



Brooklyn Bridge  
**ALLIANCE**  
FOR YOUTH

# Strategic Planning Implementation

Board Meeting  
August 16, 2023

# 1st year Commitments



- Revisit and fulfill commitment to Reimagine Black Youth Mental Health.
- Create an intentional outreach and recruitment strategy to bring more youth to BBAY initiatives.
- Advance shared policy priorities that align with needs of youth.
- Shape intentional connections about equity with new equity team, student services and BBAY.

# 1st year Commitments



- Renew and fulfill our organized commitment to Reimagine Black Youth Mental Health.
- Partner to learn about Identity-based Harm Protocol (Osseo) and develop something to suit BCCS
- Partner to create a stronger foundation for our student board reps to learn and contribute

# 1st year Commitments



- Partner to support the efforts of Reimagine Black Youth Mental Health
- Partner to evaluate the implementation of the Identity-based Harm Protocol
- Develop student capacity for the Superintendent's Student Advisory Group

# 1st year Commitments



- Advance shared policy priorities that align with the needs of youth.
- Engage in Target Services projects.
- Create an intentional outreach and recruitment strategy in partnership with BBAY staff to connect more Rdale youth (at the secondary level) to BBAY initiatives and resources.
- Fulfill commitment to Reimagine Black Youth Mental Health.
- Connect 281YC members to YOB: explore what training is needed in order for adults to effectively support youth leadership.
- Work with BBAY to inform equitable practices around elevating youth voice.

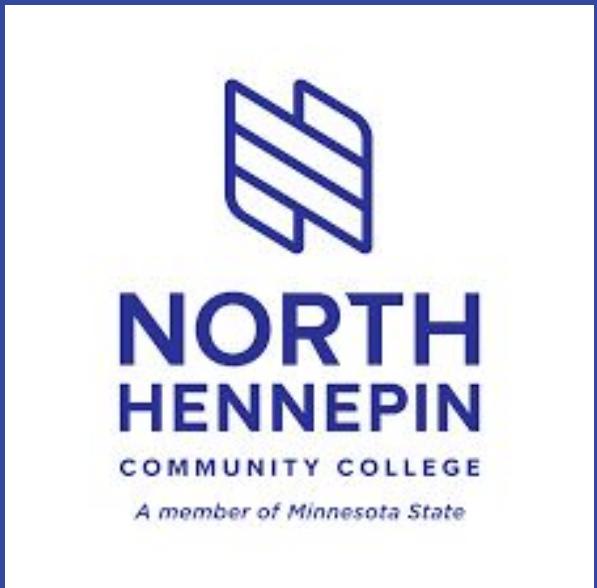
# 1st year Commitments



Hennepin Technical College<sup>SM</sup>

- Develop a plan with BBAY to communicate free college initiatives.
- Commit the right HTC staff to participate in the BBAY teams to drive change
- Establish HTC internal ongoing meetings to connect the overall BBAY strategies and HTC initiatives

# 1st year Commitments



- 1. Leadership/Director participation on ALL BBA teams and boards and integration of two new NHCC positions/hires : Director of Strategic Partnerships, Katie Elsbernd and Director of Community Impact, Kathy Hendrickson into BBA planning and outreach possibilities and strategies.
- 2. Youth on Board: Convene BBAY outreach staff and NHCC staff to connect students to YOB through NHCC Student Life Initiatives.
- 3. Review commitment to Reimagine Black Youth Mental Health Initiative and help facilitate how we can support students and families.
- 4. Build cross-systems of leadership to advance BBA's mission. Aid in advancing shared policy priorities.
- Explore deeper BBA involvement in Stages of Equity Festival and other community focused NHCC Initiatives.

**Engaging Students. Changing Lives.**

# 1st year Commitments



## **Passionately Aligned – Lifting Voices of Youth, Empowering Youth and Caring for Youth**

### Commitments:

- BC Work Commitment – Mayor and 7 staff members (i.e. committees and program partnering)
- BC Policy and Practices Commitment – Support Legislative Policies Free College campaign, Conduct Cannabis Educational and Policies, Bring on Youth to City Boards and Contract for DEI in Recreations
- BC Program Commitment – Assist in Sustaining Reimagine Black Youth Mental Health, Assist in Marketing for Free College
- BC Financial Commitment - \$57,500 annual and Youth on Boards funding support

# 1st year Commitments



- Continued commitment to be active on BBAY's various teams and the Board
- Continue to support BBAY with ARP resources
- Establish and grow Youth OnBoard opportunities
- Recreation and Parks department continues partnership with BBAY to bring equity lens to programming
- Implement efforts to create peer to peer supports and future readiness

# 1st year Commitments



- Mental health support as part of county pandemic response and recovery efforts
- Committed to advancing racial and health equity outcomes for youth in Hennepin County
- Ongoing partnership in anti-hate work

# Better Together.

