

BIZ BUILDERS

BUILD | BOOST | CONVERT

Digital Marketing that Drives Results

Pay Per Result SEO case studies

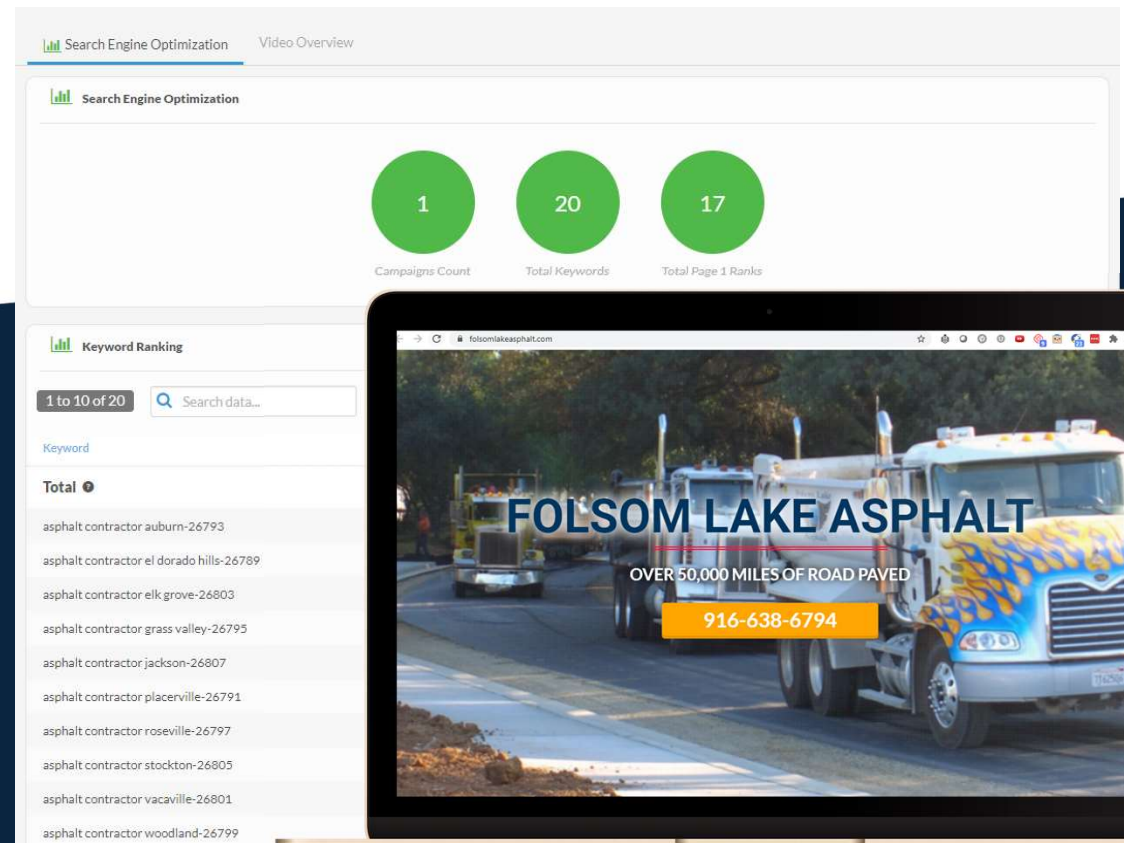
Folsom Lake Asphalt

17 Search Phrases Ranked on Google 1st on a Pay Per Result Basis

Folsom Lake Asphalt are paving their way to success with SEO.

In less than 4 months we got them ranking on page one, and today, they rank 17 search phrases on the first page of Google.

Each residential driveway is worth \$5,000 translating to \$85K of potential deals per month, plus much more on commercial jobs.

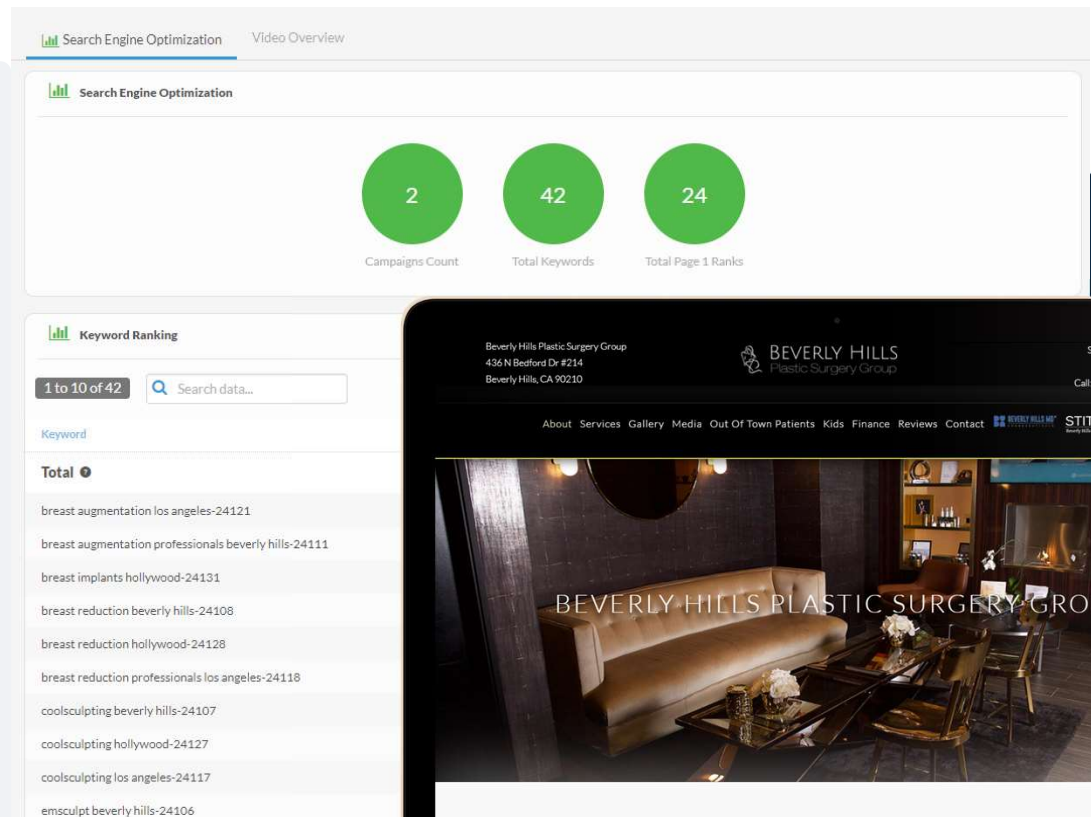


Beverly Hills Plastic Surgery

24 Search Phrases Ranked in the middle of the pandemic resulting millions in potential business.

The average Plastic Surgery Procedure in Los Angeles costs \$8,000, which translates to \$12.8M in potential business for top keyword we got for BHPS.

This campaign is on a Pay Per Result Basis and got BHPS on the 1st page of Google for 24 leading search phrases.



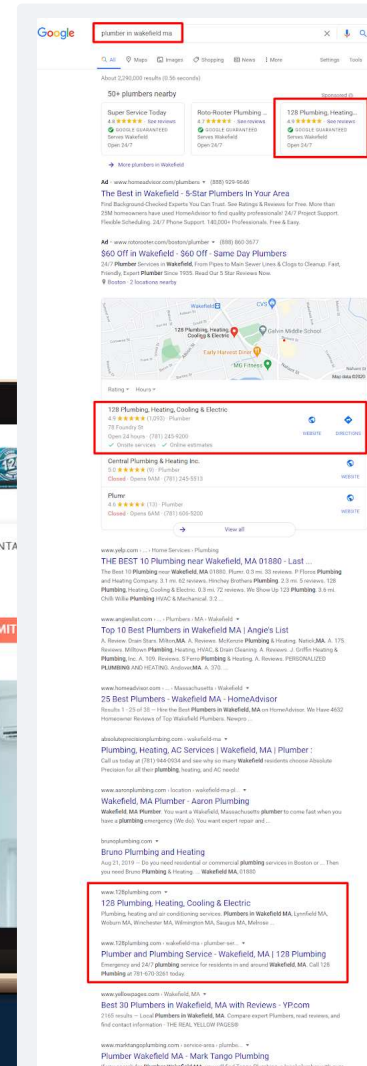
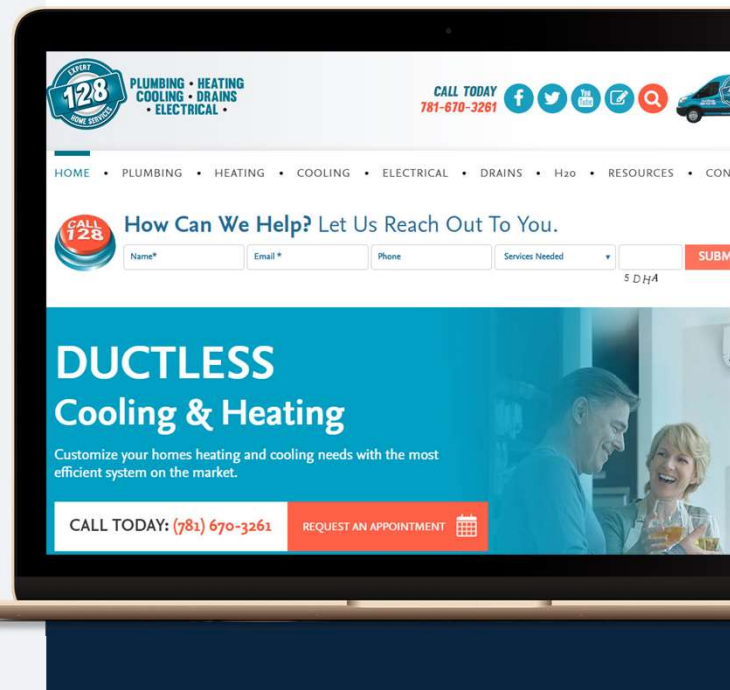


Our SEO Sticks for a Long Long Time..

128 Plumbing

Page One Listing: **74** Search Phrases | **11 years** working together

- 128 Plumbing shows **up for 4 out of the 18 results** on the first page.
- 22% MORE THAN ANYONE ELSE. No other company shows up multiple times.
- The phrase shown in this example 'Plumer in Wakefield MA' alone is **sending \$27,000** of potential new work every month.



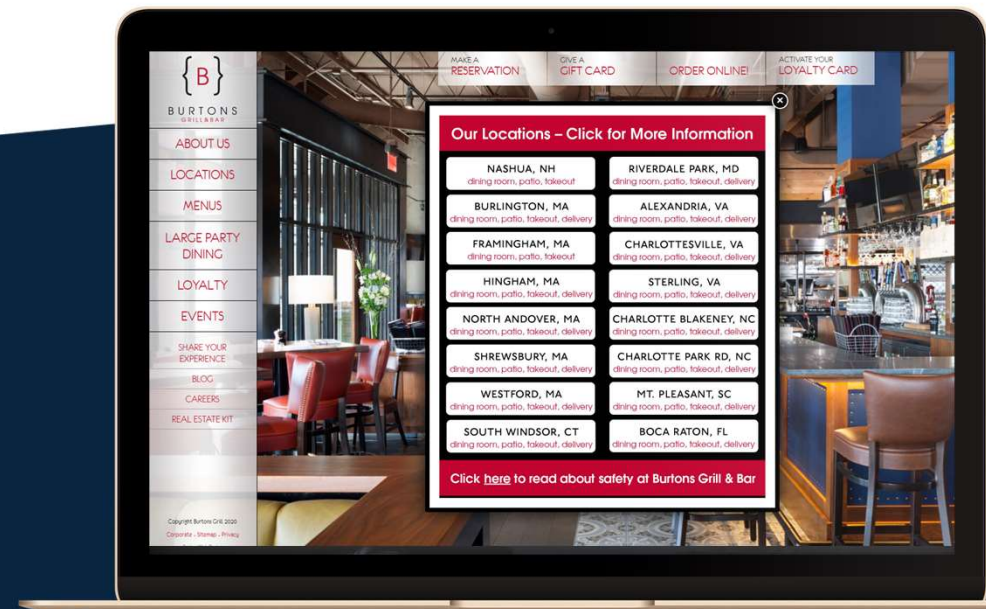
Burton's Grill & Bar

Page One Listing: 283 Search Phrases | 6 years working together

With 283 Search Phrases on the 1st Page of Google, we're generating \$200K+ of potential business for Burton's Grill & Bar every month!

KW Examples:

Outdoor patio dining Hingham MA ,
American cuisine Hingham MA, gluten
free Hingham MA , vegetarian
restaurants Hingham MA, burgers
Hingham MA, large parties Hingham MA
, scratch kitchen Hingham MA, rehearsal

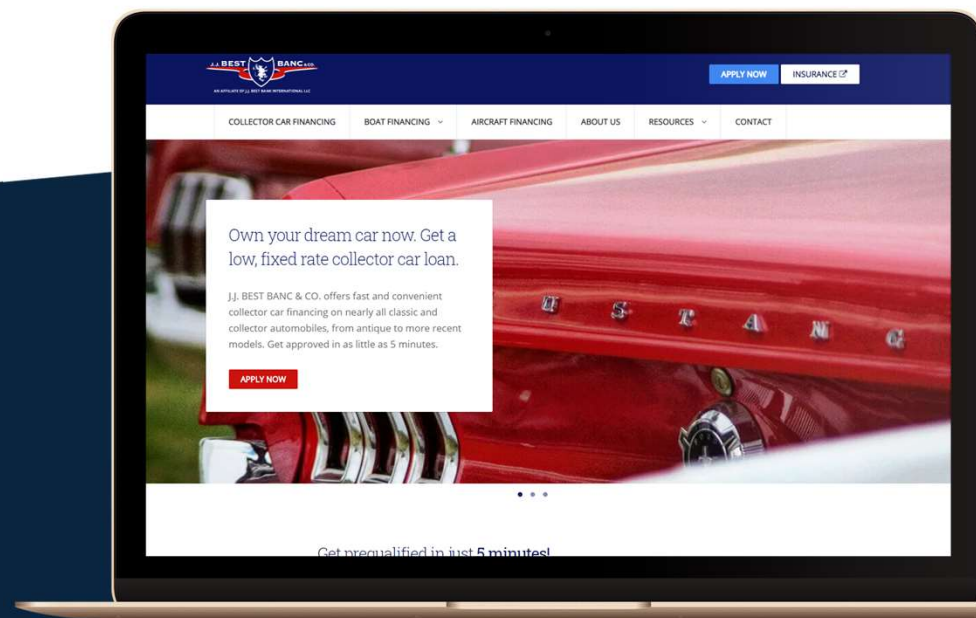


JJ's Best

Page One Listing: **26** Search Phrases | **7 years** working together

Just ONE search phrase we ranked them on the first page of Google is worth over \$9,000,000 per month in potential business.

That's one search phrase. We help them show up for 26 phrases, that include – Classic car financing , classic car auto, financing old car loans, old car financing collector car loans collector car financing, exotic car loans, exotic



HR Knowledge

Page One Listing: **65** Search Phrases | **7 years** working together

- HR Knowledge are a **happy client for 7 years** and going.
- They are on the first page of Google for **60+ search phrases**.
- Just ONE phrase we have them on the first page for **is worth a potential \$30,000 per month** in business. Search phrases include HR Consulting Services Boston MA, Human Resource Services Boston MA, HR Company Boston MA, HR consultants Boston MA PEO Boston MA, and 60 more.



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