

2025 Virginia Chili Brews & Blues Festival Sponsorship Opportunities





Be a part of the 15th Annual Virginia Chili, Brews & Blues Festival — Waynesboro's signature fall celebration of great food, craft beer, and live blues. Your sponsorship helps bring thousands of festivalgoers to Main Street while showcasing your brand to a diverse and enthusiastic audience. Join us in making this beloved community tradition bigger and better than ever!

2025 Sponsorship Packages

Blues Sponsor - \$8,000.00

- ✂ 12 RED VIP Tickets – Reserved seating, a festival meal, and 3 drink tickets per guest
- ✂ Backstage Meet & Greet – Exclusive access to the artists
- ✂ Logo Visibility – Featured on all festival signage, t-shirts, souvenir program & Facebook page
- ✂ Marketing Exposure – Your logo and business info on the festival website and all promo materials
- ✂ Branded Booth Space – Set up a table and connect with attendees face-to-face
- ✂ On-Stage Recognition – Multiple shout-outs during the event
- ✂ Media Opportunity – Record a TV, radio, or digital ad to promote your sponsorship

Chili Sponsor - \$5,000.00

- ✂ 8 RED VIP Tickets – Reserved seating, a festival meal, and 3 drink tickets per guest
- ✂ Logo Visibility – Featured on all festival signage, t-shirts, souvenir program & Facebook page
- ✂ Marketing Exposure – Your logo and business info on the festival website and all promo materials
- ✂ On-Stage Recognition – Multiple shout-outs during the event

Smokin' Sponsor - \$2,500.00

- ✂ 6 GREEN VIP Tickets – Each ticket includes a reserved seat & 3 beverage tickets
- ✂ Logo Visibility – Featured on all festival signage, event website & souvenir program
- ✂ Marketing Exposure – Your logo and business info on the festival website

Verde Sponsor – \$1,000.00

- ✂ 4 GREEN VIP Tickets – Each ticket includes a reserved seat & 3 beverage tickets
- ✂ Logo Visibility – Featured on all festival signage, t-shirts, souvenir program & Facebook page
- ✂ Marketing Exposure – Your logo and business info on the festival website

Spicy Sponsor – \$500.00

- ✂ 2 GREEN VIP Tickets – Each ticket includes 1 reserved seat
- ✂ Recognition on the festival website and souvenir program



2025 Chili Brews & Blues Festival – Artist Lineup

1:00 – 2:30 pm – Fatty Lumpkin & the Love Hogs



Fatty Lumpkin & The Love Hogs are a high energy, dance rock and roll and blues band based in Lexington, Virginia. The band covers classic blues including hits from Buddy Guy, Stevie Ray Vaughan, & Delbert McClinton as well as their own flavor of original music.

2:50 – 4:10 pm – KC & the Blues Revue



KC & the Blues Revue, fronted by Waynesboro's own Kevin Chisnell—a virtuoso blues harmonica player and powerhouse vocalist—brings a dynamic mix of classic and contemporary blues. Their high-energy sound and soulful stage presence will have the Chili, Brews & Blues crowd dancing all afternoon.

4:30 – 6:00 pm – The Mojo Parker Band



As a two time Semi-Finalist and 2020 Finalist of the International Blues Challenge, Mojo Parker is known for his raw, intimate and passionate performance style. Blending a soulful sound with a new and refreshed look at old time classics, his music transports you back to a time where songs were real life stories that told the tales of the traveling troubadours of the Blues.

6:30 – 8:00 pm – The Nighthawks



With some 30 recordings and local and international awards to their credit, The Nighthawks are still churning out new material while drawing on more than four decades' worth of signature tunes for their legendary live shows.



2025 Chili Brews & Blues Festival Sponsorship Form

Please return this form to:

Wayne Theatre, Attn: Sponsorships

521 W. Main Street, Waynesboro, VA 22980

Or email to: stacey@waynetheatre.org

Sponsorship Level (Check One)

☐ Blues Sponsor - \$8,000

☐ Chili Sponsor - \$5,000

☐ Smokin' Sponsor - \$2,500

☐ Verde Sponsor - \$1,000

☐ Spicy Sponsor - \$500

Company Information

Company Name:

Primary Contact:

E-Mail:

Phone:

Mailing Address: _____

Would you like to provide a sponsor booth & volunteers for the festival?

☐

Yes

☐

No

of Volunteers:

Payment Method:

- ☐ **Check Enclosed**
(Payable to the Wayne Theatre Alliance)
- ☐ **Please send an invoice to the mailing address / e-mail address above**
- ☐ **I would like to pay by credit card**
(Fees apply – we will send a secure link)

Authorized Representative

Authorized Signature:

Date:

The Wayne Theatre Alliance is a public charity with Tax ID: 54-1993924.

As such, all donations are tax deductible; please keep a copy of this form for your records.



2025 Chili Brews & Blues Sponsor Guest List

Please complete & return by Monday, September 1st

Organization Name:		Contact Phone:			
Event Contact Name:		E-Mail:			
Sponsorship Level:	<input type="checkbox"/> Blues 12 Guests	<input type="checkbox"/> Chili 8 Guests	<input type="checkbox"/> Smokin' 6 Guests	<input type="checkbox"/> Verde 4 Guests	<input type="checkbox"/> Spicy 2 Guests

Sponsor Guest List

Please provide each guest's name, email, and phone number to facilitate reserved seating & ticketing for seamless check-in upon arrival.

	Guest Name	Guest E-Mail Address	Guest Phone Number
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
We need more space! Please add these additional guests (\$250 each)			
13			
14			
15			
16			

Remittance

Additional Guests:	Number:		Total:	\$
Outstanding Pledge:	<input type="checkbox"/> If this box is checked, we have yet to receive payment for your sponsorship pledge. Please send payment with this form, or let us know when payment may be expected.			
	Amount Due:	\$	Paying Today?	Amount to Pay:
			Yes <input type="checkbox"/> No <input type="checkbox"/>	
Credit Card Payment:		Visit the Chili Brews & Blues website or call (540) 943-9999 to make a credit card payment. Please make sure to check the box that allows addition of the credit card fees to your donation to cover costs.		

Please complete & return this form to stacey@waynetheatre.org
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Thank you for your generous sponsorship of the 15th Annual Virginia Chili, Brews & Blues Festival! To ensure your company is properly represented in all event materials, please provide the following information:

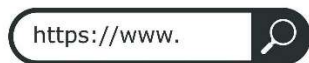
Your Company Logo – For Promotional Materials



Please provide your company logo in vector format (EPS, AI, or high-resolution PDF) for use on promotional materials.

E-Mail to: stacey@waynetheatre.org

Your Company Website Address



Please provide your company website URL or the URL of a page to which you wish to send traffic related to this event.

<https://www.>_____

“About Us” Statement



Please provide a short statement (2-3 sentences) about your company for use on the festival website and for stage announcements:

Event Contact

Event Contact:

E-Mail:

Phone:

Please return this completed form and your logo file to stacey@waynetheatre.org at your earliest convenience.
We look forward to celebrating with you on September 13, 2025!

Wayne Theatre Alliance
521 W. Main Street, Waynesboro, VA 22980
Tax ID: 54-1993924
www.waynetheatre.org

If you have any questions, feel free to contact Stacey Strawn at stacey@waynetheatre.org at (540) 324-9470.
Thank you for your support!