



CENTERRA



CRITICAL MASS

BENEFITS

CRITICAL MASS is our breakthrough beef cattle show feed engineered to enhance mass, density and bloom, giving your cattle that present-day showring look.

After years of research and trials, we've perfected a balance of energy, fiber and a blend of fat sources to keep cattle healthy while optimizing rumen and gut function.

HOW IT WORKS:

- High-digestible fiber for enhanced body and softness
- Unique fat blend for bloom and that fresh, show ready look
- Fortified with top-tier vitamins and minerals for growth and stress resilience
- Added Yeast and MOS to promote maximum feed intake and digestion
- Contains Rumensin to boost feed efficiency and gut health

Please contact your local Centerra Beef Feed Consultant with any questions. We can help customize the best Beef nutrition program for your operation.

Manufactured for Centerra Co-Op, 813 Clark Ave., Ashland, OH 44805

**BUILT FOR
THE LOOK.
FORMULATED FOR
THE PERFORMANCE.**

**CC TM CRITICAL MASS R18.75
MEDICATED**

GUARANTEED ANALYSIS

Crude Protein (Min).....	12.50%
THIS INCLUDES NOT MORE THAN 2.80% EQUIVALENT CRUDE PROTEIN FROM NON-PROTEIN NITROGEN	
Crude Fat (Min).....	4.50%
Crude Fiber (Max).....	17.00%
Calcium (Ca) (Min).....	0.55%
Calcium (Ca) (Max).....	1.05%
Phosphorus (P) (Min).....	0.30%
Salt (NaCl) (Min).....	0.20%
Salt (NaCl) (Max).....	0.70%
Potassium (K) (Min).....	0.70%
Vitamin A (Min).....	4000 IU/LB

Active Drug Ingredient:

Monensin (as Monensin Sodium).....18.75 g/ton

For the prevention and control of coccidiosis caused by *Eimeria bovis* and *Eimeria zuernii* in growing cattle on pasture or in dry lot



**CENTERRA
CO-OP**