

VICTORIA RUBBISH REPORT 2022

Clean Up



The 2022 Rubbish Report is a snapshot of rubbish removed by Clean Up Australia volunteers. Across VIC the Report is based on the count of 106,169 rubbish items from 314 surveyed locations (101,525 items from 197 locations in 2021).

SITES REGISTERED

2,706
(2,586 in 2021)

ESTIMATED VOLUNTEERS

175,921
(171,792 in 2021)

VOLUNTEER HOURS

351,842
(343,584 in 2021)

NOTABLE CHANGES FROM 2021

Misc.items by 8%
Hard plastics by 5%
Soft plastics by 4%

Paper by 10%
Glass by 4%
Metals by 3%
Rubber & Wood by 1%

Polystyrene remained on-par at 9%

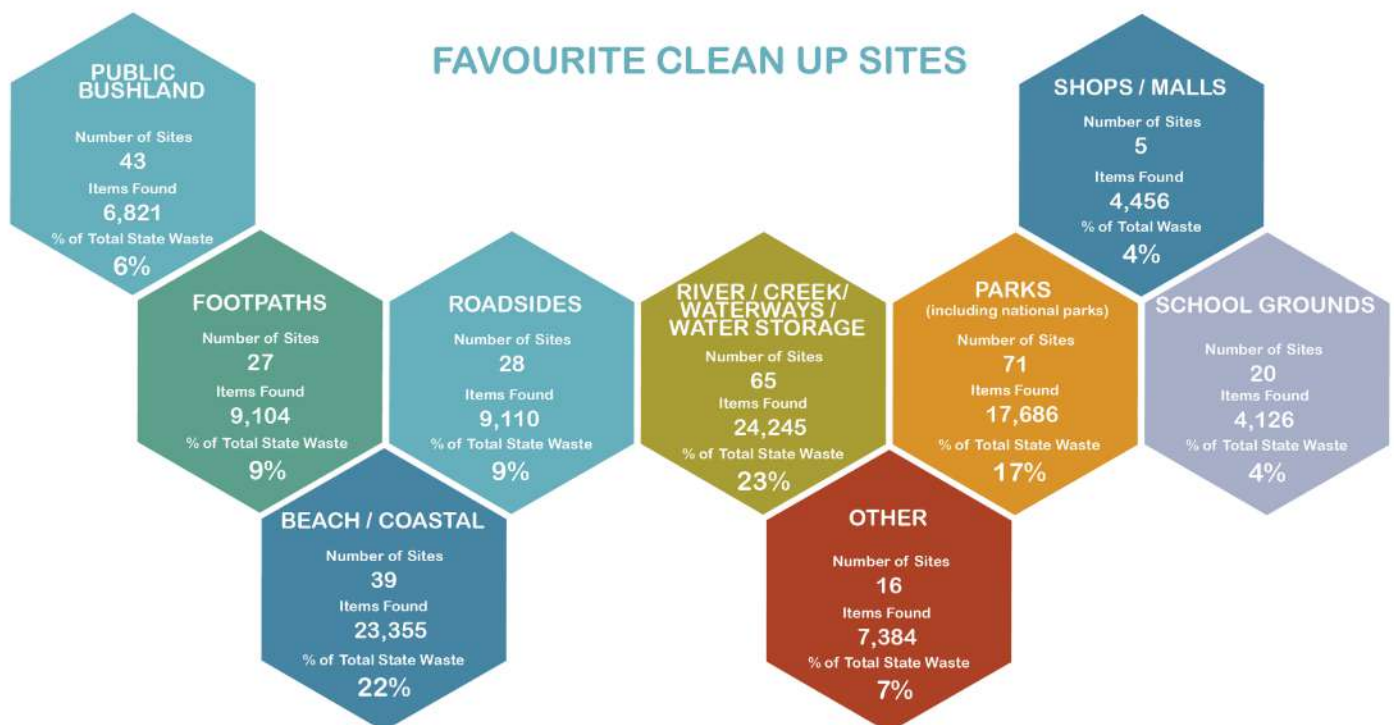
Reflecting volunteer feedback about the impact of recently introduced single-use items such as face masks, 2022 data included a number of new items and groupings such as e-waste.

This feedback reinforces volunteer engagement with Clean Up action and is a clear reminder that the desire to remove rubbish from their streets, beaches, parks, bushland and waterways remains as relevant today as it was over 33 years ago when volunteers first took action.

MAJOR TYPES OF RUBBISH REPORTED



FAVOURITE CLEAN UP SITES



TOP 10 RUBBISH ITEMS AS A % OF THE TOTAL RUBBISH SURVEYED

GROUPED
ITEMS

#1	#2	#3	#4	#5	#6	#7	#8	#9	#10
Non-Food Packaging	Beverage Containers	Soft Plastics	Food Packaging	Sanitary Items	Beverage Rubbish	Household Items	E-Waste	Construction Materials	Sporting Equipment / Toys
29.7%	23.7%	21.0%	11.1%	5.8%	4.5%	1.4%	1.1%	0.6%	0.5%

While items within the Top 10 grouping remain relatively consistent with 2021, we saw e-waste enter as a new category, replacing clothing within the list.

Increases were noted across beverage containers [up 6.4%], soft plastics [up 3.6%], and sanitary items [up 2%].

The increase in sanitary items is attributed to the inclusion of face masks as a quick count item this year.

The good news is household items decreased by 3.7%, beverage related rubbish by 3.1%, construction materials by 2.3%, non-food packaging by 1.3%, toys/sporting equipment by 1.1%.

INDIVIDUAL
ITEMS

#1	#2	#3	#4	#5	#6	#7	#8	#9	#10
Cigarette Butts	Quick Count Soft Plastics	Aluminium Beverage Cans	Single Use Plastic Bottles	Face Masks	Chips & Confect. Wrappers	Fast Food / Take Away Containers	Coffee Cups	Glass Pieces	Straws
21.0%	14.3%	10.1%	8.2%	4.8%	4.6%	3.6%	3.6%	2.8%	2.3%

We saw a lot of comparative movement within the Top 10 this year, with the introduction of new 'quick count' items including soft plastics, face masks, single-use plastic bottles and coffee cups.

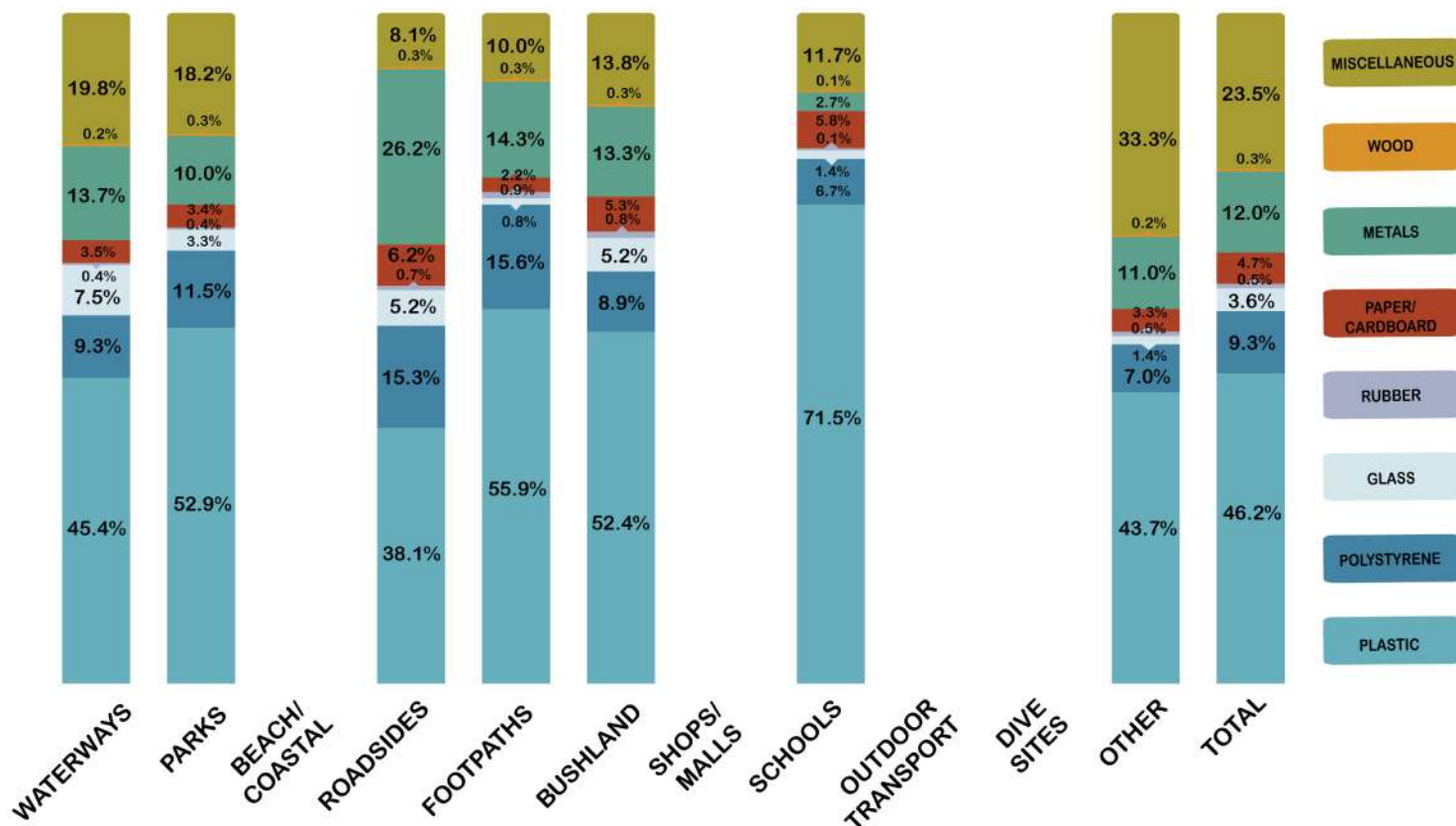
Cigarette butts increased by 11% to remain the #1 item on the list, soft plastics rose by 9.7%, and aluminium beverage cans re-entered the Top 10 with a percentage count increase of 10.1%.

Other items to reappear on the list were aluminium beverage cans, fast food/takeaway containers, glass pieces and straws.

The good news is plastic chip and confectionery wrappers reduced their count by 1%, dropping them down the rankings from #2 to #6.

Polystyrene pieces, alcoholic bottles, plastic bottle caps & lids, food bags, PET drink bottles, napkins & tissues and foil confectionery wrappers all fell off the Top 10 counts this year.

RUBBISH TYPE BY LOCATION



Founding Partner



Partners



sodastream

coles

amazon

Media Partners

shopper

shopa docket

Suppliers

iQRenew

LOOKIT

CLEANAWAY Daniels