

BLFS Board Meeting Agenda

January 11, 2023

Welcome New 2023 Board: All Board Members were present.

President – Donna Kay Dinkins

Vice President – Destiny Crisman

Secretary – Patty Johnson

Sergeant at Arms – Jay-Dee Hackney

Treasurer – Allison Bates

Membership – Audra Kosensky

Directory – Tabitha Bradford

Speakers and Venues – Grace Shelton

Communications – Amanda Porter

Recap December General Meeting:

- BLFS Gives Back Recipients: VISTE, Age Friendly, and Flight to Honor

New Website:

- Bios on Website; please send any corrections to WebMaintenance@Thryv.com
- Submit form to update logo, description, contact information
- Training; Website support. Call 844-998-4798 or Website Online Chat
- Errors; please contact Membership/Directory
- Membership/Sponsorship Fees have been updated on the website
 - Individual / Business: \$99
 - Bronze: \$349
 - Silver \$595
 - Gold \$1595

Speakers and Venue:

- January: Jody Streussnig from the Alzheimer's Association and Tasha Saca from FPH at First Presbyterian Homes
- February: Alisha Douglas speaker on Trauma support from Lakeland Regional Hospital at Lake Howard Heights (additional Parking at Church)
- March: Boxing for Parkinson's at Kelly Rec (need to confirm)

Membership/Directory:

- Sage Aging Guides are printed! Reach out to Liz for drop-off/pickup
- New members: WellCare, The Club at Haines City, Debbie Hatcher
- Need Listings: Residential Home Health
- Renewals: January Invoices – Kari sent. February Invoices need to be sent.
- Sponsorships with Multiple Locations:
 - Mainstay; One sponsorship at selected level (Bronze) and additional \$75 per additional location for guide listing and number of attendees (2 additional per paid location)

- Osprey Manor (2.22.2023) has separate memberships already.
- Check written from Grace Manor for Mainstay Sponsorship on 4.19.2023 and deposited on 6.08.2023; determine true renewal date.
- Other Multiple Locations: Dedicated, Savannah's SLM
- Multiple Agents: Edward Jones share a Silver Sponsorship; each paid half.
- Overdue members:
 - October, November, December
- New Sign in sheets for meetings; members and guests.

Communications:

- General Meeting Invitation now going through Thryv; no longer MailChimp
 - Only going out to Primary Contacts; need to create secondary contact accounts
- Facebook Posts
 - The posts are not a good representation of BLFS organization, looking for input for improvements for Thryv Social Media Team
 - Gold Sponsor Spotlights
 - Member Events; should it be a sponsor benefit or any member?

Treasurer:

- Financial Update
- MailChimp termination
- GoDaddy Autopay

MISC:

The Club at Lake Wales -ribbon cutting on Thursday, January 12 at 11:30

New Microphone – JayDee getting quote

BLFS Logo – needs a facelift; quote from Minuteman Press \$65 to create a vector image

BLFS Sponsorship Image – use on FB page and Website; quote from Minuteman Press \$135 to update 2023 sponsors

Minutes were amended during the February 8, 2023 meeting to include members present. Minutes were corrected and approved.