

Private Label PBM Services

Be Your Own PBM

ProCare Rx's Private Label program is scalable; we can do all of the work using your corporate identity, or you can run the areas that you are comfortable with managing. At some point in the partnership, you may have the internal resources to take more control. You will always have the option to become your own PBM when you are ready, and we will help you with the transition.



ProCare Rx's System Delivers:

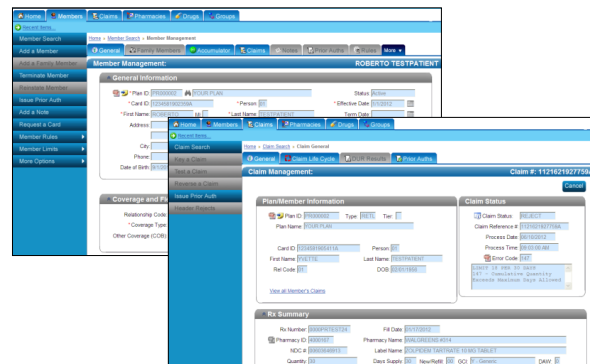
- Flexible and scalable claims processing system
- National pharmacy network with wrap options
- 100% auditable, transparent, pass-through model
- US-based Customer Care Center with representatives available 24/7
- Customizable formulary
- Quality-focused clinical programs and account support
- Drug utilization review and medication monitoring
- Consumer-friendly mail order and specialty pharmacy
- Dashboard, analytical reports, and data warehouse
- Innovative and easy-to-use Member Portal
- Robust rebate management system

In a 100% auditable, transparent, pass-through environment, we provide the following options:

- **You can** contract to use only our online claims processing system, supported by myriad applications for secure access, reporting, analytics, and data maintenance, where you (or your client) perform all of the standard PBM services with ProCare Rx providing training and consulting
- **You decide** what logo goes on cards, reports, websites, and portals (ours, yours, your client's)
- **You can** manage your pharmacy benefit programs, or we can
- **You can** use your pharmacy network, our network, or a network wrap model
- **You can** use your call center, our call center, or a hybrid after-hours coverage model
- **You can** use your formulary, your client's formulary, or our formulary
- **You can** use your clinical programs, your client's program, our program, or a blend of all
- **You can** use your selected rebate vendor, our internally managed rebate program, or implement a rebate wrap model

Information Management Tools

ProCare Rx provides easy-to-use online tools and applications to better manage core services.



Claims Review, Patient Management Tools, Plan Edit Functions, and Reports Portal



Customized Reports

Full Service, Private Label PBM, and PBA System Options

ProCare Rx has a long history of offering full-service and Private Label pharmacy benefit management or administration services. You can contract for our system only, or bundle different services depending on what programs you (or your clients) want to perform. Private labeling simply refers to the logo shown on ID cards, reports, portals, and other visual components. We offer and maintain a *Delegation of Services* document so that everyone has an understanding of who is responsible for what specific service at all times. We can also handle all the billing for you and your clients through our "dual billing" options.

Cost Optimization Customized to Your Needs

We help you manage costs, reduce risk, and protect care by implementing proven cost optimization solutions that deliver continuous discipline to drive spending and savings while maximizing business value. We provide our customers with the best pricing and terms for all business transactions, standardizing, simplifying, and rationalizing across the ecosystem of technology, data, processes, and services, and automating workflows with proprietary leverage of IT, contracts, and services across every point of business operations.

Contact us today for more information on Private Label services: sales@procarerx.com