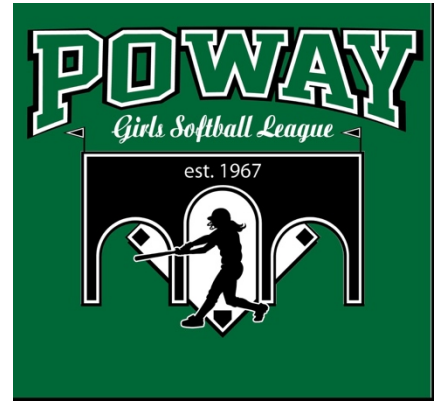


PO Box 272 * Poway, CA 92074 * www.pgsl.org

Dear Friends, Neighbors, and Business Owners,

Let me introduce you to one of Poway's greatest places: the softball fields located between Midland Road and Community Road, just north of Old Poway Park. These fabulous diamonds are home to the Poway Girls Softball League (PGSL), currently in its 57th year as a member of the Poway community. In these past 57 years, our league, with the generous support of the City of Poway and our sponsors, has proudly supported all girls between the ages of 4 to 14 who want to play softball without consideration of skill or her family's ability to pay league fees.



We are an all-volunteer organization that provides girls in the Poway area with a safe environment in which to learn teamwork, sportsmanship and leadership through the sport of softball. This year, we expect over 300 girls to enjoy fun and competition while simultaneously developing lifelong skills they'll use on and off the field.

In order to maintain our history of excellence and commitment to these girls and their families, we need your help. Fundraising and sponsorship are a necessity for this league. We rely on registration fees and donations to cover all expenses. We receive zero funding from the school district or the city. It is through people like you that we are able to keep the game affordable and fun while providing proper equipment on some of the finest fields in the county.

PGSL understands that there are a tremendous number of organizations in Poway that are all worthy of your support. Our players and families live, eat, and play in Poway. With your sponsorship of our league you are supporting your customers and neighbors and we at PGSL will make every effort to promote your business on and off the field. Our sponsorship opportunities are as follows.

\$2,500 Platinum Sponsor: Web banner on PGSL website and social media, full page ad in the PGSL yearbook published every spring season, and banner signage at Aubrey Park.

\$1,000 Gold Sponsor: Web banner on PGSL website and social media, half page ad in the PGSL yearbook published every spring season.

\$500 Division Sponsor: Web banner on PGSL social media, quarter page ad in the Division Sponsor section of the PGSL yearbook published every spring.

\$300 Team Sponsor: Logo placed on team banner which is proudly displayed at all games, plaque with team picture and logo for you to display in your business, a spot in the PGSL yearbook published every spring season.

\$100 Contributor: Many thanks from the league!!

PGSL also hosts a USASoftball sanctioned All-Star softball tournament every June. This tournament draws over 70 teams from around Southern California. The tournament is so popular that we have a wait list every year as we cannot accommodate every team that wants to play. The three-day tournament schedule will bring 1000+ players and family members to Poway looking for places to eat and stay. Sponsors will enjoy premium visibility to all visitors.

Even if you are a small business and think that you cannot afford it, you can. PGSL is a 501(c) nonprofit corporation providing a great tax write off for your business. Our Federal Tax ID is 33-0324877 for your tax deductible donation.

Please support our girls! Become a PGSL Sponsor today!

Thank you in advance for your consideration and support.

Very best regards,

Lenny Caparatta
President PGSL
president@pgsl.org



YES!

We would like to support our local girls and be a PGSL Sponsor!

Company (or other) Name:

(Please print clearly how your name should appear on the plaque and banner.)

Your Name and Title: _____

Address: _____

Phone Number: _____

Email: _____

Name of child/team/division sponsoring, if applicable: _____

Please make your check payable to "PGSL", attach your business card and mail with this form to:
PGSL, Attn: Sponsorship, P.O. Box 272, Poway, CA 92074 Please email electronic art file to:
fundraising@pgsl.org