Carbon Reduction Plan

Make an Impact CIC **Publication date: 17 June 2026**

Commitment to achieving Net Zero

Make an Impact CIC is committed to achieving Net Zero emissions by 2035 for its UK operations.

As a small consultancy and social enterprise, our direct emissions are limited. However, we recognise that we still have a responsibility to understand, monitor and reduce the emissions associated with our business activities. This includes emissions linked to business travel, homeworking, hotel stays, digital activity, website usage, technology use, procurement and data storage.

We are committed to reducing emissions where this is within our control, while maintaining the quality, accessibility and inclusiveness of our work with clients, partners and research participants.

Baseline Emissions Footprint

Baseline year: 2024

Make an Impact CIC has selected 2024 as its baseline year, as this is the earliest year for which we have sufficient activity data to calculate a reasonable carbon emissions baseline.

Make an Impact CIC does not operate a company fleet, does not own or control business premises, and does not have direct gas or fuel use. Scope 1 emissions are therefore reported as zero. Scope 2 emissions are also reported as zero because the organisation does not currently purchase electricity for owned or leased office premises.

The most relevant emissions for the organisation are Scope 3 emissions linked to business travel, homeworking and digital activity. The baseline calculation includes business car mileage, national rail travel, hotel stays, homeworking emissions and website energy usage. No business flights were taken during the baseline year.

Baseline year emissions: 2024

Emissions category	Total tCO2e
Scope 1	0.000
Scope 2	0.000
Scope 3 — included sources	3.206
Total emissions	**3.206**

Included Scope 3 sources: 2024

Source	Activity data	tCO2e
Business car mileage	3,566 miles	0.958

National rail	3,468 miles	0.198
Flights	None	0.000
Hotel stays	8 nights	0.083
Homeworking	5,850 hours	1.953
Technology purchases	None	0.000
Website energy usage	1.18kg CO2e per month	0.014
Total Scope 3 emissions		**3.206**

Required Scope 3 category coverage: 2024

Required Scope 3 category	Included?	Explanation
Upstream transportation and distribution	Not material/not applicable	Make an Impact CIC is a service-based consultancy and does not purchase or transport physical goods at material scale.
Waste generated in operations	Not material/not currently quantified	The organisation is home-based and generates minimal operational waste. No office premises are operated. This will be reviewed annually.
Business travel	Yes	Includes car mileage, rail travel, hotel stays and flights where applicable.
Employee commuting	Not material; homeworking included	Staff work remotely/home-based. There is no regular commuting to business premises. Homeworking emissions have been included as a conservative estimate of emissions associated with working arrangements.
Downstream transportation and distribution	Not applicable	Make an Impact CIC does not manufacture, ship or distribute physical products.

Cloud storage and postage are monitored as environmental management indicators. They have not been included in the emissions total because a robust and proportionate conversion method has not yet been identified for these areas using the available data.

Current Emissions Reporting

Reporting year: 2025

In 2025, Make an Impact CIC's total calculated emissions reduced to 2.104 tCO2e. This reduction was mainly due to lower business car mileage, fewer train miles, fewer hotel stays and a change in staffing pattern, which reduced the total number of homeworking hours included in the calculation.

Business car mileage reduced from 3,566 miles in 2024 to 2,385 miles in 2025. National rail travel reduced from 3,468 miles in 2024 to 1,844 miles in 2025. Hotel stays reduced from 8 nights in 2024 to 4 nights in 2025. No business flights were taken in either reporting year.

Website energy usage has been included as part of our wider digital emissions monitoring. Based on approximately 400 page views per month, the estimated website-related emissions are 1.18kg CO_2e per month, equivalent to 0.014 tCO_2e per year. This figure is broadly consistent across both the baseline and current reporting years.

Cloud storage increased slightly from 42.3GB in 2024 to 44.7GB in 2025. This is being monitored as part of our wider digital housekeeping approach, although it has not yet been included in the emissions total because a robust and proportionate emissions factor has not been identified.

Postage spend reduced from £86 in 2024 to £78 in 2025. This is monitored as part of our wider approach to reducing resource use, but has not been included in the emissions total because spend alone is not sufficient for a robust emissions calculation.

Current emissions: 2025

Emissions category	Total tCO_2e
Scope 1	0.000
Scope 2	0.000
Scope 3 — included sources	2.104
Total emissions	**2.104**

Included Scope 3 sources: 2025

Source	Activity data	tCO_2e
Business car mileage	2,385 miles	0.642
National rail	1,844 miles	0.105
Flights	None	0.000
Hotel stays	4 nights	0.042
Homeworking	3,900 hours	1.302
Technology purchases	None	0.000
Website energy usage	1.18kg CO_2e per month	0.014
Total Scope 3 emissions		**2.104**

Required Scope 3 category coverage: 2025

Required Scope 3 category	Included?	Explanation
Upstream transportation and distribution	Not material/not applicable	Make an Impact CIC is a service-based consultancy and does not purchase or transport physical goods at material scale.
Waste generated in operations	Not material/not currently quantified	The organisation is home-based and generates minimal operational waste. No office premises are operated. This will be reviewed annually.
Business travel	Yes	Includes car mileage, rail travel, hotel stays and flights where applicable.
Employee commuting	Not material; homeworking included	Staff work remotely/home-based. There is no regular commuting to business premises. Homeworking emissions have been included as a conservative estimate of emissions associated with working arrangements.
Downstream transportation and distribution	Not applicable	Make an Impact CIC does not manufacture, ship or distribute physical products.

Emissions Reduction Targets

In order to continue our progress towards achieving Net Zero, Make an Impact CIC has adopted the following carbon reduction targets.

Make an Impact CIC reduced calculated emissions from 3.206 tCO_2e in 2024 to 2.104 tCO_2e in 2025, representing a reduction of approximately 34.4%.

We will aim to maintain emissions at or below 2.0 tCO_2e per year by 2030, while recognising that emissions may vary depending on the mix of contracts delivered, the level of face-to-face engagement required, and the accessibility needs of clients, partners and research participants.

We will continue to prioritise:

Area	Target
Delivery method	Consider carbon impact when deciding whether work is delivered online, hybrid or face-to-face
Business travel	Minimise unnecessary travel and prioritise walking, cycling, public transport and other lower-carbon options where practical
Overnight stays	Avoid unnecessary hotel stays by planning delivery efficiently and using online/hybrid delivery where appropriate

Digital storage	Reduce unnecessary cloud storage by deleting old files and improving file management
Technology	Retain laptops, phones and other equipment for four or more years where technically and operationally feasible
Procurement	Buy from ethical and environmentally responsible suppliers where possible
Data improvement	Capture better data on technology use, website activity, storage, business travel and operational waste to improve year-on-year reporting

Progress against the baseline is shown below:

Year	Total emissions tCO_2e	Change from baseline
2024 baseline	3.206	—
2025 current reporting year	2.104	34.4% reduction
2030 target	≤2.000	At least 37.6% reduction from baseline

Carbon Reduction Projects

Completed Carbon Reduction Initiatives

The following environmental management measures and projects have been implemented and will be in effect when performing any contracts.

Make an Impact CIC considers the carbon footprint of different delivery methods when agreeing how work will be delivered. This includes considering whether meetings, workshops, interviews and evaluation activities can be delivered online or through a hybrid model rather than face-to-face.

We use online meeting platforms such as Teams and Zoom where appropriate to reduce unnecessary travel and overnight stays. We do not currently calculate emissions from individual online meetings separately, as there is no standard Government conversion factor for this and the emissions are expected to be immaterial compared with travel, accommodation and homeworking emissions. However, digital delivery is included as part of our wider approach to reducing business travel and associated emissions. We also use telephone calls where practical instead of online meeting platforms to support the reduction of emissions.

We minimise unnecessary business travel and prioritise lower-carbon transport options wherever practical, including walking, cycling and public transport. Face-to-face delivery is used where it adds clear value to clients, participants or project outcomes, rather than as a default approach.

We have reduced business travel and overnight stays between the baseline and current reporting year. Business car mileage reduced from 3,566 miles in 2024 to 2,385 miles in 2025, train travel reduced from 3,468 miles to 1,844 miles, and hotel stays reduced from 8 nights to 4 nights.

We actively manage our digital storage by deleting old files, avoiding unnecessary duplication and reviewing stored information so that cloud-based storage does not grow unnecessarily. Cloud storage is monitored as an environmental management indicator and increased slightly from 42.3GB in 2024 to 44.7GB in 2025.

We reduce unnecessary digital activity where practical by managing files carefully, deleting obsolete documents, avoiding unnecessary duplication, and using proportionate communication methods. We do not currently calculate emissions from individual emails separately, as there is no standard Government conversion factor and the emissions are not expected to be material to our organisational footprint, but we operate a policy of only sending emails when necessary, unsubscribing from emails where relevant and deleting emails if they are no longer required.

We monitor website-related emissions. Based on approximately 400 page views per month, the estimated website-related emissions are 1.18kg CO_2e per month, equivalent to 0.014 tCO_2e per year.

We retain technology equipment for four or more years wherever possible, rather than replacing laptops, phones or other devices unnecessarily. No new technology equipment was purchased in either the baseline year or current reporting year.

We seek to buy from ethical suppliers and consider social and environmental responsibility as part of procurement decisions. Make an Impact CIC is a small service-based organisation with limited purchased goods and no material supply chain for manufactured products. We consider ethical and environmental practice when selecting suppliers, including technology, software and professional services suppliers.

We are improving our internal data capture so that we can track technology-related emissions, digital storage, business travel, homeworking and other relevant environmental indicators more consistently year on year.

The carbon emission reduction achieved between the baseline year and current reporting year is 1.102 tCO_2e, representing a 34.4% reduction against the 2024 baseline.

Future Carbon Reduction Initiatives

In the future, Make an Impact CIC will implement further measures to strengthen its carbon reduction approach.

We will continue to track business mileage, train travel, hotel stays, homeworking emissions and website energy usage annually so that progress can be monitored against the 2024 baseline.

We will introduce a simple delivery decision framework to support proportionate decisions about online, hybrid and face-to-face delivery. This will consider carbon impact alongside accessibility, inclusion, participant needs, quality of engagement and project outcomes.

We will continue to use telephone calls instead of Teams, Zoom and other online platforms where appropriate and to reduce unnecessary travel, while recognising that some work benefits from face-to-face engagement, particularly where this supports inclusion, participation or quality of evidence.

We will continue to reduce unnecessary data storage by reviewing and deleting obsolete files, reducing duplication, and strengthening our digital file management processes.

We will continue to monitor cloud storage and technology use so that our technology-related carbon footprint can be assessed more accurately in future reporting years.

We will maintain a preference for retaining technology equipment for four or more years where operationally feasible.

We will continue to consider supplier ethics, environmental commitments, durability, repairability and value for money when purchasing goods and services.

We will strengthen our approach to supplier review over time by considering key suppliers' environmental commitments where proportionate and relevant.

We will review whether waste generated in operations can be measured more accurately in future years, recognising that the organisation is home-based and does not currently operate office premises.

We will review our Carbon Reduction Plan at least annually and update it as our data, systems and emissions calculations improve.

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with Procurement Policy Note 006: Taking account of Carbon Reduction Plans in the procurement of major government contracts and the associated guidance and technical standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol Corporate Accounting and Reporting Standard, using appropriate UK Government emission conversion factors for greenhouse gas company reporting where relevant.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, where applicable. The required subset of Scope 3 emissions has been reported in accordance with PPN 006 requirements, including business travel, employee commuting, waste generated in operations, upstream transportation and distribution, and downstream transportation and distribution. Where categories are not applicable, not material, or not currently quantified, this has been explained within the plan.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors or equivalent management body.

Signed on behalf of Make an Impact CIC:

H L Fisher

Name: **Heidi Fisher**
Position: **Director**
Date: **17 June 2026**