



BARBARA KLOPPER

Director of Jewellery-
Design and Production

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- YES
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A Jewellery Design Director with over a decade of experience building high-end, sustainable collections. I specialise in merging 3D design with ethical sourcing to lead the entire product lifecycle, from bespoke concepts to successful commercial launch.

Skills

- Creative Direction
- Bespoke Design & Client Management
- 3D CAD Design (Rhino)
- End-to-End Product Lifecycle Management
- Sustainable & Ethical Sourcing
- Manufacturing Process Optimisation
- Commercial Strategy & Margin Analysis
- Photorealistic 3D Rendering (Keyshot)
- Quality Control (QC)
- Adobe Creative Suite (Illustrator, Photoshop)
- Freehand Sketching & Concept Design
- Entrepreneurship & Business Development
- E-commerce Strategy & Website Management (Shopify)

Languages

- English
- Afrikaans
- Dutch

Work experience

Director of Product and Design | Delve Jewellery

September 2023
Current

Delve jewellery, Amsterdam

- Act as the creative force for the brand, leveraging a decade of bespoke design experience to create unique, environmentally conscious jewellery collections featuring ethically-crafted diamonds.
- Spearhead the highly profitable bespoke design service, which accounts for over half of company turnover, managing the full client journey from consultation to final product.
- Lead the entire process of creating, designing, and launching new collections that embody the brand identity and resonate with discerning customers.
- Direct all e-commerce initiatives, including building, designing, and managing the Shopify website, while overseeing margin grids and all product data.
- Work closely with manufacturing partners to ensure the highest standards of traceability and transparency, streamlining processes to ensure quality and consistency.
- <https://delvejewellery.com/>

Design and Development Jewellery and Watches

December 2021
September 2023

Freelance Design and Development Jewellery and Watches, Remote (France)

As a freelance design consultant, I partnered with international brands to develop new jewellery and watch collections for large-scale production. My services covered the full design lifecycle from initial concept design (sketching, 3D CAD) to creating detailed technical specifications for factories in Thailand, China, and Europe. I delivered photorealistic Keyshot renderings and presented final collections to brand teams, successfully navigating diverse manufacturing practices to ensure design integrity and quality.

<https://moonmagic.com/en-eu>
<https://www.royalcoster.com/en/collections/royal-201-signature-c-collection>
<https://www.coeur-de-lion.eu/collections/all-watch-models>

Senior Product Design and Product Developer
CLUSE, Amsterdam

July 2017
December 2021

Led the end-to-end product design and development for Jewellery, Watches, and Backpacks. My responsibilities spanned from initial trend analysis (WGSN) and concept development to creating technical specifications (TECKPACKS), managing supplier communication, and overseeing final QC.

<https://cluse.com/>

Jewellery Production Manager
Royal Asscher Diamond Company, Amsterdam

February 2015
June 2017

Responsible for the full cycle of jewellery design and production. Key tasks included managing supplier relationships, calculating product pricing, and executing professional jewellery photography.

<https://royalasscher.com/>

High end Jewellery CAD Designer
Shimansky, Cape Town

January 2014
December 2015

As the designer, I owned the entire creative process from initial freehand sketches and CAD models through to overseeing production, including 3D printing, casting, and final quality control. I also executed product photography, translating my physical designs into compelling digital assets for e-commerce.

<https://shimansky.com/>

Travel and Fairs visited

Baselworld (Basel)
SIHH (Geneva)
INHORGENTA (Munich)
Hong Kong Jewellery Show (Hong Kong)
AsiaWorld-Expo (Hong Kong)
Maison&Objet (Paris)
Who's Next (Paris)
Premiere Classe (Paris)
LINEAPELLE (Milan)
Design Indaba (Cape Town)

Education

Bachelor of arts (B.A.) Jewellery Design and Metal Techniques
STELLENBOSCH UNIVERSITY

2009 -
2013

An intensive four-year degree providing a holistic education in jewellery creation, balancing practical craftsmanship, modern digital design, and a deep academic foundation.

Practical Craftsmanship: Goldsmithing, Metal Techniques, Production Methods, Technical Drawing.

Digital Design: 3D Computer-Aided Design (CAD), Digital Photography.

Theoretical Foundation: Art History, Philosophy of Art, Gemmology, Antique Cultures.