

2026 SPONSORSHIP PROSPECTUS



We advance high performance buildings in Illinois.

Here's how we do it.



Education

The professionals that design, build, and operate buildings are important advocates for net zero, and need a reliable source for the latest trends and technologies. We deliver effective educational programs, convening diverse professional stakeholders.

Policy

We must remove barriers by providing information about the technical and policy roadblocks to net zero adoption. We amplify the voices of green building professionals to provide the expertise and support for green building policy.



Community

To demonstrate net zero can work everywhere, we collaborate with people in building types that are often viewed as not possible to retrofit to net zero — schools, community buildings, and affordable housing. We deliver community service programs that help expand awareness about the benefits of sustainability.

Our Strategic Plan

To address climate change in Illinois, we envision a future where high-performance buildings are feasible, affordable, and so commonplace that every building contributes to a sustainable and resilient future for all communities.

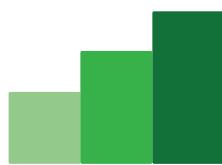
By empowering building professionals and community members, we aim to create a collective understanding of high-performance practices and technologies that drive the green building movement forward. Through our initiatives we are committed to influencing policy, demonstrating the return on investment for sustainable practices, and ensuring equitable access to the benefits of green buildings for all communities.

Over the next five years, Illinois Green Alliance will advance four strategic priorities that directly align with our mission, vision, and member input.



Champion High-Performance Building Practices

Reaching our net zero target will require deep transformation of both new construction and existing buildings. We will educate building professionals with the knowledge and tools to implement proven technologies and strategies in order to put every building on a path to net zero emissions by 2050.



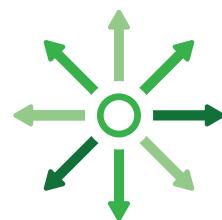
Support Green Building Policies

New policies at the local and state level are critical to advancing high-performance building practices and supporting market adoption of the best technologies. To do so, we will equip and mobilize building industry professionals to drive the development, adoption, and implementation of building decarbonization policy.



Promote Sustainable Investment Strategies

High-performance building design is often viewed as costly, creating a barrier to wider adoption. We will align high-performance building strategies with financial viability, demonstrating that sustainable design and construction deliver lasting value in any market.



Engage All Building Professionals Across Illinois

To ensure the presence of high-performance buildings in every community across Illinois, we must extend our outreach so that all building professionals—beyond just those focused on green building—are aware of our educational resources. This outreach needs to encompass all building stakeholders in every part of the State.

Sustaining Sponsorship

Be an organizational member and support our mission to ensure an equitable and resilient building environment for all. Join us and gain exposure as a leader in helping grow the market for high performance buildings.

Marketing and organizational benefits include:

	Gold \$15,000	Silver \$10,000	Green \$5,000	Supporter \$2,500
Exclusive email to our audience	●			
Company spotlight in newsletter	●			
Opportunity to give opening remarks at an education event	●	●		
Select green project feature on our blog	●	●		
Company & logo recognition at over 25 education events	Prominent	Large	Medium	Small
Individual memberships	10	8	4	2
Complimentary tickets to Getting to Zero Signature Event	4	3	2	1
Complimentary tickets to Limelight Gala	6	4	3	2
Logo featured in events newsletters	Large	Medium	Small	Name only
Logo Hyperlinked on Illinois Green homepage	●	●	●	●
Complimentary job board postings	●	●	●	●
Use of IGA Logo	●	●	●	●

Are you a small business owner? Connect with us about a custom sponsorship package —
Sondra Morin smorin@illinoisgreenalliance.org

Signature Event Sponsorship

We host four signature events to convene our members and all involved in the green building industry. Earn recognition at these important moments of connection.



Annual Meeting

Celebrate progress in the green building industry and convene around new ideas.



Women's Luncheon

Uplift women in the green building industry.



Tech Forum

Signature education conference showcasing advancements in high-performance technologies.



Limelight

Celebrate changemakers with the Emerald Awards and network.

Signature Event Sponsor Levels are posted no later than two months before the event. Look for the sponsor invitation email and check back on our website to take advantage of these opportunities.

We are Illinois' green building community.

Illinois Green Alliance is the green building community of Illinois. We are leading the advancement of healthy, high performance buildings for people to live, work, and play.

As a member-driven nonprofit, we rely on our passionate volunteers to support our initiatives and meet the needs of our community.

We achieve our mission by hosting over 30 education programs each year, advocating for high performance building policy, and implementing programs to support existing buildings on their sustainability journey.

Where our members work



18% **Engineering & Utilities**



15% **Nonprofit & Government**



15% **Architecture/Design**



8% **Real Estate & Property Management**



10% **Construction & Manufacturing**



11% **Sustainability Consulting**

Our top education programs:

Every year, our education programs feature over 100 experts from our green building community.

- Enhancing Public Health Data Through Design
- Smart Technology: Driving Efficiency in Chicago's Existing Buildings
- Power for the People: Local & Global Perspectives on Community Energy
- Breaking the Waste Habit: Innovative Construction Solutions
- Heatpumpification of Buildings: Lessons Learned & Practical Considerations
- Net Zero Case Study: DuPage Wildlife Conservation Center Webinar
- Energy Codes: The Key to Accelerating a Net Zero Future
- Lawson House Retrofit: Pushing the Envelope

Who you'd reach:

14,000+

email subscribers

4,000+

annual event attendees

7,000+

followers on LinkedIn

Our Leadership

2026 Board of Directors

Ian Champ | STV Inc.
Elena Daniel | Logistics Property Company
Juanita Garcia | Pepper Construction
Erin Hatcher | AMLI Residential
Deana Haynes | U.S. Green Building Council
Amina Helstern | Perkins&Will
Owen Hull | Weldon Development Group
Chyanne Husar | HUSARCH
Laura Jay | Climate Mayors

Justin Johnson | Evergreen Energy Partners
John Law | U.S. Green Building Council
Michelle McClendon Gilbane Building Co.
Melanie McNeely
Camelia Miu | Nautilus Solar Energy
Sean Moran | Clayco
Paul Sambanis | Sloan Valve Company
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2026 Auxiliary Board

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Maggie Wesslen | Resource Environmental Solutions
Kasia Wodzisz | Buro Happold

With over 700 members across the building and sustainability industry, our community is the perfect opportunity to build your network, spark new ideas, and make an impact.

Our work is made possible by the support of green building stakeholders like you. Find the involvement opportunity that fits with your interests and goals.

- Become a member
- Serve on a committee
- Become an advocate
- Join the Leadership Circle
- Sponsor Illinois Green

To learn how you can get involved with Illinois Green, visit us here:



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