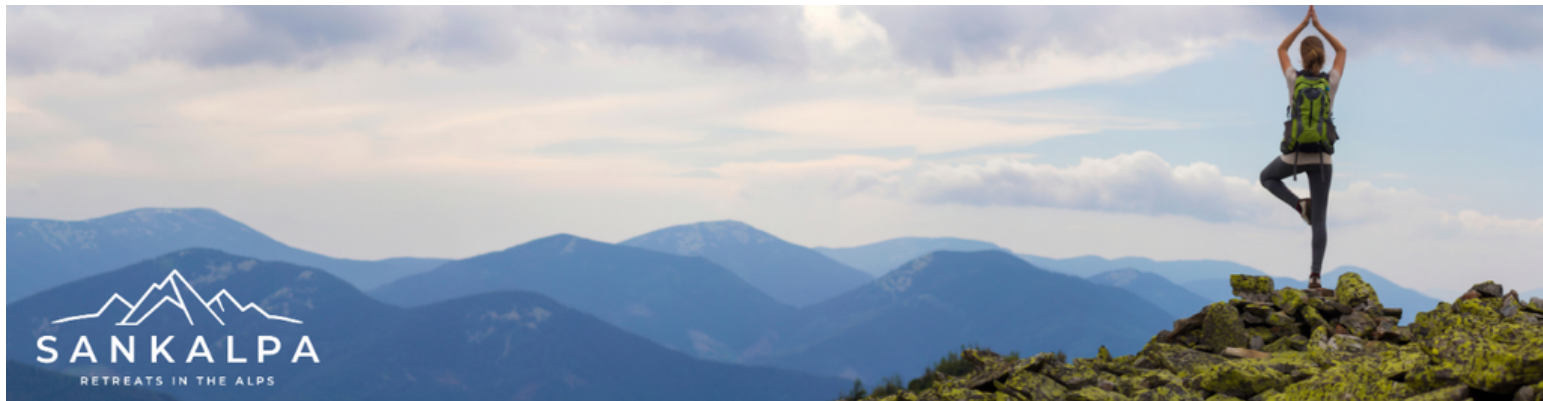


16, 17, 18 October 2026 | Alexandra Palace, London

Sankalpa Travel GmbH Announced as Sponsor of the OM Yoga Show 2026



Intentional Alpine Retreat Brand to Join Europe's Largest Yoga Festival at London's Alexandra Palace

INNSBRUCK / LONDON, April 2026 — *Sankalpa Travel GmbH*, the Austrian Alps-based boutique retreat and travel company, is proud to announce its role as a Sponsor of the OM Yoga Show 2026, taking place from October 16th–18th, 2026, at Alexandra Palace, London.

Europe's largest yoga festival, the OM Yoga Show welcomes over 17,000 visitors to the iconic Alexandra Palace each year — bringing together yoga practitioners, wellness professionals, conscious travellers, and leading brands for a transformative weekend dedicated to movement, mindfulness, and personal growth.

As Sponsor, Sankalpa Travel will hold a prominent presence throughout the three-day event, introducing its carefully curated Alpine retreat experiences to one of Europe's most engaged wellness audiences.

Founded on the principles of intentional living, soulful movement, and deep connection with nature, Sankalpa Retreats offers intentional retreat experiences nestled in the heart of the Austrian Alps — combining yoga, outdoor experiences, philosophy, and community in one of Europe's most breathtaking landscapes.

Visitors to the Sankalpa Travel stand can expect:

- **Exclusive event offers** and priority access to upcoming Sankalpa retreat programmes
- **Personal consultations** with the Sankalpa team to help attendees find the retreat experience best suited to their journey
- **Real connection and conversations** on intentional travel, yoga philosophy, and the transformative power of nature retreats

As part of its sponsorship, Sankalpa will also **host one of the festival's dedicated class areas across all three days** — welcoming Sankalpa teachers and other guest instructors to the mat and inviting show visitors to join free, open sessions throughout the weekend.

"Sponsoring the OM Yoga Show feels like a natural step for us," said Conny Erschen, Founder of Sankalpa Travel GmbH. "The people who attend this event are exactly the community we were built for — curious, conscious individuals who understand that intentions need space and real transformation happens when you step away from the everyday and into something deeper. We can't wait to bring a piece of the Alps to London and to meet the people who might one day join us in the mountains."

OM Yoga Show visitors are warmly invited to visit the Sankalpa Travel stand (S2), step onto the mat, discover upcoming retreat dates, and take the first step toward their most meaningful escape yet.

About Sankalpa Travel GmbH

Sankalpa Travel GmbH is a boutique travel agency curating intentional yoga, hiking, and wellness retreats in the heart of the Austrian Alps. Founded on the Sanskrit principle of Sankalpa — heartfelt intention — the company offers transformative small-group retreat experiences combining expert guidance, breathtaking Alpine landscapes, and genuine human connection. Sankalpa also operates a fully compliant B2B platform for yoga teachers and outdoor guides navigating the EU Package Travel Directive.

www.sankalpa-retreats.com | [@sankalpa.retreats](https://www.instagram.com/sankalpa.retreats)

For more information about Sankalpa Travel GmbH please contact:
hello@sankalpa-retreats.com

OM Yoga Show 2026

16th, 17th & 18th October 2026.
Alexandra Palace, London, N22 7AY

Opening Times

Friday 11am - 6pm | Saturday 10am - 6pm | Sunday 10am - 5pm

Admission Costs

One Day - £15 | Two Day - £24 | Three Day - £30 | Children under 16 - Free

Further Information

For further information and images or to arrange an interview, please contact
Victoria Willmott on 01787 224040 | victoria@primeimpact.co.uk

Join us this October and experience the atmosphere and community created by Europe's biggest yoga festival - OM Yoga Show 2026!

Tickets are available now at omyogashow.com

Show Guide, Exhibitor List & Class Schedule coming soon!