



JOIN THE ECOSYSTEM FOR

Innovators in Longevity

Collaboration in Aging is the national hub bringing together the people, ideas, and systems shaping the future of longevity. Longevity is the opportunity and challenge of our time—and progress requires all of us in the same room.

2026 REALITY

- 1 in 5 Americans will be 65+ by 2030 — and average life expectancy has risen by nearly 30 years in the past century.
- Adults 50+ control 70% of U.S. disposable income (\$8T).
- Colorado's population of older adults is expanding faster than the national average—up more than 35% by 2030.
- \$600 B in unpaid care is provided by families every year—mostly women balancing jobs and caregiving.

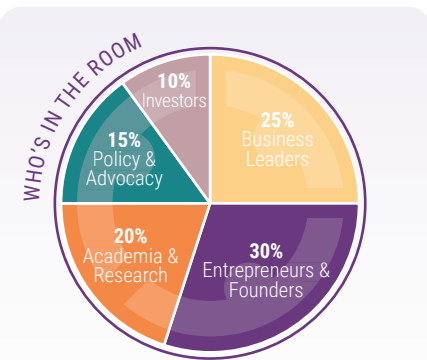
WHY IT MATTERS for BUSINESS

- ✓ Every system must adapt to a society that's living longer, working longer, and spending longer.
- ✓ Longevity is the fastest-growing market in every sector.
- ✓ It's the perfect testing ground for what living longer, better, and smarter can look like.
- ✓ Better tools, benefits, and coordination can turn this invisible labor into measurable economic value.



Longevity is the next growth frontier—spanning every sector that touches how we live, work, and age. It's not optional to adapt. *The only question is whether you'll shape it—or chase it.*

Collaboration in Aging unites business leaders, entrepreneurs, investors, policymakers and academics to accelerate innovation across the longevity landscape.



“Collaboration in Aging creates spaces where every stakeholder shaping aging sits at the same table. They help you cut through the noise, get connected to the right people the first time, and accelerate your path into the ecosystem.”

Synergy Wealth Alliance

OFFERINGS

- Advisory Roundtables & Innovation Workshops
- Ecosystem Introductions + Strategic Connections
- Go-to-Market Advisory (Fractional CXO)
- Pitch Feedback & GTM Assumption Validation (or Not)
- Investor Readiness Support



Our flagship innovation community hosts bi-monthly meet-ups across Colorado convening 125+ leaders from tech, healthcare, policy, academia, senior living, housing, finance, and community sectors. *It's the only room designed to bring all longevity stakeholders together.*

\$6K ANNUAL PARTNERSHIP

Year-round visibility, alignment, and access across the Longevity Innovation Ecosystem.

Event Visibility Digital + on-site branding at 6+ meet-ups/year, reaching up to 350+ cross-sector leaders per event, plus pre/post engagement across our 7K+ community (email + social).

Podcast Exposure Get featured on the podcast, co-curate topics and speakers, and receive recurring brand mentions reaching leaders across 40+ states.

Social Amplification Your brand highlighted through regular tags, partner spotlights, and shared content to 7K+ engaged longevity leaders across LinkedIn + email.

Ecosystem Access Warm introductions and priority invitations to innovation roundtables, workshops, pilots, and Living Lab opportunities.

Movement Alignment Your brand aligned with a national hub shaping the future of longevity, including AgeTech Connect + Collaboration in Aging.