ARTICLE VIII - SIGNS

Section 800: Purpose

The purpose of this Article is to regulate the size, location, and physical characteristics of all signs in all zoning districts. It is intended to create a more attractive economic and business climate, enhance and protect the physical appearance of the community and preserve the scenic and natural beauty of designated areas. It is further intended to reduce sign or advertising distraction and obstructions that may contribute to traffic accidents and reduce hazards that may be caused by sign location.

Section 801: Definitions

A. Area of Sign - Includes the background area of any face of a sign and shall include any spaces between parts, and the immediate frame thereof. With regard to freestanding signs, the area of the sign shall not include any supporting structure such as planters, masonry walls, and pillars. The area of a sign face shall be computed by means of the smallest circle, rectangle, triangle or combination thereof that will encompass the extreme limits of the sign.

B. Billboard – a sign which advertises a product or service sold or offered off of the premises upon which the sign is situated, or announces an event occurring off of such premises or promotes the interests of any person or business who does not have a domicile or business office on such premises.

C. Free Standing Sign -- Any sign not attached to or part of a building but separate by itself and including monument signs and masonry wall types and frames thereof. However, the total area of the freestanding sign structure may not exceed three times the area of the sign incorporated therein.

D. Front of a Building -- The outer surface of a building measured linearly from corner to corner which faces the main street except in the case of corner lots.

E. Hanging Sign -- Any sign which is not attached to the front of the building but hangs from a bracket, post or chains attached to the building.

F. Illuminated Sign -- Any sign illuminated by electricity, gas, or other artificial light, either from the interior or exterior of the sign, and including reflective and phosphorescent light.

G. Projecting Sign -- Any sign which projects from the exterior of any building and is attached to that building.

H. Sign -- Any lettering, material, structure or device, or part thereof, including frame, composed of lettered or pictorial matter which is located out of doors, or on the exterior of any building, or inside of any building and is visible from any public or private street, displaying an advertisement, announcement, notice, directional matter or name, and

including sign frames, signboards, painted wall signs, illuminated signs, pennants, banners, fluttering devices, projecting signs or ground signs, and also including any announcement, declaration, demonstration, display, illustration or insignia used to advertise or promote the interests of any person or business or cause when same is placed in view of the general public.

Section 802: General Restrictions

Unless otherwise specifically allowed, the prohibitions contained herein shall apply to all signs regardless of location.

A. Abandoned Uses -- Any sign which identifies a use which no longer exists upon the premises shall be removed within ten days after termination of the use identified.

B. Animated Signs -- Signs which are mechanically animated, such as moving, rotating, or revolving signs, are prohibited.

C. Banners and Pennants -- No sign or part thereof shall contain or consist of banners, posters, pennants, ribbons, streamers, spinners or other similar moving, fluttering or revolving devices. The said devices, as well as strings of lights or colored neon tubes, shall not be used for the purpose of advertising or attracting attention.

D. Construction -- All signs, including supporting parts, must be constructed of durable materials and shall be maintained in good condition and neat appearance. No sign may contain any breakable glass except light bulbs whatsoever. All signs shall comply with applicable regulations of the Building Code regarding construction, erection and electrical needs.

E. Corner Lots -- Buildings situated upon lots with frontage on more than one street are allowed the permitted signs for each street frontage. The permitted signs may be placed on all building frontages; however, their area may not be combined to increase the permitted signage for any one building face.

F. Emergency Exits -- No commercial sign shall be installed, erected, or attached in any form, shape or manner to a fire escape or any door or window giving access to any emergency exit.

G. Hanging or Projecting Signs -- Hanging or projecting signs not exceeding six square feet in area shall be allowed in any C-P, PUD or POD District.

H. Interior Signs -- No sign erected inside of a building which is visible from the outside shall cover more than fifty per cent of the glass surface.

I. Letters -- No projecting letter or image shall be erected from the face of a building extending out a distance of more than one foot.

J. Lighting -- Any illuminated sign or related lighting device, where allowed, shall employ only lights emitting a light of constant intensity. No sign shall be illuminated by or contain flashing, intermittent, rotating or moving lights, except a stationary message which may change every three minutes.

K. On Premise Signs -- All signs, except for subdivision construction, special public or institutional events, and billboards as permitted or allowed herein shall be located on the same site as the use they identify.

L. Pricing -- The price of services or the price of products sold shall not be stated on any sign except as may be allowed by Section 803(C) or Section 810.

M. Roof Lines -- No sign shall extend above the roof ridge of any building, except in the case of a flat-roofed, single-storied building which may support a single sign in such cases hereinafter provided for, limited to three feet in height above the roof line.

N. Setbacks -- Free standing signs shall be set back a minimum of fifteen feet from the existing street right of way line or alternatively, from the future street right of way line, if such future street right of way line has been determined. Such a sign shall also be set back fifteen feet from any side or rear lot line. Not withstanding the foregoing, temporary signs may be set back ten feet from the existing street right of way.

O. Two Faces Allowed -- All permitted free standing signs shall be allowed to have two faces, each face containing the allowed maximum area.

P. Pole Signs – No sign may be attached to or supported by a pole

Section 803: Temporary Signs

No temporary sign shall be allowed except the following non-illuminated signs:

A. A sign, not exceeding twenty square feet in area, announcing special public or institutional events is allowed thirty days prior to the event and during the event and must be removed within two days after the event.

B. Special Commercial Event Promotional Sign -- A sign, not exceeding twenty square feet in area, announcing a special commercial event promotion is allowed seven days prior to the event and during the event and must be removed within two days after the event.

C. Sale Promotion Sign -- In C-1, C-2, C-3, C-4, C-5, I, CP and IP Districts and the commercial and industrial portions of a PUD District, an interior sign visible from the outside which advertises a sale promotion, the message of which may not be displayed for more than thirty consecutive days. (See 802(H).

D. A contractor's sign, not exceeding twenty square feet in area, announcing the

erection of a building. Such sign may identify the name of the building, the name of the architect and the name of the building contractor. Such a sign is allowed if it relates to the renovation of the premises; however, such sign may only be erected upon commencement of the renovations and must be removed upon completion of the work.

E. Real Estate Advertising Signs

1. One real estate advertising sign, not exceeding six square feet in area advertising the auction, sale or rental of a single-family detached dwelling unit shall be permitted.

2. One real estate advertising sign, not exceeding twenty-four square feet in area advertising the auction, sale or rental of any residential lot or building, the use of which is other than single-family detached dwelling, shall be permitted. More than one name may appear on the sign; however, the total signage of all advertisers shall not exceed the aforesaid twenty-four square feet.

3. One real estate advertising sign, not exceeding thirty-six square feet in area, which advertises the auction, sale or rental of property in any commercial or industrial district shall be permitted.

4. All "sold" signs, regardless of location, shall be removed within seven days after the premises has been sold or leased.

5. "Open house" directional signs will be allowed on a daily basis identifying the address to be shown. Such signs must be placed and removed daily.

F. Upon preliminary plat approval and subject to the approval of the Planning Board, a subdivision construction sign limited to 2 sign faces of no more than thirty-two square feet for each face, may be permitted for a subdivision development site. Such a sign may contain the name of the subdivision and the identification of the developer which may include an address and telephone number. The sign shall be removed one year after final plat subdivision approval.

G. Subdivision directional signs may be placed at such locations as the Planning Board may approve. Such signs shall be erected by the Town at the cost of the developer and shall be the same size as street identification signs and shall be affixed to a street identification sign pole. Such signs shall be removed upon the sale of all of the lots to individual homeowners.

H. One farm products sign, not exceeding fifteen square feet in area, shall be permitted advertising the sale of seasonal farm products produced on the premises.

I. Political signs are permitted; however, they shall not exceed thirty-two square feet for each face of such sign. Such signs are limited to two-sided signs and no such sign may be erected in excess of thirty-one days prior to Election Day. No such sign shall be located on any street and such signs must be removed no later than seven days after the election. The responsibility for maintenance and removal of such sign is upon the person and the party advertised upon such sign. The Highway Superintendent shall remove any sign in violation of this provision.

J. Yard/Garage Sale signs -- A sign, not exceeding four square feet, is allowed seven days prior to the event and during the event and must be removed within two days after the event.

Section 804: Property Number Sign Required

A. All residential buildings shall display the property address number of the premises on the front of the building. The number shall be of a contrasting color to the background and of a block style and shall be at least four inches in height.

B. All non-residential buildings shall display the property address number of the premises on the front of the building. The number shall be of a contrasting color to the background and of a block style and shall be at least four inches in height.

Section 805: Signs Permitted in All Districts

The following on-site signs shall be permitted in all districts:

A. Non-illuminated signs not exceeding two square feet regulating the use of a property, such as no hunting, no fishing, etc.

B. Signs not exceeding three square feet, unless a larger sign is recommended by the New York State Manual of Traffic Control Devices, which direct traffic and parking on private property, inclusive of "enter" and "exit" signs, but bearing no advertising matter.

Section 806: Signs Permitted in Residential Districts

The following signs are allowed in all residential districts.

A. Home Occupation Sign -- A non-illuminated sign not exceeding two square feet in area and erected upon the front of the building.

B. Subdivision Identification Sign -- A sign, not exceeding thirty-two square feet, shall be permitted for a subdivision site and may contain only the name of the subdivision and the identification of the developer. Such signs are subject to and may be installed only after final subdivision plat approval by the Planning Board.

C. Multiple Family Building Sign -- A multiple family building use may identify itself by

the name of the project site. The size of the signage allowed shall be limited as provided in Subdivision (E) below.

D. Non-residential Use Signs in Residential Districts -- Non-residential users may identify the name of the organization which occupies the parcel. The size of the signage allowed shall be as provided in Subdivision (E) below.

E. The size of the signage allowed for the uses described in paragraphs C & D above shall be as follows:

    1. For parcels with one hundred feet or less of frontage a sign not exceeding ten square feet in area.

    2. For parcels with more than one hundred feet of frontage one square foot for every ten feet of frontage may be permitted, not to exceed forty square feet.

Section 807: Signs Permitted in Limited Business Office Districts

One freestanding sign, not exceeding twenty-four square feet in area, shall be allowed for each building in the LBO District. Such sign shall not exceed six feet in height from finished grade.

Section 808: Signs Permitted in General Business Office Districts

Signage for the district shall be as determined by the Planning Board and shall conform to the provisions of Article VIII. The Planning Board shall make specific findings to approve requested signage.

Section 809: Signs Permitted in Commercial Districts

A. The following signs are allowed in all commercial districts improved with less than thirty-five thousand square feet of leasable area:

    1. One freestanding sign, not exceeding thirty-six square feet in area per face, the height of which shall not exceed fifteen feet from the finished grade.

    2. Signage upon the front of the building shall be allowed. A separate business identification sign may be placed for each occupant. The total of such signage shall not exceed one square foot per lineal foot of building frontage. This amount of allowable signage is inclusive of all permanent signage which is visible from the exterior even though some of the signage is located inside of a building.

    3. One moveable business sign with two faces not to exceed six square feet, erected so that its height does not exceed four feet above grade. The sign must state the name of the business and may also advertise a product or service with or without price. Notwithstanding Section 802(n) supra, the sign's location must be at least 10 feet from the edge of highway pavement and must not obstruct pedestrian or

vehicle movement. The message must be quality printing of painted or replaceable letters. The sign may only be placed when the business opens and must be removed daily at the close of business.

B. The following signs are allowed in all commercial districts which are improved with at least thirty-five thousand square feet of leasable area.

1. Identification Sign -- The following free-standing identification signs shall be no lower than four feet above finished grade and no higher than twenty-five feet above finished grade:

    a. For sites containing thirty-five thousand square feet of leasable area, one free-standing sign, not exceeding one hundred square feet in area.

    b. For sites containing over fifty thousand square feet of leasable area, one free-standing sign, not exceeding one hundred-fifty square feet in area.

    c. For sites containing over one hundred seventy five thousand square feet of leasable area, two free-standing signs, each of which shall not exceed one hundred-fifty square feet in area.

    d. For sites containing over five hundred thousand square feet of leasable area, three free-standing signs, each of which shall not exceed one hundred-fifty square feet in area.

2. Business identification signs may be attached to buildings. Such signs shall be limited to businesses with a direct public entrance from the parking lot. Each business shall be allowed one square foot for each lineal foot of the tenant's demising wall which contains a direct public entrance. Signs for interior businesses are prohibited.

3. Delivery door identification signs, not exceeding two square feet, may be attached to buildings.

Section 810: Signs Permitted in Industrial Districts

One business identification sign shall be permitted placed flat against the building or free standing. The background area of such sign shall not exceed one and one-half square feet per lineal foot of building frontage which shall be measured along the face of the building which contains the user's main entrance. In any event such a sign may not exceed a maximum area of one hundred square feet.

Section 811: Signs Permitted for Fuel Sales Establishments

The following signs are allowed for fuel sales establishments:

A. One free-standing sign, not exceeding fifty-two square feet of area per face, identifying the brand of fuel and its prices. Such sign may be illuminated only by indirect lighting. The height of such sign shall not exceed twenty-five feet from the finished grade.

B. A business identification sign upon the front of each building, not exceeding one square foot per lineal foot of the building frontage.

C. One proprietor identification sign, not exceeding two square feet.

D. Price signs will be allowed, one per gasoline pump, as prescribed by State law and such logo signs as are inscribed on the base of the pumps by the manufacturer of the pump.

E. Upon each face of a canopy erected over the gasoline pumps a brand logo may be displayed, each one of which shall not exceed nine square feet in area.

Section 812: Billboards

A. Billboards located on tax parcels 042.-03-12, 13, 14 and 15 as of the effective date of this local law are to be removed on or before September 1, 2005 and not replaced and are declare to have been fully amortized in value since March 10, 1981.

B. Billboards located on tax map parcel 041.-01-61.2

1. As of the effective date of local law 10-2005, all billboards located on this parcel shall be removed and may be replaced by no more than 2 monopole billboard structures, having each a maximum of 2 faces and 1 existing ground sign of not more than 440 sq. ft. as currently exists. Notwithstanding the provisions of §1303 subdivision F (5) infra, such new billboards shall not exceed in height the height of the existing billboards. All of the replacement billboards shall be subject to the Special Permit requirements and procedure hereinafter provided for in §1303, except Subdivision F (1), (2) & (3).

2. Notwithstanding the foregoing paragraph, as of the effective date of local law #12 of 2013 (August 30, 2013), the westerly most array of three 11' x 40 'billboards on this parcel shall be demolished and may be replaced only with a single monopole Commercial Electronic Variable Message Sign. This sign shall be no greater than 22 feet in height and no greater than 11 feet in width and 22 feet long. The duration of its messages shall be not less than 8 seconds and the interval between messages shall not exceed 2 seconds. The intensity of its lighting may not exceed 7500 NIT for daylight or 500 NIT from dusk to dawn and it shall be equipped with a light sensor. In the event of malfunction the sign must go blank or a static display. Upon request of the Town, the sign shall post public service messages such as Amber Alerts, Disaster/Hazard Alerts and Severe Weather Warnings. The sign's message shall otherwise comply with all provisions of Article VIII.

C. Billboard signs other than those allowed by Subdivision A and B hereinabove, are allowed only by Special Permit pursuant to Section 1303 (F) of this Code.

Section 813: Sign Alteration and Maintenance

No sign may hereafter be erected or altered except in conformity with these regulations. The sign must be kept clean, neatly painted and free from all hazards such as, but not limited to, faulty wiring, loose fastenings and inoperable light bulbs must be maintained at all times in such safe condition so as not to be detrimental to the public health or safety.

Section 814: Required Permits

A. No sign shall be displayed without obtaining a permit from the Code Enforcement Officer, except as provided for in Subdivision (F) below.

B. Application for a sign permit shall be made in writing, in duplicate, on forms prescribed and provided by the Code Enforcement Officer, which shall require the property owner's consent.

C. Fees -- A fee of $10.00 for each sign up to one hundred square feet in area and ten dollars plus one dollar per square foot for each square foot that the sign exceeds one hundred square feet shall be required for issuance of the sign permit.

D. Issuance of Permit -- The Code Enforcement Officer shall, within seven days of a completed application either issue a sign permit or return the application with reasons for refusal noted thereon. If the authorized sign has not been installed within six months from the date of issuance of the permit, the permit shall expire and a new application must be made.

E. Notice of Violation -- In the event of a violation of any provision of this Article the Code Enforcement Officer shall give written notice to the occupant and/or owner of the land upon which the sign is erected. Such notice shall specify the violation and order conformity or removal of the sign. The sign shall thereupon be brought into conformance or removed within ten days from the date of said notice, or the permit shall be revoked, and the responsible party shall be subject to the penalties specified in Article XIV.

F. Exceptions -- A permit shall not be required for signs described in Sections 803, 804 and 805.

Section 815: Non-conforming Signs

All existing signs as of June 22, 1998, which do not conform to the regulations of this Article shall be allowed to continue until June 21, 2005, as non-conforming signs. Thereafter, all signs shall comply with this Article.

Section 816: Exceptions

A. To allow a sign of 24 square feet to be situated on 5701 West Genesee Street as portrayed

on a survey document prepared by George A. Venditti Jr., dated 6/14/07, which location is approximately 17' south of the extended northerly property line of said premises and approximately 15' westerly from the westerly property line extending into the private road known as Rebhahn Lane.

B. "The Camillus Canal Society, Inc. may commemorate the history of the Town of Camillus and Erie Canal by placement of a mural on the south and east walls of the building located at 3660 Milton Avenue, TM#: 046.-01-06.0 and 046.-01-07.0, subject to the approval of the content and oversight of the maintenance of the mural advertisement by the Town of Camillus Parks & Recreation Director".