

2026 Virginia Chili Brews & Blues Festival Sponsorship Opportunities





Be a part of the 16th Annual Virginia Chili, Brews & Blues Festival — Waynesboro's signature fall celebration of great food, craft beer, and live blues. Your sponsorship helps bring thousands of festivalgoers to Main Street while showcasing your brand to a diverse and enthusiastic audience. Join us in making this beloved community tradition bigger and better than ever!

2026 Sponsorship Packages

Blues Sponsor - \$5,000.00

- ✂ **8 RED VIP Tickets** – Reserved seating, a festival meal, and 3 drink tickets per guest
- ✂ **Backstage Meet & Greet** – Exclusive access to the artists
- ✂ **Logo Visibility** – Featured on all festival signage, t-shirts, souvenir program & Facebook page
- ✂ **Marketing Exposure** – Your logo and business info on the festival website and all promo materials
- ✂ **Branded Booth Space** – Set up a table and connect with attendees face-to-face
- ✂ **On-Stage Recognition** – Multiple shout-outs during the event
- ✂ **Media Opportunity** – Record a TV, radio, or digital ad to promote your sponsorship

Chili Sponsor - \$3,500.00

- ✂ **6 RED VIP Tickets** – Reserved seating, a festival meal, and 3 drink tickets per guest
- ✂ **Logo Visibility** – Featured on all festival signage, t-shirts, souvenir program & Facebook page
- ✂ **Marketing Exposure** – Your logo and business info on the festival website and all promo materials
- ✂ **On-Stage Recognition** – Multiple shout-outs during the event

Smokin' Sponsor - \$2,500.00

- ✂ **4 GREEN VIP Tickets** – Each ticket includes a reserved seat & 3 beverage tickets
- ✂ **Logo Visibility** – Featured on all festival signage, event website & souvenir program
- ✂ **Marketing Exposure** – Your logo and business info on the festival website

Verde Sponsor – \$1,000.00

- ✂ **2 GREEN VIP Tickets** – Each ticket includes a reserved seat & 3 beverage tickets
- ✂ **Logo Visibility** – Featured on all festival signage, t-shirts, souvenir program & Facebook page
- ✂ **Marketing Exposure** – Your logo and business info on the festival website

Spicy Sponsor – \$500.00

- ✂ **2 GREEN VIP Tickets** – Each ticket includes 1 reserved seat
- ✂ **Recognition** on the festival website and souvenir program



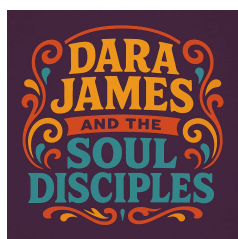
2026 Chili Brews & Blues Festival – Artist Lineup

12:30 – 2:00 pm – Chickenhead Blues Band



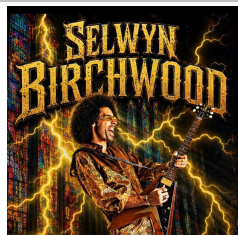
Charlottesville's premiere New Orleans boogie-woogie, up beat, rhythm and blues dance band. Composed of 5 veterans: Aric van Brocklin – Guitar, Skip Haga – Keyboards, Jeff Louderback – Drums, Andy Rowland – Sax, Vicor Brown – Bass, these guys will get you up and dancing on the floor!!

2:30 – 4:00 pm – Dara James and the Soul Disciples



Award-winning singer-songwriter Dara James started his professional gigging music career at only 11 years of age. Playing alongside his father and twin brothers, Barry and Garry Collins, Dara traveled with Upland Express all around Virginia for almost 10 years, opening up for national acts and recording a CD together when Dara was only 13 years old. Dara recorded his first solo album when he was 17.

4:30 – 6:00 pm – Selwyn Birchwood



Award-winning visionary bluesman Selwyn Birchwood will release Electric Swamp Funkin' Blues, his sixth Alligator Records album. Rolling Stone calls Birchwood “a remarkable, contemporary bluesman...a powerhouse young guitarist and soulful vocalist.”

6:30 – 8:00 pm – Albert Cummings



Albert Cummings is an American blues guitarist, singer, and songwriter whose commanding guitar work and soulful vocals have made him a standout in the contemporary blues scene.



2026 Chili Brews & Blues Festival Sponsorship Form

Please return this form to:

Wayne Theatre, Attn: Sponsorships

521 W. Main Street, Waynesboro, VA 22980

Or email to: books@waynetheatre.org

Sponsorship Level (Check One)

- ☐ Blues Sponsor - \$5,000
- ☐ Chili Sponsor - \$3,500
- ☐ Smokin' Sponsor - \$2,500
- ☐ Verde Sponsor - \$1,000
- ☐ Spicy Sponsor - \$500

Company Information

Company Name:

Primary Contact:

E-Mail:

Phone:

Mailing Address: _____

Would you like to provide a sponsor booth & volunteers for the festival?

☐ Yes ☐ No

of Volunteers:

Payment Method:

- ☐ Check Enclosed
(Payable to the Wayne Theatre Alliance)
- ☐ Please send an invoice to the mailing address / e-mail address above
- ☐ I would like to pay by credit card
(Fees apply – we will send a secure link)

Authorized Representative

Authorized Signature:

Date:

The Wayne Theatre Alliance is a public charity with Tax ID: 54-1993924.

As such, all donations are tax deductible; please keep a copy of this form for your records.



2026 Chili Brews & Blues Sponsor Guest List

Please complete & return by Tuesday, September 1st

Organization Name:		Contact Phone:	
Event Contact Name:		E-Mail:	
Sponsorship Level:	☐ Blues 8 Guests	☐ Chili 6 Guests	☐ Smokin' 4 Guests
	☐ Verde 2 Guests	☐ Spicy 2 Guests	

Sponsor Guest List

Please provide each guest's name, email, and phone number to facilitate reserved seating & ticketing for seamless check-in upon arrival.

	Guest Name	Guest E-Mail Address	Guest Phone Number
1			
2			
3			
4			
5			
6			
7			
8			
We need more space! Please add these additional guests (\$250 each)			
9			
10			
11			
12			
13			
14			
15			
16			

Remittance

Additional Guests:	Number:		Total:	\$
Outstanding Pledge:	☐ If this box is checked, we have yet to receive payment for your sponsorship pledge. Please send payment with this form, or let us know when payment may be expected.			
	Amount Due:	\$	Paying Today?	Amount to Pay:
			Yes ☐ No ☐	
Credit Card Payment:		Visit the Chili Brews & Blues website or call (540) 943-9999 to make a credit card payment. Please make sure to check the box that allows addition of the credit card fees to your donation to cover costs.		

Please complete & return this form to books@waynetheatre.org
 The Wayne Theatre Alliance is a public charity with Tax ID: 54-1993924.
 As such, all donations are tax deductible; please keep a copy of this form for your records.



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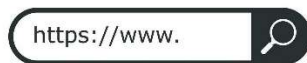
Thank you for your generous sponsorship of the 16th Annual Virginia Chili, Brews & Blues Festival! To ensure your company is properly represented in all event materials, please provide the following information:

Your Company Logo – For Promotional Materials



Please provide your company logo in vector format (EPS, AI, or high-resolution PDF) for use on promotional materials.
E-Mail to: books@waynetheatre.org

Your Company Website Address



Please provide your company website URL or the URL of a page to which you wish to send traffic related to this event.

<https://www.>_____

“About Us” Statement



Please provide a short statement (2-3 sentences) about your company for use on the festival website and for stage announcements:

Event Contact

Event Contact:

E-Mail:

Phone:

Please return this completed form and your logo file to books@waynetheatre.org at your earliest convenience.
We look forward to celebrating with you on September 12, 2026!

Wayne Theatre Alliance
521 W. Main Street, Waynesboro, VA 22980
Tax ID: 54-1993924
www.waynetheatre.org

If you have any questions, feel free to contact Tammy at books@waynetheatre.org. Thank you for your support!