




# ALAMEDA GENERAL PLAN 2040

AS AMENDED ON JUNE 7, 2022







ALAMEDA  
GENERAL PLAN 2040  
AS AMENDED ON JUNE 7, 2022\*

The logo for Alameda features the word "ALAMEDA" in a bold, white, sans-serif font. Below it, the word "ALAMEDA" is repeated in a stylized, multi-colored font where each letter is a different color (A: light blue, L: green, M: blue, E: orange, D: light green, A: yellow, A: purple). Below this is a thin white horizontal line, followed by the words "GENERAL PLAN 2040" in a white, sans-serif font. Another thin white horizontal line follows, and then the text "AS AMENDED ON JUNE 7, 2022\*" in a smaller white, sans-serif font.

*\*June 7, 2022 Amendment regarding Hazard Mitigation Plan per City Council Resolution 15910*



# CONTENTS

<b>01</b>	<b>ORGANIZATION + THEMES OF THE GENERAL PLAN</b>	<b>4</b>
<b>02</b>	<b>LAND USE + CITY DESIGN ELEMENT</b>	<b>20</b>
<b>03</b>	<b>CONSERVATION + CLIMATE ACTION ELEMENT</b>	<b>52</b>
<b>04</b>	<b>MOBILITY ELEMENT</b>	<b>78</b>
<b>05</b>	<b>OPEN SPACE + PARKS ELEMENT</b>	<b>100</b>
<b>06</b>	<b>HEALTH + SAFETY ELEMENT</b>	<b>116</b>
<b>07</b>	<b>HOUSING ELEMENT</b>	AVAILABLE AT <a href="http://WWW.ALAMEDA2040.ORG">WWW.ALAMEDA2040.ORG</a> OR <a href="http://WWW.ALAMEDACA.GOV">WWW.ALAMEDACA.GOV</a>

## ACKNOWLEDGMENTS

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### **CITY OF ALAMEDA CITY COUNCIL:**

Mayor Marilyn Ezzy Ashcroft  
Vice Mayor Malia Vella  
Councilmember Tony Daysog  
Councilmember Trish Herrera Spencer  
Councilmember John Knox White

### **CITY OF ALAMEDA PLANNING BOARD:**

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## FORWARD

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The preparation of Alameda General Plan 2040 began in 2018 and extended over a three-year period during which time residents, businesses, community groups, and decision-makers reviewed, revised and refined plan goals, policy statements and priorities, and associated recommended actions.

The Alameda Planning Board held public forums to review and discuss the draft General Plan, and over 1,500 individuals provided written comments and suggestions for improvements to the draft Plan through the General Plan update website.

*General Plan 2040 also benefited from recommendations and suggestions from:*

- Commission on People with Disabilities
- Historical Advisory Board
- Recreation and Parks Commission
- Social Service Human Relations Board
- Transportation Commission
- Alameda Architectural Preservation Society
- Alameda Chamber of Commerce
- Alameda League of Women Voters
- Alameda Point Harbor Seal Monitors
- Alameda Renters Coalition
- Bike Walk Alameda
- Community Action for a Sustainable Alameda (CASA)
- Downtown Alameda Business Association
- Friends of the Alameda Nature Reserve
- Golden Gate Audubon Society
- I Heart Oakland Alameda Estuary Garbage Cleanups
- Mike's Paddle
- O Kalani Outrigger Canoe Center
- Renewed Hope Housing Advocates
- ReScape
- Rotary Club of Alameda
- Sierra Club
- San Francisco Baykeeper
- Stacked Adventures
- The Alameda Collaborative for Children, Youth and their Families
- The Alameda Point Collaborative
- West Alameda Business Association