

ANGELA KULCSAR

Learning Experience Designer & L&D Consultant

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SUMMARY

Learning Experience Designer and Instructional Designer with a track record of building complete learning ecosystems, from single-session curriculum to a 12-module, 43-lesson self-paced program, grounded in ADDIE, SAM and Gagné's nine events of instruction. Skilled in needs analysis, change management (Kotter), AI-enhanced learner support and full Kirkpatrick Level 1-4 evaluation, with a consistent focus on measurable behaviour change rather than content delivery alone. Experienced designing AI-powered performance support tools and running data-informed program optimisation. Brings strong stakeholder communication, strategic thinking and cross-functional collaboration in multicultural, fast-paced environments.

EXPERIENCE

Learning Experience Designer

Delightfully Parenting | Remote | June 2022 – Present

- Designed and launched Connected Parenting, a 12-module self-paced curriculum (Thinkific) sequenced across 4 deliberate learning arcs: self-resourcing, conceptual foundation, applied skills, integration including 3 original instructional frameworks (PEACE, DELIGHT, SAFE) that translate attachment and polyvagal theory into usable, in-the-moment practice.
- Built and facilitated Mamversity, a recurring monthly membership curriculum combining live masterclasses, reflection workbooks and structured email reinforcement sequences, sustaining engagement across a returning monthly audience.
- Applied Gagné's Nine Events of Instruction and competency-based objectives (Bloom's Taxonomy) to design and deliver a 20-hour parent training program on emotional co-regulation.
- Built an AI-enabled performance support assistant delivering contextual, just-in-time guidance to learners between sessions.
- Implemented full Kirkpatrick Level 1-4 evaluation across both live coaching and self-paced programs: weekly completion and engagement tracking (L 1-2), in-session behaviour verification through real parenting scenarios (L 3) and longer-term client retention plus business-level growth metrics: repeat clients, community growth, message volume (L 4).
- Identified learning transfer gaps and redesigned learning experiences to improve practical application, in-the-moment decision-making, and engagement under stress.
- Built automated learner communication workflows and digital engagement systems.

Early Childhood Educator

The Wonder Years Early Childhood Centre | Dubai, UAE | August 2025 – March 2026

- Designed and delivered EYFS-aligned learning experiences supporting cognitive, language, social, emotional and physical development.
- Applied developmental psychology, behavioural observation and formative assessment to adapt learning approaches to individual needs and developmental stages.
- Created emotionally safe, play-based learning environments supporting engagement, curiosity, communication and age-appropriate skill development.

Business Class Cabin Crew

Emirates Airline | Dubai, UAE | May 2013 – June 2021

- Managed complex customer interactions in high-pressure, fast-paced environments, applying active listening, de-escalation and problem-solving skills.
- Collaborated with multicultural teams to deliver consistent service excellence while adapting quickly to dynamic operational and customer needs.
- Operated within highly regulated procedures and service standards, demonstrating strong situational judgment, adaptability and performance under pressure.

SELECTED ACADEMIC & APPLIED PROJECTS

Independent and coursework projects completed as part of MSc studies, applying LXD, change management, and AI-in-education skills beyond current employment.

Change Management & EdTech Implementation

- Designed a stakeholder analysis and change-management proposal (SWOT, external-forces analysis, value proposition) for a kindergarten's adoption of a parent-communication platform.

Systemic Curriculum Innovation, Early Childhood Education

- Proposed a curriculum-wide redesign integrating emotional self-regulation across an early-years program (ages 3–6), grounded in CASEL, Polyvagal Theory, and interpersonal neurobiology; included a phased implementation plan and quantified success indicators across multiple stakeholder groups.

AI-Powered Support Tool for Special Education

- Conducted stakeholder and needs analysis for an AI agent supporting teachers of children with special educational needs in mainstream classrooms.

Adult Education Program Design — AI & Digital Literacy

- Designed a full needs-analysis-to-evaluation training program on AI and digital literacy for parents and educators (Sapere Learning Hub).

EDUCATION

- Master's in Educational Management & Curriculum Development, West University of Timisoara | 2025–2027
- BSc in Educational Psychology, West University of Timisoara | 2009–2012
- NCFE CACHE Level 3 Diploma in Early Years Education, Direct Quest, Dubai | 2025–2026

CERTIFICATIONS

- AI Frameworks & Foundations, Anthropic | 2026
- Certified Master Coach, JAI Institute of Parenting | 2022

LANGUAGES

English — Professional • Romanian — Native • Hungarian — Native

CORE COMPETENCIES

- Instructional Design: ADDIE, SAM, Gagné's Nine Events of Instruction
- Change Management (Kotter) & Stakeholder Communication
- Curriculum Development, Learning Journey Design & Content Sequencing
- Adult Learning, Learner Engagement & Behaviour Change
- Microlearning, Scenario-Based & Experiential Learning Design
- Kirkpatrick Evaluation (Levels 1–4: Reaction through Business Results)
- Assessment Design, Performance Support & Learning Transfer
- E-learning Development (Articulate 360, Rise, Canva, Figma)
- Learning Management Systems (Thinkific, Moodle)
- Learning Analytics & Data-Driven Optimisation
- AI-Enhanced Learning Design & Generative AI Integration
- Digital Learning Operations & Workflow Automation