



**BESPOKE SHUTTERS**

DIRECT TO TRADE

BRITISH MADE SHUTTERS

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## ABOUT US

We are a family-owned business with more than 30 years of experience in the industry. With our roots in carpentry and joinery, we have designed our shutters to perfectly fit windows. After working with blinds and a dedicated team of fitters, as well as navigating challenges with Chinese suppliers, we identified a market opportunity for manufacturing shutters right here in the UK. Since our inception in 2014, we have significantly evolved and improved over the years, always striving to provide the highest quality shutters. In response to rising demand and heightened competition, we are currently reinventing the British Made Shutter.



## ABOUT OUR SHUTTERS

Hand crafted in the UK, our shutters utilise a polyvinyl composite material, with each component securely joined through mechanical means. This method not only preserves the integrity of the materials but also allows for straightforward disassembly of the structural elements. Engineered to resist moisture absorption, our shutters effectively combat the growth of mold and mildew, making them ideal for high-humidity environments like bathrooms and kitchens. We take immense pride in our British manufacturing. Our dedication to the "British" label is a core part of our identity. We offer competitive lead times and exceptional quality, backed by a guaranteed 10-year warranty.

### SLIMMER STILE

We are reducing the size of our stiles and astragal by 10.8mm. This change creates additional space in the louvre area, enhancing light control and adjustable privacy. Additionally, we are decreasing the size of the square stile aluminium section. Still maintaining its strength, making it more visually appealing for all shutter styles, particularly the café style. Say goodbye to bungs!

### FULLY REINFORCED LOUVRE

These louvres feature internal support made from 6063 aluminium alloy, which offers outstanding strength and longevity. Perfect for expansive windows or busy spaces, their reinforced design allows them to endure higher pressure and frequent use without compromising their shape.

### FULLY ADJUSTABLE T-POST

Fixing a fitter's biggest headache—an inaccurately marked T-Post. We're excited to unveil our brand-new frames with trims that enable us to offer a fully adjustable T-Post. This means no more excuses or wasted time; you can easily reposition the bracket to your preferred measurements in just seconds, secure it with screws, cover with the trims, and you're all set.

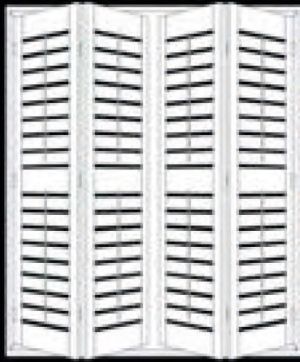
### INVISIBLE TILT

Typically, this Invisible Tilt System is a mechanism embedded in the stile on one side of the panel, featuring a rack-and-pinion structure. At the end of each louvre, there is a pinion, and these pinions are interconnected by racks, so that when you tilt one louvre, the mechanism transfers the movement to the rest of the louvers. This creates a clean and streamlined look without the need for a visible tilt rod in the centre.

### ANTI SCRATCH PAINT

Introducing anti-scratch coating that ensures your shutters maintain their pristine appearance. This new type is specifically engineered to resist scratches, meaning that even if metal objects touch the shutters, they won't leave any unattractive marks behind.

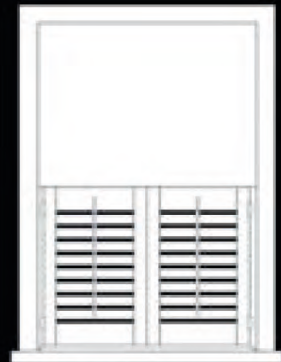




BI-FOLD FULL HEIGHT SHUTTERS



FULL HEIGHT SHUTTERS



CAFE STYLE SHUTTERS



TIER ON TIER SHUTTERS



TRACKED SHUTTERS



BI-PASS SHUTTERS



FRENCH DOOR CUT OUT SHUTTERS



SHAPED SHUTTERS



BAY WINDOW SHUTTERS



CENTRE TILT



OFFSET TILT



INVISIBLE TILT



HIDDEN TILT



### 63MM LOUVRE

Known for its traditional look, these smaller louvers enhance the atmosphere in many rooms and suit smaller panels well. Although they let in a bit less light than larger sizes, the extra louvers per panel make the space feel warm and welcoming. Smaller louvers provide increased privacy and less natural light, making it more suitable for areas requiring more privacy, such as bedrooms or bathrooms.

### 76MM LOUVRE

These louvers strike a perfect balance between classic and modern aesthetics. With fewer louvers per panel than the Classic range, it allows for increased light flow and offers a sleek, contemporary look while still ensuring a warm and inviting atmosphere.

Our most popular used louvre for average-sized windows, giving you a nice balance of the other sizes.



### 89MM LOUVRE

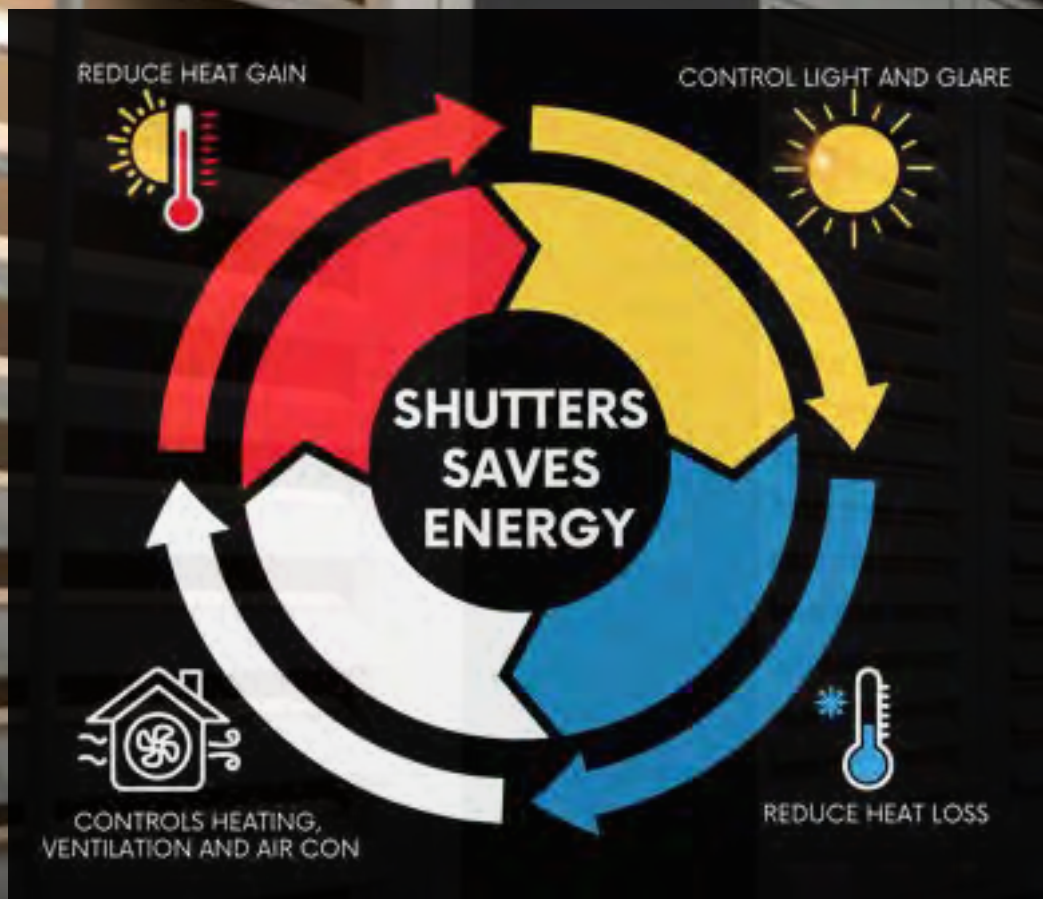
This size louvers provide a chic and modern aesthetic. Their larger size allows for abundant light when opened and offers a clear, unobstructed view, making them an excellent choice for sleek, contemporary environments.

Suitable for a wide range of window sizes, providing versatility, making them the most popular choice for offering good external views and moderate privacy.



## PERFECT FIT

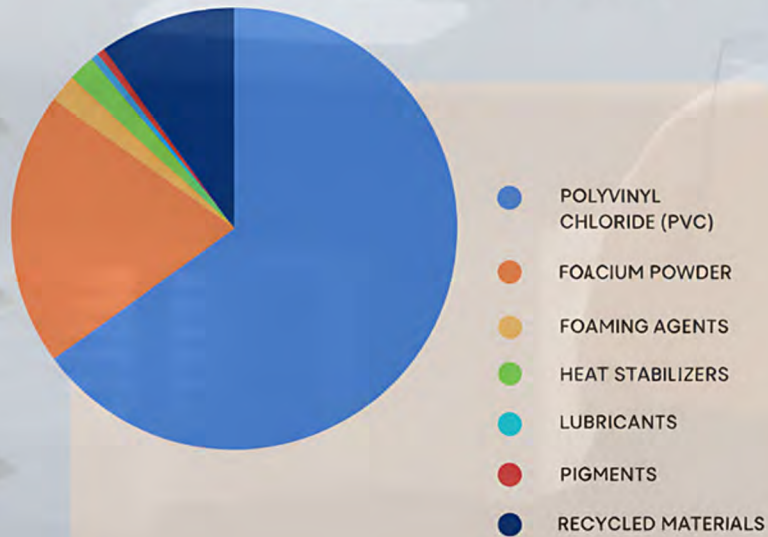
The Perfect Fit Shutter represents a ground-breaking shading option that provides an economical and convenient method for improving your windows. In contrast to conventional shutters that necessitate drilling or screwing into the window frame, Perfect Fit Shutters are engineered to effortlessly clip into position.



The increasing energy costs are a hot topic, making it wise to consider ways to cut down on our usage. Did you know that windows account for 25-30% of energy consumption due to heat gain and loss? This is the perfect time to explore options for enhancing your home's energy efficiency. Our louvres are designed to be closed in an upright position, which allows you to control the airflow in a room and reduces condensation on the windows. Shutters not only add a touch of style but also serve a practical purpose by providing an extra layer of insulation, which can enhance the temperature and comfort levels in your home. For homes built after 2002, double glazing is a requirement to meet regulations and energy rating standards. By adding shutters to your windows, you essentially upgrade them from double glazing to a triple glazing level of efficiency.

New independent research by the University of Salford's Energy House Labs has demonstrated that shutters can reduce heat loss through windows by up to 28%

## PVC SHUTTER MATERIALS COMPONENT RATIO CHART



### POLYVINYL CHLORIDE

The backbone of our plantation shutter materials, which offers strength and durability. Known for its rigidity and resistance to moisture and decay, it ensures longevity and consistent performance.

### CALCIUM POWDER

In the formulation of our shutters materials, we introduce calcium powder to augment stability and strength. This enhances rigidity without compromising the shutter's overall quality. The proportion of calcium powder directly influences the density and weight of the shutter profiles.

### PROCESSING AGENTS

**Foaming Agents:** These create a lightweight, cellular structure, contributing to better insulation.

**Heat Stabilisers:** Essential during manufacturing, they prevent degradation and discolouration under heat.

**Lubricants:** They aid in the smooth processing of PVC, leading to finer finishes.

### RECYCLED MATERIALS

In our manufacturing process, we ensure that the addition of recycled does not exceed 15%. The use of recycled materials in our shutter parts production aligns with our commitment to sustainability, while also upholding the high-quality standards British Made Shutters is known for.



# SHUTTER CARE GUIDE

## 1. Dust Gently (Weekly):

Use a soft microfiber cloth, feather duster, or vacuum with a brush attachment to remove surface dust. Tilt slats open and closed to reach all sides.

## 2. Wipe Carefully (As Needed):

Lightly dampen a clean cloth with water and a mild soap. Never soak or saturate.

## 3. Dry Immediately:

Follow up with a dry, soft cloth to remove moisture, preventing streaks and protecting the finish.

## 4. Avoid Harsh Products:

Do not use bleach, abrasive sponges, or chemical cleaners.

## 5. Hardware Care:

Occasionally wipe down hinges and frames.

## 6. Tension Screw:

If louvres feel loose, hand-tighten the screw on the side or ask an installer.

Your shutters are built to last - thank you for taking care of them. By treating your shutters with care, they'll stay looking beautiful for years to come - just one of the many benefits of choosing quality, British-made craftsmanship.

When checking the overall visual characteristics and aesthetics, the following should be observed:

Viewing Distance and Lighting:  
3m for exterior products in diffuse daylight;  
2m for interior products with lighting. suitable room use.

Viewing Angle:  
Perpendicular to the surface being checked.

Viewing Aids:  
Use the naked eye  
(and any applicable corrective glasses).



Factor	Wood	Faux Wood
Durability	Moderate (Prone to warping in humid areas)	High (Resistant to moisture and heat)
Aesthetics	Classic, natural look	Mimics wood but with a more modern feel
Maintenance	High (Needs periodic sealing and painting)	Low (Easy to clean, no need for painting)
Moisture Resistance	Low (Can warp in high humidity)	Very High (Ideal for humid and coastal areas)
Fire Resistance	Low (Flammable)	High (Fire-retardant material)
Weight	Moderate	Moderate
Cost	Moderate to High	Moderate



The discussion surrounding Hardwood and Polyvinyl shutters has persisted, with each option presenting their own. Wood is frequently celebrated as the superior choice but the characteristics of wood can vary significantly depending on the region. Russian hardwood is widely recognised as one of the finest types available and also the most expensive. The woods most frequently used; include Basswood and Paulownia. Basswood is generally softer than many hardwoods, making it more susceptible to dents and scratches. Paulownia wood features a naturally coarse and porous grain, which necessitates the application of acrylic filler before painting to achieve a smooth finish. These adaptations render the product more artificial than we realise, failing to meet the standards we assume it achieves. The question at hand is whether you are truly receiving the high-quality wood for which you are paying a premium, or if you are being sold a subpar, artificially manufactured product.



**British Made Shutters Louvre**

**Competitors Louvre**

#### DIFFERENT SHUTTER MATERIALS

Our British-made shutters are skilfully designed with a range of materials, each enhancing the outstanding quality of our products while preserving the BRIGHT BRITISH WHITE colour. We are committed to sustainability by incorporating recycled materials into our designs.

#### ARE OUR SHUTTERS TOXIC?

Our shutters are non-toxic as they are crafted from materials, without the inclusion of harmful substances like aldehydes, benzene, or toxic heavy metals. Our shutter stands as a thoroughly secure material for interior window treatments, adhering to stringent safety standards. Given their non-toxic nature, our shutters are suitable for all environments, including homes, hospitals, and schools. They do not pose a health risk to adults, children, or pets.

#### LOW VOC EMISSIONS

**Formaldehyde and Benzene-Free:** The materials used in our shutters do not release toxic gases such as formaldehyde or benzene. The materials used in our shutters have undergone rigorous testing, receiving SGS certification for VOC (Volatile Organic Compound) emissions.

#### DURABILITY AND MAINTENANCE

Their durability means that our shutters do not break down or degrade easily, reducing the risk of releasing any harmful particles over time. Additionally, they do not require treatments or finishes that might involve toxic materials.



**We are not merely a shutter provider; We are a distinguished Platinum Partner of British Made Shutters. This exclusive partnership underscores our dedication to quality, expertise, and customer satisfaction. As a Platinum Partner, we gain access to a unique range of products that we directly offer to you, our valued customers.**

Exclusive access to Slim Line Range: As a Platinum Partner, we are the only provider in our area offering this option. This Platinum offering has been newly designed in the UK and now includes anti-scratch paint, fully reinforced louvres, and a slimmer stile that enhances light control while providing a more elegant appearance with a polished finish.

Certified in the UK: British Made Shutters are authorised to display the Made in Britain trademark, as their custom-made shutters are handcrafted in Worcestershire, UK.

Rest assured: Every British Made Shutter is backed by a comprehensive 10-year warranty, which protects against any manufacturing defects or issues, ensuring your confidence in the enduring quality of your shutters.



### BENEFITS:

- Only ONE Platinum Partner in a 20 Mile radius
- Exclusive access to the Slim Line range
- Van Livery and digital copy for socials and website
  - Prioritised leads
  - Free Medical box
  - Free training for new staff
- Check In / Meetings when required
- Dedicated Accounts Manager

### REQUIREMENTS:

£4000 a month sales.