



# McFARLAND SOCCER CLUB

## Year Round & Tournament Sponsorship Opportunities



## Keep McFarland Soccer Club Playing Strong

At the heart of McFarland Soccer Club is our mission, since 1982, to organize and promote the sport of soccer for youth residing in McFarland and the surrounding area. We strive to provide a positive soccer experience for both competitive and recreational players—one that builds self-esteem, confidence, and personal pride while promoting good sportsmanship, cooperation, teamwork, discipline, and respect for others.

*McFarland Soccer Club is a registered 501(c)3 with the state of WI*

# Year Round Sponsorship Packages

Flexible sponsorships designed for maximum community visibility and local impact.

## Youth Partner Program

**\$2,500**  
PER YEAR

- ✔ Supports 250+ Youth Players
- ✔ Logo on 250+ player apparel
- ✔ Year-round community visibility
- ✔ ~300 games/year
- ✔ Exclusive Youth Program Partner

**Ideal for:**

Businesses committed to youth development

## Field Naming Partner

**\$1,000**  
PER FIELD/ YEAR

- ✔ Year-round visibility
- ✔ Home field naming
- ✔ Included tournament exposure
- ✔ All home games - 20 + wks/yr
- ✔ Field-specific exclusive

**Ideal for:**

Local businesses, medical offices, real estate, banks

★ **Best Value**

**\$3,000**  
PER FIELD  
5-year naming

- ✔ Year-round visibility
- ✔ Home field naming
- ✔ Included tournament exposure
- ✔ All home games - 20+ weeks/year
- ✔ Field-specific exclusive
- ✔ Exposure- very high

**Ideal for:**

Local businesses, medical offices, real estate, banking

## Tryout Shirt Sponsor

**\$2,000**  
PER YEAR

- ✔ Logo on 600+ tryout shirts
- ✔ Tryout visibility + casual wear
- ✔ Exclusive tryout sponsor
- ✔ U11+ players, inc. surrounding communities

Tournament Exposure-optional

**Ideal for:**

Community businesses, after school programs

## Camp Shirt Sponsor

**\$1,500**  
PER YEAR

- ✔ Logo on 120+ camp shirts
- ✔ Camp visibility + casual wear
- ✔ Exclusive camp sponsor
- ✔ U9-U14 Players

Tournament Exposure-optional

**Ideal for:**

Community businesses, after school programs

★ *All sponsorships include recognition on our website & social media* ★

# Tournament Sponsorship Packages

Be a part of McFarland's Largest Youth Tournament!

September 11-13, 2026 | McFarland Soccer Fields

Support local youth soccer | **Reach 1,500+ players & families** |  
Make a visible community impact

## Gold Tournament Sponsor

**\$1,000**

PER YEAR

- ✓ Logo on podium trophy backdrop (all photos)
- ✓ Prominent logo placement in tournament complex
- ✓ 4 yard signs at fields
- ✓ 4 social media posts (2 pre, 2 post)
- ✓ Year-round website recognition
- ✓ In-tournament announcements

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### Ideal for:

Businesses seeking top tournament visibility

## Silver Tournament Sponsor

**\$500**

PER YEAR

- ✓ Logo placement in tournament complex
- ✓ 2 yard signs at fields
- ✓ 2 thank-you social media posts
- ✓ Year-round website recognition
- ✓ In-tournament announcements

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### Ideal for:

Local businesses wanting strong event exposure

## Bronze Tournament Sponsor

**\$250**

PER YEAR

- ✓ Logo placement in tournament complex
- ✓ 2 yard signs at fields
- ✓ Thank-you social media posts
- ✓ In-tournament announcements

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### Ideal for:

Community businesses supporting youth soccer