

2025 – The 15th Annual Virginia Chili Blues & Brews Festival Sponsorship Opportunities





2025 Chili Blues & Brews Festival – Artist Lineup

Friday, September 12th - Main Street Downtown Waynesboro

The 15th Annual Virginia Chili, Blues & Brews Festival kicks off with a *free* Friday night celebration you won't want to miss! Two downtown Waynesboro venues—**The Green Leaf Grill** and **Delly Up!**—will come alive with the soulful sounds of local talent.

4:00 – 6:00 pm – Alex Arbaugh at Delly Up!



This talented local musician will set the tone for the weekend with a soulful set of original music—blending blues, rock, and heartfelt storytelling into a powerful live experience. Grab a drink, enjoy the vibe, and get ready for a weekend full of flavor, rhythm, and community.

6:00 – 8:00 pm – Joe Pettus at The Green Leaf Grill



Joe will be performing a special **solo acoustic** set at **Green Leaf Grill**, bringing a mix of tunes that blend folk, blues, and Americana influences. Whether you're dining in or just dropping by for a drink, Joe's warm, intimate performance will set the perfect mood for a September evening on Main Street.



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Saturday, September 13th - Lumos Plaza Main Stage

1:00 – 2:30 pm – Fatty Lumpkin & the Love Hogs



Fatty Lumpkin & The Love Hogs are a high energy, dance rock and roll and blues band based in Lexington, Virginia. The band covers classic blues including hits from Buddy Guy, Stevie Ray Vaughan, & Delbert McClinton as well as their own flavor of original music.

2:50 – 4:10 pm – KC & the Blues Revue



KC & the Blues Revue, fronted by Waynesboro's own Kevin Chisnell—a virtuoso blues harmonica player and powerhouse vocalist—brings a dynamic mix of classic and contemporary blues. Their high-energy sound and soulful stage presence will have the Chili, Blues & Brews crowd dancing all afternoon.

4:30 – 6:00 pm – The Mojo Parker Band



As a two time Semi-Finalist and 2020 Finalist of the International Blues Challenge, Mojo Parker is known for his raw, intimate and passionate performance style. Blending a soulful sound with a new and refreshed look at old time classics, his music transports you back to a time where songs were real life stories that told the tales of the traveling troubadours of the Blues.

6:30 – 8:00 pm – The Nighthawks



With some 30 recordings and local and international awards to their credit, The Nighthawks are still churning out new material while drawing on more than four decades' worth of signature tunes for their legendary live shows.



Be a part of the 15th Annual Virginia Chili, Blues & Brews Festival — Waynesboro's signature fall celebration of great food, craft beer, and live blues. Your sponsorship helps bring thousands of festivalgoers to Main Street while showcasing your brand to a diverse and enthusiastic audience. Join us in making this beloved community tradition bigger and better than ever!

2025 Sponsorship Packages

Blues Sponsor - \$8,000.00

- 🔥 12 RED VIP Tickets – Reserved seating at a VIP table, a festival meal, and 3 drink tickets per guest
- 🔥 Backstage Meet & Greet – Exclusive access to the artists
- 🔥 Logo Visibility – Featured on festival signage, t-shirts, social media & Facebook page
- 🔥 Marketing Exposure – Your logo and business info on the festival website and all promo materials
- 🔥 Branded Booth Space – Set up a table and connect with attendees face-to-face
- 🔥 On-Stage Recognition – Multiple shout-outs during the event
- 🔥 Media Opportunity – Record a TV, radio, or digital ad to promote your sponsorship

Chili Sponsor - \$5,000.00

- 🔥 8 RED VIP Tickets – Reserved seating at a VIP table, a festival meal, and 3 drink tickets per guest
- 🔥 Logo Visibility – Featured on festival signage, t-shirts, social media & Facebook page
- 🔥 Marketing Exposure – Your logo and business info on the festival website and all promo materials
- 🔥 On-Stage Recognition – Multiple shout-outs during the event

Smokin' Sponsor - \$2,500.00

- 🔥 6 GREEN VIP Tickets – Reserved seating at a VIP table, festival meal, & 3 drink tickets per guest
- 🔥 Logo Visibility – Featured on festival signage, event website & social media
- 🔥 Marketing Exposure – Your logo and business info on the festival website

Verde Sponsor – \$1,000.00

- 🔥 4 RED VIP Tickets – Reserved seating at a VIP table, a festival meal, and 3 drink tickets per guest
- 🔥 Logo Visibility – Featured on festival signage, t-shirts, social media & Facebook page
- 🔥 Marketing Exposure – Your logo and business info on the festival website

Spicy Sponsor – \$500.00

- 🔥 2 RED VIP Tickets – Reserved seating at a VIP table, a festival meal, and 3 drink tickets per guest
- 🔥 Recognition on the festival website and social media



2025 Chili Blues & Brews Festival Sponsorship Form

Please return this form to:

Wayne Theatre, Attn: Sponsorships

533 W. Main Street, Waynesboro, VA 22980

Or email to: stacey@waynetheatre.org

Sponsorship Level (Check One)

☐ Blues Sponsor - \$8,000

☐ Chili Sponsor - \$5,000

☐ Smokin' Sponsor - \$2,500

☐ Verde Sponsor - \$1,000

☐ Spicy Sponsor - \$500

Company Information

Company Name:

Primary Contact:

E-Mail:

Phone:

Mailing Address: _____

Would you like to provide a sponsor booth & volunteers for the festival?

☐ Yes ☐ No

of Volunteers:

Payment Method:

- ☐ **Check Enclosed**
(Payable to the Wayne Theatre Alliance)
- ☐ **Please send an invoice to the mailing address / e-mail address above**
- ☐ **I would like to pay by credit card**
(Fees apply – we will send a secure link)

Authorized Representative

Authorized Signature:

Date:

The Wayne Theatre Alliance is a registered 501(c)(3) nonprofit organization (Tax ID: 54-1993924).

Contributions are tax-deductible to the extent allowed by law.

Please consult your tax advisor to determine the deductibility of your contribution.



2025 Chili Blues & Brews Sponsor Guest List

Please complete & return by Monday, September 1st

Organization Name:		Contact Phone:	
Event Contact Name:		E-Mail:	
Sponsorship Level:	<input type="checkbox"/> Blues 12 Guests	<input type="checkbox"/> Chili 8 Guests	<input type="checkbox"/> Smokin' 6 Guests
	<input type="checkbox"/> Verde 4 Guests	<input type="checkbox"/> Spicy 2 Guests	

Sponsor Guest List

Please provide each guest's name, email, and phone number to facilitate reserved seating & ticketing for seamless check-in upon arrival.

Guest Name	T-Shirt Size (Circle One)	Guest E-Mail	Guest Phone Number
1	M L XL 2X		
2	M L XL 2X		
3	M L XL 2X		
4	M L XL 2X		
5	M L XL 2X		
6	M L XL 2X		
7	M L XL 2X		
8	M L XL 2X		
9	M L XL 2X		
10	M L XL 2X		
11	M L XL 2X		
12	M L XL 2X		
We need more space! Please add these additional guests (\$250 each)			
13	M L XL 2X		
14	M L XL 2X		
15	M L XL 2X		
16	M L XL 2X		

Remittance

Additional Guests:	Number:	Total:	\$
Outstanding Pledge:	<input type="checkbox"/> If this box is checked, we have yet to receive payment for your sponsorship pledge. Please send payment with this form, or let us know when payment may be expected.		
	Amount Due:	Paying Today?	Amount to Pay:
		Yes <input type="checkbox"/> No <input type="checkbox"/>	
Credit Card Payment:	Visit the Chili Brews & Brews website or call (540) 943-9999 to make a credit card payment. Please make sure to check the box that allows addition of the credit card fees to your donation to cover costs.		

Please complete & return this form to stacey@waynetheatre.org
The Wayne Theatre is a registered 501(c)(3) nonprofit organization (Tax ID: 54-1993924).
Contributions are tax-deductible to the extent allowed by law.
Please consult your tax advisor to determine the deductibility of your contribution.



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Or e-mail to: stacey@waynetheatre.org

Thank you for your generous sponsorship of the 15th Annual Virginia Chili, Blues & Brews Festival! To ensure your company is properly represented in all event materials, please provide the following information:

Your Company Logo – For Promotional Materials



Please provide your company logo in vector format (EPS, AI, or high-resolution PDF) for use on promotional materials.

E-Mail to: stacey@waynetheatre.org

Your Company Website Address



Please provide your company website URL or the URL of a page to which you wish to send traffic related to this event.

<https://www.>_____

“About Us” Statement



Please provide a short statement (2-3 sentences) about your company for use on the festival website and for stage announcements:

Event Contact

Event Contact:

E-Mail:

Phone:

Please return this completed form and your logo file to stacey@waynetheatre.org at your earliest convenience.
We look forward to celebrating with you September 12-13, 2025!

Wayne Theatre
533 W. Main Street, Waynesboro, VA 22980
Tax ID: 54-1993924
www.waynetheatre.org

If you have any questions, feel free to contact Stacey Strawn at stacey@waynetheatre.org at (540) 324-9470.
Thank you for your support!