

MONTREAL ALLIANCE - CEBL

JOB OPENING



Job Title :	Graphic Designer Intern
Start Date :	September 15 th , 2026
Job Status :	Temporary part-time position (20 hours/week)
Workplace :	Verdun Auditorium / Hybrid

JOB PURPOSE

Reporting to the Marketing and Communications Coordinator, the graphic design intern will be responsible for creating visual content to support the Alliance de Montréal's marketing activities, communications, and digital platforms.

This role will involve producing visuals for marketing campaigns, social media, the website, newsletters, and the in-game experience, while contributing to the evolution and consistency of the Alliance's brand image across all its platforms.

The intern will also help **improve the website's visual experience and navigation**, as well as contribute to the **visual redesign of the Alliance's newsletter on Mailchimp**.

This internship offers a unique opportunity to gain hands-on, formative experience in the professional sports industry, within a stimulating and collaborative environment.

The position is part-time (20 hours per week) for a period of four months, from September to December, with a schedule that can be adapted to accommodate academic commitments.

The ideal candidate is passionate about sports—ideally basketball—curious, creative, detail-oriented, and motivated to learn and contribute to the department's success.

MAIN RESPONSIBILITIES

DESIGN AND CONTENT CREATION

- Design visuals for marketing campaigns, partnerships, and promotions;
- Create and adapt content for social media, including templates, game-day posts, and various digital formats;
- Develop visuals for the Alliance's various digital platforms, including social media, the website, and newsletters;
- Apply the Alliance's visual identity across different media and formats;
- Ensure brand consistency across all platforms and touchpoints.

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WEBSITE AND DIGITAL EXPERIENCE

- Help **improve and update the Alliance's website so that it fully reflects the organization's visual identity and brand image**
- Review and propose improvements to the **site's layout, visual hierarchy, and content organization**
- Help make the site more user-friendly, intuitive, and easy to navigate for supporters and visitors
- Update and edit the website's content, including visuals, banners, pages, and other graphic elements
- Optimize visuals and layouts for different screen sizes and to enhance the user experience
- Collaborate on digital campaigns and other online initiatives

NEWSLETTER AND MAILCHIMP

- Help **redesign the Alliance's newsletter on Mailchimp** to better align it with the brand identity
- Design and implement **modern, consistent, and user-friendly newsletter templates**
- Improve the layout, information hierarchy, and reading experience of email communications
- Create and adapt the graphic elements needed for various newsletter campaigns
- Ensure visual consistency across the Alliance's newsletters, website, social media, and other digital platforms.

PRODUCTION

- Prepare files for print and digital distribution
- Support the creation of branding materials for suppliers and partners
- Adapt designs to meet the technical specifications of various platforms and formats.

CREATIVE COLLABORATION

- Participate in creative meetings and campaign development
- Propose ideas to improve visual storytelling and fan engagement
- Collaborate with the marketing and communications team on various projects and brand initiatives.

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REQUIREMENTS AND DESIRED PROFILE

- Diploma or degree in graphic design, web design, or related field, completed or in progress
- Strong proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Experience with web design/editing
- Strong understanding of **web design, user experience (UX), and navigation principles**
- Experience creating digital and social media content
- Experience with **Mailchimp or a similar newsletter and email marketing platform—a plus**
- Ability to work within a visual identity and apply a brand across different platforms
- Strong ability to work under pressure and meet tight deadlines
- Excellent attention to detail and organizational skills
- Ability to manage multiple projects simultaneously
- Creative mindset and a keen sense of branding
- Strong interest in sports—knowledge of basketball is a plus
- **Availability to work in person at the Verdun Auditorium on Tuesdays or Thursdays—required**
- **Bilingual in French and English, both spoken and written—required**

Interested candidates may submit their resumes no later than September 4, 2026, to RH@AllianceMontreal.ca, indicating the job title in the email subject line.

Please note that only candidates selected for an interview will be contacted!