



EBONIZED CHILL EXPERIENCE RALEIGH

NOVEMBER 30, 2025

Ebonized Chill Experience 2025 – RALEIGH, NC

 **Date:** November 30, 2025

 **Venue:** DoubleTree by Hilton Raleigh Midtown

 **Presented By:** Music Evolved Records | EvoEvents Division

 *One of five U.S. cities leading up to the International Tour Launch in July 2026* 

ABOUT THE EBONIZED CHILL EXPERIENCE

The **Ebonized Chill Experience**, created by **Ebony “The Ebonizer” Baylock** and **Jeff “Mr. No Chill” Baylock** is a national music and mental wellness tour that merges **music, comedy, and empowerment speaking** to inspire **healing, growth, and creative expression**.

The **Raleigh stop** is a *one-day empowerment and live performance experience* uniting local entrepreneurs, artists, and wellness advocates to promote creativity, collaboration, and mental wellness in the Carolinas.

A **portion of ticket sales** from this event will be **donated to a local nonprofit organization** supporting mental wellness and community development efforts.

Audience & Demographics

100

ATTENDEES PER DAY

25-50

AGE RANGE

30,000

IMPRESSIONS (OUR
REACH) ACROSS
DIGITAL CAMPAIGNS,
EVOEVENTS, & MER
MEDIA NETWORKS



Audience Profile: Entrepreneurs, creatives, small business owners, and faith-based or wellness-focused individuals

Media Partners: Local independent outlets in Raleigh-Durham, community podcasts, and regional lifestyle media

Event Outline – RALEIGH

Sunday, November 30 (12 PM – 6 PM)

- **Opening Keynote:** *Ebony* “The Ebonizer” Baylock
- Guest speakers and wellness professionals sharing insight on mindset, business, and community growth
- **DJ performances** between sessions
- Hosted by **Jeff “Mr. No Chill” Baylock**
- **Closing Performance:** The Ebonizer live musical set
- Networking, vendor booths, and giveaways throughout the day

Why Sponsor This Event

- **Social Impact:** Support local mental wellness programs and help fund nonprofit initiatives through ticket donation proceeds.
- **Community Visibility:** Get your brand recognized by a local, socially conscious audience.
- **Brand Exposure:** Appear on event signage, digital promotions, and live mentions throughout the weekend.
- **On-Site Engagement:** Build connections through exhibitor booths, giveaways, and community activations.
- **Media & PR Value:** Appear in post-event coverage, recap videos, and promotional highlights.

\$ Local Sponsorship Opportunities

Tier	Investment	Includes
Headliner Sponsor	\$5,000	Premium logo placement on all banners, event screens, and marketing materials; featured interview in recap video; 6 VIP passes; on-stage acknowledgment; social media campaign feature; exhibitor booth; and inclusion in post-event press release.
Harmony Sponsor	\$2,500	Logo on flyers and step-and-repeat banner; 4 VIP passes; social-media shoutouts; half-page ad in the digital program; and verbal recognition during the event.
Rhythm Sponsor	\$1,000	Logo on digital flyers and event slides; 2 VIP passes; listing on website; and opportunity to include items in attendee gift bags.
Spotlight Exhibitor Booth	\$500	Booth space for business promotion, vending, or community outreach; includes 1 general admission pass and listing as a local partner.

Contact Information

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