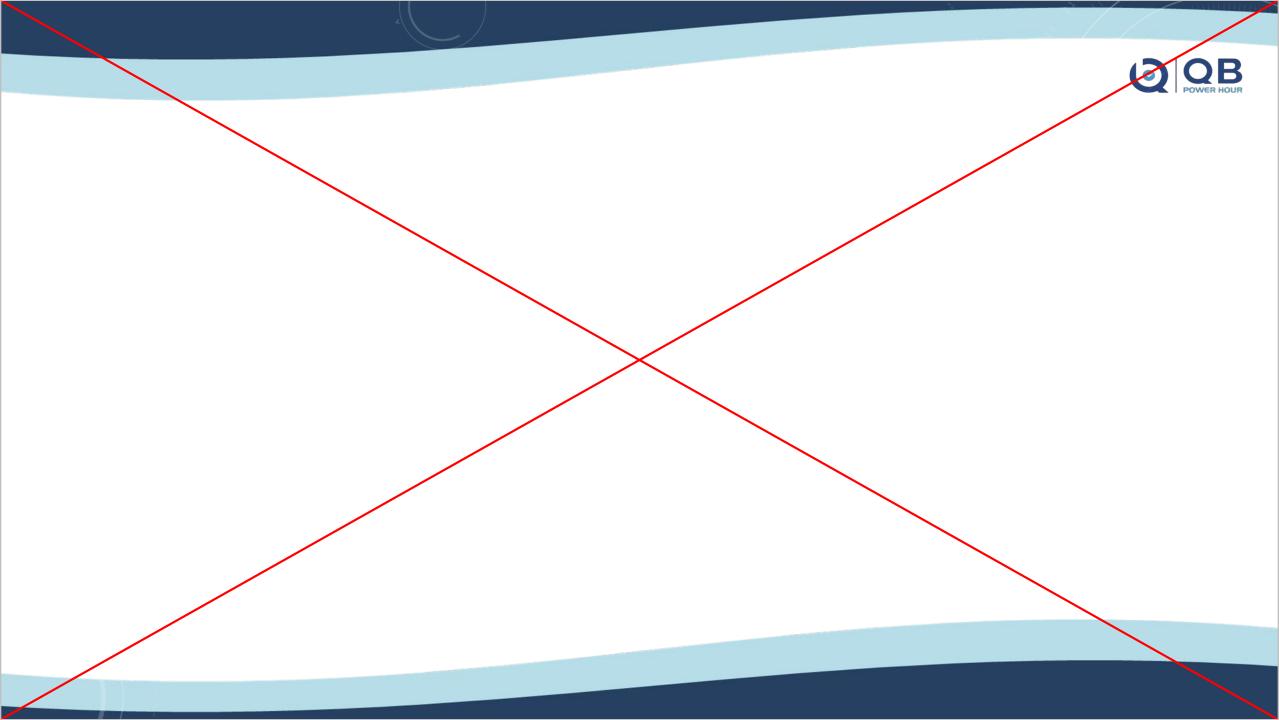
### **Live Webinar Series**





QuickBooks Gratitude 2025





### Dan DeLong

- Owner Danwidth and school@fbookkeeping.com
- Worked at Intuit for nearly 18 Years
- Co-Host QB Power Hour
- Co-Host Workshop Wednesdays
- Feature Deep Dive Guest Host The Unofficial QuickBooks Accountant Podcast
- Admin Facebook Group ~17,800 members http://facebook.com/groups/gbpowerhour
- Tech Editor of QBO for Dummies (since 5th edition -2019-2025) and QuickBooks All-In-One
- Top 10 ProAdvisor 2021 Social Media





### Matthew "Spot" Fulton



- Founder of Parkway Business Solutions
- QB Community Live Facebook group
- Big Data Manipulator
- Workflow Design Nerd with API Experience
- Top Educator/Trainer/Writer 2021
- Top 100 ProAdvisor





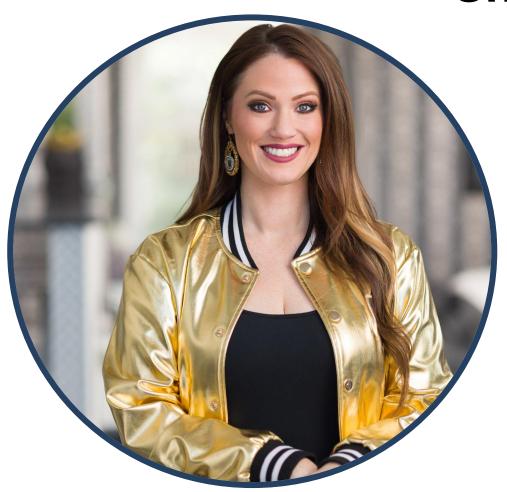








### **Sharrin Fuller**



- Founder of Glass Wallet Ventures where accounting pros go to stop doing it all and start leading
- Built, scaled, and sold multiple 7-figure firms using the exact methods she now teaches
- Creator of the Clone & Conquer Method™ a no-fluff system for building a team and backend that runs without you
- Host of Start 2 Scaling: The \$1 Million Journey podcast and creator of the Remote Team Roadmap™
- Top 100 ProAdvisor for three consecutive years and 2025's Top QuickBooks Educator
- Runs 3 companies in just 3 days a week and helps firm owners do the same with strategic advisory, courses, and her Community Hub



### **QB Power Hour Webinars Details**

### **Every Other Tuesday at 12:00 ET**

### **Upcoming Webinars:**

 QBPH is now eligible for CPE Credit through Earmark App - CPE quiz will be available ~5 business days after webinar

(Channel on Earmark)

### **Show Topics:**

- QuickBooks tips, what's new, troubleshooting, etc.
- Marketing, pricing, apps and more
- Topics to help accounting professionals succeed in their business

### Where to Find our Resources:

- PDF of slides
- Past Recordings and Podcast
- and other Resources

# Want CPE for this Session?

- (1) Get the Earmark App
- <sup>2</sup> Take 5 Question Quiz
- <sup>3</sup> Receive CPE Certificate

This session will be recorded and available on demand, we'll email you when the CPE quiz is ready.





### **Intuit News:**

Intuit and Open Al Partnership

### **Features We are Grateful For**

- Payroll Corrections in a Prior Quarter
- Intuit App Integration Improvements
- Customizing My Menu
- Reclassifying Transactions from the Vendor Page
- Desktop Migration Improvements





### **Polling Question 1**

Which version of QuickBooks do you use to support your clients?

- ☐ QuickBooks Online
- QuickBooks Desktop
- Both
- N/A

Spotlight Sponsor - Free 14 Day Trial





# Intuit News: Intuit and Open AI Partnership





# Intuit and Open AI Partnership

### What's Happening

- Intuit Investing \$100M into OpenAl
- Intuit offerings inside ChatGPT
- Leveraging Open Al's Advanced Al models



**Blog Article** 



## Intuit and Open AI Partnership



### **Vhat?!? What about Intuit Assist**

- Frontier models are expensive and fast-moving
- More Exposure from ChatGPT
- People are already using it that way
  - Next Level Google
  - Analyzing Reports Custom GPTs
- Context (Intuit) and Brains (OpenAI)



# Features We Love



# Payroll Corrections in a Prior Quarter

- All versions allow for Prior Payroll to be entered
- Amended Payroll Forms and W-2s
  - QBO Premium & Elite Only
  - 6-8 Weeks Turnaround



**Intuit Article** 



# Integrations



# Integration Transactions

- Amazon Business
- Online Sales Channels
- PayPal
- Square

#### Sync your sales channel data with QuickBooks

Skip the manual entry. Connect your sales channels to automate tasks and bring in even more transaction data.









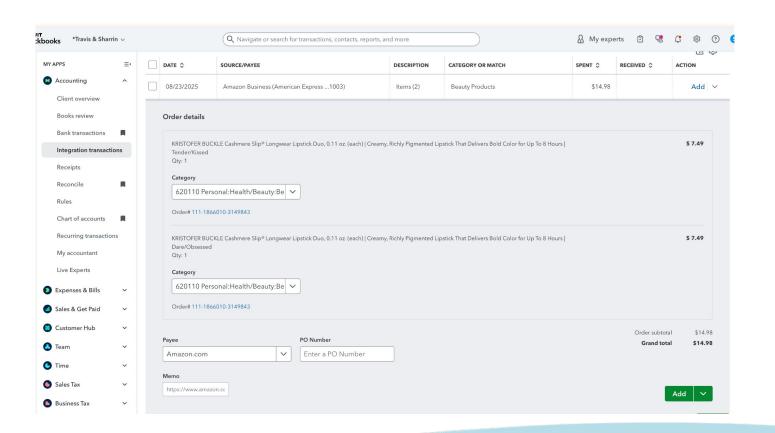






## **Amazon Business**

- Order Details on Amazon
- Split Purchases





# Square Connector

### The App with many Names

- Sync with Square (retired)
- Connect with Square (legacy)
- Square Connector (Current)
  - Supports multiple Square locations
  - Item Mapping Square products to QuickBooks products/services
  - Imports customer info, payment methods, and item-level transaction details.

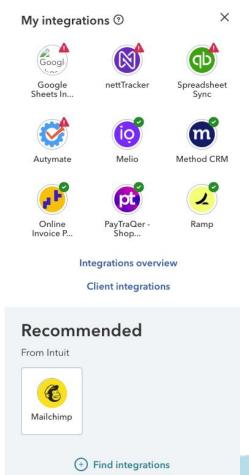


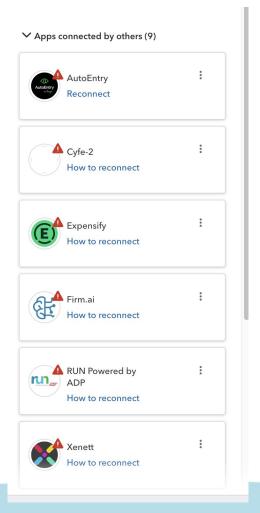
**Blog Article** 



# Integrations Overview

- Status
- Link to Connect
- Tasks



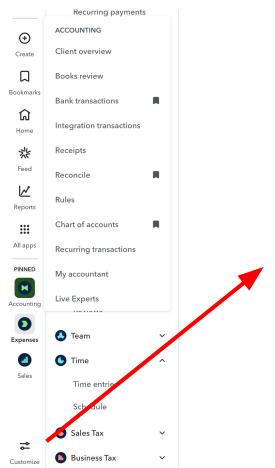


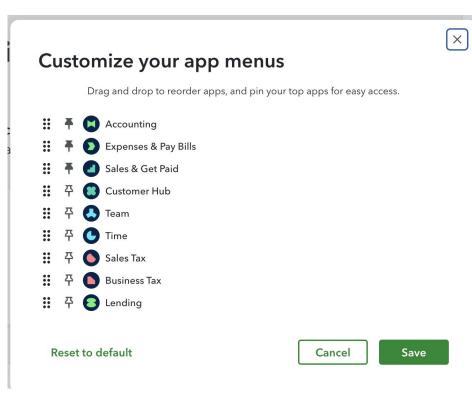


# Customizing Navigation



# Customizing Left Side Navigation







# Customizing My Apps Menu

**Accountant Customization** 

Work

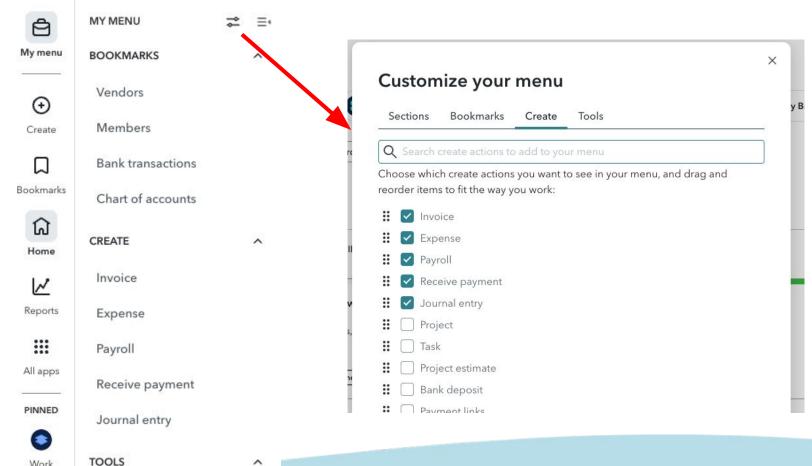
•

Clients

Voided/deleted transactions

Class books

- Sections
  - Bookmarks
  - Create
  - Tools





# Polling Question 2 How do you feel about customization

- ☐ Users should be able to customize their experience
- Makes it challenging to support clients when they can have a personalized workflow
- ☐ One way to do things
- None of the above

Spotlight Sponsor - Learn More





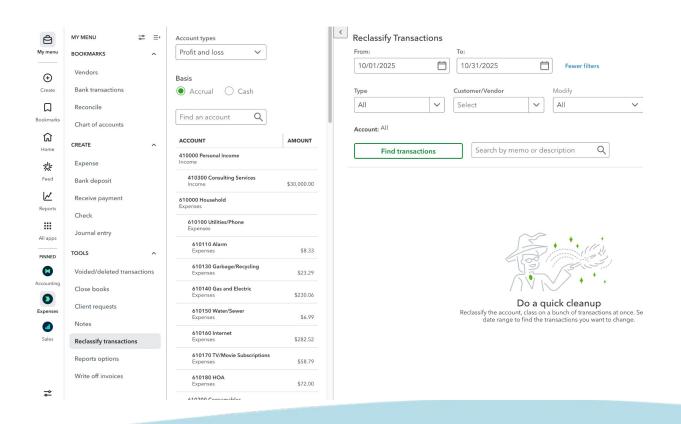
# Bulk Editing

# Reclassify



# Reclassify Transactions

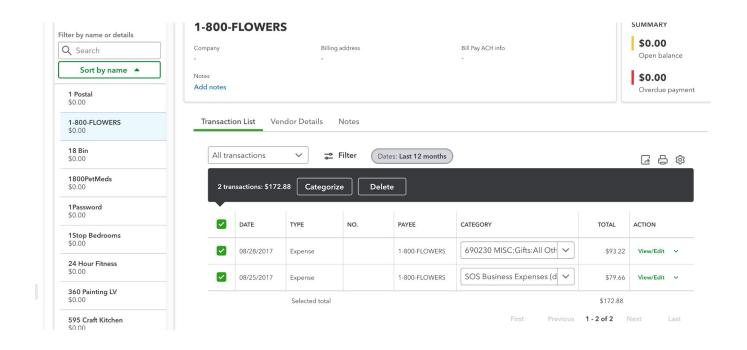
- Accountant and QBO Advanced
- Accounts
- Class
- Location





## **Batch Actions Vendor Transaction List**

- Accountant and QBO Advanced
- Accounts
- Class
- Location





## **Batch Actions Bank Feed**

ay 2.0 Cl Edit sele			d transactions	
ank: \$0	Transaction type			
sted: \$6,57	Select type of transaction 💙			
ending	Vendor/Customer name		Account	
	Select payee	~	Select an account	~
	Class		Location	
earch	Select class		Select location	~
Date	Member/project			
11/24	Select member/project		Billable	
11/24				
	Cancel		Apply	oply and post



# Bulk Edit - Spreadsheet Sync

- Advanced Only
- Many Lists & Transactions
- Done in Excel
  - Pull into Excel
  - Edit
  - Push back to QuickBooks





# Desktop Migration Improvements



# Desktop Migration Improvements

- Payroll & Payments Setup and service migration
- Attachments
- NEW Unbilled Charges

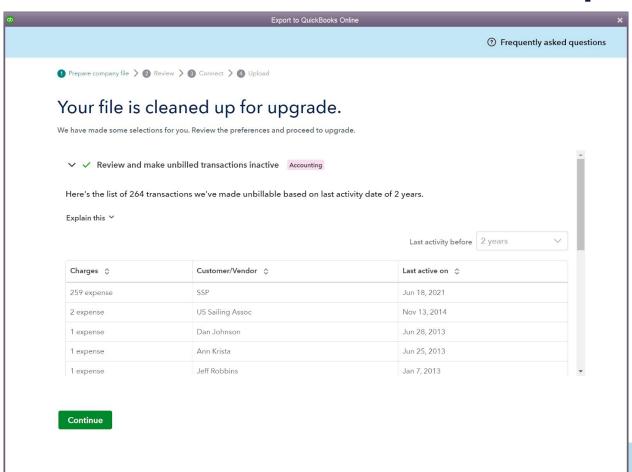
### Moving QuickBooks Desktop to Online





# Unbilled Charges - Corrected in Desktop

- Reimbursable Expenses & Unbilled time become Billed
- Really difficult to correct post conversion
  - Certain transactions altered during conversion
  - Inactive Lists
  - QBO Utility rarely worked
- New migration wizard corrects during migration (Backup included)





### **Polling Question 3**

Was this information useful?

- ☐ Yes
- □ No
- □ N/A



Kelsey Ottoson Villegas I recommends

### Quick Answers at schoolofbookkeeping.com

Kimberly Noh 📮 recommends

- Chat/Email Support
- Day/Monthly/Annual Options
- Bundle with QBO subscriptions

schoolofbookkeeping.com. schoolofbookkeeping.com The School of bookkeeping is the place to go Dan has been absolutely amazing and so helpful! I am so grateful to have found SchoolofBookkeeping. Always prompt, correct and for all things bookkeeping. helpful answers! Thank you, Dan! **Kelsey Ottoson Villegas - OttoBooks LLC Kimberly Noh - Noh Hassle Bookkeeping** Intuit Acqount Peactivated Testimonial COM Elite Membership Testimonial () Lidiya Louk Shanon Young I had a great experience with a QuickBooks Desktop to QuickBooks Online Very knowledgeable and helpful. So quick to answer all my questions. conversion. There were some challenges in the process, but the team Highly recommend! Thanks Dan!! performed very well and got me to a great outcome. Thank you again!! i 1 ■ 2 → Share Like 2 > Share

Learn More



## Dad Hat with Leather Patch (Rectangle) Unisex Softstyle T-Shirt \$19.35 \$18.75 Recharge I got my 0 QB QB Power Hour - Magnetic Induction C... QB Power Hour Color Morphing Mug, 1... \$12.99

### **QB Power Hour Store**



### **Get Swag & Support The Show**

- Wireless Chargers
- Heat Activated Coffee Mugs
- T-Shirts
- Hats

Want to Create Your Own Swag Store?

## **Upcoming Events**



- QB Power Hour Webinar Series every other Tuesday 12:00 pm Eastern <a href="http://qbpowerhour.com">http://qbpowerhour.com</a>
- Check the <u>website</u> for more upcoming events
- QuickBooks vCon and webinars: <a href="http://gbtrainingevents.com">http://gbtrainingevents.com</a>



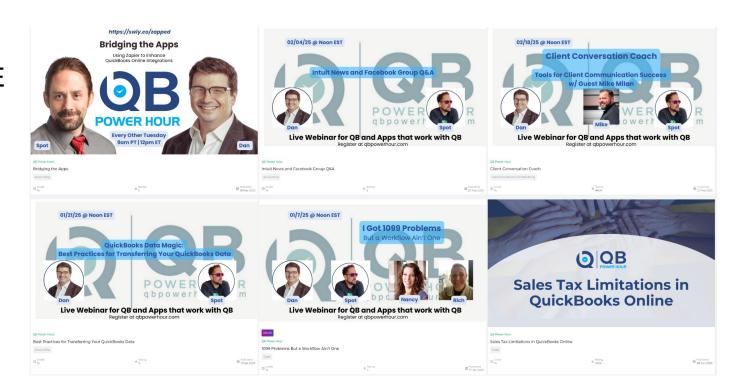


# Appendix



### **QB Power Hour on Earmark**

- QBPH is now eligible for CPE
   Credit through Earmark App CPE
   quiz will be available ~5 business
   days after webinar
- Channel on Earmark





## Housekeeping

**QUESTIONS** 

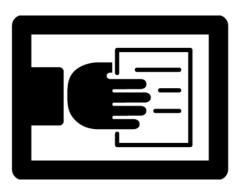


PLEASE USE THE Q&A ICON FOR QUESTIONS ON TODAY'S TOPIC

**COMMENTS** 



IF YOU HAVE COMMENTS, USE CHAT **HANDOUTS** 



ALL HANDOUTS ARE
HERE OR ON OUR
WEBINAR ARCHIVE



### Michelle L. Long, CPA, MBA

- Owner of Long for Success, LLC, Kansas City, Missouri
- International speaker Intuit Trainer/Writer Network
- Author 5 Books (Available on Amazon), numerous Intuit Academy courses, co-author QB and QBO Advanced Certifications
- Co-Host <a href="http://QBPowerHour.com">http://QBPowerHour.com</a>
- Facebook Group ~17,000 members <a href="http://facebook.com/groups/qbpowerhour">http://facebook.com/groups/qbpowerhour</a>
- Linkedin Group ~160,000+ members <a href="http://tinyurl.com/qbgroup">http://tinyurl.com/qbgroup</a>
- Honors & Recognition Most Powerful Women in Public Accounting, Top 100 Small Business Influencer, Top 10 ProAdvisor (Top Trainer/Writer & Top Social Media), SBA Financial Services Champion & more



