FOR ACCOUNTANTS & ADVISERS

Sarah Daly

When a client outgrows their bookkeeping, send them to me.

I help growing businesses build an internal finance function, or review the one they have. You get cleaner, more reliable records at year-end, and you keep the tax, compliance and advisory work that matters to your practice.

What stays with you

- Tax and statutory compliance
- Year-end and statutory accounts
- Audit
- All regulated advice
- The client relationship

What I take on

- ✓ Finance roles and responsibilities
- ✓ Processes and systems
- ✓ Recruiting or training the team
- ✓ Reporting for owners and directors
- ✓ A clean, confident handover

Think of me when a client...

has a year-end that's always late or messy	has outgrown their external bookkeeper
can't get timely numbers for directors	is a charity facing tighter governance
is preparing for investment or a sale	has a finance team that isn't working

How a referral works

1

You introduce

One short email to me and your client is all it takes.

2

Free conversation

Free and without obligation for your client.

3

Kept informed

With your client's permission, I keep you in the loop.

4

Handover

The team runs independently. You get better records.

> *She not only implemented the new system and processes but also coached and trained one of our team members into their new role, giving us the confidence and capability to run our finances independently going forward.*
>
> **AC · CEO, of a Charity**

Sarah Daly FCCA

Fellow, ACCA · Member, Irish Tax Institute · Member, Institute of Directors

I do not provide tax, audit, legal or regulated financial advice.

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