

WESTERN AUSTRALIA RUBBISH REPORT 2022

Clean Up



The 2022 Rubbish Report is a snapshot of rubbish removed by Clean Up Australia volunteers. Across WA the Report is based on the count of 28,333 rubbish items from 115 surveyed locations (32,728 items from 88 locations in 2021)

SITES REGISTERED

1,347
(1,282 in 2021)

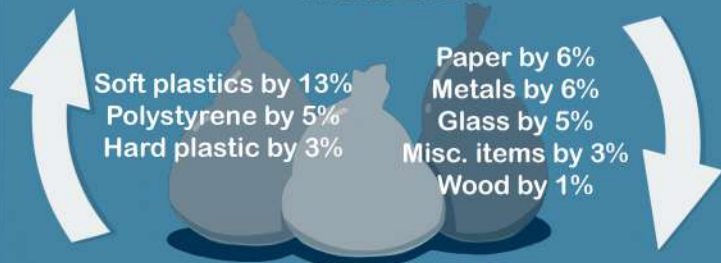
ESTIMATED VOLUNTEERS

131,385
(111,406 in 2021)

VOLUNTEER HOURS

262,770
(222,812 in 2021)

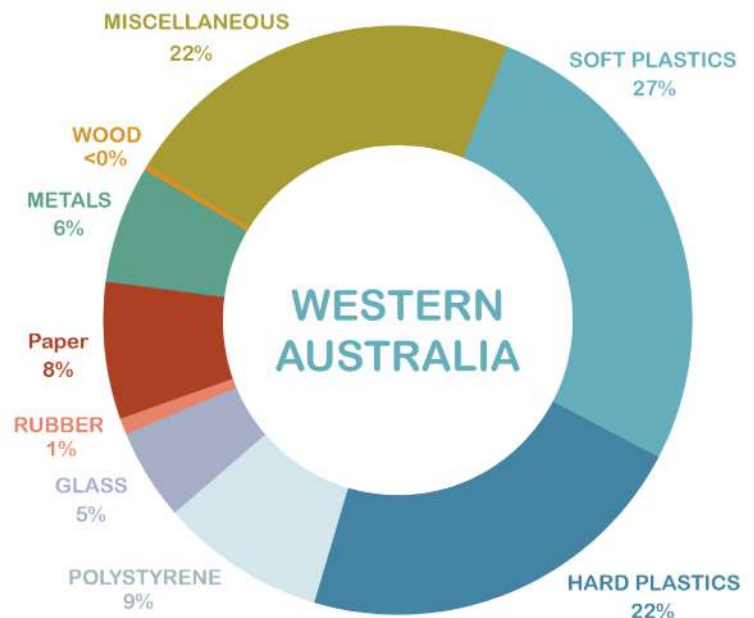
NOTABLE CHANGES FROM 2021



Reflecting volunteer feedback about the impact of recently introduced single-use items such as face masks, 2022 data included a number of new items and groupings such as e-waste.

This feedback reinforces volunteer engagement with Clean Up action and is a clear reminder that the desire to remove rubbish from their streets, beaches, parks, bushland and waterways remains as relevant today as it was over 33 years ago when volunteers first took action.

MAJOR TYPES OF RUBBISH REPORTED



FAVOURITE CLEAN UP SITES



TOP 10 RUBBISH ITEMS AS A % OF THE TOTAL RUBBISH SURVEYED

GROUPED ITEMS

#1	#2	#3	#4	#5	#6	#7	#8	#9	#10
Non-Food Packaging	Soft Plastics	Beverage Containers	Food Packaging	Beverage Rubbish	Sanitary Items	Household Items	E-Waste	Clothing	Sporting Equipment / Toys
27.6%	26.7%	14.4%	11.4%	6.1%	6.0%	3.0%	1.5%	1.2%	1.1%

While items within the Top 10 groupings remain relatively consistent with 2021, we saw e-waste enter as a new category, replacing construction materials within the list.

Increases were noted across soft plastics [up 12.8%], sanitary items [up 2.7%], food packaging [up 2.3%] and beverage containers [up 1.5%].

The increase in sanitary items is attributed to the inclusion of face masks as a 'quick count' item this year.

The good news is non-food packaging decreased by 12.3%, household items by 2.6%, and toys/sporting equipment by 0.6%.

Clothing as a percentage of reported rubbish remained on par with 2021.

INDIVIDUAL ITEMS

#1	#2	#3	#4	#5	#6	#7	#8	#9	#10
Quick Count Soft Plastics	Cigarette Butts	Aluminium Beverage Cans	Single Use Plastic Bottles	Fast Food / Take Away Containers	Chips & Confect. Wrappers	Straws	Face Masks	Glass Pieces	Coffee Cups
20.2%	19.3%	5.0%	5.0%	4.1%	3.9%	3.8%	3.5%	2.9%	2.4%

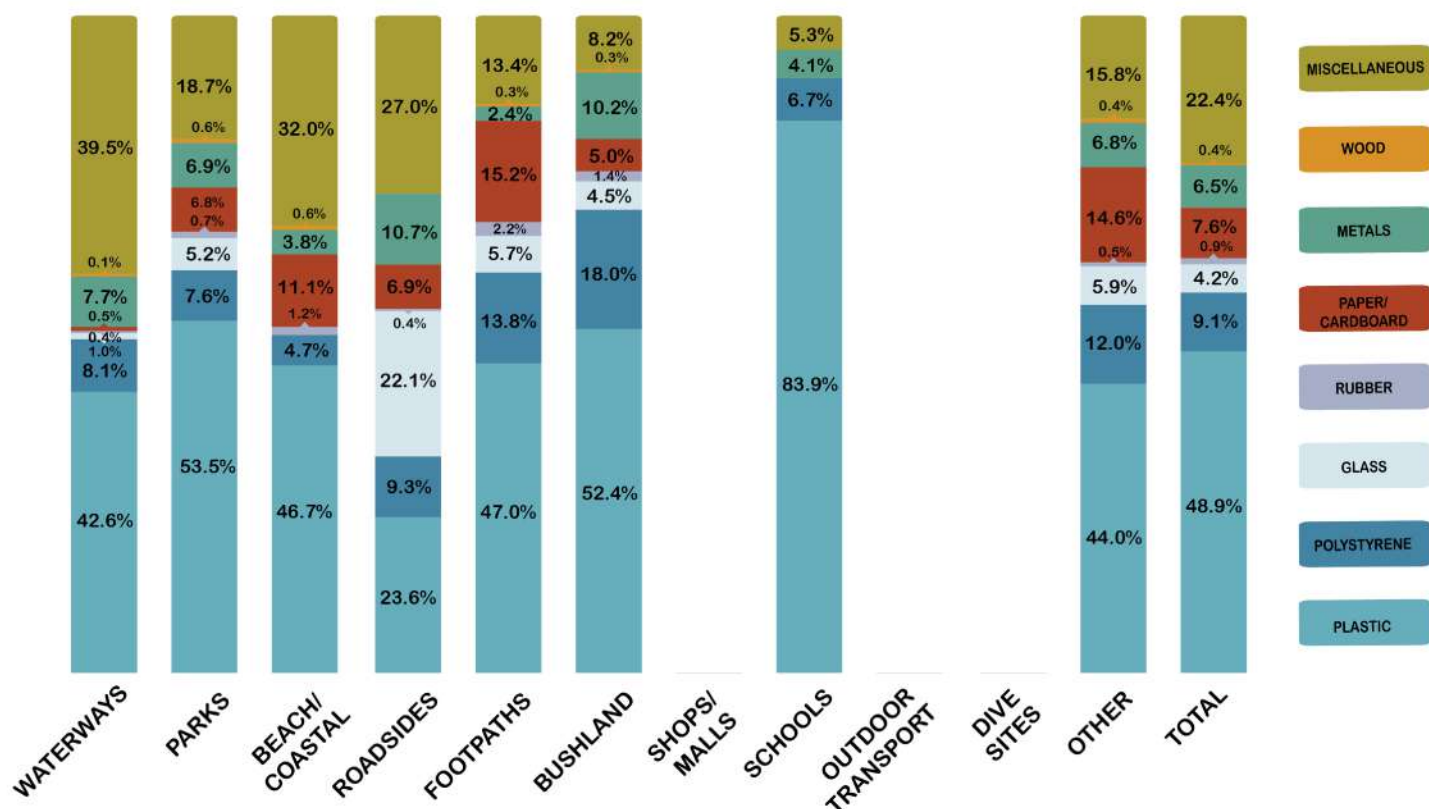
We saw a lot of comparative movement within the Top 10 this year, with the introduction of new 'quick count' items including face masks, single-use bottles and coffee cups.

Quick count soft plastics influenced the increase of 14.1% within this item count.

Aluminium beverage cans, fast food/takeaway containers and straws re-entered the Top 10, replacing plastic and metal bottle caps & lids, alcoholic bottles, napkins & tissues, small pieces of paper and plastic packaging.

The good news is cigarette butts reduced their count by 3%, plastic chip and confectionery wrappers by 0.8% and glass pieces by 0.1%.

RUBBISH TYPE BY LOCATION



Founding Partner



Partners



sodastream

coles

amazon

Media Partners

shopper

shopa docket

Suppliers

iQRenew

LOOKIT

CLEANAWAY Daniels