



NEWS RELEASE
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ArtReach Market Returns to West Houston February 21 with Art, Music, and Community Spirit

HOUSTON - ArtReach Market, the beloved community event celebrating creativity and connection, hosted by [Outreach Center of West Houston](https://www.outreachcenter.org), will be held on February 21, 2027, from 11:00 a.m. to 3:00 p.m., at 725 Bateswood Dr., Houston, TX 77079. This year's market will expand to include an artist award ceremony and a student art competition where the winners receive a \$100 gift card.

Artists, families, and community members of all ages will enjoy a:

- **Fine Artists Zone**
- **Up & Coming Artists Zone**
- **Artisan Zone**
- **Kids & Crafts Zone**
- **Live Entertainment Zone & DJ**
- **Picture Perfect Zone** (photo station)
- **Food Truck Zone**
- **and a Nonprofit Zone**

Nonprofits will once again be invited to use art to promote their mission by presenting artwork for sale or auction, made by their constituents.

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"The Nonprofit Zone was a very special component of our ArtReach Market last year," Outreach Center of West Houston Executive Director Jorge Quinones said. "When people see 'Outreach Center' in our name, they come to us for anything: homelessness, drug recovery, you name it. We end up being a nonprofit concierge of sorts, connecting people to the resources they need through strong on and off-site partners ready to answer the call. Having other nonprofits at our event is an important illustration of our commitment to our community to work collaboratively to provide vital support and services."

The Outreach Center of West Houston has worked to create a strong West Houston community since 1996. ArtReach Market plays a significant role in that continued goal by transcending barriers, inspiring others, and bringing people together for positive impact. Any funds raised through this event will help Outreach Center of West Houston keep doors open and rent rates nearly 97% below market value for their 12 on-site nonprofit partners, allowing their on-site partners to better focus on their missions without the burden of ballooning rental rates.

To sponsor, donate, participate as an artist or nonprofit, or learn more about ArtReach Market, visit oc-wh.org/ArtReach. Interested schools or student contestants can email natalie@oc-wh.org.

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About Outreach Center of West Houston:

The Outreach Center of West Houston was incorporated in 1996 as a 501(c)(3) charitable organization with the goal of providing the community with a dynamic facility offering an array of programs and services through which individuals and families can restore purpose and productivity to their lives, learn new skills, develop healthy relationships and experience positive mental, physical, spiritual and emotional growth.

Now, The Outreach Center of West Houston houses 12 nonprofits/service organizations and remains committed to connecting people with the resources they need to improve their lives, create stronger communities, and build better futures. The center is a point of connection for many to discover hope, healing, and answers to basic needs.

Learn more at www.oc-wh.org.