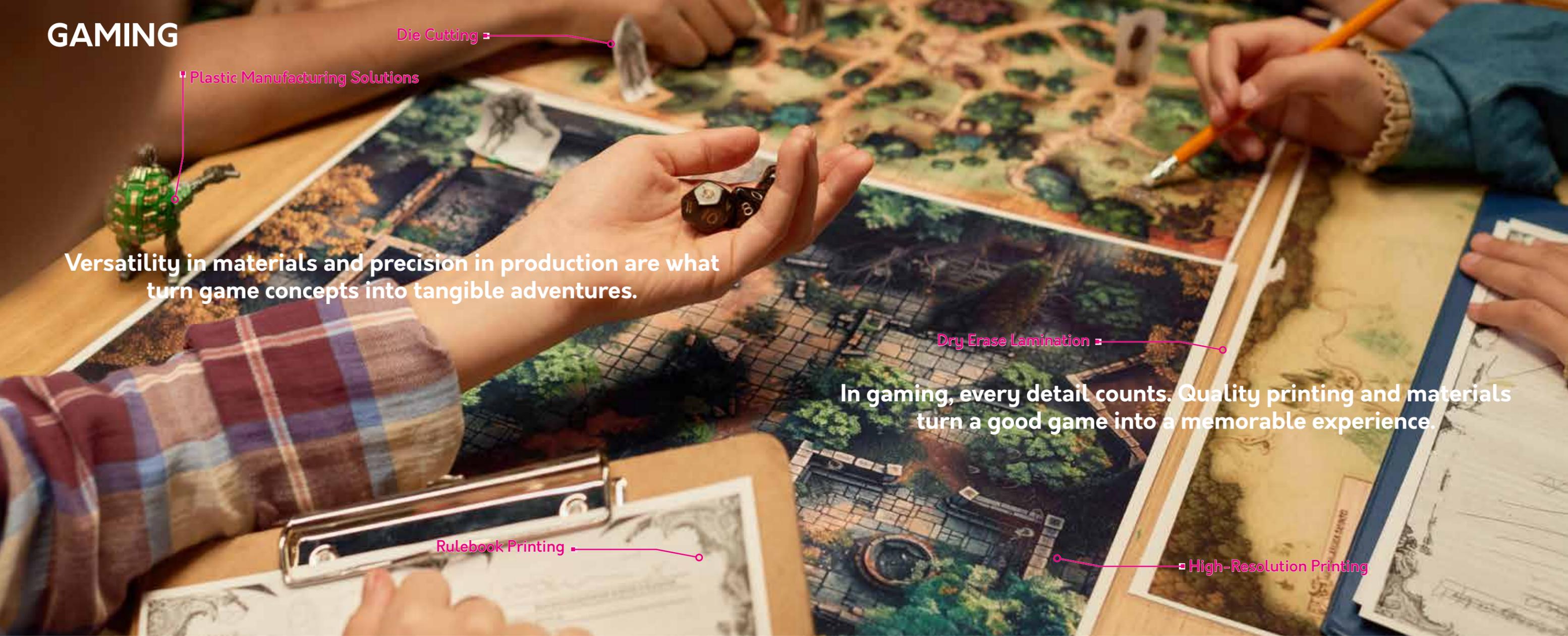
**“You never get a second chance to make a first impression.”  
- Will Rogers**

## Similar Products:

- Letterhead & Stationery
- Presentation Folders
- Notepads
- VIP Cards

Why? Corporate identity suite items.

# GAMING



Versatility in materials and precision in production are what turn game concepts into tangible adventures.

In gaming, every detail counts. Quality printing and materials turn a good game into a memorable experience.

From classic board games to modern tabletop adventures, the right print finishing can elevate the gaming experience. Our range of services is designed to create high-quality game components that bring fun, durability, and professionalism to every game session.

**High-Resolution Printing:** Games are all about immersion, and high-resolution printing ensures that every detail, from intricate artwork to vibrant colors, is captured perfectly. We use top-tier printing technology to bring game boards, cards, and pieces to life, ensuring that every component looks sharp and engaging.

**Dry Erase Lamination:** Add replayability and versatility to your games with dry erase lamination. This finish allows players to write directly on the game boards, scorecards, or mats, then easily erase and reuse them. It's the perfect solution for games that require frequent updates or note-taking during play, extending the life of your game components.

**Rulebook Printing:** A well-designed rulebook is key to a smooth gaming experience. We specialize in printing rulebooks with clear, high-quality text and images that help players quickly understand the rules. Whether it's a compact booklet or a detailed guide, we ensure that every page is easy to read, durable, and professional.

**Die Cutting:** Bring creativity and functionality to your game components with custom die-cutting. From game pieces and tokens to intricately shaped game boards, die-cutting allows for precision and customization. We use advanced die-cutting techniques to create shapes that fit seamlessly into your game design, enhancing both playability and visual appeal.

**Plastic Manufacturing Solutions:** We've been creating gaming mats and components for over 25 years, working with various materials to suit any project. Our established relationships with manufacturers overseas enable us to offer plastic manufacturing solutions for game pieces, cards, and more. Whether you need flexible playmats, durable tokens, or custom plastic components, we provide material options that ensure quality and fit your project's needs.

## Similar Products:

- Custom Dice / Poker Chips
- Event Tickets (with RFID/security features)
- Scorecards (dry-erase or tear-off pads)
- Large-format Game Mats (mouse pad material)

Why? Gaming clients often need complementary items.

# PACKAGING

Packaging is the first interaction with your product. Make it count.

60% of consumers say that packaging design influences their purchase decisions.

Scoring and Folding

Die Cutting

5th Color or Clear Toner

Lamination (Textured Options)

Packaging is more than just a container for your product—it's the first physical interaction a customer has with your brand. A thoughtfully designed package can captivate attention, tell your brand story, and provide an unforgettable unboxing experience. Print finishing plays a crucial role in transforming standard packaging into a statement piece.

**Scoring and Folding:** Creating precise folds is essential for custom packaging. Scoring involves making small indentations along the fold lines to ensure crisp, clean edges. This process is vital for boxes, folders, and other products where the structure and presentation are key.

**Die Cutting:** Custom shapes and intricate designs can be achieved through die cutting. Whether it's a window cut-out to give a sneak peek of the product inside or a unique shape that stands out on the shelf, die cutting allows for creative expression that sets your packaging apart.

**Lamination (Textured Options):** Adding lamination to packaging not only protects it from wear and tear but also enhances its visual and tactile appeal. Textured lamination can provide a unique feel, whether it's a soft touch or a rugged texture that aligns with your brand's personality.

**5th Color or Clear Toner:** Highlighting specific elements with a clear toner adds depth and dimension to the design. It's a subtle but effective way to draw attention to logos, patterns, or other details, making the packaging feel more sophisticated and engaging.

By utilizing these finishing techniques, custom packaging becomes more than just a container—it becomes an experience that adds value to your product and strengthens your brand's presence.

## Similar Products:

- Product Labels & Stickers
- Shrink Sleeves
- Hang Tags (for apparel/merch)
- Corrugated POP Displays

Why? Packaging clients usually need ancillary branding materials.

# MOUSE PADS



Laminating



Die Cutting



Mounting to Rubber or Foam

**The right mouse pad not only improves functionality but also serves as a daily reminder of your brand.**

Mouse pads are an everyday essential, offering a smooth surface for mouse movement while also serving as a canvas for branding or design. Through print finishing techniques, a mouse pad can become a functional and eye-catching accessory.

**Laminating:** To ensure durability and a smooth surface, mouse pads are laminated. The lamination process protects the design from wear and tear, giving it a polished finish. Whether you choose a glossy or matte lamination, it enhances the visual appeal while providing a comfortable glide for the mouse.

**Mounting to Rubber or Foam:** The print is mounted onto a rubber or foam backing, giving the mouse pad a non-slip base and added thickness. This ensures the pad stays in place during use, providing stability and comfort.

**Die Cutting:** Mouse pads can be die-cut into custom shapes to reflect your brand or fit specific design needs. This adds a level of customization that makes the pad unique and memorable.

Together, these finishing processes result in a mouse pad that is not only functional and durable but also serves as a subtle yet effective branding tool.

## Similar Products:

- Desk Mats (extended mouse pad material)
- Non-Slip Pads (for tools/electronics)
- Custom Placemats (restaurant/gift use)
- Large-format Floor Graphics (same durable print process)

Why? All use similar materials or large-format printing.

**Customized mouse pads can increase brand visibility by 50%, serving as a constant touchpoint in daily routines.**

# COUNTER MATS

Counter mats are more than just surface protectors—they're prime advertising real estate. Placed strategically at points of sale, they capture attention and provide valuable information about products, promotions, or services. With the right print finishing techniques, counter mats can be both durable and visually striking.

**Premium Printing Options:** Our counter mats feature advanced reverse-side printing on high-performance materials: translucent crystal PVC or synthetic stock with SR5 laminate. By printing beneath the scuff-resistant surface, the design stays protected from scratches, spills, and daily wear. The crystal PVC offers a glossy, see-through brilliance, while the synthetic SR5 laminate option provides a rugged, textured finish with enhanced durability. Both methods lock in vibrant colors and resist fading, perfect for high-traffic areas.

**Mounting to Rubber:** For stability and durability, the printed PVC is mounted to a rubber backing. This provides a non-slip base that ensures the counter mat stays in place on any surface. The rubber adds weight and sturdiness, giving the mat a premium feel.

**Translucent Crystal Surface PVC:** The use of translucent PVC not only adds durability but also enhances the visual impact of the print. The material's crystal surface provides a unique, eye-catching effect that makes the design stand out while being protected from direct contact.

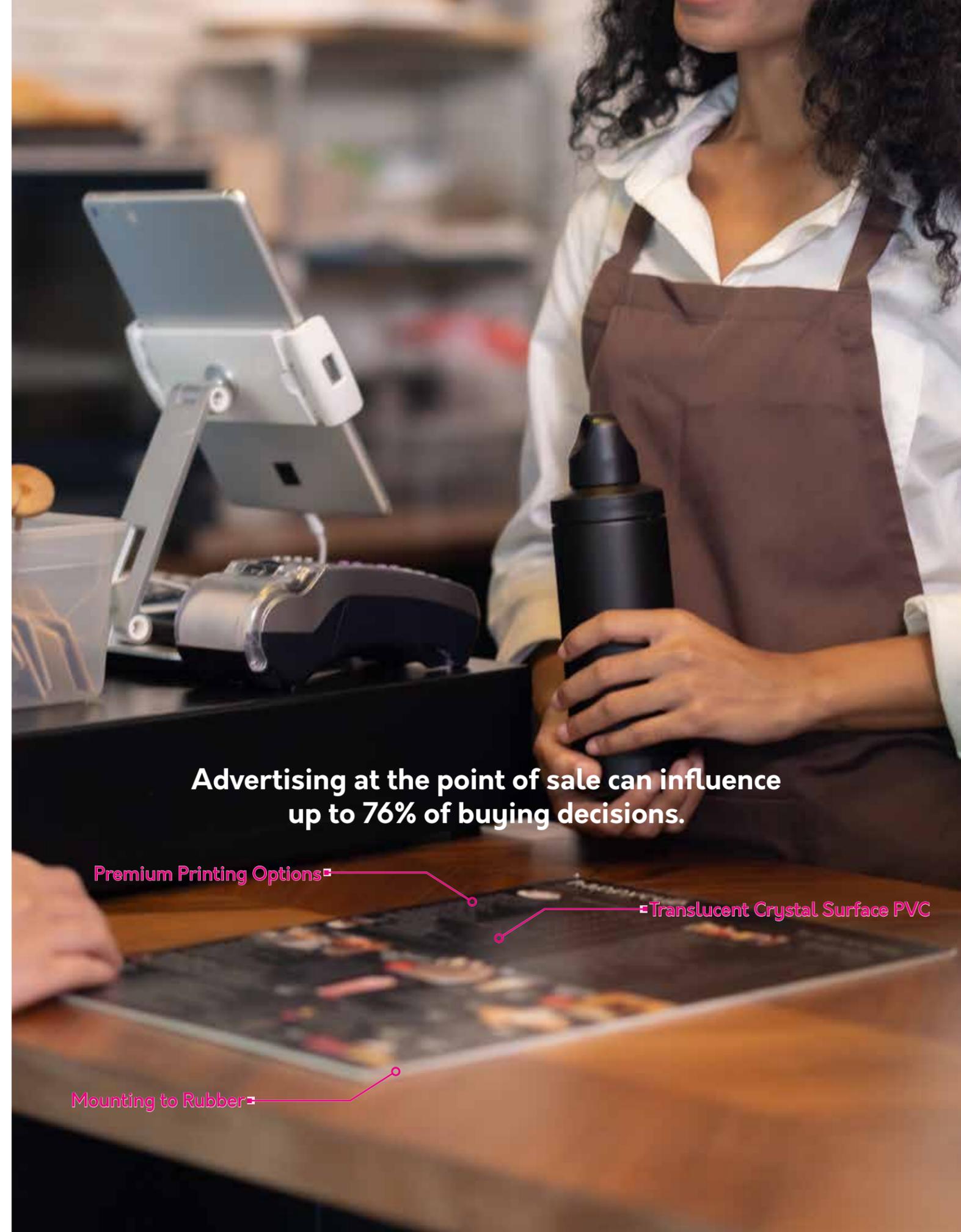
Together, these techniques result in a counter mat that is not only functional and durable but also an effective tool for brand messaging and customer engagement.

## Similar Products:

- Anti-Fatigue Mats (custom logos)
- Bar Runner Stickers (adhesive counter graphics)
- Menu Stands / Acrylic Displays
- Step-and-Repeat Banners

Why? Retail/hospitality clients often need these combos.

**Well-designed counter mats can increase product awareness by up to 30%.**



**Advertising at the point of sale can influence up to 76% of buying decisions.**

Premium Printing Options

Translucent Crystal Surface PVC

Mounting to Rubber

# VISITOR BADGES

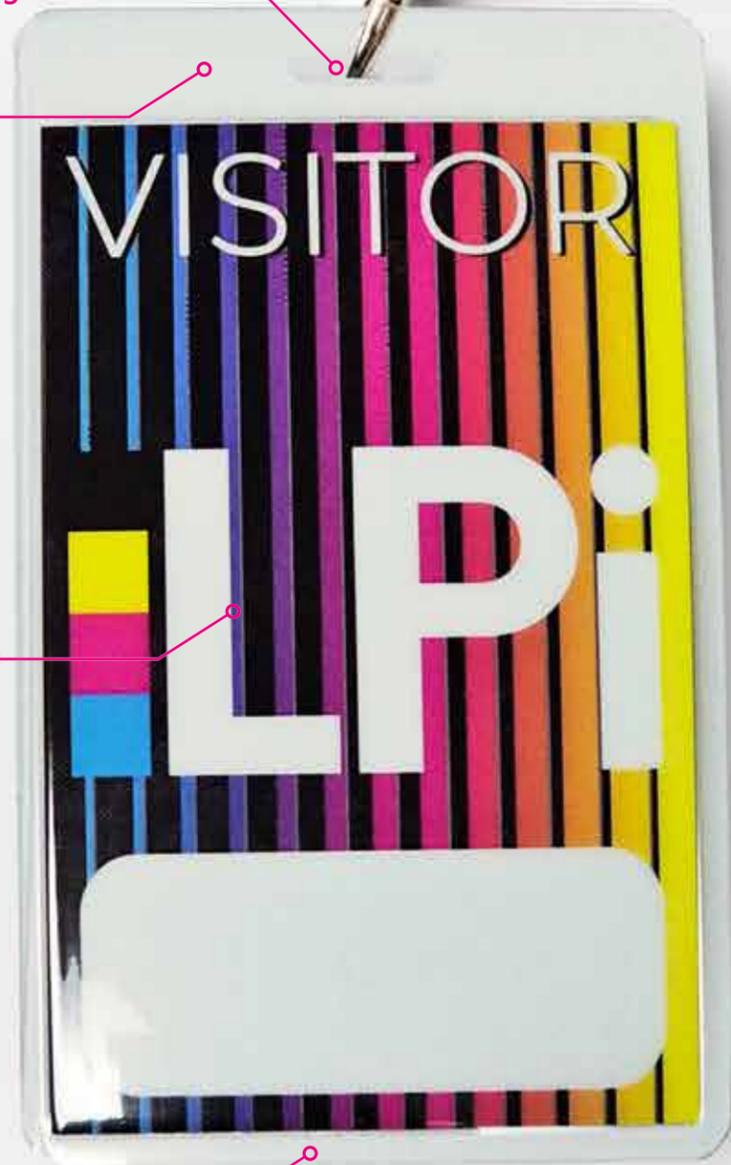
**75% of event attendees say that professional and well-designed collateral enhances their experience.**

Drilling for Lanyards

Lamination

Printing

Edge Seal Lamination



Visitor badges and event collateral are essential elements in creating a seamless and professional experience. Whether it's for conferences, corporate events, or public exhibitions, these items need to be both functional and visually appealing. Through precise print finishing techniques, we ensure that every piece is crafted to perfection.

**Edge Seal Lamination:** For added durability and protection, edge seal lamination is used. This process completely seals the badge, providing a moisture-resistant and sturdy finish that ensures it lasts throughout the event and beyond.

**Printing:** Using high-quality digital printing, we produce badges and collateral in vibrant colors and crisp detail, ensuring that logos, names, and other important information are easily readable.

**Lamination:** Adding a layer of protection and enhancing the look, lamination gives badges a polished finish, whether it's high-gloss or subtle matte.

**Drilling for Lanyards:** After printing and laminating, badges are drilled for lanyards or clips, a small but crucial step that enhances functionality.

From printing to finishing, we handle each step with care to ensure your event collateral makes a lasting impression and contributes to a smooth and professional experience.

**First impressions at events are crucial;  
every detail reflects your brand.**

## Similar Products:

- Lanyards (custom printed)
- Event Wristbands (Tyvek)
- Name Tags (magnetic/pin-back)
- Awards (for contests/conferences)

Why? All are event/identification solutions.

# LARGE FORMAT: UV FLATBED PRINTING

Large format UV printing is where true scale meets creativity. This technology allows us to print directly onto virtually any rigid or flexible substrate, creating stunning, durable graphics for both indoor and outdoor environments. From captivating wall murals to custom point-of-purchase displays, we bring your biggest ideas to life with breathtaking clarity and impact.

### Key Techniques & Benefits:

**Direct-to-Substrate Printing:** Unlike traditional methods, UV flatbed printers lay ink directly onto the material itself—whether it's wood, metal, acrylic, glass, or even textured surfaces. This eliminates the need for adhesives and ensures a perfect, seamless application every time.

**Instant Dry Curing:** UV lamps instantly cure the ink as it is printed. This means no drying time, allowing for immediate handling, finishing, and installation. It also enables unique tactile effects like raised textures that you can feel.

**Vibrant & Durable Graphics:** UV inks are resistant to fading, scratching, and moisture. This makes them ideal for high-traffic areas, retail environments, and outdoor applications where longevity is critical.

**Unlimited Applications:** Break free from the standard rectangle. We can print to the very edge of a substrate and create intricate, eye-catching shapes that defy conventional printing limits.

Together, these capabilities allow us to produce not just signs, but permanent brand installations that engage customers and define spaces.

### Similar Products:

- Architectural Signage
- Trade Show Displays
- Window & Floor Graphics



Unlimited Applications



Vibrant & Durable Graphics

**Don't just hang a sign—create an experience.  
Large format printing turns architecture into advertising.**



Direct-to-Substrate Printing

Instant Dry Curing

**70% of brands believe environmental graphics like large-format prints are crucial for successful customer engagement.**

# CREATE A SEAMLESS EVENT EXPERIENCE



Instant Dry Curing

Banners, Pull-Up Banners & X-Stand Banners

Pop-Up Tents & Walls

Event clients need a full ecosystem of signage to ensure a professional, cohesive, and successful experience.

Event signage does more than just inform—it sets the tone, guides the journey, and leaves a lasting impression. A well-signed event reduces attendee frustration and allows them to focus on your content and activities. We partner with you to create a cohesive suite of signage that functions flawlessly and amplifies your brand from the moment guests arrive until they depart.

**Directional & Wayfinding Signs:** Clear navigation is the foundation of a positive event experience. We create a system of signs—from outdoor yard signs and parking markers to indoor floor decals and A-frames—that work together to guide attendees intuitively through your space. Strategic placement ensures visibility from all approaches, preventing confusion and creating a smooth flow.

**Well-placed event signage can reduce attendee confusion and create a more polished, professional experience, leaving a lasting positive impression**

**Banners, Pull-Up Banners & X-Stand Banners:** Make a big impact with large-format visuals. Hanging banners draw the eye from afar, ideal for labeling sections or highlighting a stage. Pull-up banners (also known as roll-up or retractable banners) offer portability and easy setup, perfect for in-booth branding or providing information in high-traffic areas. Their retractable design makes them ideal for events requiring quick assembly.

**Pop-Up Tents & Walls:** Establish your presence at any outdoor or large-scale event. A custom-printed pop-up canopy defines your space and provides a shelter for attendees. Enhance your setup with full-height or half-height walls that can be printed with vibrant graphics, turning a simple tent into a massive branding opportunity.

**Similar Products:**

- Step-and-Repeat Banners
- Vehicle Wraps
- Tabletop Displays & Booth Signage
- Illuminated Signs

# Print finishing is where your brand's story comes to life, transforming ideas into tangible experiences.

Print finishing is more than just the final step in the printing process—it's what transforms a project from ordinary to extraordinary. From the durability of laminated menus to the tactile impact of textured business cards, each technique adds a layer of quality and craftsmanship that enhances your brand's story.

At LPi, we embrace every challenge you bring to us. Whether you're looking to create a unique piece of collateral or need expert guidance on how to elevate your print materials, we're here to help turn your vision into reality.

Through this booklet, we hope to have sparked some ideas and shown you the possibilities that print finishing offers. If you're ready to take the next step, let's collaborate and create something remarkable together.

## CONTACT US

Ready to start your next project?  
Reach out to us today,  
and let's bring your vision to life.



**[lampro.com](http://lampro.com)**

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