The Car Free Game rewards participants for opting to walk, run, pedal, skate or scoot. PHOTO: MOVE&JOY

To encourage people to get around using non-electric means, Move&Joy, a Singapore company behind an eco-mobility lifestyle rewards platform, is organising the Car Free Game, which rewards participants for doing so.

The ground-up initiative is one of the activities supporting the Land Transport Authority's World Car-Free Day month-long celebrations that kicked off on Sept 22.

Until Oct 26, the first 456 participants to record 35km of carfree trips will qualify for the grand final to be held on Nov 8 to vie for the \$1,888 cash prize.

The organiser stressed that only zero-emission modes of transport are allowed, referring to walking, running, skating and using kick scooters.

Go to www.movenjoy.sg for more information.

