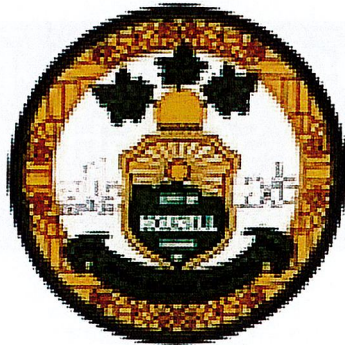


City of Hornell Request for Qualifications



GENERAL INFORMATION AND REQUEST FOR QUALIFICATIONS

The City of Hornell seeks qualifications from architecture professionals to design updates to the Hornell Community Arts Center (located at 58 Broadway, Hornell, NY 14843).

New York State-certified Minority and Women-Owned Business Enterprises (MWBEs) are strongly encouraged to apply.

Qualifications must be received no later than June 18, 2026, at 4 PM (EST).

Visit our website at: www.cityofhornell.com for details and updates.

Proposals should be addressed to:

Heather Reynolds
82 Main Street
Hornell, NY 14843
607-324-7421
hreynolds@cityofhornell.com

PROJECT 15



TRANSFORM THE HORNELL COMMUNITY ARTS CENTER INTO A SOUGHT-AFTER COMMUNITY SPACE

DRI FUNDING REQUEST

TOTAL DRI FUNDS:



TOTAL PROJECT COST:



PROJECT DESCRIPTION

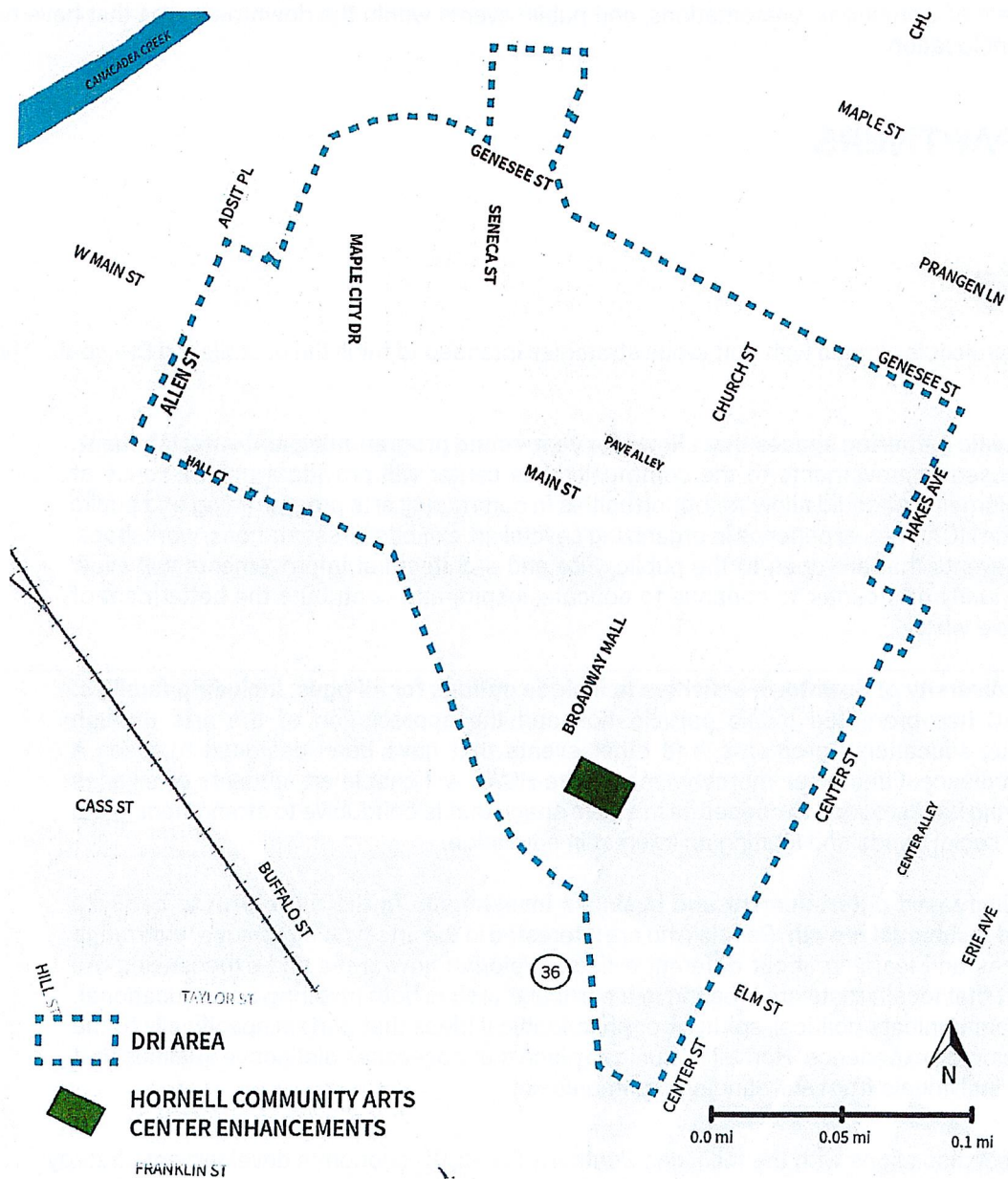
The Hornell Community Arts Center (HCAC) provides programming and activities to engage people in the arts. After being acquired by the City in 2012, the building, which formerly housed a fast-casual chain restaurant, was transformed into a multi-functional space for arts programming as well as an events destination. The HCAC has since prioritized the creation of a permanent space where a community of local arts educators can share their experience, knowledge and personal narratives with the local community. Proposed improvements include:

- Interior bathroom renovations that support ADA accessibility
- New entry on Broadway Mall
- Facade improvements, including materials and painting
- New building signage
- Landscaping and site improvements
- Interior lighting upgrades
- Exhibition space enhancements
- Ceiling improvements

Putting art at the heart of a community has a plethora of benefits and encourages communities to use arts and other cultural strategies to implement community-led change in order to provide for a more vibrant, exciting future. The proposed improvements to the HCAC will help to rejuvenate the physical and social character of downtown Hornell using art as well as provide a public space for city residents.

PROJECT LOCATION

The proposed project is located at 56 Broadway Mall in Hornell, New York.



PROPERTY OWNER / SPONSOR

The City of Hornell owns the property that houses the Hornell Community Arts Center, and is the project sponsor.

CAPACITY

The City of Hornell will be responsible for implementation and maintenance of all improvements. The City of Hornell currently runs the HCAC and has demonstrated its ability to successfully operate the facility, as well as organize a variety of workshops, presentations, and public events within the downtown area that have been hosted at its current location.

PROJECT PARTNERS

- None

STRATEGIES

The proposed DRI project is aligned with numerous strategies intended to fulfill the established DRI goals. These strategies include:



Create public gathering spaces that allows for year-round programming and entertainment.

The proposed improvements to the community arts center will provide a unique sense of place in Hornell that could allow for opportunities in community arts programming and public events. The HCAC has experience in organizing several art exhibits, presentations, workshops, and free events that are open to the public. Site and architectural improvements will allow the community arts center to continue to educate, inspire and contribute the betterment of Hornell as a whole.



Promote diversity of downtown activities to include options for all ages, including families.

The HCAC has promoted public participation and the appreciation of the arts through exhibitions, educational programs, and other events that have been designed to reach a diverse audience. Functional improvements to the HCAC will enable art students of all ages and differing backgrounds to cooperate in a safe space that is conducive to strengthening the quality of social bonds and igniting an interest in education.



Support increased entertainment and business investments in the downtown to catalyze additional residential growth.

People who are interested in the arts typically enjoy a wide range of mediums and learning about different artists. Exploring new areas and experiencing the type of art that local artists are creating in a particular area is both inspiring and educational. Art can communicate political, spiritual, or philosophical ideas that pertain specifically to the artist's personal experience. Hornell is a unique place that possesses distinctive qualities that fascinate individuals from surrounding communities.

The proposed project also aligns with the following Southern Tier REDC economic development strategy:

- **Promote the Southern Tier's innovative Culture.** Partnering with higher education institutions that are within local proximity will allow for a mutually beneficial environment for both downtown Hornell and the surrounding region. By forming relationships with colleges and universities, Hornell would invite individuals who may come from all over the world, and as a result, expose the Southern Tier to innovative, progressive ideas that will improve cultural and economic ecosystems.



ANTICIPATED REVITALIZATION BENEFITS

SHORT-TERM BENEFITS:

- Establishes a formal entrance, which will integrate the HCAC into the Broadway Mall corridor
- Serves as a hub for Hornell's local Community Arts programming

MIDDLE-TERM BENEFITS:

- Increases attendance, events, and other local programming at businesses and in areas that surround the HCAC
- Attracts students as well as skilled staff and graduates from the School of Art and Design at Alfred University, along with talented architectural students from Alfred State to engage in local community arts programming and create emphasis on improving the City of Hornell through design

LONG-TERM BENEFITS:

- Supports a thriving arts and cultural center that could attract local university students, staff and skilled graduates
- Encourages infill and redevelopment along the Broadway Mall strip
- Positively impacts neighborhood property values

PUBLIC SUPPORT

Throughout the DRI planning process, this project received strong support from both the Local Planning Committee (LPC) and the public. Many successful artists and art professors living in the City of Hornell have been advocating for a thriving arts and cultural center that will ignite the talent that is currently based in Hornell.

JOBS CREATED

The proposed project will have not have a short-term effect on job creation. Depending on the success of the HCAC, long-term jobs could become available, such as an on-site managerial position.

ACQUISITION OF REAL PROPERTY

The City of Hornell is the property owner; therefore, this project does not require the acquisition of real property.

