

# EBONIZED CHILL EXPERIENCE HOUSTON

DEC. 20<sup>TH</sup>-21<sup>ST</sup>, 2025

## **Ebonized Chill Experience 2025 - HOUSTON**

**Dates:** December 20-21, 2025

Yenue: Holiday Inn Houston Energy Corridor

Presented By: Music Evolved Records | EvoEvents Division

One of five U.S. cities leading up to the International Tour Launch in July 2026

ABOUT THE EBONIZED CHILL EXPERIENCE

The Ebonized Chill Experience, created by Ebony "The Ebonizer" Baylock and Jeff "Mr. No Chill" Baylock, is a national music and mental wellness tour that merges music, comedy, and empowerment speaking to inspire healing, growth, and creative expression.

The **Houston stop** will serve as a *two-day grand finale* for the 2025 pre-launch tour — combining empowerment, live entertainment, and community service through the **Ebonized Toy Drive**, which donates toys to local children and families in need.

A portion of ticket sales from this event will be donated to a local nonprofit organization supporting mental wellness and community development efforts.

**Audience & Demographics** 

100

**ATTENDEES PER DAY** 

25-50

**AGE RANGE** 

30,000

IMPRESSIONS (OUR REACH) ACROSS
DIGITAL CAMPAIGNS,
EVOEVENTS, & MER
MEDIA NETWORKS



**Audience Profile:** Entrepreneurs, creatives, small business owners, and faith-based or wellness-focused individuals

Media Partners: Houston-based community news outlets, podcasts, and independent digital media

### Event Outline – HOUSTON

Day 1: Saturday, December 20 (12 PM - 6 PM)

- Empowerment workshops and motivational speaker sessions
- DJ music and networking sessions between speakers
- Hosted by Jeff "Mr. No Chill" Baylock
- Closing Speaker: Ebony "The Ebonizer" Baylock motivational keynote and performance

Day 2: Sunday, December 21 (12 PM - 6 PM)

- Live Concert Experience: Ebony "The Ebonizer" Baylock with 2-3 featured opening acts
- Ebonized Toy Drive: Guests and sponsors donate toys for children and families in need
- Hosted by Jeff "Mr. No Chill" Baylock
- Community Recognition Segment: Honoring local leaders and wellness advocates

- Community Engagement: Partner in giving back through the Ebonized Toy Drive and nonprofit
  initiatives.
- High Visibility: Brand placement across digital marketing, signage, and on-stage mentions.
- Direct Access: Connect face-to-face with attendees via exhibitor booths and networking.
- Local PR Value: Inclusion in local media recaps and social highlights.
- Purpose-Driven Partnership: Align your business with mental wellness, community service, and empowerment.

#### **§** Local Sponsorship Opportunities

Tier	Investment	Includes
Headliner Sponsor	\$5,000	Premium logo placement on all banners, event screens, and marketing materials; featured interview in recap video; 6 VIP passes; on-stage acknowledgment; social media campaign feature; exhibitor booth; and inclusion in post-event press release.
Harmony Sponsor	\$2,500	Logo on flyers and step-and- repeat banner; 4 VIP passes; social-media shoutouts; half- page ad in the digital program; and verbal recognition during the event.
Rhythm Sponsor	\$1,000	Logo on digital flyers and event slides; 2 VIP passes; listing on website; and opportunity to include items in attendee gift bags.
Spotlight Exhibitor Booth	\$500	Booth space for business promotion, vending, or community outreach; includes 1 general admission pass and listing as a local partner.

#### **Contact Information**

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