

# Privacy Policy

## **PRIVACY POLICY**

Shu Valu will never rent or sell your personal information to any third party.

## **PERSONAL INFORMATION**

In order to provide products to our customers, we are however, required to collect personally identifiable information about you in order to process and ship your orders to you. Such personal information as your full name, billing/or shipping information needs to be collected.

## **NON-PERSONAL INFORMATION**

This website uses Google Analytics to help understand how users use the site. The tool uses "cookies," which are text files placed on your computer, to collect standard internet log information and visitor behaviour information in an anonymous form. The information generated by the cookie about your use of the website (including IP address) is transmitted to Google. this information is then used to evaluate visitors' use of the website and to compile statistical reports on website activity for Shu Valu.

## **USES**

We may need to share certain personal information with third party vendors for reasons such as a web development and maintenance. The information the third party has access to will not be shared for marketing purposes. Periodically, you will receive an email with information about new products or our general business information. You can opt out from receiving these emails once you have created an account and logged in.

## **CONTACT US**

If you have any questions or concerns about this privacy policy please contact us.