



Purpose-Driven Entrepreneurship

7 Steps to Turn Dreams into Dollars

Discover basic steps to align your passion with practical strategies to build a business that creates impact and generates wealth.



Igniting Youth Potential

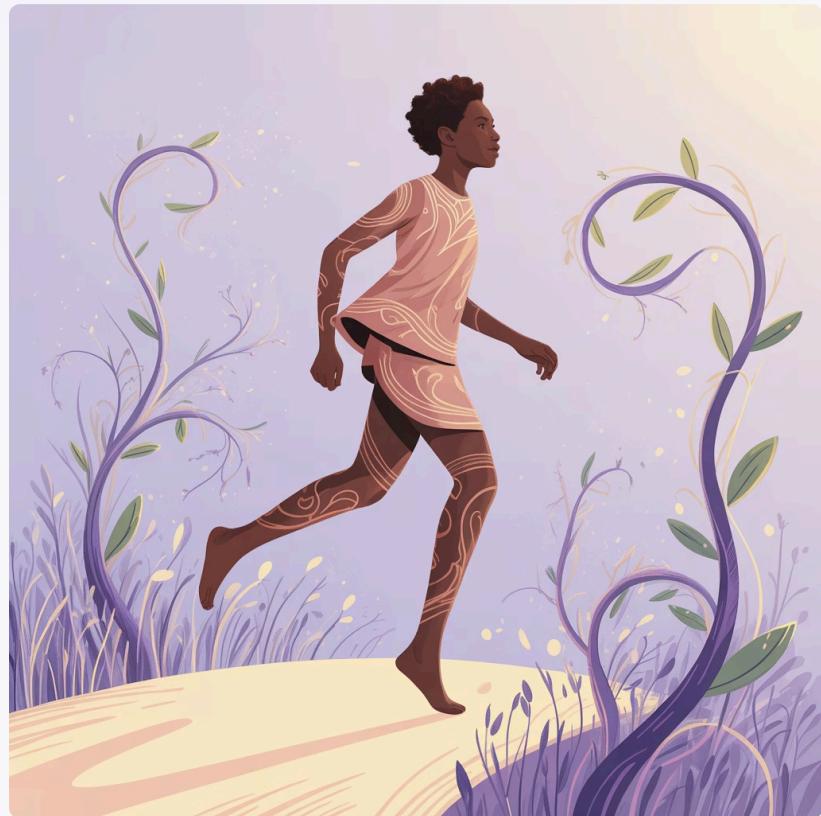
“Within every young person lies a garden of possibility—when this faith is activated, those seeds grow and bloom into leaders of the future.”

— Dr. Denise Buchanan, Founder/CEO, Faith Has Feet

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INTRODUCTION: Faith in Action



Faith Has Feet equips youth to move from belief to bold action. This isn't just about having dreams—it's about taking the steps that turn those dreams into reality. Every great entrepreneur, every world-changer, every purpose-driven leader started exactly where you are now: with a vision and the courage to take that first step.

This guide gives you 7 simple steps to grow an idea, start earning, and create a journey into the realm of entrepreneurship. Each step includes reflection prompts and practical moves you can take today. No waiting for perfect conditions. No excuses. Just purpose-fueled action that produces real results.

Your journey begins now. Let's turn your faith into footsteps, and your footsteps into a future you're proud of.

STEP 1—PLANT THE SEED: Define Your Vision

Every great venture starts with clarity. Before you can move forward, you need to know where you're going. Your vision is the North Star that will guide every decision, every investment of time, and every ounce of energy you pour into your journey.

What problem do I want to solve?

Look around your community, your school, your neighborhood. What's missing? What frustrates people? What need keeps showing up that nobody's addressing?

Who do I want to help?

Get specific. Is it students struggling with math? Parents needing childcare? Small businesses needing social media help? The clearer you are, the better.

Why does this matter to me?

Your "why" is your fuel. When things get tough, this deep personal connection will keep you going. What in your story makes you the right person for this mission?

-  **ACTION:** Write one sentence describing your dream business or social idea. Make it clear, specific, and exciting. This is your seed—plant it with intention.

"Your vision is the seed; clarity is the soil."

STEP 2 – WATER THE DREAM: Build Your Mindset

Successful entrepreneurs think differently. They see setbacks as setups for comebacks. They view challenges as classrooms. They understand that the only real failure is giving up. Your mindset isn't just important—it's everything.

Building an entrepreneurial mindset means rewiring how you respond to the world around you:



Turn obstacles into lessons

When something doesn't work, ask "What can I learn?" instead of "Why me?" Every setback contains seeds of wisdom for your next attempt.



Replace fear with curiosity

Instead of "What if I fail?" ask "What if this works?" Curiosity opens doors that fear keeps locked. Let wonder be stronger than worry.



Celebrate small wins

Progress compounds. Every email sent, every skill learned, every connection made is a victory worth acknowledging. Small wins build momentum for big breakthroughs.



ACTION: Start a "Faith Journal." Each day, write one action you took toward your goal. Document your journey—you'll be amazed how far you've come when you look back in 30 days.

STEP 3 — PREPARE THE GROUND: Identify Skills & Opportunities

You already have more to offer than you think. The intersection of what you're good at and what people need is where opportunity lives. Your unique combination of skills, experiences, and passions is your competitive advantage—nobody else has your exact mix.

In the Action Workbook, make a list of what you're good at and what excites you. Don't dismiss things that seem "basic"—someone out there desperately needs the skills you take for granted. Then match those skills with real-world needs. Where do your abilities solve someone's problem? Consider the following:



Writing & Communication

Blog posts, social media captions, email newsletters, product descriptions—businesses need compelling words everywhere.



Design & Creativity

Logos, flyers, social graphics, presentations, websites—visual content is currency in the digital age.



Teaching & Tutoring

From math homework to music lessons to language practice to sewing or cooking—your knowledge has value to someone learning.



Organization & Planning

Event coordination, scheduling, project management, virtual assistants—many people and businesses need help bringing order to chaos.

ACTION WORKBOOK: Your Hidden Goldmine

1

Identify Your Valuable Skills

Think about three things you genuinely enjoy doing or are good at, even if they seem small. These could be anything from organizing events, writing compelling captions, creating digital art, or even helping friends with their tech issues. Which of these skills could solve a problem for someone else?

List them:

1. _____

2. _____

3. _____

2

Research Market Value

For each skill you listed, do some quick research. What do people or businesses typically pay for these services? Look at platforms like Fiverr, Upwork, or even local community groups to see what rates others are charging for similar work.

Potential earnings per skill:

1. _____

2. _____

3. _____

You might be sitting on a goldmine without even realizing it. Your everyday abilities have real market value!

- 💡 **REFLECTION:** Which of your skills excited you the most to research? What's one small step you can take this week to offer one of these skills to someone in need?

STEP 4 — PLANT THE ROOTS: Start Small & Test Ideas

Don't wait for perfection—start where you are with what you have. The biggest mistake young entrepreneurs make is overthinking instead of overdelivering. You don't need a fancy website, a business degree, or thousands of dollars to begin. You need action.

Try mini-projects or offer a sample service. The feedback you get will guide your growth more than any amount of planning. Real-world testing teaches you what books and courses can't: what actually works with real customers in real situations.

Start by offering your service to friends, family, or local organizations. Talk to people in leadership positions. Be curious about their journey of success. Inquire about apprenticeship positions where you could learn the business of choice first hand and then see where are the gaps you could fill by your own enterprise.

Get comfortable delivering value. Build your confidence. Collect testimonials. Learn what people really need versus what you think they need. This is where the rubber meets the road.



-  Action: Offer one free or low-cost service this week to test your idea. Make it phenomenal. Get feedback. Adjust. Then charge full price for the next one. This is how professionals are born.

Remember: Every expert was once a beginner who refused to quit. Your first attempt doesn't have to be perfect—it just has to be started.

STEP 5 – NURTURE YOUR NETWORK: Find Mentors & Partners

You cannot build a dream by yourself. Behind every successful entrepreneur is a network of supporters, advisors, and cheerleaders. Community is the soil that helps ideas grow into movements. The people you surround yourself with will either elevate your vision or diminish it—choose wisely.

Seek Mentors

Find people at least 10 years ahead of where you want to be. Ask for 15 minutes of their time. Come prepared with specific questions. Show gratitude for their wisdom. Most successful people love helping hungry learners.

Build Peer Relationships

Connect with others on similar journeys. Form accountability groups. Share resources and wins. Collaboration over competition creates abundance for everyone.

Give Before You Get

Don't just take—add value to your network. Share opportunities. Make introductions. Celebrate others' wins. Generosity is the currency of great relationships.

-  **ACTION:** Reach out to one mentor or local entrepreneur for advice this week. Send a thoughtful message explaining who you are, what you're building, and one specific question. Most people are honored to be asked.

"Faith grows fastest when shared."

STEP 6 — GROW YOUR BRAND: Show Your Work Online

In today's world, if you're not online, you're invisible. Your digital presence is your 24/7 storefront, portfolio, and business card combined. The good news? You don't need to be everywhere—you just need to be somewhere, consistently and authentically.



Create a simple online presence that reflects who you are and what you offer. Think of it as your digital handshake—the first impression many people will have of you and your work.

Essential Elements of Your Online Presence:

- Profile photo + bio that tells your story clearly and professionally
- Samples of your work—photos, designs, before-and-afters, client reviews
- Consistent tone that reflects your values and resonates with your ideal customer
- Clear call-to-action so people know how to work with you

Post regularly—even if it's just once or twice a week. Share your journey, your learning, your wins, and yes, even your challenges. Authenticity attracts opportunity.

☐ **💡 ACTION:** Set up a LinkedIn or Instagram page focused on your venture. Complete your profile 100%. Post three pieces of content this week. Use relevant hashtags. Engage with others in your field. Digital visibility leads to real opportunities.

STEP 7 — HARVEST THE REWARD

Once you've planted, watered, nurtured, and grown your idea—now it's time to harvest. But smart entrepreneurs know that harvesting isn't just about taking—it's about reinvesting to ensure future harvests grow even bigger.

Track Your Results Weekly

What gets measured gets improved. Every week, take inventory:

- How many clients or customers did you serve?
- How many followers or connections did you gain?
- How much money did you earn?
- What feedback did you receive?
- What worked? What didn't?

This data tells you what to do more of and what to adjust. It transforms guesswork into strategy.

The Reinvestment Principle

Reinvest a portion of your income into learning new skills and expanding your reach. This could mean:

- Taking an online course to level up your skills
- Investing in better tools or equipment
- Paying for ads to reach more customers
- Attending networking events or conferences
- Hiring help so you can focus on growth

Today's investment becomes tomorrow's income. This is how small ventures become significant businesses.

- ☐💡 **ACTION:** Decide how much of every dollar you'll save or reinvest (10–20% is a great start). Set up a separate account for your business income. Track everything. Financial discipline today creates financial freedom tomorrow.

Building Your Foundation: Advanced Business Growth

As you've navigated the initial steps of bringing your idea to life, you've laid a strong foundation. Now, as your core business idea becomes clear, tested, and ready to scale, it's time to look ahead to the exciting journey of advanced business growth.

Legal Foundations

Understanding legal business structures, obtaining necessary licenses, and ensuring compliance are crucial for protecting your venture and enabling sustainable growth. These details become paramount as you expand.

Financial Mastery

Beyond basic income, mastering bookkeeping, understanding cost of goods, interpreting profit and loss statements, and strategizing for long-term profitability will empower you to make informed decisions and secure your financial future.

Strategic Scaling

Preparing for growth involves more than just an increase in sales. It means planning for operational expansion, optimizing processes, and strategically positioning your business for greater impact.

Continuous Learning & Support

The entrepreneurial journey is one of continuous learning. Developing new skills and seeking guidance from experienced mentors will keep you on track. Remember, we're here to support you with advanced guides as you embark on the next exciting level of your adventure!

FAITH HAS FEET FORMULA

Learn → Earn → Grow → Thrive



LEARN

Learn a skill online or from a mentor. Invest in yourself through courses, books, workshops, and conversations with people who know more than you. Knowledge is the seed of income.



GROW

Grow your brand, your impact, and your confidence. As you succeed, expand your reach, hire help, serve more people, and strengthen your relationship with the inner source of power from where this vision emerged in the first place.

EARN

Earn through remote work or micro-enterprise. Apply what you've learned immediately. Start with small projects, build your portfolio, and increase your rates as you gain experience and confidence.

THRIVE

Achieve lasting impact and sustainable success. Give back to the community, mentor others, and contribute to a cause greater than yourself. This is where your journey culminates in profound purpose and enduring legacy.

This formula is simple but powerful. It's circular—as you grow, you learn more, earn more, and grow even more with more than enough to share. Each cycle builds on the last, creating momentum that can carry you further than you ever imagined.

The Faith Has Feet Formula isn't just a business strategy—it's a life strategy. It works whether you're building a side hustle or a social enterprise, whether you're 16 or 60. The principles are timeless because they're rooted in faith, purpose and action.

Faith Has Feet Formula



Innate Purpose



Action Over Waiting



Timeless Principles



Growth and Opportunity



BONUS RESOURCE

45 Remote Work Opportunities & Resources

Start earning while you learn and build your business. These platforms connect you with opportunities worldwide—no office required, just internet access and determination. Whether you're looking for full-time remote work, freelance gigs, or ways to earn while developing your skills, these resources have you covered.

Professional Remote Job Sites

- [Toptal](#)
- [SkipTheDrive](#)
- [NoDesk](#)
- [RemoteHabits](#)
- [Remotive](#)
- [Remote4Me](#)
- [Pangian](#)
- [Remotees](#)
- [JustRemote](#)
- [RemoteCrew](#)
- [Europe Remotely](#)
- [Remote OK Europe](#)
- [Remote OK Asia](#)
- [FlexJobs](#)
- [Remote.co](#)
- [We Work Remotely](#)
- [Remote OK](#)

Freelance & Gig Boards

- [Angellist](#)
- [LinkedIn](#)
- [Upwork](#)
- [Freelancer](#)
- [Working Nomads](#)
- [SimplyHired](#)
- [Jobspresso](#)
- [Virtual Vocations](#)
- [Stack Overflow Jobs](#)
- [Outsourcely](#)
- [GigWalk](#)
- [TryMata](#)
- [Hubstaff Talent](#)
- [ClearVoice](#)
- [ZoomBucks](#)
- [Poll Pay](#)
- [TaskRabbit](#)
- [User Interviews](#)
- [TextBroker](#)
- [Dribbble](#)
- [Scribie](#)
- [Rev](#)
- [Himalayas](#)
- [Monster](#)
- [Preply](#)
- [NexRep](#)

Creative Opportunities

- [Fiverr](#)
- [Canva Creators](#)



Pro Tip: Start with 3-5 platforms.
Create strong profiles on each.
Apply consistently—treat looking
for remote work like an opportunity
waiting to be discovered, a gift
waiting to be unwrapped. Success
favors the persistent and the
consistent.



Your 30-Day Action Plan

Transformation doesn't happen by accident—it happens by design. This 30-day plan gives you a clear roadmap to move from where you are to where you want to be. Each week builds on the last, creating momentum that carries you toward your goals.

Week 1: Build Mindset + Vision

Key Goal: Write your business statement

- Start your Faith Journal
- Define the problem you're solving
- Identify your target audience
- Craft your one-sentence vision
- Share your vision with 3 trusted people

Week 3: Apply for Remote Gigs

Key Goal: Send 5 applications per day

- Set up profiles on 3-5 platforms
- Customize each application
- Highlight your unique value
- Follow up on promising leads
- Track all applications

1

2

3

4

Week 2: Learn Skills Online

Key Goal: Complete one short course

- Choose a skill to develop
- Enroll in a free or low-cost course
- Practice daily for at least 30 minutes
- Create one portfolio piece
- Get feedback from a peer or mentor

Week 4: Earn + Reinvest

Key Goal: Land 1 client and save 10%

- Deliver exceptional work
- Request a testimonial
- Set aside 10-20% for reinvestment
- Evaluate what worked
- Plan your next 30 days

Commit to the process. Thirty days of focused action can change the trajectory of your life. Don't just read this plan—live it. Your future self will thank you.

THOUGHTS FOR THE JOURNEY

"When you move your feet with faith, opportunity follows your steps."

YOU NOW HAVE THE ROADMAP.

You've seen the possibilities. You have the resources. Now it's time to move. Faith without action is just wishing—but faith *with* action is unstoppable.

Remember, every successful entrepreneur started exactly where you are now: with a dream, some fear, and a decision to take that first step anyway. The difference between those who succeed and those who don't isn't talent, luck, or connections—it's simply the willingness to keep moving forward when things get hard.

Your journey won't be perfect. You'll make mistakes, face rejection, and question yourself. But you'll also discover strengths you didn't know you had, meet people who believe in you, and create opportunities that didn't exist before you showed up. That's what happens when faith has feet.

 Visit Our Website www.FaithHasFeet.com Explore more resources, stories, and opportunities	 Email Us denise@faithhasfeet.com We'd love to hear about your journey and answer your questions	 Follow Us @faith.has.feet Daily inspiration, tips, and community support
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- **STAY CONNECTED** with your community, mentors, and fellow dreamers for invaluable insights and encouragement.
- **STAY INSPIRED** by continuously learning, seeking new perspectives, and remembering the purpose behind your passion.
- **STAY MOVING** by taking consistent, intentional steps forward, building momentum towards your dreams.

Your dreams are not just wishes; they are tangible destinations waiting for your arrival. Let's walk this transformative journey together—because faith truly does have feet, and yours are about to take you somewhere amazing!!

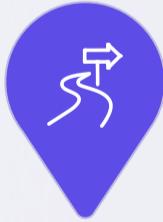
Begin

Take the first step in faith



Keep Moving

Persist through doubts and fears



Stay Connected

Find community and inspiration



Arrive and Thrive

Reach dreams through action

