



Grants

Gamma Mu Foundation
Grant Review Webinar
26 August 2025



Application & Award Overview

2025

- 207 total applications received
- 21 funded awarded
- \$200,00 total funding
- 16 grantees previously funded

2024

- > 100+ applications received
- 24 grants funded
- \$190,000 total funding

2023

- < 100 applications received
- 21 funded
- \$179,000 total funding

2022

- < 80 applications received
- 18 Funded
- \$174,000 total funding

Funding Allocation Trends

Grants Comparison:

- 2025: \$200,000 Score: 90–53
- 2024: \$183,715 Score: 62–20
- Higher application quality than prior years





Quality & Scoring Trends

- Higher application quality than prior years
- Reviewer score range: 90–53 (vs. 62–20 in 2024)
- 13 reviewers (↑ from 11), with 9 returning
- Scoring updated: 1–5 scale + weighted questions (rural, value for money, mission fit)

Recommendations for Small Grant Applications

1. Know Your Donor & Speak Their Language

- This project will demonstrate alignment with the donor's mission by using the donor's own key terms such as *equity*, *access*, *rural*, or *underserved*.
- The value of these activities is that they show the donor you understand their priorities and can deliver results in their focus areas of:
 - **Community Services** – meeting the needs of underserved LGBTQ+ populations such as youth, seniors, or victims of domestic violence.
 - **Public Education & Research** – increasing awareness, fostering inclusivity, and building evidence for advocacy.
 - **HIV & Health Initiatives** – supporting those affected by HIV, aging, and mental health through education and services.

2. Align Proposed Activities with Donor Priorities

- Show how your project directly advances the donor's mission.
- Use phrasing like: “This project supports your commitment to increasing access for underserved LGBTQ+ communities by...”

3. Build on Previous Support

- Acknowledge previous support and its results.
- Show how new funding will sustain, deepen, or expand the work.
- Example: “With your 2023 grant, we piloted HIV support groups. This new funding will expand outreach to rural communities.”

4. Focus on 1–2 Key Outcomes

- Keep your goals simple, realistic, and measurable.
- Small grants are most effective when they go deep rather than broad.

Outcome 1:

- *This project will provide weekly peer-support groups for 25 LGBTQ+ seniors in rural areas.*
- *The value of these activities is that they reduce social isolation, improve mental health, and connect seniors with community resources.*

Outcome 2:

- *This project will train 10 local volunteers to serve as group facilitators.*
- *The value of these activities is that they create community ownership and ensure the program continues after the grant ends.*

5. Show the Path from Activities to Results

- This project will connect each activity directly to an outcome.
- The value of these activities is that they provide a clear roadmap for the donor:
 - *This project will provide 6 workshops (activity).*
 - *This project will train 120 participants (output).*
 - *This project will increase community advocacy skills (outcome).*
- Use a clear logic chain: **Activities → Outputs → Outcomes.**
- Example: *“Provide 6 workshops (activity) → 120 participants trained (output) → increased community awareness and advocacy skills (outcome).”*

6. Provide Targets & Beneficiary Numbers

- This project will reach a specific number of people in defined communities.
- Be specific: *how many people, where, and who benefits.*
- The value of these activities is that they show measurable, tangible impact.

Example: This project will directly benefit 40 LGBTQ+ youth in underserved rural areas.

7. Keep It Realistic

- Scale your activities to match the grant size.
- Show meaningful impact with modest resources.

8. Highlight Capacity & Partnerships

- Demonstrate your organization's expertise and track record.
- Mention partnerships that strengthen your reach and sustainability.

9. Plan for Sustainability

- Explain how the project will continue after the grant ends.

Example: “After the grant period, the program will be maintained through volunteer networks and partnerships with local clinics.”

- **Club Kids and Cowboys** seeks \$15,000 to enhance HIV/STD education, prevention, and treatment for LGBTQ individuals in Wyoming. LGBTQ communities, particularly in rural areas, face significant healthcare barriers due to discrimination, stigma, and a lack of affirming providers. These challenges contribute to higher rates of HIV and STDs, making targeted interventions crucial. This project will address these disparities through provider training, community education, and expanded healthcare services.
- A primary focus is training healthcare providers to deliver LGBTQ-inclusive care. **CKC** will conduct workshops, seminars, and expand the Gender Affirming Care ECHO series to provide ongoing education for rural providers. This initiative aims to increase the number of LGBTQ-affirming providers and establish a directory of inclusive healthcare professionals.
- HIV/AIDS services will be strengthened through PrEP and HIV treatment navigation, free HIV/HCV testing at community events, and emergency funding assistance for PEP and HIV-related healthcare travel expenses. Additionally, CKC will conduct research and advocacy, including biannual surveys on LGBTQ healthcare needs and presentations at health and harm reduction conferences.
- The project has set measurable goals to ensure impact. By January 2026, at least 10 new HIV care or gender-affirming providers will be trained in underserved areas, with an additional 10 trained statewide by March 2026. By January 2025, 10 new educational sessions on HIV/STD topics will be developed, and an online LGBTQ health resource will be launched by January 2026. CKC will also attend at least three outreach events annually to assess community needs and distribute educational materials.
- Expected outcomes include increased availability of LGBTQ-affirming healthcare providers, improved provider competency in HIV/STD prevention and treatment, and enhanced healthcare access. These efforts will help lower HIV/STD transmission rates, improve mental health outcomes, and empower LGBTQ individuals to advocate for their healthcare needs.
- To evaluate progress, CKC will conduct pre- and post-training surveys to measure provider competency improvements, collect LGBTQ community feedback at events and via social media, and perform biannual performance reviews to ensure program effectiveness. Through these targeted initiatives, this project aims to close healthcare gaps, improve access to affirming care, and create a more inclusive medical environment across Wyoming.



Key Takeaways from CKC Proposal

- **Strong Mission Alignment** – The project directly fits the **HIV & Health Initiatives** focus area and uses donor language like *equity, access, rural, and underserved*.
- **Clear, Measurable Outcomes** – Sets concrete targets (e.g., 10+ new affirming providers trained, 10 educational sessions created, statewide online resource launched).
- **Direct Link from Activities to Results** – Provider trainings, PrEP navigation, and testing events are tied to outcomes such as improved competency, reduced stigma, and increased access.
- **Evaluation & Sustainability** – Strong evaluation plan (surveys, feedback, reviews) but could be strengthened by emphasizing long-term sustainability and naming key partners.



Project Summary:*

Summarize your project in 500 words or less. Do not refer the reviewers to the proposal - your project MUST be summarized here.

Estimated percentage of total clients served by the project who identify as LGBTQ+*

If you do not keep statistics on demographics, please make an informed guesstimate.

PLEASE NOTE: The response format is "decimal," e.g., if your response is 40%, please enter .4. If your response is 5%, please enter .05.

.99

Estimated percentage of rural clients served by the project*

Per the U.S. Census Bureau, "rural" consists of all territory, population, and housing units located outside of urbanized areas (a population of 50,000 or more). If you do not keep statistics on demographics, please make an informed guesstimate.

PLEASE NOTE: The question format is "decimal," e.g., if your response is 40%, please enter .4. If your response is 5%, please enter .05.

.75

Estimated percentage of total clients served by the project who identify as Gay Male/MSM.*

If you do not keep statistics on demographics, please make an informed guesstimate. **PLEASE NOTE:** The response format is "decimal," e.g., if your response is 40%, please enter .4. If your response is 5%, please enter .05.

.75



We Are Gamma Mu

Making a positive difference in the lives of the LGBTQ+ Community.

The Gamma Mu Foundation awards grants and scholarships to the LGBTQ+ community focusing on rural and other underserved populations across the United States.

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Thank you!

Mark Hendon
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