



SMART GROUP

EXCELLENCE IN RESULTS
EXCEPTIONAL CLIENT CARE

www.the-smartgroup.co.uk

BE SMART ✓

Who We Are
Experience & Trust

The SMART Group is a well trusted device and service provider in the sector. Established in 2009, our management team has a proven track record in manufacturing, distribution, retail and financial services, totalling 50+ years of experience.

Today, we are directly involved and responsible for delivering thousands of treatments per year, providing a unique understanding in the support that is required by today's professional operator.

SMART Ethos
Consumer Led NOT Manufacturer Driven

We are a democratic company and not a dictatorship. We endeavour to listen to and understand our partners. We identify and source the latest equipment, technology and ingredients that focus on consumers and their needs. This gives our clients the tools and skills to deliver leading treatments that achieve outstanding results and excellence in client care and satisfaction.

THINK SMART ✓

Intelligent

Our devices are 'SMART' in their design, manufacture and applications, providing progressive and positive solutions. They hold the latest in intelligent design, technology and ingredients.

Unique

We understand consumer demands, enabling us to provide results-driven products, robust in both performance and commercial return with a point of difference to create market demand.

Innovation

We understand that change is constant and that long-term success is built from consistency to develop and stay ahead of the curve.

SMART Guarantee

We are so confident in providing you with the right device for your business, that if it does not deliver to the intention designed, we will buy it back!



SMART People

The SMART Group is a collaboration of dedicated and experienced professionals, all focused on delivering excellence to our clients. We are independent, free-thinking individuals working collectively to provide a vast array of knowledge, passion and skills.

100%

OF RESPONDENTS TRUST & RECOMMEND SMART



5 STAR

OPERATOR SATISFACTION
SMART POLL 2024



WORK SMART ✓

Quality Assured Products

All SMART products are made to the highest technical standards in both design and build. All devices are accompanied by the current regulatory certification for quality assurance and safety to ensure both client safety and treatment excellence.



Invest With Confidence

SMART Mapping

We understand that making the right investment choice can be a challenge. Our business development team can help you to map out your current business profile, assessing KPIs, treatment mix, marketing and demographics, combined with the assessment of current and future consumer trends.

We then use this information to identify the SMART products best suited to your current business profile, whilst meeting future demands and keeping you ahead of the competition.



SMART Love

Our Promise To Our Customers

We measure success not by transactional value, but by how we can elevate and deliver positive outcomes for our clients and partners through our support efforts. For more information, see page 28.



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SMART GROUP

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SMARTDiode

THE UK'S NO.1 LASER HAIR REMOVAL PLATFORM IS HERE

Everything you want from a laser and more. The best in its class with +1M treatments performed since 2019

The cutting-edge technology of the SMARTDiode represents the pinnacle in effective, fast and comfortable laser hair removal for all skin types.

Combining adaptive triple wavelength technology with optimum power output delivers exceptional results and client satisfaction.

Designed for the future:

State of the art design, superior build quality, intelligent software and the latest in control and diagnostic technology makes the SMARTDiode "Best in Class" without peers or comparison.

FEATURES & BENEFITS

"Adaptive 3 wavelength" Technology

- Effective for all skin types

66% more power than proprietary systems

- Optimum results and more comfort

High frequency SHR Technology

- Virtually pain-free treatments

Super-fast "Slide & Glide" delivery

- "Legs in 10 minutes"

20 Million "lifetime" Shots

- No consumable costs

Pre-set & bespoke treatment settings

- Consistent treatment results

Intelligent software & interface

- Ease of use and constant treatment delivery

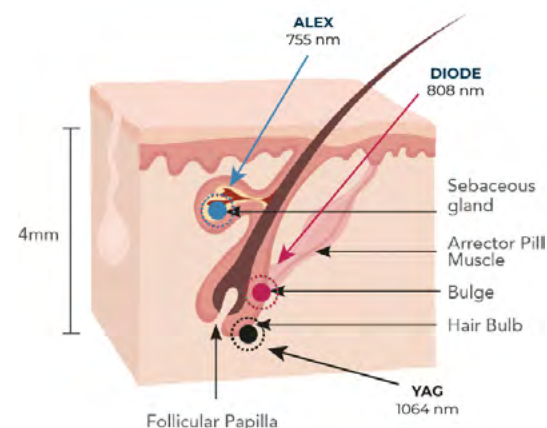


Scan to find out more

BEFORE & AFTER TREATMENTS



TRIPLE WAVELENGTH TECHNOLOGY FOR OPTIMUM RESULTS ON ALL SKIN TYPES



HD OLED Display
Touch screen for perfect interaction

FREE BRAND OPTION

www.hairnomore.net



Intelligent software



Advanced 12 hour continuous cooling

2600W Optimum Power Energy 1 - 120 jcm²

“

"I am experienced in operating many different Laser systems. The SMARTDiode is the best I've used."

Joanna, Level 4 Laser Specialist, London

OLED Handpiece Display

SHR Frequency 1 - 10Hz



Worth £1,500
See page 29



Think SMART. Be SMART. Work SMART | SMARTDiode

THE MARKET	FOR	Any client wanting to remove unwanted hair, pain free and super-fast.			
	WHY	Hair removal market is worth £400+ million per year 75% of women want a permanent/long term solution. A SMART necessity for today's professional Aesthetic operator			
THE MATHS	AVG TREATMENT REVENUE	£67	AVG TREATMENT TIME	14 MINS	
	AVG INCOME PER HOUR	£273	AVG SPEND PER CLIENT	£376	
	AVG COST PER TREATMENT	£1	AVG TYPICAL COST PER WEEK	£115	
SMART PARTNER	All SMART Devices				



YOUR FIRST STEP INTO MEDICAL GRADE LASER TECHNOLOGY

Laser hair removal is one of the most popular and in-demand services in the beauty industry. The SMARTDiode PRO makes it easier than ever for clinics and salons to offer this leading treatment using the best-in-class technology.

Compact, yet powerful, SMARTDiode PRO utilises the fundamental technologies of the SMARTDiode family. SHR technology delivers super-fast treatments, increasing clinic revenue and customer satisfaction.

FEATURES & BENEFITS

- NEW interactive adjustable handpiece
- Triple wavelength technology
- Certified, medical-grade and MHRA registered device
- ISO 13485 (FDA + CE)
- Adjustable cooling to -4°C
- Effective for all skin types
- High-frequency SHR technology delivering virtually pain-free treatments
- Super-fast "Slide & Glide" delivery
- 2000w high power performance
- 15 million lifetime shots



Scan to find out more

BEFORE & AFTER TREATMENTS



Worth £1,500
See page 29

"I recently purchased the SMART Diode Pro...the experience was exceptional. I'm beyond satisfied with both the product and the service."

Bare Faced Clinic



Think SMART. Be SMART. Work SMART | SMARTDiode PRO

THE MARKET	FOR	Any Client wanting to remove unwanted hair, pain free and super-fast. The perfect model for the operator looking to start laser hair removal.				
	WHY	Hair removal market is worth £400+ million per year High £ per hour @ affordable treatment costs 75% of women want a permanent / long-term solution to hair removal A necessity for today's professional aesthetic operator				
THE MATHS	AVG TREATMENT REVENUE		£52	AVG TREATMENT TIME		15 MINS
	AVG INCOME PER HOUR		£213	AVG SPEND PER CLIENT		£293
	AVG COST PER TREATMENT		£1	AVG TYPICAL COST PER WEEK		£74
SMART PARTNER	All SMART Devices					



SMARTDiode COMPACT

A BREAKTHROUGH IN LASER TECHNOLOGY

Entry Level Portable Laser

OFFERS AN ENTRY LEVEL LASER TO THE INDIVIDUAL HEALTH AND BEAUTY PROFESSIONAL.

Combining the principles that has made the SMARTDiode the UK's No 1 laser hair removal platform, the SMARTDiode Compact is a breakthrough in portable technology.

- 240W and up to 40Jcm2 Diode laser power for effective treatment results
- SHR-up to 5 shots per second for virtually pain free treatments
- Gold standard 808nm wavelength for all skin types
- "slide & Guide" treatment delivery ensures short treatment times and high revenues per hour
- Integrated "ice" skin cooling soothes the skin
- Weighing only 7kg the compact is truly portable.

Delivering fast and effective treatments virtually pain free the smart compact is a must for the individual looking to capture some the highly demanded and expanding market.

IDEAL FOR...

- ✓ Mobile therapists
- ✓ Hair & beauty professionals
- ✓ Nail technicians
- ✓ Male grooming
- ✓ Health & fitness professionals



Scan to find
out more

BEFORE AND AFTER TREATMENTS



Diode laser technology,
treats all skin types

Simple and easy
to operate

Stylish and robust design

Integrated water and
TEC skin cooling for
comfort



Designed with a custom
travel case, the SMART
Diode Compact is the
perfect companion for
mobile therapists.



Think SMART. Be SMART. Work SMART | SMARTDiode Compact



THE MARKET	FOR	Any client looking to remove unwanted hair virtually pain free. Entry level laser for Individual/mobile therapist.				
	WHY	Laser hair removal market is worth £1 billion. Highly demanded treatment and growing 19% per year. 75% of females want permanent / long term solution.				
THE MATHS	AVG TREATMENT REVENUE		£51	AVG TREATMENT TIME		17 MINS
	AVG INCOME PER HOUR		£186	AVG SPEND PER CLIENT		£320
	AVG COST PER TREATMENT		£1	AVG TYPICAL LEASING COST		£239 PM
SMART PARTNER	All SMART Devices					



CHANGING THE FACE OF FRACTIONAL SKIN RESURFACING.

Patented Technology – Scientifically Validated – Proven Results.

THE PROVEN CHOICE OF MEDICAL PRACTITIONERS

Tixel is a fractional skin rejuvenation system designed to treat stubborn skin conditions (lip lines and other wrinkles) as well as the delicate skin on your eyelids, neck and hands. Powered by Thermo-Mechanical Action® (precisely controlled heat), incredible results can be achieved by simply applying Novoxel's patented titanium tip technology to targeted areas. Skin emerges smoother, tighter and younger-looking.

PATENTED TECHNOLOGY - SIMPLICITY AND ELEGANCE

Thermo-Mechanical Action®: The science behind Tixel's success is Thermo-Mechanical Action (TMA). We've taken the combination of motion and heat to a whole new level, giving clinicians the power to quickly, easily, and safely provide skin rejuvenation for their patients, providing positive outcomes across many indications without the disruption and downtime caused by CO2 laser and other radiation based technology.

SCIENTIFICALLY VALIDATED – GLOBALLY ACCEPTED

Since 2011, Novoxel have worked closely with leading physicians in the medical community to develop this technology and our results have been scientifically validated with over 60 clinical studies and over 30 peer reviewed clinical publications.

This sophisticated technology is FDA-cleared, CE - MDR certified for all skin types and all ages and can be safely used year-round in any climate.



Scan to find out more

TREATMENT AREA OPTIONS

- ✓ Forehead lines (worry lines)
- ✓ Frown lines (glabellar lines)
- ✓ Upper eyelid blepharoplasty (wrinkles)
- ✓ Crow's feet (periorbital lines)
- ✓ Acne scars and active acne (pimples)
- ✓ Pigmentation (sun) & melasma
- ✓ Lower eyelid blepharoplasty (tear troughs / loose skin)
- ✓ Nasolabial folds Smile lines
- ✓ perioral rhytids (smokers/ barcode lines)
- ✓ Marionette lines
- ✓ Creased chin
- ✓ Neck lines/ skin laxity
- ✓ Décolleté (chest)
- ✓ Hands /Arms
- ✓ Stretch marks



Worth £1,500
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Multiple Treatments



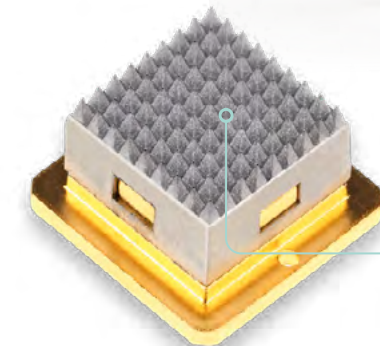
Low Pain



No Radiation



Capable of treating multiple areas



The tip consists of 81 tiny pyramids (9 x 9) which are heated to a temperature of 400°C. As the tip moves, it makes brief contact with the skin at the apex of the pyramids without protruding the skin.



Easy To Delegate

The safe delivery of precise thermal heat without the risk of Ablation and ease of use of the platform allows for lead practitioners to allocate treatment plans throughout their team always ensuring safe delivery and exceptional results.

Dual handles for precise delivery for body, face and eyes

Treats all skin types, minimal to no downtime

Patented TMA technology delivers Clinical proven & scientifically validated treatment results



Think SMART. Be SMART. Work SMART | Tixel

THE MARKET	FOR	Multiple skin conditions, anit-aging, repair, resurfacing and rejuvenation.				
	WHY	CGlobal certified clearance, proven and documented results. Non ablative, safe effective, non-radiation.				
THE MATHS	AVG TREATMENT REVENUE		£500	AVG TREATMENT TIME		20 MINS
	AVG INCOME PER HOUR		£1,500	AVG SPEND PER CLIENT		£1,500
	AVG COST PER TREATMENT		£42	AVG TYPICAL LEASING COST		£1,200 PM
SMART PARTNER	SMARTSkin					



ADVANCED TECHNOLOGY
FOR FRACTIONAL SKIN
RESURFACING

Proven Efficacy, Elegant Outcomes

Powered by thermal mechanical action (TMA). A unique & non ablative fractional skin rejuvenation system powered by Novoxel's patented titanium tip technology delivering uncompromised results and excellence in client care.

HOW TMA WORKS

This proprietary non-laser fractional technology transfers thermal energy to skin very quickly, precisely and safely: energy is emitted through a matrix of tiny pyramid-shaped pins. at a precisely controlled speed and create brief contact with the skin lasting only a few milliseconds.

This enables the thermal energy stored in the pins to be transferred to the skin. The thermal transfer results in an array of tiny non-ablative coagulation sites. Because the tiny tip pyramids hold a limited amount of energy, burns and tissue charring are prevented without the risk associated with CO2 laser and other radiation-based platforms.

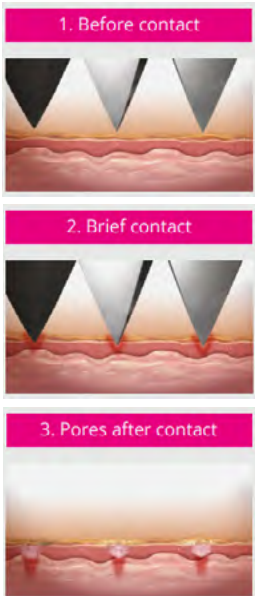
SCIENTIFICALLY VALIDATED

Novoxels TMA technology has been developed with the support of physicians worldwide resulting in over 60 clinical studies multiple peer-reviewed published papers providing absolute evidence of the positive effects and successful outcomes without question. This sophisticated technology is FDA-cleared for all skin types and all ages and can be safely used year-round in any climate.



Scan to find
out more

BEFORE AND AFTERS



PROVEN RESULTS

Incomparable technology delivering uncompromised results. Documented since 2011 and cleared by the FDA, the Mesotix has continually documented excellence in results with permanency and exceptional client care on a global basis.



Multiple Treatments

Skin rejuvenation, wrinkles, acne, & scars, stretch marks pigmentation, skin laxity.



Low Pain

Analgesic creams are not required.



Multiple Areas

Face, neck, décolleté hands, arms & body.



Sterile, Titanium Tip

The tip is always sterile, biocompatible and easy to clean.



No Radiation

Mezotix employs pure natural heat.



Small & Portable

Small, lightweight, easy to carry.



Worth £1,500
See page 29



Think SMART. Be SMART. Work SMART | Mezotix

THE MARKET	FOR	Multiple skin conditions, anit-aging, repair, resurfacing and rejuvenation				
	WHY	Global certified clearance, proven and documented results. Non ablative, safe effective, non-radiation.				
THE MATHS	AVG TREATMENT REVENUE		£250	AVG TREATMENT TIME		25 MINS
	AVG INCOME PER HOUR		£600	AVG SPEND PER CLIENT		£850
	AVG COST PER TREATMENT		£31	AVG TYPICAL LEASING COST		£575 PM
SMART PARTNER	SMARTSkin					



SMARTHIFU

THE FUTURE OF NON-SURGICAL LIFTING

PRECISE, NON-INVASIVE ULTRASOUND DEVICE

Non Surgical Lifting

SMARTHIFU uses micro-focused ultrasound technology to penetrate deep into the skin, stimulating collagen production and strengthening the skin's core structure. The result is a personalised, long-lasting lift for both the face and body.

A Foundation for Tighter, Firmer Skin

This advanced treatment allows today's professional to deliver bespoke, non-surgical lifting and tightening with precision and confidence.

By directing controlled ultrasound energy into the SMAS layer - the same foundational layer targeted in surgical facelifts - SMARTHIFU stimulates a natural regenerative response. Collagen is rebuilt and remodelled, producing both a lifting and tightening effect, all without disrupting the skin's surface.

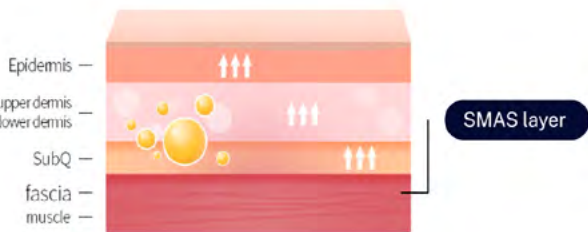
TREATMENT AREAS

FACE

- Non-surgical facelift
- Neck and décolleté
- Jawline definition
- Brow lift
- Under-eye concerns
- Expression lines
- General skin laxity

BODY

- Targeted fat reduction and body contouring
- Skin laxity and loose skin
- Post weight-loss skin tightening



BEFORE & AFTER TREATMENTS



TECHNOLOGY DESIGNED FOR PRECISION

SMARTHIFU comes with three interchangeable handpieces, each designed to treat with absolute accuracy across different areas of the face and body:

- **Single Dot** – for small, precise target areas (1.5 mm)
- **Single Line** – for medium areas such as the face and neck (1.5 mm, 2 mm, 3 mm, 4.5 mm, 6 mm)
- **Multi-Line** – for larger treatment zones including face, neck, and body (8 mm, 13 mm)

In addition, multi-depth interchangeable cartridge options provide complete control and flexibility, ensuring optimised results for every indication.

8 cartridges are supplied as standard, with further options (1.5–16 mm) available upon request and additional training.



Worth £1,500
See page 29

Think SMART. Be SMART. Work SMART | SMARTHifu



THE MARKET	FOR	For clients seeking non-surgical face and skin lifting, jawline definition, or treatment for skin laxity through deep collagen stimulation.				
	WHY	A single non-invasive treatment that strengthens the skin's deep structural layers, creating a firmer, lifted appearance with no downtime and no damage to the surface.				
THE MATHS	AVG TREATMENT REVENUE		£370	AVG TREATMENT TIME		30 MINS
	AVG INCOME PER HOUR		£740	AVG SPEND PER CLIENT		£727
				TYPICAL MONTHLY LEASING COST		£379
SMART PARTNER	Mezotix, Juvium					



SMARTJUVIUM

FRACTIONAL LASER RESURFACING

Skin regeneration, rejuvenation and collagen remodelling, with our non-ablative, fractional erbium fiber laser.

The SMARTJuvium fractional erbium fiber laser achieves dramatic improvement in skin condition, structure and appearance.

Fractional Erbium Laser - How does it work?

The non-ablative fractional erbium laser produces 1000s of non-ablative Microscopic Thermal Zones (MTZ), affecting only 10% of the designated treatment area. The skin's structure is then stimulated and regenerates through rapid tissue repair.

The FDA approved technology produces significant improvement of acne scars, reverses sun damage, successfully removes superficial wrinkles, increases skin thickness, improves skin tone, texture and stimulates the production of collagen and hair follicles.

SMARTJuvium produces measurable results without the issues associated with aggressive CO2 lasers and the non-ablative fractional delivery ensures no downtime.

FEATURES & BENEFITS

Skin rejuvenation & collagen remodelling

- Tone, tighten and brighten aged skin

Wrinkle removal

- Precision skin resurfacing

Scar Treatment

- Acne, surgical and burn

Vergeture repair

- Stretch marks, life and obesity lines

Pigmentation

- Solar keratosis / damage

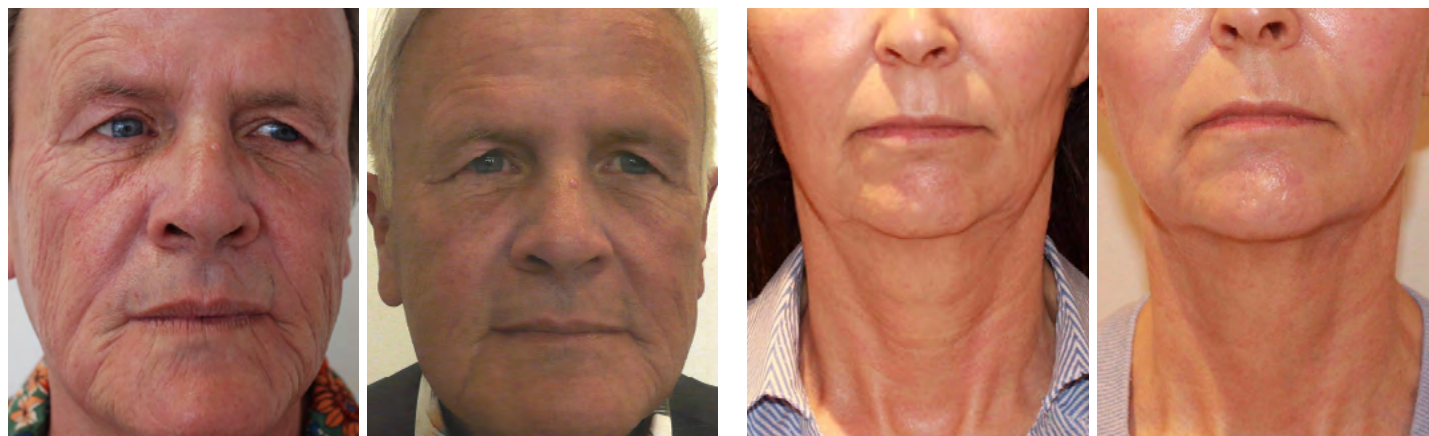
Hair regrowth

- Follicle stimulation & rejuvenation



Scan to find out more

BEFORE AND AFTER TREATMENTS



SKIN REGENERATION, REJUVENATION & COLLAGEN REMODELLING



High energy for targeted indications



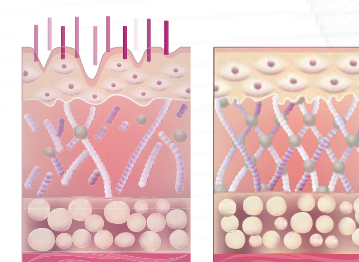
Dual Modalities

Low energy laser facials with roll and scan technology

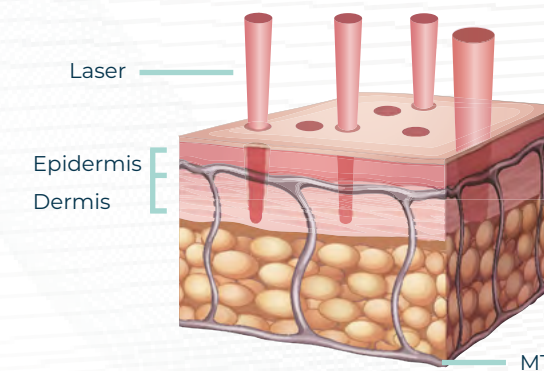


"The best machine I have ever had. My clients love it. Extremely quick treatments with amazing results. Juvium has already increased my income by 30%."

Ewa, Divine Beauty



BEFORE & AFTER



Worth £1,500
See page 29



Think SMART. Be SMART. Work SMART | SMARTJuvium

THE MARKET	FOR	The client who wants deep non-ablative skin resurfacing, improved tone, texture, lines and wrinkles, sun damaged, or scarred skin.				
	WHY	Clinically proven technology for advanced long-term results. SMARTJuvium provides an advanced treatment offering for multiple indications.				
THE MATHS	AVG TREATMENT REVENUE		£256	AVG TREATMENT TIME		25 MINS
	AVG INCOME PER HOUR		£614	AVG SPEND PER CLIENT		£981
	AVG COST PER TREATMENT		£3	AVG TYPICAL COST PER WEEK		£161
SMART PARTNER	SMARTSkin, SMARTMeso					



skinXcell

NEXT GENERATION ADVANCED
RF MICRONEEDLING

If skin is your thing...

SMART skinXcell offers the latest in dermal remodelling, using the proven technologies of advanced microneedling combined with Radio Frequency (RF). With this latest device, you'll be able to offer treatments which deliver enhanced results in the treatment of a wide range of concerns for both the face and body.

FEATURES & BENEFITS

- Minimal & non-invasive treatment options
- Collagen remodelling
- Dermal rejuvenation
- Lift & tighten skin, face, & body
- Instant results
- Face and body treatment
- Signature treatment
- Skin resurfacing



Deep wrinkles



Collagen remodelling



Reduction of large pores



Scars from injury or surgery



Skin tightening



Stretch marks



Acne scars



Fine lines



Scan to find
out more

BEFORE AND AFTER TREATMENTS



COLLAGEN INDUCTION THERAPY FOR FACE AND BODY

3 TREATMENTS 1 DEVICE

Three handpieces increases client audience.



ADVANCED RF
MICRONEEDLING

Advanced sensor controlled precise collagen induction therapy with 2MHz "Gold standard" Radio Frequency to enhance & accelerate results.

- Sensor controlled adjustable precision needle delivery
- Insulated & non-insulated gold plated tips option
- "Step" motor system - less pain
- 0.4 - 4mm adjustable needle depth
- Mono or bipolar RF option to maximise results for body and face
- 4 Microneedle tip size options
- "Push" vacuum for increased mesotherapy serum absorption by up to 67%



PURE RADIO
FREQUENCY

Fractional RF provides a no-needle, non-invasive treatment for cellular renewal, collagen remodelling, dermal lifting and skin tightening.

Expand your client base with this standalone treatment; combine it with microneedling or layer it alongside existing treatments.

- Non-invasive
- Anti-ageing and collagen stimulation
- Lift & tighten
- Improved skin tone
- Skin contouring
- 3 size head option for face & body application



CRYO SKIN
COOLING

Post treatment epidermal cooling reduces inflammation and erythema, to soothe and calm the skin.

This can also be used pre-treatment to numb nerve receptors and reduce treatment sensation with 3 adjustable levels of application.

”

“The introduction of the SkinXcell has made significant contributions in treatment results, client satisfaction and the salon's revenue.”

Rachel Burton,
The Beauty Bank



Worth £1,500
See page 29

Think SMART. Be SMART. Work SMART | SMARTSkin Xcell

THE MARKET	FOR	The client who seeks progressive and permanent improvement in skin structure and wishes to address a variety of skin concerns.				
	WHY	An established and trendy solution for collagen remodelling and skin resurfacing, suitable for the face, body, and hair. It addresses multiple concerns and is fully adjustable, making it a staple for any aesthetic beauty establishment.				
THE MATHS	AVG TREATMENT REVENUE		£304	AVG TREATMENT TIME		46 MINS
	AVG INCOME PER HOUR		£394	AVG SPEND PER CLIENT		£1,000
	AVG COST PER TREATMENT		£20	AVG TYPICAL COST PER WEEK		£76
SMART PARTNER	All SMART products					



SMARTHydro-GEN

THE 360° APPROACH TO AMAZING SKIN Hydrodermabrasion Is Just The Start

This multi-dimensional approach allows today's professionals to combine up to 8 technologies to treat almost all skincare problems. Individually, technologies can be utilised as stand-alone treatments catering to individual needs or combined and layered into a salon's existing treatment offerings - providing an array of treatment solutions.

AWAKEN, CLEANSE & HYDRATE

Hydrodermabrasion combines hydrogen molecules, AHAs & BHAs to exfoliate and deep cleanse the skin, whilst vitamin infused solutions deliver a hydrating and nourishing effect.

When the hydrogen-rich water meets the skin's oxygen, molecules are formed and extracted by radial tips, enhancing antioxidant levels and moisture, reducing inflammation. This leads to smoother, brighter skin with improved texture and tone.

KEY FEATURES & BENEFITS

Deep Cleansing

- ✓ Targeting skin congestion and blackheads, sebum levels, pore reduction, dead skin removal and vitamin infusion.

Skin Rejuvenation

- ✓ Skin hydration & moisturising, vitamin infusion, brightening, pre/anti-ageing and acne treatments.

Skin Tightening

- ✓ Including face & eye lifting, wrinkles & fine lines, collagen stimulation.



Scan to find out more

BEFORE AND AFTER TREATMENTS



SKIN REPAIRING



SKIN ANALYSIS



SKIN TIGHTENING



SKIN HYDRATION



SKIN BRIGHTENING



DEEP CLEANSING

MULTI-TECHNOLOGY & HYDRODERMABRASION

Ultrasonic Vibration Skin Cleaning

Remove dead skin by high-frequency vibration waves, remove black-heads, soften skin keratinocytes and deeply cleanse the skin.

Bipolar RF

Radio frequency aids skin tightening and pre/anti-ageing by promoting collagen and elastin production. Ideal for mature and young skin.

RF Hot and Cold Hammer

RF Hot stimulates deep skin collagen with heat; Cold mode cools epidermis, shrinks pores, and reduces redness. Functions used separately.

Ultrasound

Ultrasound increases transdermal absorption of SMART serums and stimulates collagen production in fibroblasts, offering a double benefit.

Hydrodermabrasion

Hydrodermabrasion combines hydrogen molecules, AHAs & BHAs to exfoliate and deep cleanse the skin, whilst vitamin infused solutions deliver a hydrating and nourishing effect.

Atomizing Spray

Atomization turns vitamin serums into mist for better skin absorption. The oxygen-rich solution enhances cell metabolism and overall skin health, promoting serum ingredient activation.

HD Skin Analysis

High-definition camera captures before and after skin conditions from SMART Hydro-GEN treatment, enhancing client confidence and loyalty.



Worth £1,500
See page 29

Think SMART. Be SMART. Work SMART | SMARTHydro-GEN

THE MARKET	FOR	Consumers of all types who seek to peel, exfoliate, cleanse, and hydrate their skin, and desire proven anti-ageing technologies to leave their skin healthy, refreshed, and rejuvenated.				
	WHY	Facial treatments remain the No.1 requested treatment area. Promoting healthy, well-functioning skin slows down the ageing process and enhances the efficacy of both skincare and other treatments.				
THE MATHS	AVG TREATMENT REVENUE		£112	AVG TREATMENT TIME		48 MINS
	AVG INCOME PER HOUR		£139	AVG SPEND PER CLIENT		£672
	AVG COST PER TREATMENT		£13	AVG TYPICAL COST PER WEEK		£66
SMART PARTNER	SkinXcell, SMARTJuvium.					



SMARTSCULPTPro

INCORPORATING THE WORLD'S NO.1 FAT REDUCTION & BODY CONTOURING TECHNOLOGY

Reduce fat, tighten skin and improve cellulite.

Intelligent body shaping with a proven track record.

The SMARTSculpt Pro combines leading, clinically proven technologies to deliver comfortable and non-invasive treatments for circumference and fat reduction, skin tightening, total body contouring and the successful treatment of cellulite.

Combination of four proven technologies:

These work simultaneously to promote cell destruction, increase metabolic activity, boost collagen regeneration, stimulate fibre reconstruction and improve skin structure and texture.

FEATURES & BENEFITS

Intelligent and powerful bipolar RF

Gold standard 150w bipolar RF 40.68 MHZ RF achieves optimum temperature within seconds with deep penetration of 15mm into subcutaneous fatty tissue maximising apoptosis and the stimulation of deep collagen fibres

- ✓ Faster treatment times, efficient end point realisation & increased clinical results

Infrared heating technology

Fast heating of superficial skin for tightening and increased metabolic activity

- ✓ Enhances results and tightens skin

Adaptive roller massage

Increases blood and lymph circulation and accelerates the metabolism of unwanted fat cells

- ✓ Improved results, smoother and healthier skin

Vacuum suction technology

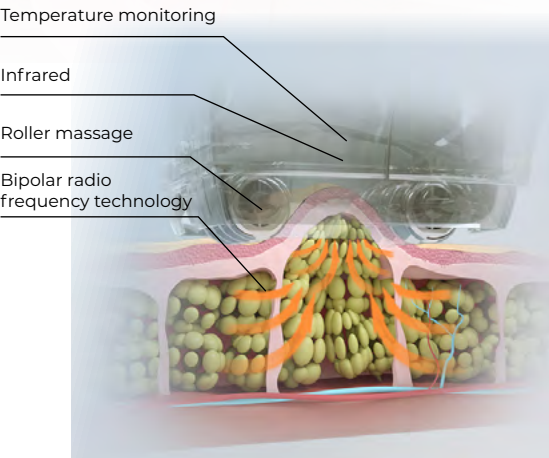
Adjustable negative pressure for all skin tones allows for skin to be targeted precisely

- ✓ Increased and better results

BEFORE & AFTER TREATMENTS



Scan to find out more



Dynamic temperature monitoring
In-treatment control of optimum temperature points, ensuring precise thermal dosage for high clinical efficiency, increased client safety and comfort

Sculpt
Sculpt is used for larger sized body parts such as buttocks, abdomen and thighs

Tighten
Tighten is used for local area sculpture and skin tightening such as under chin, neck, male pectoral, lower legs and arms

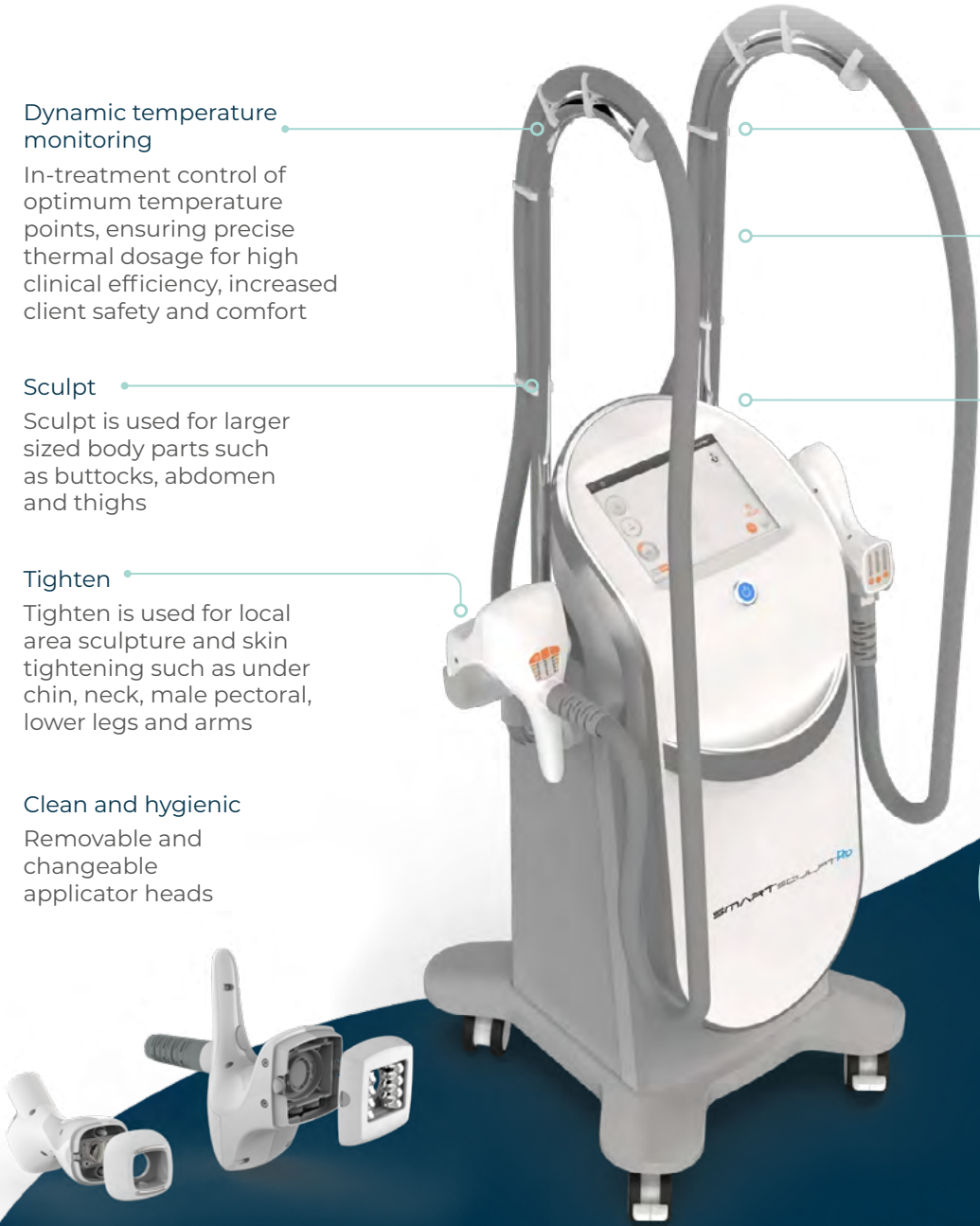
Clean and hygienic
Removable and changeable applicator heads

Intelligent software and touch screen
Fully adjustable parameters

Power and speed
150w Bipolar RF reduces treatment times by up to 75%

Quiet and comfortable
Under 60db

Adjustable applicators
Tailored parameters for bespoke client comfort and better results



Worth £1,500
See page 29



Think SMART. Be SMART. Work SMART | SMARTSculptPro

THE MARKET	FOR	The client wanting a proven answer for circumference reduction, fat loss, skin tightening and the treatment of cellulite.				
	WHY	With well established and growing consumer demand, our intelligent technology produces instant and progressive results for multiple indications to increase clinic revenue.				
THE MATHS	AVG TREATMENT REVENUE		£128	AVG TREATMENT TIME		45 MINS
	AVG INCOME PER HOUR		£166	AVG SPEND PER CLIENT		£750+
	AVG COST PER TREATMENT		£5	AVG TYPICAL COST PER WEEK		£112
SMART PARTNER	SMARTMeso					



DermaLab Aesthetic

WHY LOOK AT THE SKIN WHEN YOU CAN SEE THROUGH IT?

The first skin analysis tool that looks INTO the skin

BENEFITS TO YOUR CLINIC

True Skin Analysis

The DermaLab Aesthetic is a powerful skin analysis tool that, within a few minutes, provides a comprehensive overview of the client's skin, covering up to five highly relevant parameters. The results are communicated through user-friendly software, which also offers printouts/e-mails for the clients allowing them to remember and reference your services. This scientifically grounded tool ensures precise and valid data – the true skin analysis.

Attract clients and increase sales

Invite clients to your clinic by offering them the true skin analysis and providing thorough insight into their skin. Attract even hesitant and uncertain clients in search of reassurance by empowering them with data. When your clients understand the true needs of the skin, the aesthetic skin treatment decisions become easy. Use the DermaLab Aesthetic to assist your clients in taking the next step and increase your sales conversions.



Scan to find out more

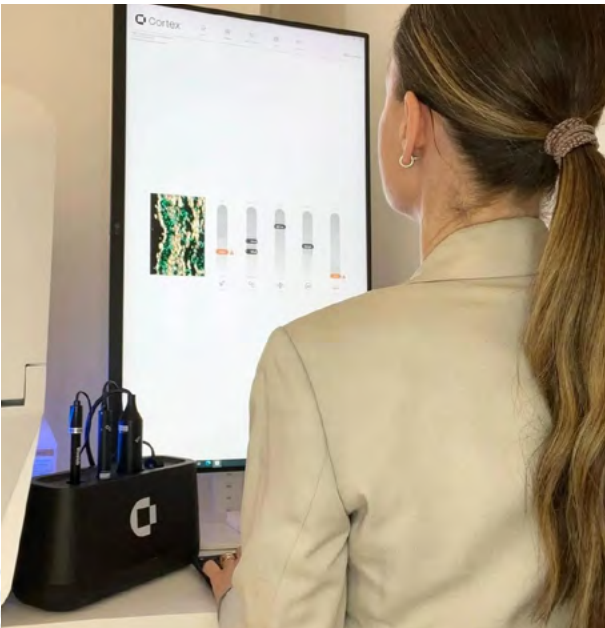
Optimise client satisfaction and loyalty

The skin analysis serves as a crucial starting point for treatment planning and facilitates optimal expectation management, ultimately leading to the best possible outcomes and client experiences.

Employ the DermaLab Aesthetic during follow-up consultations with clients to assess and demonstrate results and to plan further actions.

Extensive skin experience

Behind this indispensable tool is the Danish company Cortex Technology, with more than 30 years of experience in the production of precision skin tools and a trusted partner in research. All products are meticulously designed, manufactured, and assembled by hand in Denmark.



The DermaLab Aesthetic equips you with five essential parameters:



The Ultrasound Probe

gives you an instant assessment of the collagen levels

The Hydration Probe

measures the water binding capacity of the outermost layer

The Elasticity Probe

measures the skin's ability to bounce back when it is stretched

The pH Probe

measures skin surface pH

The Sebum Module

provides a quick assessment of skin oiliness

DermaLab Aesthetic software

The software is intuitive and very easy to use. Conducting a skin analysis takes just a few minutes, even for beginners. The system guides you step by step through the skin analysis process.



Make recommendations
After the measurements, you can print the results to give to the client, keeping your clinic top of mind.

Think SMART. Be SMART. Work SMART | DermaLab Aesthetic

THE MARKET	FOR	Clients who want to truly understand their skin from the inside out and receive a personalised, science-backed treatment plan tailored to their unique needs.
	WHY	Using the latest advanced analysis technology, DermaLab Aesthetic separates clinics from the standard professional offering, helping you to stay ahead of competition through offering a unique, personalised approach.
PARTNER WITH	Tixel, Mezotix, skinXcell, SMARTJuvium, SMARTHydro-GEN, AQ Skin Solutions, SmartMeso	



NEEDLE-FREE MESOTHERAPY FOR SKIN AND HAIR

Non-invasive, pain-free transdermal serum delivery

Get the results of mesotherapy without the pain or trauma

Capture the large market share of clients who want progressive long-term skin health without the need for needles.

Dual technologies – one result

SMARTMeso uses two unique technologies, that combine to deliver products deep into the skin for efficient treatment results without the pain or trauma associated with traditional mesotherapy.



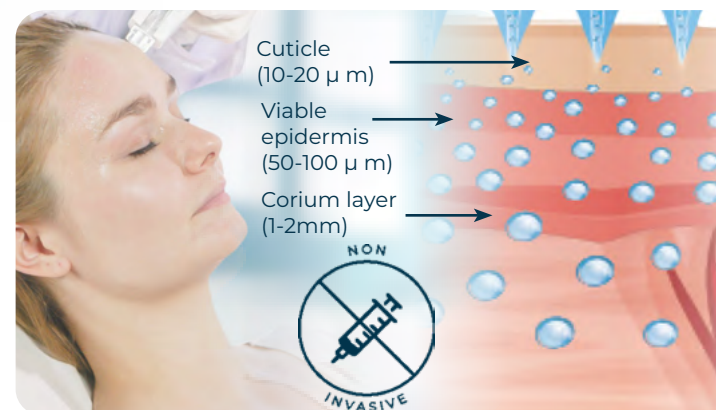
Scan to find out more

FEATURES & BENEFITS



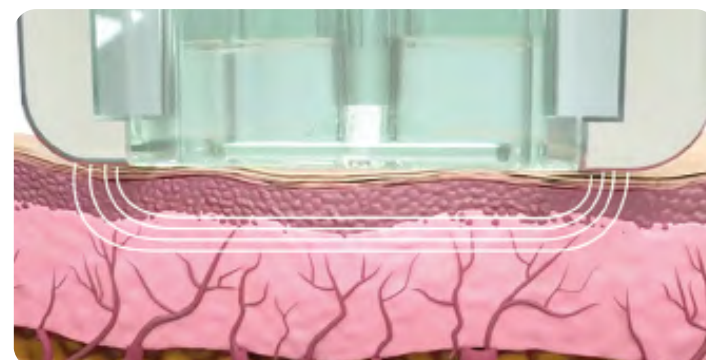
Micro-tip transdermal technology

25 hollow Micro tips non-invasively penetrate the skin's surface to deposit the chosen product into the skin without trauma or pain.



Electroporation technology

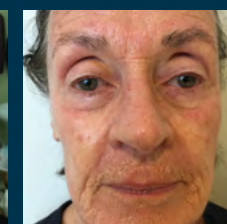
Simultaneously, a micro-current changes the permeability of skin tissue by breaking the Cell Adhesion Molecules (CAMs). This creates a reversible lipid bilateral aqueous channel allowing product to be introduced and absorbed into the skin's dermis layer.



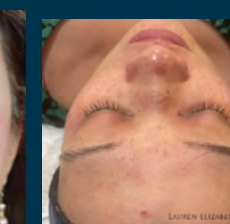
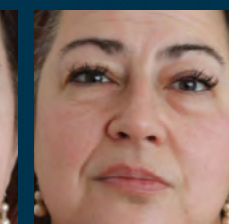
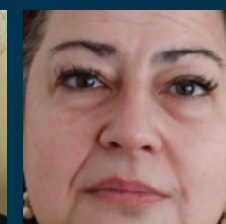
BEFORE AND AFTER TREATMENTS



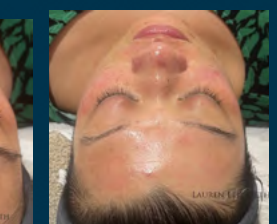
WRINKLE REDUCTION



REJUVENATES SKIN



HAIR RESTORATION



Think SMART. Be SMART. Work SMART | SMARTMeso

THE MARKET	FOR	The client wanting the results of mesotherapy without the pain or trauma. SMARTMeso provides non-invasive rejuvenation of skin and hair.				
	WHY	Meet increased market demand and upgrade basic facial treatments. SMARTMeso can be offered as a 'lunchtime' treatment with minimal to no downtime for skin and hair rejuvenation.				
THE MATHS	AVG TREATMENT REVENUE		£102	AVG TREATMENT TIME		30 MINS
	AVG INCOME PER HOUR		£205	AVG SPEND PER CLIENT		£597
	AVG COST PER TREATMENT		£14	AVG TYPICAL COST PER WEEK		£14
SMART PARTNER	SMARTSkin, SMARTSculpt Pro, ACCOR					



SMART Love is our way of providing a 360 degree package to support and help you at every step of your business journey.

UNDERSTANDING

With over 18 years of experience as salon owners and 16 years as distributors, we have a proven track record and a deep understanding of what it takes to successfully integrate a new device into your business, maximising its potential from start to finish and beyond.

"We have made 100's of mistakes over the years so you don't have to!"

TRUST

With over 500,000 treatments a year delivered by 1000s of partner clinics, SMART has proven it can be trusted to deliver on its responsibilities and obligations with integrity and honesty, time and time again.

KNOWLEDGE

Dedicated Training

We believe the best aesthetic beauty therapist and clinicians are those who are not only given the latest in technology but are given the best in training and education to become an expert.

In-clinic comprehensive training packages are Included with every SMART device, giving you the practical, clinical and theoretical knowledge to help you deliver exceptional treatments and exceptional client care.

All SMART trainers are independent qualified educators, following a proven protocol and training plan, yet not being harnessed by the "corporate" constraints that other suppliers may impose. They often have the added benefit of owning and commercially operating the device they provide training on, giving unique first-hand practical expertise and knowledge of your product in action.

Continuous clinical support is provided by a dedicated head office team when ever needed.

OUR TRAINERS



Amy Gilder
Head of Education



INVESTED IN PARTNERSHIP

SMART Business Boost Package worth over £1,500

SMART invests back into its clients by helping them build their business and reputation. Dedicated marketing strategies, commercial support plans, advertising campaigns and so much more provided by industry experts.

This exclusive and successful business aid is included with every new SMART device* to maximise the opportunity for your salon. Comprehensive support package as standard:

In-clinic support package

12-36 months warranty

48 hours fix or replace service

B2C digital and printed marketing assets

Clinical forms (consultation, pre & post after care, FAQs)

Ongoing clinical and educational support



Dedicated Launch Plan	Countdown to success! A proven step-by-step 14 page guide on how to launch your new SMART device with activities and practical suggestions.	Adapted over 30 years
4 Weeks Digital Advertising Campaign	The Salon Revenue Growth Bespoke Digital Advertising Campaign to help you attract clients to your clinic.	Independent Expert
3 Months Salonology Membership	FREE access to the best business coaching and salon marketing support from a market leading industry mentoring organisation.	Independent Expert
Business Development Manager	Professional advice and support whenever you need it from a trusted and experienced partner.	Industry Expert

STRENGTH AND SUPPORT

All SMART equipment is quality assured to the highest international standards and meets all UK regulatory standards and registration.

Our UK based, HND qualified SMART engineers are certified to work on the highest-grade electronic and clinical equipment, with full testing and diagnostic capabilities to ensure device servicing and repair is maintained to the highest standards.

We offer a 48-hour 'Fix or Replace' warranty packages included on all equipment, gives you the peace of mind, that if your SMART device encounters technical issues, our engineers are on hand to get you back to business as usual. As soon as possible.

CARE AND ATTENTION

While we take pride in our expertise in delivering top-quality devices, providing exceptional clinical training and education, and offering unparalleled commercial support, it's our clients who truly define our success!

Therefore, SMART Group's culture is rooted in measuring success by how effectively we resolve challenges to meet our clients' satisfaction, ensuring meticulous care and attention in everything we do.

**not included with SMART Meso or ACCOR devices.*



TREATMENTS AT A GLANCE

	SMARTDiode Family	SMARTJUVIUM	SMARTSCULPTPRO	SMARTHiFU	Mezotix tixel	SMARTMeso	SMARTHydro-GEN	skinXcell
Hair removal	✔							
Hair restoration		✔				✔		
Skin rejuvenation		✔		✔	✔	✔	✔	✔
Fat reduction			✔	✔				
Body contouring			✔	✔				
Cellulite			✔					
Skin tightening			✔	✔	✔		✔	✔
Pigmentation		✔			✔	✔	✔	✔
Collagen stimulation		✔		✔	✔	✔	✔	✔
Resurfacing		✔		✔	✔			✔
Skin regeneration		✔			✔			✔
PRP						✔		
Brightening					✔	✔	✔	✔
Scarring		✔			✔	✔		✔
Rhytides		✔			✔	✔		✔
Stretch marks		✔			✔			✔
Nail fungus								
Melasma		✔			✔			✔
Rosacea					✔	✔	✔	✔
Active acne					✔			
Acne scarring		✔			✔	✔		✔
Soft blepharoplasty				✔	✔			✔
Lower eye bags				✔	✔			✔
Loose skin			✔	✔	✔			✔
Skin tags								
Viral papillomata		✔						
SPMU removal								
Lifting		✔		✔	✔	✔	✔	✔
Skin sterilisation					✔			



SMART PEOPLE

We understand your customers and we can help you grow your business and reputation.

Who We Are

SMART has a proven and established presence in the Medical Aesthetic and Beauty markets. We have been helping the health, beauty and aesthetic sectors build their businesses, expand their customer base and grow their profits by supplying leading technology.

Our management team have over 60 years combined industry experience which, with the support of a dedicated team of industry professionals, has helped us to develop the most innovative range of devices.

- 18 years as salon & clinic owners
- 16+ years as distributors

What We Stand For

Excellence in results – Exceptional client care

The SMART Group is a collaboration of dedicated, experienced professionals, all focused on delivering excellence to our clients by combining a vast array of knowledge, skills and passion.

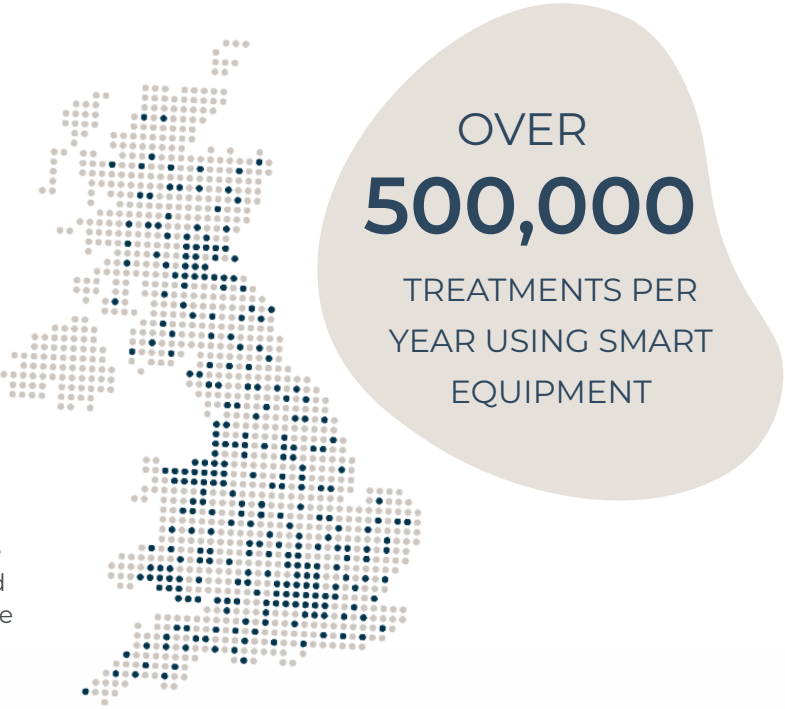
Our Ethos

Consumer led, not manufacturer driven.

SMART Devices are built with your customer at the forefront - delivering the treatments they need, in the best way possible. By identifying customer trends and sourcing the best technology, we can help you achieve exceptional treatment results, boost your business revenue and stand out from competition.

Our Commitment

Our Independence allows us to source “best in class” technology and leading devices from specialist manufacturer’s globally, ensuring the best energy-based platforms at direct-from-factory pricing. Our devices are highly clinically effective and consistently achieve high financial return, sidestepping the premiums that others may charge.





SMART GROUP

EXCELLENCE IN RESULTS
EXCEPTIONAL CLIENT CARE

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