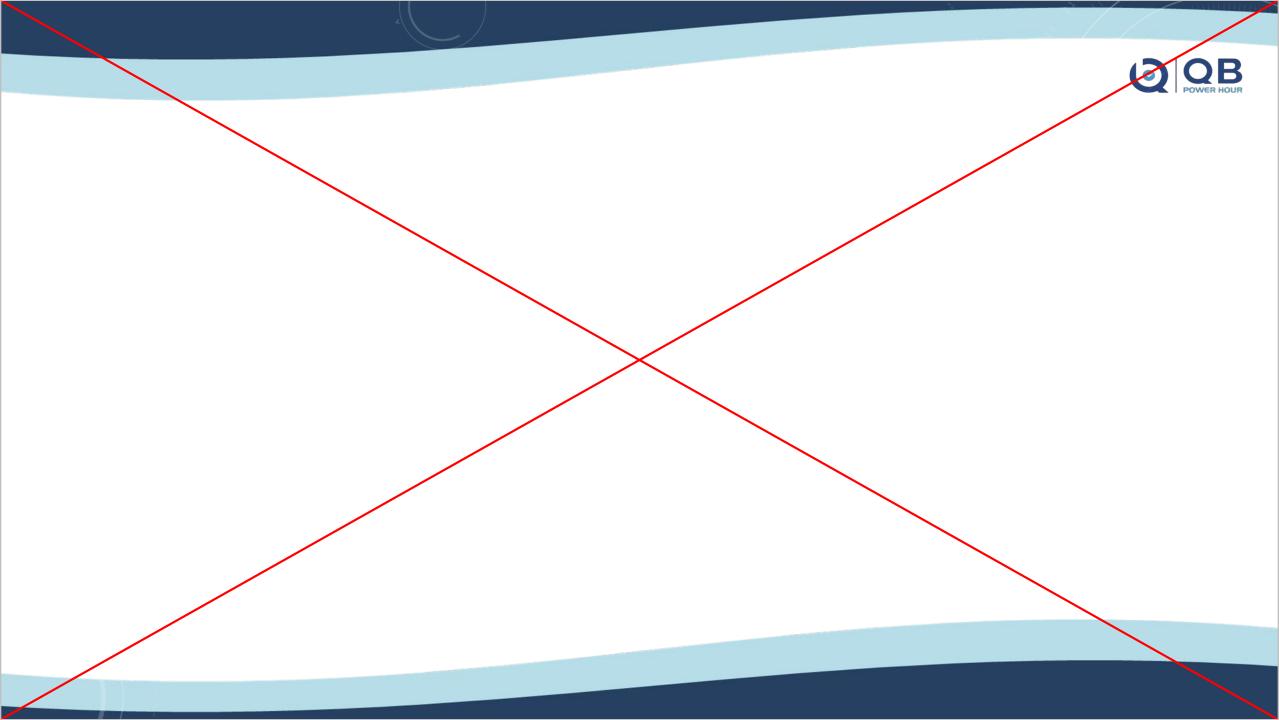
### **Live Webinar Series**











### Dan DeLong

- Owner Danwidth and school@fbookkeeping.com
- Worked at Intuit for nearly 18 Years
- Co-Host QB Power Hour
- Co-Host Workshop Wednesdays
- Feature Deep Dive Guest Host The Unofficial QuickBooks Accountant Podcast
- Admin Facebook Group ~17,700 members http://facebook.com/groups/gbpowerhour
- Tech Editor of QBO for Dummies (since 5th edition -2019-2025) and QuickBooks All-In-One
- Top 10 ProAdvisor 2021 Social Media





### Matthew "Spot" Fulton



- Founder of Parkway Business Solutions
- QB Community Live Facebook group
- Big Data Manipulator
- Workflow Design Nerd with API Experience
- Top Educator/Trainer/Writer 2021
- Top 100 ProAdvisor





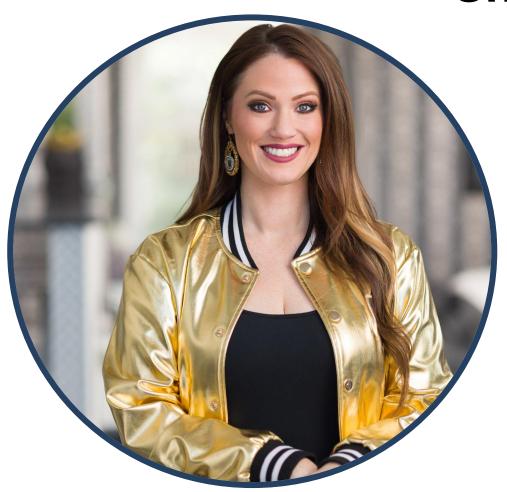








### **Sharrin Fuller**



- Founder of Glass Wallet Ventures where accounting pros go to stop doing it all and start leading
- Built, scaled, and sold multiple 7-figure firms using the exact methods she now teaches
- Creator of the Clone & Conquer Method™ a no-fluff system for building a team and backend that runs without you
- Host of Start 2 Scaling: The \$1 Million Journey podcast and creator of the Remote Team Roadmap™
- Top 100 ProAdvisor for three consecutive years and 2025's Top QuickBooks Educator
- Runs 3 companies in just 3 days a week and helps firm owners do the same with strategic advisory, courses, and her Community Hub



### **QB Power Hour Webinars Details**

### **Every Other Tuesday at 12:00 ET**

### **Upcoming Webinars:**

 QBPH is now eligible for CPE Credit through Earmark App - CPE quiz will be available ~5 business days after webinar

(Channel on Earmark)

### **Show Topics:**

- QuickBooks tips, what's new, troubleshooting, etc.
- Marketing, pricing, apps and more
- Topics to help accounting professionals succeed in their business

### Where to Find our Resources:

- PDF of slides
- Past Recordings and Podcast
- and other Resources

# Want CPE for this Session?

- (1) Get the Earmark App
- <sup>2</sup> Take 5 Question Quiz
- <sup>3</sup> Receive CPE Certificate

This session will be recorded and available on demand, we'll email you when the CPE quiz is ready.





### **Intuit News:**

QBO Payroll Tax Payments and
 Filings - Cannot Opt Out after 11/15

### The State of Desktop

- State of QuickBooks Desktop
- Fourlane CX Demonstration & Pricing
- Case Study | Do it Yourself | FAQs





### **Polling Question 1**

Where are you in your QuickBooks Desktop journey?

- ☐ Moving all to QBO
- Using both Desktop and QBO
- Staying in Desktop
- Haven't decided

Spotlight Sponsor - Free 14 Day Trial





# Intuit News: QBO Payroll Tax Payments and Filings





### QBO Payroll Tax Payments and Filings

### What's Happening

- New QBO Payroll Subscribers
- November 15th, 2025
- Can no longer Opt Out of Automatic Taxes and Form Filings





Marjorie Adams, CEO





01

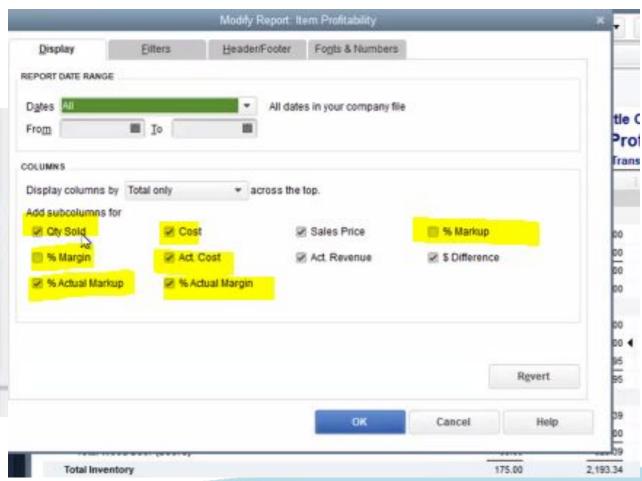
### State of QuickBooks Desktop

- QuickBooks Desktop is NOT going away
  - New licenses No Lifetime Discount
  - Re-install not needed annually
  - Product updates pushed quarterly



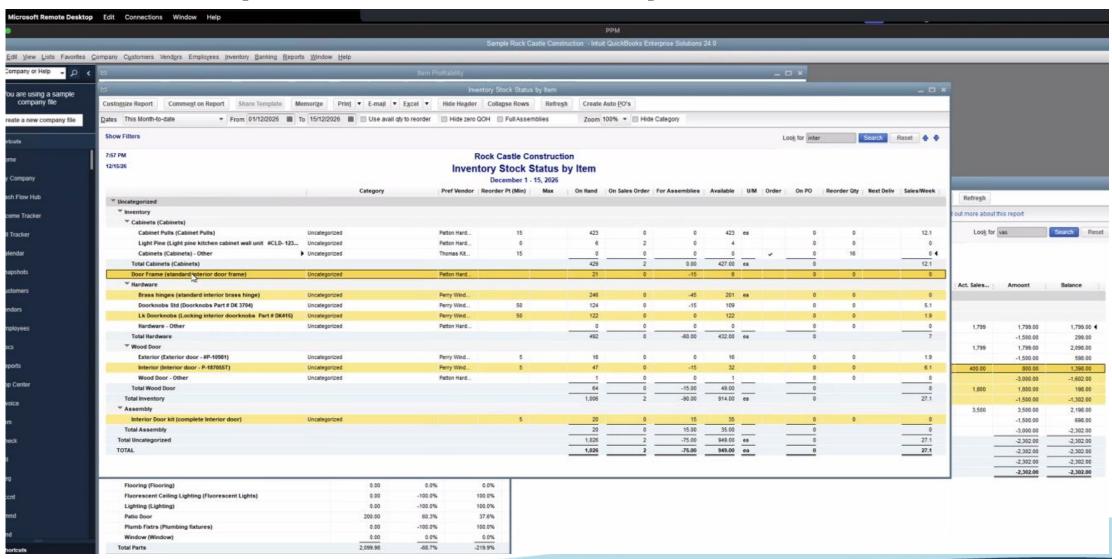
### **QBDT Feb Update - Item Profitability Reporting**





### **QBDT Feb Update - Search on Reports**

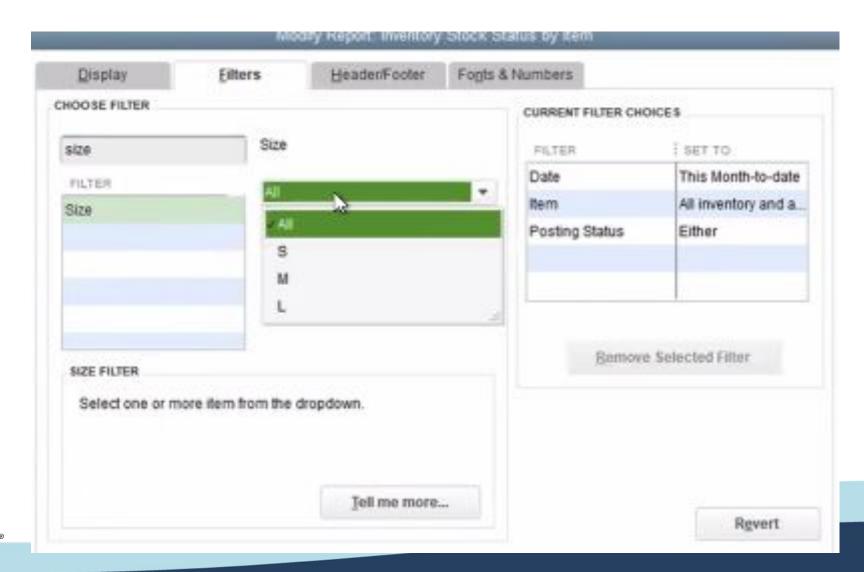






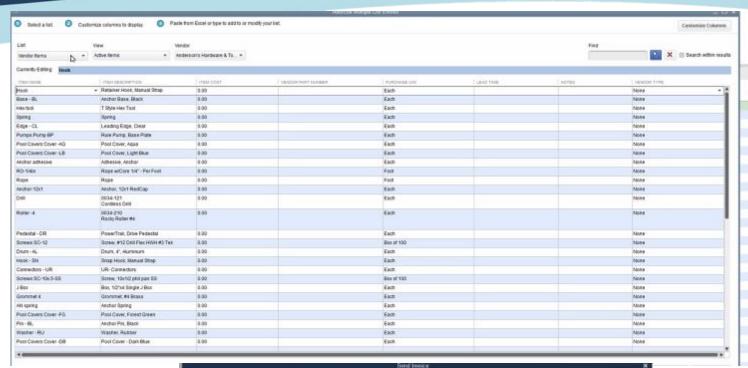


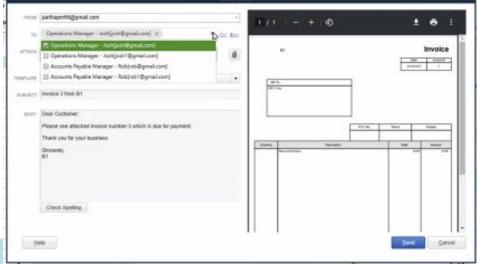
### **QBDT Feb Update – Custom Fields**



### **QBDT May Update**

- Changing Shipping Manager ShipEngine
- Changes to Paste from Excel
  - Vendor Items Name Drop down and populated
  - Added Alternate Vendor Pop Out
- Enhanced Inventory Changes
  - Must type "ACCEPT" to turn on
  - Fixed that if you do PO to Item receipt, then item receipt to Bill it would not link back to PO
- Customer Contacts
  - Can select additional contacts on send







### **QBES Support Fixes**

**QBO** to QBDT conversion tool fixed

102 Fixed latency with opening a file with attachments

Fixed unable to log into Intuit account



### Intuit Enterprise Suite: Identifying the Right Fit

Flags and Triggers	Pain Points
Growing business	Operations not scaling
	Multi-entity accounting needs
	AR/AP unmanageable
	Reliant on manual processes
Ineffective tech stack	Scalability concerns
	Third-party app dependent
	Integration issues
	Manual processes
Lack of visibility across the business	Unclear growth and profitability drivers
	Insufficient reporting and insights
	FP&A non-existent and/or spreadsheet-based
	Limited access to capital

**Fourlane®** 



### Intuit Enterprise Suite: When not a good fit

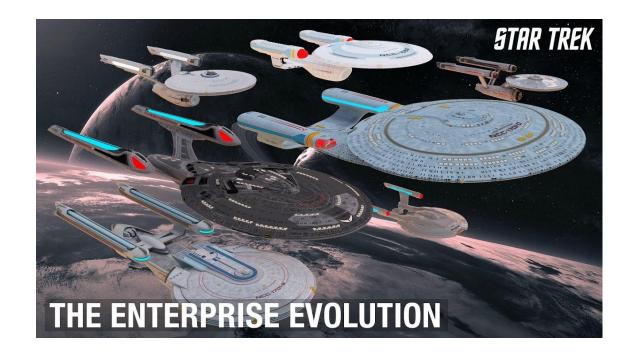
Flags	
Needs advanced inventory	Manufacturing, wholesale, and retail businesses are most affected, especially those who need multiple inventory locations, lot/bin tracking, bill of materials, and kit creation.
Needs global entity/multi-currency	Intuit Enterprise Suite supports USD currency and the English language.
Needs granular user permissions and custom roles	ERP-level role customizations and user management are not yet available in Intuit Enterprise Suite.



### Not all "Enterprises" Are the Same

### **IES is Not QBES**

- Concept is the same
- Same Conversion issues DT to QBO
- Platform of IES is QBO feature set



S of B Blog: IES First Look



### **Polling Question 2**

# How are you approaching the move to the cloud?

(multiple choice answer)

- → Moving to QBO
- ☐ Utilizing VPN/RDP (IT Services)
- → Adding Cloud Hosting
- None of the above

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### **Fourlane CX**



Fourlane CX (Cloud Experience) is a cloud-based interface for QuickBooks Desktop.



#### What is Fourlane CX?

Fourlane CX (Cloud Experience) is a cloud-based user interface for QuickBooks Desktop – a great solution for users who prefer to use QuickBooks Desktop vs Online but want a true cloud-based application.



#### A familiar look and experience

Fourlane CX has the same look and feel as QuickBooks Desktop with features easily accessible such as creating estimates, accessing the chart of accounts, creating sales orders, reporting, inventory, invoicing, and many other tasks typically done in QuickBooks Desktop.



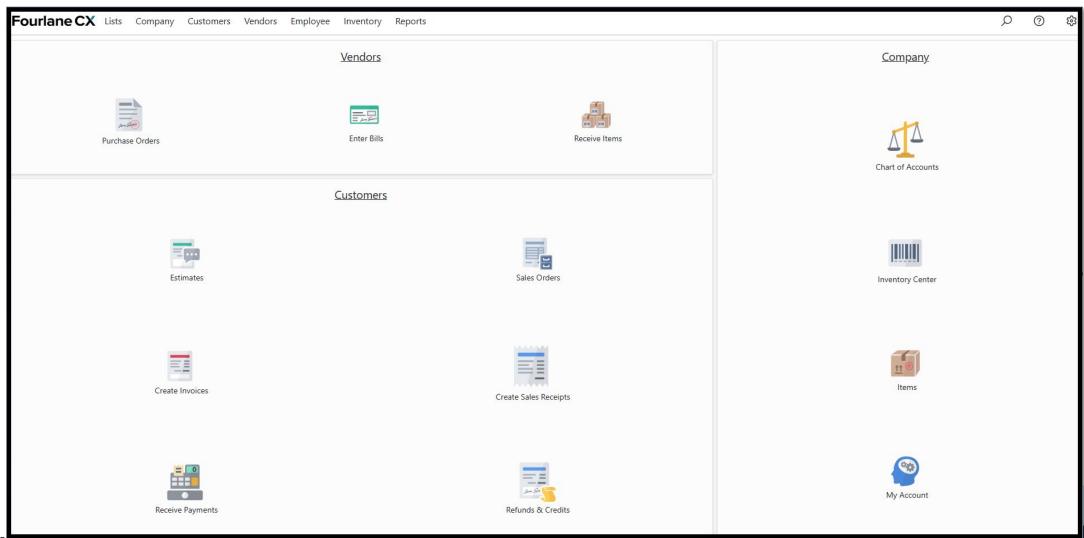
### Lightning-fast and scalable

Is your QuickBooks Desktop file struggling to keep up? Fourlane CX is built from the ground up to be fast. Fourlane CX also supports multiple company files and over 40 users.



### Fourlane CX: Similar Look & Feel





Fouriarie



### Let's take a look a live look....

**Fourlane®** 



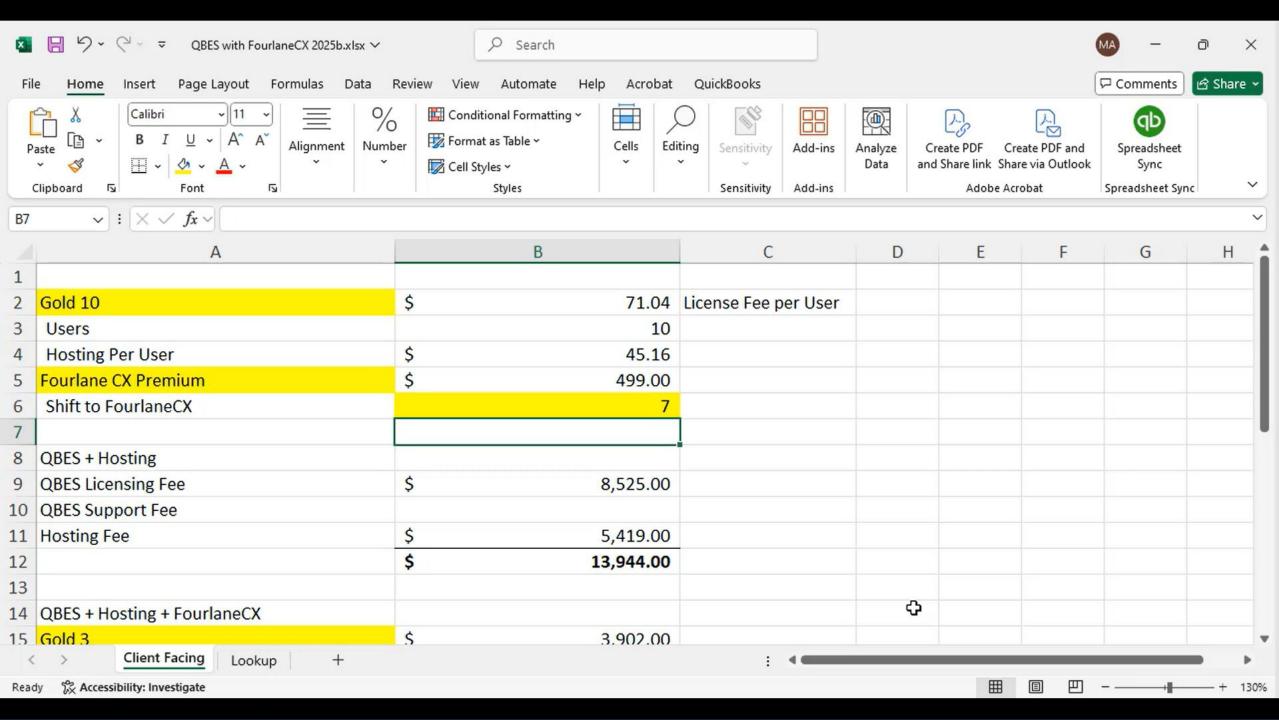
### **Polling Question 3**

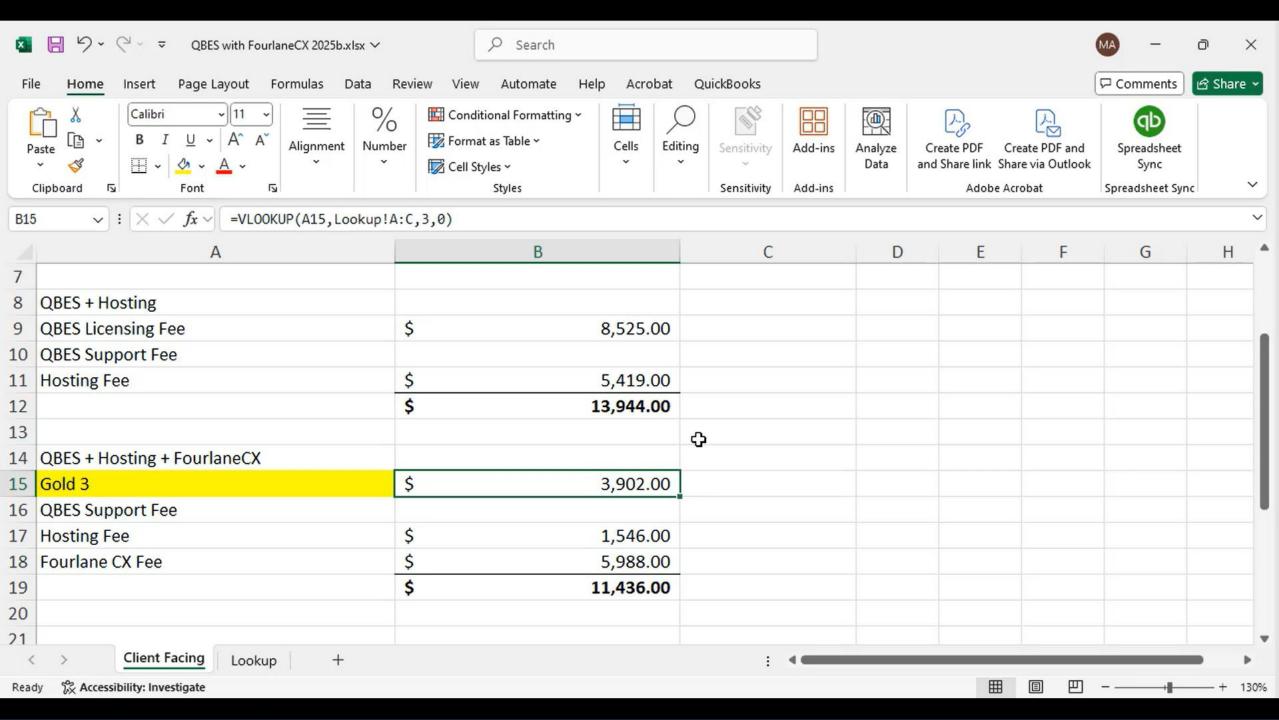
How do you manage the price of QuickBooks licenses?

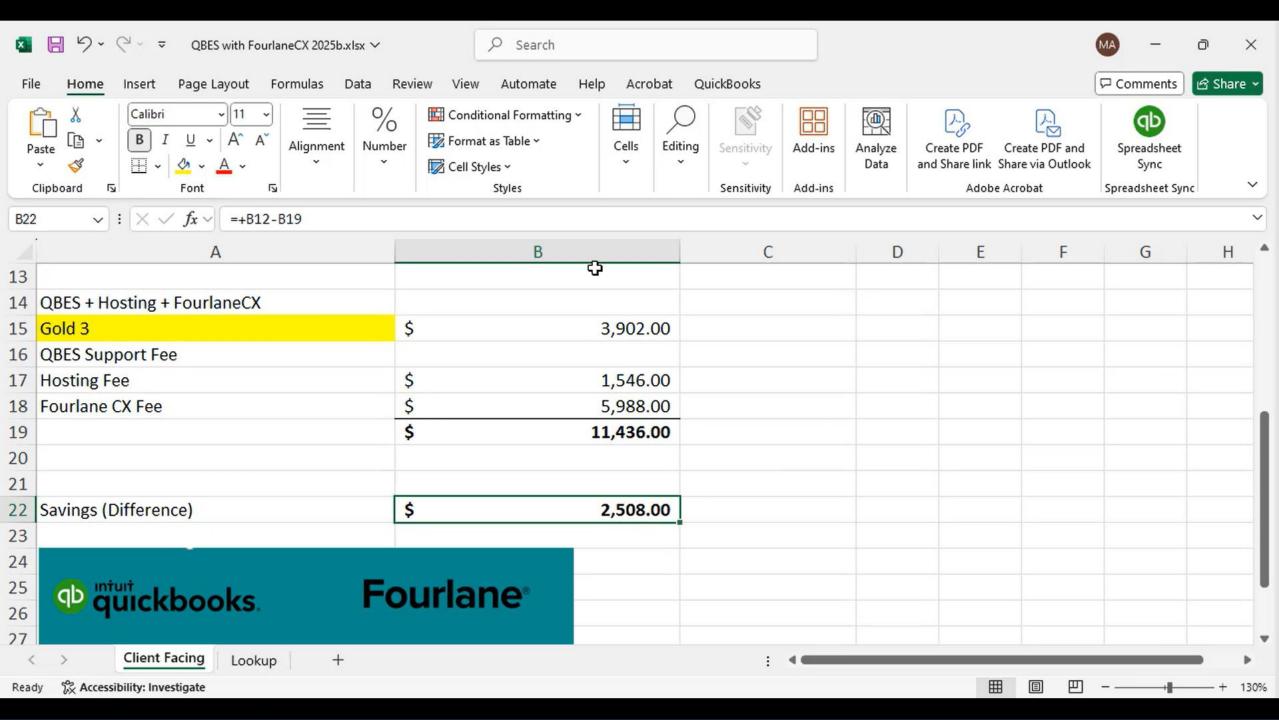
- Work directly with an Intuit Rep
- Work through a VAR/QSP
- I don't manage licenses and/or pricing



# Pricing









# Service Opportunity

03

### **Case In Point:**



### Streamlining a 2.8 GB QuickBooks Desktop File with Fourlane

### Challenge

- QuickBooks file had swollen to 2.8 GB
- Slow performance and occasional data integrity warnings due to concurrent logins (30 licenses with direct access)
- Negative inventory errors that interfered with normal workflows

### Solution

- Phase 1: Deep-dive file audit → identify bloating transactions → remove audit trails & obsolete entries → compress the file
- Phase 2: Introduce Fourlane CX web interface + sync client → reduce direct load on the QuickBooks file + allow users to work via browser

### **Benefits Achieved**

- File size shrunk from ~3 GB to just 1 GB, without losing any financial integrity
- Faster reports, smoother navigation, less risk of corruption
- The shift away from 30 desktop QuickBooks licenses toward a leaner, browser-based setup
- Cleaner inventory data, fewer negative balances, better alignment between inventory and balance sheet

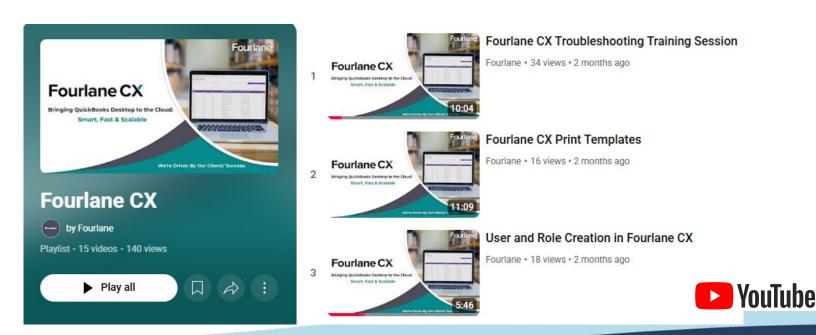
### **Fourlane®**

### **Do-It-Yourself Simplicity**



### **Easy Setup - No Extra Cost**

Get started with Fourlane CX without paying for expensive implementation. Our intuitive platform is designed for self-setup, and <u>our library of step-by-step YouTube tutorials</u> walks you through everything—from connecting to QuickBooks and creating custom fields to navigating reports with ease.





### **FAQs**





### Do I need a QuickBooks Desktop license in order to use Fourlane CX?

Yes, you will need an active QuickBooks Desktop license in order to use Fourlane CX as an add-on app designed for QuickBooks Desktop. We recommend a QuickBooks Desktop license for your core accounting users (payroll, banking, sales tax, etc.) and all other users in Fourlane CX – saving you money on QuickBooks licensing and hosting costs.



### What type of security and backups do you provide for my data?

Fourlane CX is built on Amazon Web Services, the most secure global cloud infrastructure. All Fourlane CX data is stored and routinely backed up in highly secure AWS data centers that are trusted by millions of business customers.



### Is there a contract for signing up with Fourlane CX?

Fourlane CX is a monthly subscription with no annual contract requirements – cancel anytime.



### Do I have to run any maintenance?

No, since it is a cloud-based software, we automatically update and maintain for you!



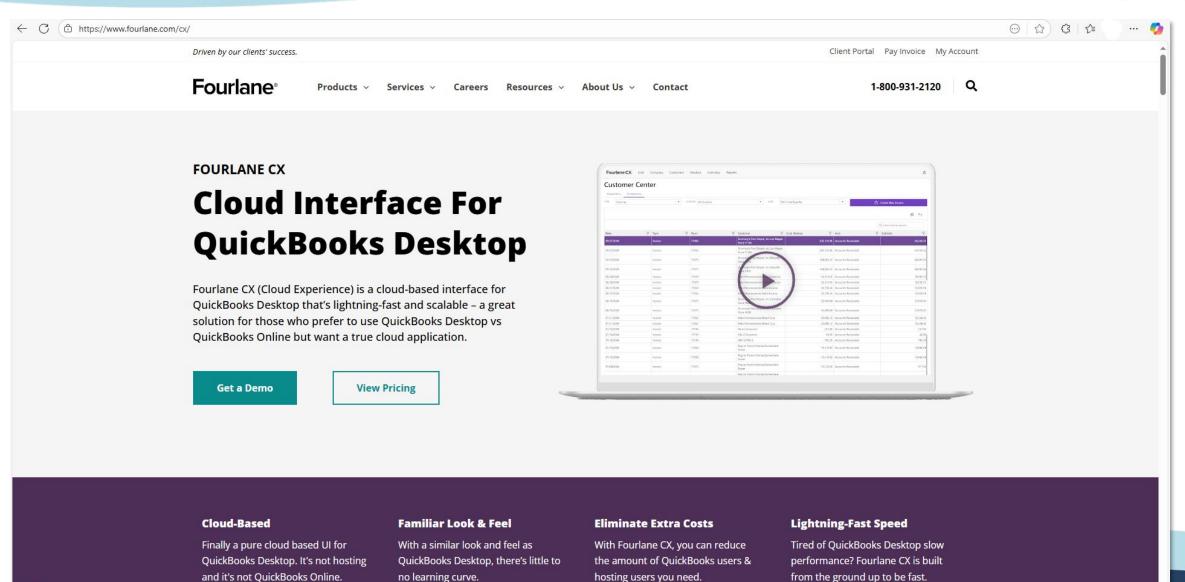
### Which versions of QuickBooks is Fourlane CX compatible with?

Fourlane CX is compatible with versions currently supported by Intuit. If you need assistance or have questions regarding your QuickBooks Desktop license, Fourlane is also a QuickBooks Reseller and Solution Provider and can help.

### **Fourlane®**

### Learn More at Fourlane.com/cx







### **Polling Question 3**

Was this information useful?

Would you like to learn more about Fourlane CX?

- ☐ Yes
- □ No
- ☐ N/A

## Questions?

Marjorie Adams, CEO

marjorie@fourlane.com 800.931.2120

www.Fourlane.com



**Fourlane®** 



### **New Cohort - Passive Aggressive Income**

- 4 week cohort
- Weekly Live Session
- Deep Dive into Affiliate and Partner
   Programs for Accounting Pros
- Evaluate Partner Programs
- More than QB (Method, Ramp, ADP)
- Nov. '25



\$300 Off Pre-Register!



### Dad Hat with Leather Patch (Rectangle) Unisex Softstyle T-Shirt \$19.35 \$18.75 Recharge I got my 0 QB QB Power Hour - Magnetic Induction C... QB Power Hour Color Morphing Mug, 1... \$12.99

### **QB Power Hour Store**



### **Get Swag & Support The Show**

- Wireless Chargers
- Heat Activated Coffee Mugs
- T-Shirts
- Hats

Want to Create Your Own Swag Store?



Kelsey Ottoson Villegas I recommends

### Quick Answers at schoolofbookkeeping.com

Kimberly Noh 📮 recommends

- Chat/Email Support
- Day/Monthly/Annual Options
- Bundle with QBO subscriptions

schoolofbookkeeping.com. schoolofbookkeeping.com The School of bookkeeping is the place to go Dan has been absolutely amazing and so helpful! I am so grateful to have found SchoolofBookkeeping. Always prompt, correct and for all things bookkeeping. helpful answers! Thank you, Dan! **Kelsey Ottoson Villegas - OttoBooks LLC Kimberly Noh - Noh Hassle Bookkeeping** Intuit Acqount Peactivated Testimonial COM Elite Membership Testimonial () Lidiya Louk Shanon Young I had a great experience with a QuickBooks Desktop to QuickBooks Online Very knowledgeable and helpful. So quick to answer all my questions. conversion. There were some challenges in the process, but the team Highly recommend! Thanks Dan!! performed very well and got me to a great outcome. Thank you again!! i 1 ■ 2 → Share Like 2 > Share

Learn More

### **Upcoming Events**



- QB Power Hour Webinar Series every other Tuesday 12:00 pm Eastern <a href="http://qbpowerhour.com">http://qbpowerhour.com</a>
- Check the <u>website</u> for more upcoming events
- QuickBooks vCon and webinars: <a href="http://gbtrainingevents.com">http://gbtrainingevents.com</a>



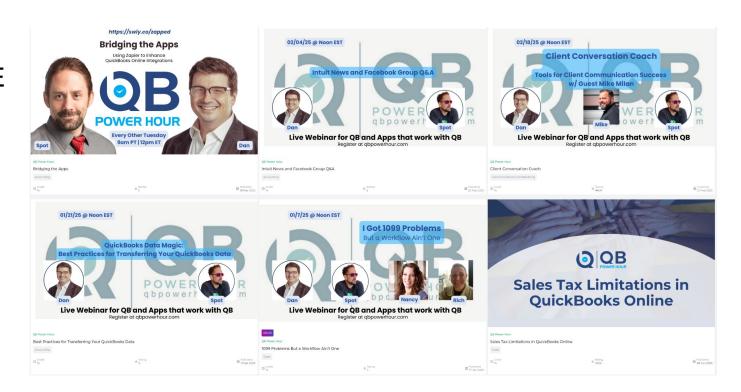


# Appendix



### **QB Power Hour on Earmark**

- QBPH is now eligible for CPE
   Credit through Earmark App CPE
   quiz will be available ~5 business
   days after webinar
- Channel on Earmark





### Housekeeping

**QUESTIONS** 

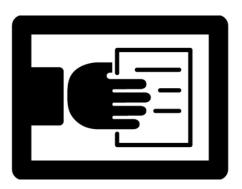


PLEASE USE THE Q&A ICON FOR QUESTIONS ON TODAY'S TOPIC

**COMMENTS** 



IF YOU HAVE COMMENTS, USE CHAT **HANDOUTS** 



ALL HANDOUTS ARE
HERE OR ON OUR
WEBINAR ARCHIVE



### Michelle L. Long, CPA, MBA

- Owner of Long for Success, LLC, Kansas City, Missouri
- International speaker Intuit Trainer/Writer Network
- Author 5 Books (Available on Amazon), numerous Intuit Academy courses, co-author QB and QBO Advanced Certifications
- Co-Host <a href="http://QBPowerHour.com">http://QBPowerHour.com</a>
- Facebook Group ~17,000 members <a href="http://facebook.com/groups/qbpowerhour">http://facebook.com/groups/qbpowerhour</a>
- Linkedin Group ~160,000+ members <a href="http://tinyurl.com/qbgroup">http://tinyurl.com/qbgroup</a>
- Honors & Recognition Most Powerful Women in Public Accounting, Top 100 Small Business Influencer, Top 10 ProAdvisor (Top Trainer/Writer & Top Social Media), SBA Financial Services Champion & more



