



## The Pride of Southaven Band

The Southaven High School Band program has a proud history of being one of the elite high school band programs in the state of Mississippi – consistently placing in the top 4 at the MSHAA State Marching Band Championships and earning all Superior Ratings in marching and concert evaluations.

The Pride of Southaven Band Boosters' main goal each year is to give every student who has the potential and passion to learn and perform quality music the ability to do so, *regardless of their ability to pay*. Many of the students who have participated in the Southaven Band program have earned college scholarships - some have even become music teachers! Our booster program raises money each year through the football concession stands, student-driven fundraising, and our most important fundraiser, Corporate Sponsorships. Every dollar raised goes 100% to the Southaven Band program.

Corporate Sponsorship of The Pride of Southaven Band Boosters is a great way to advertise your business and show your support for the kids and community. Your contribution helps to provide travel, lodging, meals, uniforms, on-field props, and pay for entry fees as well as additional support staff for the program. Our booster organization is a registered 501C (3) non-profit corporation making your contributions completely tax-deductible, and a receipt will be provided.

If you are interested in becoming a sponsor of the Southaven Band program, please review the sponsorship packages available and follow the instructions on the attached sponsorship form. Our students have more than earned the “Pride” in The Pride of Southaven Band. We encourage you to come to the football games to see how passionate, dedicated, and awesome these kids are! We hope you will consider supporting these amazing students and this crucial organization!

Sincerely,

The Pride of Southaven Band Boosters



# The Pride of Southaven Band

## *Sponsorship Form*

(Please Check One)

- **Beginner Level (\$250)** -- Shout-out on social media pages and your/company's name listed under "sponsors" on our website.
- **Novice Level (\$500)** -- Shout-out on social media pages, your/company's name listed under "sponsors" on our website, your logo/company name on a 3'x5' banner, shared with up to three other sponsors, displayed at our practice field by the middle school car rider line (high traffic and visibility throughout the school year).
- **Advanced Level (\$1000)** -- Shout-out on social media, your/company's name listed under "sponsors" on our website, your logo/company name on its own dedicated 3'x5' banner, displayed at our practice field by the middle school car rider line (high traffic and visibility throughout the school year), and sponsorship shout-out at our annual MIA Indoor Show.
- **Professional Level (\$2500)** -- Shout-out on social media pages, your/company's name listed under "sponsors" on our website, your logo/company name on its own dedicated 3'x5' banner, displayed at our practice field and by the middle school car rider line (high traffic and visibility throughout the school year), sponsorship shout-out at our annual MIA Indoor Show, and your company's logo on our trailer. (Business Logo Required)<sup>1</sup>.
- **Bandmaster Level (\$5000)** -- Shout-out on social media pages, your/company's name listed under "sponsors" on our website, advertisement<sup>2</sup> on our website, your logo/company name on its own dedicated 3'x5' banner, displayed at our practice field by the middle school car rider line (high traffic and visibility throughout the school year), sponsorship shout-out at our annual MIA Indoor Show, your company's logo on our trailer, and additional "bandmaster tier" sponsorship designation in the program for our annual MIA Indoor Show. (Business Logo Required).

<sup>1</sup>Trailer and merchandise sponsor advertisements are subject to timing and availability.

<sup>2</sup>Advertisements must be family-friendly. No age restricted products or vendors. Additional restrictions may apply.

*Make checks payable to Southaven Band Boosters, PO Box 1975, Southaven, MS 38671*



# The Pride of Southaven Band

Business/Sponsor Name: \_\_\_\_\_

Sponsorship Tier: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Signature: \_\_\_\_\_