# **Privacy Policy**

Effective Date: October 1st 2025

Company Name: Whatever It Takes Group

Address: 8925 N Meridian St. STE 150 Indianapolis, IN 46260

**Contact:** Reuben Modek

#### 1. Introduction

Whatever It Takes Group values your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your information when you interact with our website, products, services, and communications.

By using our services, you consent to the terms of this Privacy Policy.

#### 2. Information We Collect

We may collect the following types of information:

- **Personal Information:** Such as your name, email address, phone number, and mailing address.
- Account Information: Login credentials, account preferences, and settings.
- **Payment Information:** Billing address, payment method, and transaction details.
- **Usage Information:** Information about your interactions with our services, such as IP address, browser type, and device information.
- **Mobile Information:** Mobile phone numbers, device identifiers, and carrier information, if applicable.

### 3. How We Use Your Information

We use your information to:

- Provide and improve our products and services.
- Communicate with you regarding your account, transactions, or support inquiries.
- Send updates, administrative messages, and service-related notifications.
- Personalize your experience and enhance our offerings.
- Comply with legal obligations and enforce our terms of service.

### 4. Information Sharing and Disclosure

We do **not** sell, rent, or trade your personal information to third parties.

We may share information only in the following limited circumstances:

- With service providers who perform services on our behalf (e.g., payment processors, IT support).
- When required by law or to respond to lawful requests from public authorities.
- To protect our rights, safety, or property, or that of our users.

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes.

All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

### 5. Data Security

We use reasonable administrative, technical, and physical safeguards

to protect your personal information from unauthorized access, use, or disclosure. However, no method of data transmission or storage is completely secure, and we cannot guarantee absolute security.

#### 6. Your Choices

You may:

- Update or correct your personal information by contacting us.
- Opt out of non-essential communications at any time.
- Request deletion of your data as permitted by law.

#### 7. Retention of Information

We retain your personal information only as long as necessary to fulfill the purposes described in this Privacy Policy or as required by law.

## 8. Children's Privacy

Our services are not directed to children under 13, and we do not knowingly collect personal information from them.

## 9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. Continued use of our services after such changes constitutes your acceptance of the new policy.

### 10. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us at:

**Phone:** 317 207 2720

Email: reuben.modek@gmail.com

Mail: 8925 N Meridian St. STE 150 Indianapolis, IN 46260