

# EBONIZED CHILL EXPERIENCE CHICAGO

DEC. 6TH

## **Ebonized Chill Experience 2025 - CHICAGO**

- **Toate:** December 7, 2025
- Yenue: Courtyard by Marriott Chicago Downtown/River North
- Presented By: Music Evolved Records | EvoEvents Division
- One of five U.S. cities leading up to the International Tour Launch in July 2026

ABOUT THE EBONIZED CHILL EXPERIENCE

The Ebonized Chill Experience, created by Ebony "The
Ebonizer" Baylock and Jeff "Mr. No Chill" Baylock is a national
music and mental wellness tour that merges music, comedy, and
empowerment speaking to inspire healing, growth, and
creative expression.

The **Chicago stop** serves as a *flagship one-day event* — a powerful homecoming for The Ebonizer — combining empowerment, artistry, and purpose in an unforgettable experience.

A portion of ticket sales from this event will be donated to a local nonprofit organization supporting mental wellness and community development efforts.

**Audience & Demographics** 

100

**ATTENDEES PER DAY** 

25-50

**AGE RANGE** 

30,000

IMPRESSIONS (OUR REACH) ACROSS DIGITAL CAMPAIGNS, EVOEVENTS, & MER MEDIA NETWORKS



Audience Profile: Entrepreneurs, creatives, faith-based leaders, educators, and wellness advocates

Media Partners: Independent Chicago podcasts, lifestyle blogs, and community news platforms

### **Event Outline - CHICAGO**

Saturday, December 6 (12 PM - 6 PM)

- Welcome & Host Introduction: Jeff "Mr. No Chill" Baylock
- Empowerment speaker sessions and 45-minute workshop blocks
- DJ sets and networking breaks between speakers
- Live Main Concert: Ebony "The Ebonizer" Baylock performing with her band
- Community Honors Ceremony: Recognizing local leaders promoting mental health and creative empowerment
- Vendors, small business exhibitors, and giveaways throughout the day



- Social Impact: Support local mental wellness programs and help fund nonprofit initiatives through ticket donation proceeds.
- Community Visibility: Get your brand recognized by a local, socially conscious audience.
- Brand Exposure: Appear on event signage, digital promotions, and live mentions throughout the weekend.
- On-Site Engagement: Build connections through exhibitor booths, giveaways, and community activations.
- Media & PR Value: Gain recognition in press releases and post-event media coverage.

#### **§** Local Sponsorship Opportunities

Tier	Investment	Includes
Headliner Sponsor	\$5,000	Premium logo placement on all banners, event screens, and marketing materials; featured interview in recap video; 6 VIP passes; on-stage acknowledgment; social media campaign feature; exhibitor booth; and inclusion in post-event press release.
Harmony Sponsor	\$2,500	Logo on flyers and step-and- repeat banner; 4 VIP passes; social-media shoutouts; half- page ad in the digital program; and verbal recognition during the event.
Rhythm Sponsor	\$1,000	Logo on digital flyers and event slides; 2 VIP passes; listing on website; and opportunity to include items in attendee gift bags.
Spotlight Exhibitor Booth	\$500	Booth space for business promotion, vending, or community outreach; includes 1 general admission pass and listing as a local partner.

#### **Contact Information**

Music Evolved Records | EvoEvents Division

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