



CARLY RUBIZOVSKY

Senior Graphic Designer | Brand & Web Creative Lead

Coral Springs, FL | 954.464.9039 | carlybr@gmail.com

Portfolio: carlycreates.com | LinkedIn: [linkedin.com/in/carlyrubizovsky](https://www.linkedin.com/in/carlyrubizovsky)

Award-winning Senior Designer with 18+ years leading brand, digital, web, print, and advertising across agency and in-house teams. Honored with 16 FAME Creative Excellence Awards (six Gold) and promoted to senior roles for creative performance, leadership, and measurable business impact.

CORE COMPETENCIES

Creative Direction • Brand Strategy • Integrated Marketing Campaigns • Visual Design • Digital & Web Design • UX/UI Collaboration • Concept Development • Creative Leadership • Cross-Functional Collaboration • Project Management & Prioritization

TECHNICAL SKILLS

Adobe Creative Cloud • WordPress • Duda • HTML5 & CSS3 • Responsive Web Design • Shopify • SEO Fundamentals • Email Design • Google Web Designer • Agile & Scrum

SELECTED CLIENTS

Goya Foods • Florida Atlantic University (FAU) • Broward Health • AutoNation • Rick Case Automotive • The Village at Gulfstream Park • DHL • Doris Market • Dolphin Carpet & Tile • Toojay's Gourmet Deli • American Flyers

PROFESSIONAL EXPERIENCE

SUN SENTINEL MEDIA GROUP | Senior Graphic Designer | Deerfield Beach, FL | 2017–2026

- Promoted to Senior Graphic Designer within one year for creative performance and leadership; two-time Sun Sentinel Pride Award recipient and peer-nominated You Rock Award.
- Led creative direction across print, digital, web, and OOH, translating business goals into strategic concepts and managing high-volume, deadline-driven campaign development for premium accounts.
- Spearheaded rebrands and high-value sales proposals, including the creative rebrand for the agency's first \$1M client; partnered with project managers, sales, and clients.

BMGCREATIVE | Lead Print & Web Designer | Coral Springs, FL | 2016–2017

- Led art direction and design execution for responsive web, branding, and print initiatives across multiple industries.
- Created websites, digital marketing assets, branding systems, and print collateral supporting client growth and engagement.
- Managed WordPress updates, production schedules, and project timelines while consistently meeting deadlines.

RAND INTERNET MARKETING | Senior Web Developer & Graphic Designer | Fort Lauderdale, FL | 2012–2016

- Designed and maintained websites, landing pages, and digital experiences.
- Produced email, PPC, and social media creative supporting digital marketing and e-commerce initiatives.
- Promoted from Jr. to Sr. Web Developer & Graphic Designer based on performance and technical expertise.

EARLIER EXPERIENCE | 2007–2012 | *Additional position details available upon request.*

Senior Graphic Designer, Minuteman Press of Coral Springs • Graphic Designer, Miami Subs World Headquarters • Lead Graphic Designer, Coral Springs Printing

AWARDS & RECOGNITION

- 16 Florida Advertising Media Executives (FAME) Creative Excellence Awards, including six Gold-winning entries
- Best Portfolio in Web Design & Interactive Media, The Art Institute of Fort Lauderdale
- Creative Director, National Student Advertising Competition (Nissan Campaign)

EDUCATION

THE ART INSTITUTE OF FORT LAUDERDALE

Associate of Science, Web Design & Interactive Media | 4.0 GPA

Associate of Science, Graphic Design