

2023 Impact Report

ELDER ABUSE AND FRAUD PREVENTION TRAINING SERIES SUMMARY

TOTAL 13 TRAININGS CONDUCTED EXCEEDING BUDGETED 6 TRAININGS

Legend: CM-Prince George's Council Member

Category	2023 EAFS Trainings	Speakers/Presenters
EAFS	March 15-Glenn Dale Community Center Glenn Dale, MD	CM Vice Chair Wala Blegay
EAFS	April 1-Pr. George's League of Women Voters Collington Largo, MD	S. Orlene Grant, JCGF Founder & CEO
EAFS	April 25-Huntington Community Center Bowie, MD	CM Ingrid Scott Harrison
EAFS	May 16-South Bowie Community Center Bowie, MD	CM Vice Chair Wala Blegay
EAFS/Exhibit	May 25- The Skybridge at Town Center Largo, MD (Requested by CM VC Wala Blegay)	S. Orlene Grant Lanita Colbert, Chair Board of Directors
EAFS	June 21-Harmony Hall Fort Washington, MD	Pr. George's County Council- Chair- Calvin Hawkins Pr. George's County States Atty. Braveboy
EAFS	July 20-Laurel-Beltsville Sr. Activity Center Laurel, MD	CM Thomas Dernoga (staff)
EAFS	September 20- Gwendolyn Britt Sr. Activity Center	CM Vice Chair Wala Blegay
EAFS	September 27-Suitland Community Center District Heights, MD	Pr. George's County Council-Vice Chair, Wala Blegay
EAFS	October 17 Southern Aquatics Area Recreation Center Brandywine, MD	Linda Thornton Thomas President, NAACP Pr. George's Chapter
EAFS/ Exhibit	October 21-Epiphany Episcopal Church Forestville, MD (Requested by CM VC Wala Blegay)	S. Orlene Grant Lanita Colbert
EAFS	November 1-The Skybridge at Town Center Largo, MD	Kim Taylor State Senator Dist. 22
EAFS/ Exhibit	November 3 60+ Veterans Luncheon at Martin's Crosswinds Greenbelt, MD	S. Orlene Grant Lanita Colbert
EAFS	December 5-Cameron Grove Upper Marlboro, MD	Heather Cherry, Esq. Cherry Law Firm-Estate Planning, Elder law
EAFS-Small Group Discussion	December 11-Georgetown Senior Center St. John's Episcopal Church Washington DC	S. Orlene Grant Lanita Colbert

Elder Abuse and Fraud Prevention Exit Evaluation Results

Total Number of Trainings 13

Scale type: Dichotomous

Female 93 Male 35 Other

African American 102 Latinx 11 Pan Asian 3 African 8 Native Indian 3 White 3

Total Number of Attendees 325

Total Number of Respondents 132

Age 40 – 45 1 | 55 – 64 12 | 65 – 74 35 | 75+ 84

Item	Attendee's Exit Card Action Statements	Responses		Outcomes
1	I can recognize the signs of elder abuse/scams	Yes	130	97%
		No	4	
2	I will take concrete steps to avoid becoming a victim of elder abuse/scams	Yes	130	98.4%
		No	2	
3	I will report elder abuse/scams to help prosecute abusers/scammers	Yes	132	99.2%
		No	1	
4	I can prevent elder abuse/scams by sharing the resources and information received today with my family and friends	Yes	132	99.2%
		No	1	
				Mean 98.45% Median 98.8 %

Trainee Comments

- You are doing God's work...Prince George's County Council Member Vice Chair Wala Blegay
- Everyone needs to hear this information, it is so important
- Please make it available to younger people
- Why hasn't this been done before so we would know what to do
- Will definitely share information with my family
- Need to address the culture of silence when abuse happens
- Great to have the information
- I will share the information with my church
- How can I help spread the information
- I didn't know how many scams were going on
- This was helpful

Elder Abuse and Fraud Prevention Training-Law enforcement panel Survey Results

Responding to the question "***Did your participation in the Juanita C. Grant Foundation's 2023 Elder Abuse and Fraud Prevention...?***" N= 8

Item	Panel Survey Questions	Responses		Outcomes
1	Advance your agency's/organization's mission in delivering preventive/restorative information on elder abuse and fraud prevention to older adults?	Yes	8	100%
		No		
2	Provide you with a variety of venues to connect directly with older adults in the community?	Yes	8	100%
		No		

3	Provided you opportunities to speak 1 on 1 with older adults on their specific concerns of elder abuse and fraud?	Yes No	8	100%
4	Provided you an opportunity to connect with fellow panelists in their efforts to combat elder abuse and fraud?	Yes No	8	100%
	Total		8	100%

New Partnerships Advancing Influence and Visibility-During the 2nd quarter of 2023, the Juanita C. Grant Foundation, the U.S. Department of Justice, vetted and formalized our partnership. This partnership allows us to list U.S. DOJ as a co-sponsor on marketing and website posting. During the 3rd quarter of 2023, the Juanita C. The National Network of State Elder Justice Coalitions (NNSEJC) accepted the Juanita C. Grant Foundation (JCGF) as an Associate Member. The membership has provided JCGF national exposure to elder justice coalition's efforts and strengthening activities from coast to coast. We will incorporate information and advances in preventive trainings into 2024 EAFS enhancements.

Expanding Training Venues-The Juanita C. Grant Foundation has increased the number of trainings from 4 in 2022 coming back from the COVID-19 social restrictions to 13 in 2023. This is an increase of 225% in trainings penetrating Prince George's County. 2023 also saw diversification in venues with requests for trainings conducted at Cameron Grove, The Skybridge, Epiphany Church and Prince George's League of Women Voters. This year, besides their Senior Activity Centers, trainings expanded to Prince George's County Parks and Recreation Community Centers.

Attendee Exit Evaluation Action Outcome Data-The exit evaluation cards were beta tested in 2022. Each training provided feedback for fine tuning the question to secure information on the "impact" of the training rather than a more passive response on the information being useful. In 2023, our goal was to encourage attendees to commit actively to sharing information and taking action to prevent elder abuse.

Panel Survey-The rotating panel of experts Federal/local prosecution, investigation, apprehension, victim assistance and banking completed a four question survey monkey on how their participation in the training series affected their respective goals in facilitating the elimination of elder abuse and fraud. All responses were 100% showing the variety of training sites, opportunities to speak one on one with residents and share their information has helped their missions in educating the public as a critical factor in preventing elder abuse and fraud.

The panel rotation in 2023 underwent changes to be more interdisciplinary, expanding the multidisciplinary representation on the panel. The panel rotation added TRUIST Foundation, Prince George's County Family Justice Center, and the Cherry Law Group (estate planning). Opening speakers expanded to include not only Prince George's County members but also The Honorable Kym Taylor, State Delegate District 22 and Prince George's NAACP President, Linda Thornton Thomas. The panel's composition reflected Federal, State, and local law enforcement showing a three tiered approach to prevention, tracking and prosecution of elder abusers/scammers. TRUIST, Family Justice Center, and the Cherry Law Group highlighted the effectiveness of proactive banking practices in preventing financial abuse, assisting victims, and ensuring legal protections. The combined impact of these changes reflects the 98.8% year end rating.

Advocacy Efforts

Category	2023 Advocacy Activities	Speakers/Presenters
Social Connectedness Presentation	March 31-Home for Life 2023 Expo present by Fairfax Village, The Stacy C. Sherwood Community Center, Fairfax, VA	S. Orlene Grant, Founder and CEO
Advocacy/Exhibit	May 16-Pr. George's Cty. Family Services "Aging Unbound" Information Fair Camp Springs, MD	Donna Satterthwaite, JCGF BOD Vice Chair
Senior Center Ribbon Cutting/Advocacy	May 20-District Heights Senior Center Opening District Heights, MD	Mayor Cynthia Miller State Senator Melony Griffith, District 25
Advocacy/Outreach	September 22-Parks and Recreation Senior Picnic and Fitness Day, Six Flags Great America Bowie, MD	S. Orlene Grant Lanita Colbert Michael Bare, JCGF BOD Treasurer Kofi Impraim + 9 Volunteers
Workforce Webinar	September 23- Kettering Baptist Church Webinar	Donna Satterthwaite-Panelist
Outreach/Exhibit	September 27-Parks and Recreation MRPA 2SLGBTQIA+ Summit, Pip Moyer Community Center Annapolis, MD	Lanita Colbert

Village Connector Experience and Advocacy

The Village Connector Experience program of outreach calls to older adults intensified its efforts to help members build new self-interests and maintain social connections. Data collected showed PAL members (long term VCE members) remain stable at level 3 (highest engagement level) with 2 calls per month. These calls are predominantly reaffirming and confirming consistent levels of interaction in the community with friends and family members. The VCE members that achieved level 3 functioning continue to require 2-3 calls per week. These members exhibit more physical and mobility challenges requiring more follow-up calls. The VCE members also frequently require hospitalization or temporary placement in a nursing home.

Beginning in 2023, the importance of social connectedness is now embedded in our overall advocacy efforts. The result of older adults being actively involved with their friends and family helps strengthen the entire community. Friends can intervene when needed and families can provide extended support through life changes. Our advocacy efforts persist by engaging in one-on-one conversations with elected officials. Through presentations at conferences and small group sessions, we empower older adults to have a voice. We advocate at each of our training sessions presenting data and first hand testimonies on the benefits of lifelong career training opportunities, safe spaces for leisure, affordable housing and accessible healthcare for older adults. As we enter 2024, the Juanita C. Grant Foundation will continue expanding our trainings and services, furthering these quality of life goals with your support.

Workforce Development-50+ Refresh Bootcamp

The Juanita C. Grant Foundation (JCGF) has committed to long-term efforts in Prince George's County to support the services and needs of the 50+ age group of residents. JCGF is focusing on creating financial stability and healthy communities by advocating for the diverse needs of this group through our collective 50+ Workforce Initiative. JCGF worked in partnership with Prince George's County Employ Prince George's (EPG) to bring a voice to the 50+ age residents that experience challenges of ageism, forced retirement and unmarketable job skills.

Program Concept

Based on proven models and practices that have been effective for over 10 years, the 50+ Job Seeker program is. The Juanita C. Grant Foundation uses a comprehensive approach that

includes skills assessment, coaching, peer support, and targeted training for older adults. The overarching umbrella for training will impart marketable, transferable business skills.

Outcome

Juanita C. Grant Foundation conducted two success, motivational 50+ Refresh Bootcamps in the winter of 2022 and spring 2023. 25 Prince George's County residents were certified as graduates. We established a Bootcamp Alumni group to support Bootcamp graduates in their job search. The graduates achieved an employment rate of over 60% within 6 months.