



ClubsOS

The Challenge: Developing a Club Membership Program

Club memberships are a successful staple of the carwash industry. Club members enjoy the benefits of washing often for one monthly price. The carwash owner benefits by having a stable revenue stream. However, building, implementing, and managing a membership program can be overwhelming. Uninformed decisions in this process could result in a program that is not effective. A poorly designed club program can lead to:

- **Loss of customers**
- **Slow development of club program**
- **Inconsistent sales messaging and training**

Advantages of ClubsOS

- **Gain Loyal Customers**
Creating a solid customer base is critical and a membership retention program, when properly implemented, can be an effective tool for creating return visitors.
- **Efficient Execution of Club Program**
ClubsOS will help you develop the right program, pricing, and sales techniques for your specific carwash club memberships.
- **Prepared Staff**
The CarwashOS team will ensure that your carwash staff has all of the knowledge, tools and training needed to grow your club program from the beginning.

What ClubsOS Delivers

ClubsOS will walk you through all of the decisions you need to make for your program and give you the support and tools to implement those decisions, including consulting on program design, pricing, and marketing materials before the launch.

The Results

A comprehensive program designed to help your carwash launch its unlimited club plan.



Outputs

- **Goal-based selling and reward program**
- **Sales training program**
- **Club memberships retention program**
- **New customer acquisitions and retention metrics**

Technology Partners



ClickUp



Jolt



SafetyCulture



Trainual



WASH.SYSTEMS

Do you want your unfair share of unlimited club customers?

Rely on CarwashOS to prepare staff to run a club program efficiently and gain loyal customers.